



EMBASSY OF JAPAN  
INDONESIA



KEMENTERIAN KOORDINATOR  
BIDANG PEREKONOMIAN  
REPUBLIK INDONESIA

Indonesia - Japan

# Fast Track Pitch Event 2023

September,  
1st 2023



13.00 - 18.20 PM



The Langham Jakarta  
& ZOOM Webinar

Challenges Owners:


























NIPPON KOEI



TIME	Agenda	Details
13:00 -13:25	Opening remarks	<p><b>Opening Remarks</b>  <b>Mr. Yasutoshi Nishimura</b>, Minister of Economy, Trade and Industry  <b>Mr. Masahiko Kiya</b>, Ambassador of Japan to ASEAN</p> <p><b>Dr. Edi Prio Pambudi</b>  Deputy Minister for Coordination of International Economic Cooperation  Coordinating Ministry for Economic Affairs</p> <p><b>Mr. Yohanes Lukiman</b>  Policy Manager for Digital Transformation  ASEAN Business Advisory Council</p> <p><b>Keynote Speech</b>  <b>Mr. Norihiko Ishiguro</b>, Chairman and CEO of JETRO  <b>Mr. Hiroshi Ishikawa</b>, Executive Director of JETRO Singapore</p>
<b>Photo session</b>		
<b>Pitch</b>		
13:25	AEON Mall	Challenge owner's pitch Pitch_1 Whale Tech Pte. Ltd. Pitch_2 Glueck Technologie Sdn. Bhd. Pitch_3 SUSHI TOP MARKETING Inc. ※
13:55	Credit Saison	Challenge owner's pitch Pitch_4 Finskor (PT. FINSKOR TEKNOLOGI INDONESIA) Pitch_5 Labamu (PT Laba Kita Bersama) Pitch_6 Credify Pte. Ltd. ※
14:25	Bank Danamon/Adira	Challenge owner's pitch Pitch_7 Nurosoft Consulting (PT NUROHO SOFTWARE CONSULTING) Pitch_8 CamCom Technologies Private Limited Pitch_9 JobHopin (IVY CARE SOCIAL ENTERPRISE JOINT STOCK COMPANY)
14:55	BlueBird	Challenge owner's pitch Pitch_10 LocationMind Inc. Pitch_11 SWAT Mobility Pte Ltd. Pitch_12 Weavair (WEAVINSIGHT PTE. LTD.) ※
<b>Coffee Break / Photo Session</b>		
15:50	Sinarmas Land Living Lab Ventures	Challenge owner's pitch Pitch_13 Affirmo Technology Pte Ltd. Pitch_14 Neural Group (Thailand) Co., Ltd.
16:20	Nippon Koei / JakLingko	Challenge owner's pitch Pitch_15 Spatial Pleasure Co., Ltd. (Both for Nippon Koei and Sinarmas) Pitch_16 OMNIVR (PT Alfa Omega Virtual) Pitch_17 Enroute (En Route International Limited) ※
16:50	Lippo Group Siloam Hospital	Challenge owner's pitch Pitch_18 Nexmedis (PT Ekosistem Kesehatan Indonesia) Pitch_19 FathomX Pte Ltd. ※ Pitch_20 Smartfuture Pte Ltd. ※
17:20	Pertamina	Challenge owner's pitch Pitch_21 Asuzero Singapore (Azure Pro Pte Ltd.) Pitch_22 AC Biode Ltd. ※ Pitch_23 Atomis Inc. ※
17:50	<b>Coffee Break / Photo session</b>	
18:20	<b>End /Moving to Reception Venue</b>	

# Finalist Startups

Challenge Owner	ID	Startup Name	Country
AEON Mall	1	Whale Tech Pte. Ltd. 	Singapore
	2	Glueck Technologies Sdn. Bhd. 	Malaysia
	3	SUSHI TOP MARKETING Inc. ✖ 	Japan
Credit Saison	4	Finskor (PT. FINSKOR TEKNOLOGI INDONESIA) 	Indonesia
	5	Labamu (PT Laba Kita Bersama) 	Indonesia
	6	Credify Pte. Ltd. ✖ 	Singapore
BankDanamon/Adira	7	PT NUROHO SOFTWARE CONSULTING 	Indonesia
	8	CamCom Technologies Private Limited 	India
	9	JobHopin (VVI CARE SOCIAL ENTERPRISE JOINT STOCK COMPANY) 	Vietnam
BlueBird	10	LocationMind Inc. 	Japan
	11	SWAT Mobility Pte Ltd. 	Singapore
	12	WeavAir (WEAVINSIGHT PTE. LTD) ✖ 	Singapore
Sinarmas Living Lab Ventures	13	Affirmo Technology Pte Ltd. 	Singapore
	14	Neural Group (Thailand) Co., Ltd. 	Thailand
Sinarmas/Nippon Koei	15	Spatial Pleasure Co. Ltd. 	Japan
Nippon Koei/JakLingko	16	OMNIVR (PT Alfa Omega Virtual) 	Indonesia
	17	Enroute (En Route International Limited) ✖ 	Israel
Lippo Group Siloam Hospitals	18	Nexmedis (PT Ekosistem Kesehatan Indonesia) 	Indonesia
	19	FathomX Pte Ltd. ✖ 	Singapore
	20	Smartfuture Pte Ltd. ✖ 	Singapore
Pertamina	21	Asuzero Singapore (Azure Pro Pte Ltd) 	Singapore
	22	AC Biode Ltd. ✖ 	Japan/UK
	23	Atomis Inc. ✖ 	Japan

