

# JETRO MUNICH OPENING CEREMONY AND SEMINAR "INNOVATION THROUGH **GERMAN-JAPANESE COOPERATION**"

2022

9:00 - 13:00 (CEST) 16:00 - 20:00 (JST)

#### <Co-organizers and supporters>











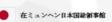


Landeshauptstadt München























# **Program for Opening Ceremony**

## 9:00-9:10 Opening remarks

Nobuhiko Sasaki, JETRO Chairman & CEO

## 9:10-9:35 Greetings from guests of honour

Hubert Aiwanger, Bavarian State Minister of Economic Affairs, Regional Development and Energy Kazuchika Iwata, Parliamentary Vice-Minister of Economy, Trade and Industry, Japan

Dieter Reiter, Mayor of Munich

Hidenao Yanagi, Japan's Ambassador to Germany

# 9:35-9:40 MOC Signing Ceremony between JETRO Munich and Invest in Bavaria

Hajime Takatsuka, Director General, JETRO Munich

Gudrun Weidmann, Executive Director, Invest in Bavaria

# 9:40-9:45 Ribbon Cutting Ceremony

Hubert Aiwanger, Bavarian State Minister of Economic Affairs, Regional Development and Energy

**Dieter Reiter**, Mayor of Munich

Prof. Klaus Josef Lutz, President of Chamber of Commerce and Industry of Munich and Upper Bavaria

Bertram Brossardt, vbw Vice President

**Hidenao Yanagi**, Japan's Ambassador to Germany

Nobutaka Maekawa, Consul General of Japan in Munich

Nobuhiko Sasaki, JETRO Chairman & CEO

Hajime Takatsuka, Director General, JETRO Munich

"German-Japanese cooperation and innovations related to carbon neutrality"

10:00-10:20 Keynote

> "Partnerships between German and Japanese companies to create innovation" **Dr. Roland Busch**

Chairman of the Asia-Pacific Committee of German Business (APA)

President & CEO of Siemens AG



Irene Bader, Executive Officer, Director Global Marketing, DMG MORI Global Marketing GmbH

Stefan Lutz, Senior Manager, Technology Office, Development Japan, BMW Group Japan

Miki Terada, Head of Toray Automotive Center Europe, Toray Industries Europe GmbH

Lucas Reinfeld, Sales & Business Development Manager, TWAICE Technologies GmbH

Yujiro Maki, Corporate Executive Officer SVP, Global Product Liaison Office, Fujitsu Technology Solutions GmbH

# 11:10-11:55 Panel Discussion / Activities of German and Japanese companies in the field of carbon neutrality

Moderation of Panel Discussion:

**Dr. Christian Geltinger**, Chief representative, State of Bavaria – Japan Office

## Panelists:

Presenters from the 5 companies above

Achim Hartig, Managing Director of Investor Consulting, Germany Trade and Invest (GTAI)

Hajime Takatsuka, Director General, JETRO Munich

Introduction to the business platform 11:55-12:00 "J-Bridge" and "German-Japanese Innovation Initiative 160"

Hajime Takatsuka, Director General, JETRO Munich









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**FUĴĬTSU** 







# **Networking Reception**

We look forward to seeing you after the seminar! Enjoy our PR booths at MAXIMILIAN III:

















