

As of 21.06.2022

Next Health Tech from Germany and Japan

Germany and Japan are two of the largest healthcare markets in the world, and - amid the spread of COVID19 infection - both Germany and Japan have a growing need for innovative medical and healthcare technologies, including telemedicine. This includes, in particular digital and AI-based technologies.

Within Germany, the German state of North Rhine-Westphalia has long been a location and an attractive destination for innovative start-ups in the Health Tech sector, including for companies from Japan. The state-owned trade and investment agency of North Rhine-Westphalia, NRW. Global Business, supports Japanese start-ups in settling and doing business in NRW. The Japanese high-tech start-up Cyberdyne, for example, started in 2014 with the rehabilitation treatment using its rehabilitation robots in cooperation with a university clinic in the city of Bochum.

The world's largest medical technology trade fair, MEDICA/COMPAMED, also takes place every year in the state capital of Düsseldorf. The city of Düsseldorf supports start-ups from abroad when they take part in exhibitions and events.

In Japan, more and more companies and universities are seeking cooperation with foreign start-ups that bring innovative technologies to the healthcare market.

This online event offers pitches from Japanese and German start-ups from NRW that have developed new technologies for the next generation of the healthcare market and are looking for business opportunities in the partner country's market, as well as from companies and research institutes collaborating with startups.

Detail Program : Deutsch / Japanese

Participation is free of charge but pre-registration is required [here](#)

(Deadline : 21st June).

Date: June 23, 2022, 9:30-12:00(CET) / 16:30-19:00(JST)

Format: Online (Zoom webinar)

Organizer: JETRO Dusseldorf , NRW. Global Business GmbH

Co-organizer: state capital Düsseldorf - Office for Economic Development

Language: Slides: English Speech: German-Japanese simultaneous translation

Participation cost: Free

Program:

Time(CET) / (JST)

9:30-9:35 / 16:30-16:35 **Opening:** Dai Ueda, Director General, JETRO Düsseldorf

9:35-9:50 / 16:35-16:50 * 10 Min. Pitch + 5Min. Q&A

Pitch 1 (Japanese Startup) **“Global Leading Endoscopic AI from Japan”**

Dr. Sean Robert Huff , Global Business Development [AI Medical Service Inc.](#)

9:50-10:05 / 16:50-17:05 * 10 Min. Pitch + 5Min. Q&A

Pitch 2 (German Startup) **“The Future of Rehabilitation – VR Therapy with CUREO®”**

Mr.Thomas Saur , CEO [CUREosity](#)

10:05-10:25 / 17:05-17:25 *15Mi. Pitch + 5Min. Q&A

Reverse Pitch 1 (Japanese Corporate) **“FUJIFILM Open Innovation Europe-NEVER STOP improving the future-“** Mr. Paris Rallis, New Business Development Officer
[FUJIFILM Europe GmbH](#)

10:25-10:40 / 17:25-17:40 * 10 Min. Pitch + 5Min. Q&A

Pitch 3 (Japanese Startup) **“Cotton-wool-like bone void filler "ReBOSSIS" and its business strategy”** Mr.Naoki Osada, Manager ,Production engineering division
[ORTHOREBIRTH CO. LTD.](#)

10:40-10:55 / 17:40-17:55 * 10 Min. Pitch + 5Min. Q&A

Pitch 4 (German Startup) **“First digital behavioral therapy against chronic tinnitus”**
Mr.Christof Schifferings , CEO [mynoise GmbH](#)

10:55-11:10 / 17:55-18:10 *10Mi. Pitch + 5Min. Q&A

Reverse Pitch 2 **“The RWTH start-up ecosystem for the life science sector”**

Ms. Sabine Kaiser - Co-Coordinator Life Science Vertical, [RWTH Innovation GmbH](#)

11:10-11:25 / 18:10-18:25

„Innovation im Life Science und Healthtech Bereich in NRW und Unterstützung für Start-ups und Unternehmen aus Japan und NRW“

Ms.Astrid Becker, General Manager Asia, Australia, [NRW. Global Business GmbH](#)

Mr.Georg Lör, President, [NRW Global Business Japan](#)

11:25-11:40 / 18:25-18:40 **„Digital Health Hub Düsseldorf”**

Ms.Annette Klerks, Head of International Business Service, [Office of Economic Development Düsseldorf](#)

11:40-11:50/ 18:40-18:50 **Closing incl. Short introduction of [JETRO](#)** Dai Ueda , Director General , JETRO Düsseldorf

12:00 / 19:00 End

Moderation: Ryo Koba Deputy Director General JETRO Düsseldorf

After the event, JETRO will send a questionnaire to all participants about their wish to contact speakers. JETRO will send the wish list to the speakers. If the speaker also wants to contact the participants, JETRO will contact them by email.