✖Online Pitch



Please refer to the following pages for a more detailed introduction of each startup

## Challenge Owner: AEON Mall

ID	Startup Name	Business Description	Country
1	Whale Tech Pte. Ltd.	<p>Whale is a technology company that specializes in marketing and store operations digitalization for brands. We use AI, IoT, and data analytics to help brands minimize costs, increase efficiency, and automate operations. We offer a complete suite of solutions to digitalize the full experience of revenue growth through our three digital platforms:* Whale SpaceSight: A video analytics solution for offline storefronts that helps brands understand customer behavior and improve the in-store experience.* Whale Harbor: A digital marketing platform that helps brands reach a wider audience, increase engagement, and drive sales.* Whale Cast: A livestreaming analysis and optimization platform that helps brands create engaging livestreams and measure their performance.</p> <p>Our strength is that we have a vertical product lineup that connects offline, online, and live-streaming spaces. This allows us to provide shopping malls/stores/brands with a holistic view of their customers and help them achieve their digital transformation goals.</p>	Singapore
2	Glueck Technologies Sdn. Bhd.	<p>"Business Summary: Enhancing Retail Business through Innovation and Customer-Centric Approach                      Revolutionizing the retail industry by adopting innovative strategies and placing the customer at the heart of everything we do. With the ever-changing landscape of consumer preferences and technology, we recognize the need to adapt, evolve, and create a seamless shopping experience that exceeds customer expectations.</p> <p>To enhance the retail experience by providing exceptional customer service, a wide range of high-quality products, and a seamless omnichannel shopping journey. We aim to become a one-stop destination for customers seeking convenience, value, and an enjoyable shopping experience in reduced waiting time , recommendation of targeted products based on age and gender , frequent visitor, time spend per visit , heat mapping , security and real time location services for missing children                      Setting new standards for customer satisfaction, sustainability, and social responsibility. By embracing cutting-edge technologies and fostering a culture of innovation, we aim to create lasting and meaningful relationships with our customers and stakeholders.</p>	Malaysia
3	SUSHI TOP MARKETING Inc. ※	<p>"We are an innovative marketing company specializing in the distribution of NFT. We do ""Token-Graph marketing"" which is marketing based on NFT data collected by users.</p> <p>Marketing using NFT does not require cookies and is therefore more in line with the user. In addition, as we become more omni-channel, it is becoming more difficult to integrate user behavior data. We are confident that this can also be solved using NFT. Specifically, data from NFT distribution through TV commercials and other advertisements, NFT distribution through products in stores, and NFT distribution limited to mail magazine readers will be integrated through an NFT management system (NFT wallet).However, the current challenge is that the NFT penetration rate is very low. To solve this problem, we are providing a system that allows anyone with a smartphone to easily receive NFTs. We are also developing a SaaS that can create, distribute, analyze, and approach users of NFTs in order to make them more widely used around the world. This allows each company to implement NFT marketing without having to have their own blockchain engineers and systems.</p> <p>Through these efforts, we will implement the next generation of marketing called ""Token -Graph Marketing"" in society."</p>	Japan

## Challenge Owner: Credit Saison

ID	Startup Name	Business Description	Country
4	Finskor (PT. FINSKOR TEKNOLOGI INDONESIA)	In Lending, the day-to-day operation process is manual and it is time-consuming and inefficient. Which requires the analyst team to have a full concentration to go through each row in the bank statement. A single mistake will cause a wrong decision to be taken that will lead to the borrower not being able to repay on the due date. Our solution, addresses this issue and we are confident that other financial institutions will benefit from it.	Indonesia
5	Labamu (PT Laba Kita Bersama)	Labamu is a sales enablement and financing platform for MSMEs. We focus on (a) improving the operational efficiency, (b) increasing the sales of our clients and (c) providing them access to working capital financing based on information gained from (a) and (b).	Indonesia
6	Credify Pte. Ltd. ✖	Credify stands at the intersection of digital platforms and financial institutions, delivering embedded finance solutions tailored to the needs of underbanked mSMEs. Our platform mines and interprets rich ecosystem data, allowing us to effectively underwrite financial services for businesses traditionally overlooked by conventional financial systems. This ability to leverage ecosystem data in real-time embeds credit accessibility seamlessly within mSMEs' digital journeys. By doing so, we are not just offering financial services, but a tailored, embedded financial experience that drives inclusion, reduces friction and unlocks growth potential in the underbanked mSME sector.	Singapore

## Challenge Owner: Bank Danamon/Adira

ID	Startup Name	Business Description	Country
7	Nurosoft Consulting (PT NUROHO SOFTWARE CONSULTING)	<p>What we aim to do:</p> <ul style="list-style-type: none"> <li>Increase banking app engagement</li> <li>Increase sales of financial products</li> <li>Increase customer loyalty</li> </ul> <p>What do we offer?</p> <p>AI based API for financial advices, simulation, and products based on user profile, goal, location, income, etc.</p>	Indonesia
8	CamCom Technologies Private Limited	<p>CamCom's vision platform enables customers to find defects on any hard surface including metal, plastic and glass. The platform has the capacity to understand defects on vehicle images that are taken with widely available mobile devices. The platform classifies the damage types, the intensity of damage, decision on repair or replace as well as give cost estimates in certain countries for the damages.</p>	India
9	JobHopin (VYI CARE SOCIAL ENTERPRISE JOINT STOCK COMPANY)	<p>Gamified Experience Management: We bring gamification to the forefront of experience management, revolutionizing the way organizations engage with talent throughout the entire life cycle. By infusing game mechanics, rewards, and challenges, we create an immersive and enjoyable experience that drives motivation, participation, and skill development.</p> <p>AI-Powered Content Creation: Through our integration with Open AI's GPT4, we automate content creation using any source of knowledge. This AI-powered capability allows us to generate dynamic and personalized learning materials, empowering organizations to efficiently deliver relevant content at scale and keep up with evolving industry trends.</p> <p>Strategic Partnerships and Integrations: Our collaboration with industry giants such as SAP SuccessFactors and UOB BizSmart amplifies our disruptive impact. Integrating with these platforms enhances engagement, expands customer reach, and rewards SME clients, propelling our business forward and providing a comprehensive ecosystem of tools and resources.</p> <p>Through our gamified approach, AI-powered content creation, employee branding events, flexible subscription models, and strategic partnerships, we challenge the status quo and redefine the way organizations engage and manage talent. Our disruptive and innovative solutions empower businesses to unleash the full potential of their workforce and drive measurable results in an ever-evolving landscape.</p>	Vietnam

## Challenge Owner: BlueBird

ID	Startup Name	Business Description	Country
10	LocationMind.Inc	"LocationMind is a university lab spin-off company from the University of Tokyo (Ryosuke Shibasaki Lab.) It offers the geospatial AI and signal authentication business."	Japan
11	SWAT Mobility Pte Ltd.	SWAT Mobility (SWAT) is the leading smart mobility solutions firm in Southeast Asia and Japan, specialising in providing demand-responsive, ride-sharing services in high-capacity vehicles. With a mission to inspire communities and contribute to a sustainable tomorrow, SWAT endeavours to drive impact on economic, green and social sustainability through increasing resource-use efficiency, reducing carbon emissions and creating safe and accessible transport systems for all. The company works closely with city governments and large corporations to optimise transportation services while improving commutes. It also supports logistics operators with load optimisation & route planning via applications and API. To date, SWAT has completed over 7 million dynamically-routed rides across eight markets. Its proprietary algorithm holds a record on the global Li & Lim benchmark in optimisation efficiency. SWAT Mobility was listed on Forbes Asia 100 to Watch 2021 as an emerging startup in the Asia-Pacific region and received Frost & Sullivan's 2022 Southeast Asia Company of the Year Award for its AI-driven technology and high-accuracy routing algorithms.	Singapore
12	Weavair ✖ (WEAVINSIGHT PTE. LTD.)	WeavAir offers a business intelligence & remote audit solution for energy-efficient, low-carbon and safe operations. The solution is composed of predictive software that makes use of satellite data and multi-sensor IoT devices that measure 20 different metrics to create digital twins in real-time at 95% accuracy and enables better and faster decisions leading to over US\$ 300K in savings per installation per year and ROI of less than 2 years.	Singapore

## Challenge Owner: Sinarmas land / Living Lab Ventures

ID	Startup Name	Business Description	Country
13	Affirmo Technology Pte Ltd.	<p>"Why Affirmo Energy Monitoring and Management Data Platform?            Many oil and gas companies have tried to understand and monitor their energy usage to identify potential areas for improvement. However, companies tracking of energy management face the challenge of dealing with disparate sources of data. Different IoT system (eg Digital Power Meter), different oil refinery machinery have different protocol, data format, interfaces.            This means that one cannot easily and readily get a unified view to identify hotspots of excessive energy usage and recommend operation control for better energy efficiency of their production system. Affirmo's Energy Monitoring and Management Data Platform is an integrated smart energy management system for Pertamina to measure, monitor and control energy consumption throughout its refinery and manufacturing processes to provide recommendations to optimise energy efficiency and reduce consumption. This solution:1) Seamlessly connect with different systems and extract data in a consistent and automated manner. 2) Enables users to measure, monitor and control energy consumption in real-time throughout the manufacturing process.            Net Benefits from using our solution:1.            Pertamina will be able to track, find opportunities for improvement to optimize its energy and refinery processes and reduce its carbon emission, increase sustainability, become more efficient and increase profitability.2.            Pertamina can go about achieving this tracking and monitoring in an efficient way by leveraging on technology."</p>	Singapore
14	Neural Group (Thailand) Co., Ltd.	<p>"Neural Group, an leading AI image recognition company that established in Tokyo in 2018 provides original AI camera analysis services that contribute to solving various social issues in cities and industries by combining our proprietary AI library and converting data such as the dynamics of people and vehicles in real space. We own inhouse engineering team with innovative 29 patent technologies.            Neural AI services focus on anonymous analysis that mainly do not identify privacy information and capture the flow and movement of objects with edge AI computing technology in real time. Edge AI analysis enables smart city by a pocket-sized device and protects privacy information by deleting personal data inside the edge device. By accurate AI data linkage with city data platform, digital signages on sight, or webpages, we provide convenient experiences to all the people who live in the town.            We have obtained stable operating knowledges through more than 50 project experiences all over Japan including in a severe environment and developed our own monitoring systems and anomaly detection systems. By Neural AI solutions, we aim to create Neural Platform to eliminate waiting time and encourage the people in a city to encounter convenient information."</p>	Thailand
15	Spatial Pleasure Co.Ltd.	<p>"We are a Tokyo-based start-up with investments from Digital Garage and DeepCore (AI division of Softbank investment). At Spatial Pleasure, we are developing a DMRV software for transportation sectors; measuring the environmental benefit of BRT, share-bicycles or railways to certify carbon credit."</p>	Japan



## Challenge Owner: Nippon Koei/ PT JakLingko Indonesia

ID	Startup Name	Business Description	Country
15	Spatial Pleasure Co.Ltd	"We are a Tokyo-based start-up with investments from Digital Garage and DeepCore (AI division of Softbank investment). At Spatial Pleasure, we are developing a DMRV software for transportation sectors; measuring the environmental benefit of BRT, share-bicycles or railways to certify carbon credit."	Japan
16	OMNIVR (PT Alfa Omega Virtual)	OMNIVR is the prominent Virtual Reality company in Indonesia focused on developing virtual solutions, virtual characters, games, and virtual world.	Indonesia
17	Enroute ✖ (En Route International Limited)	Enroute has developed a personalized, location-based commerce and loyalty plug-in for mobility companies. Enroute's solution is embedded in ride-hailing and mass transit mobility apps for companies such as Uber, Lyft, Deutsche Bahn, and others. The service allows passengers to earn rides for FREE as they shop, interact, click, and collect items from locations close to their destination. Enroute's smart algorithms create a unique experience for passengers based on the ride details and the user profile. Enroute's location-based commerce layer allows passengers to shop online and collect orders from shops next to their destination or along the route. This capability is supported by unique data-driven algorithms that tap into inventory systems in real-time.	Israel

## Challenge Owner: Lippo Group / Siloam Hospitals

ID	Startup Name	Business Description	Country
18	Nexmedis (PT Ekosistem Kesehatan Indonesia)	<p>"Nexmedis is the GPT of healthcare; we provide an AI-powered electronic medical record (EMR) to streamline healthcare facilities' operations, advance doctors' clinical services, and improve patients' clinical outcome.</p> <p>Recently, we got selected by the Ministry of Health and East Ventures as the winner and top health-tech innovator at Health Innovation Sprint Accelerator 2023 with early access to SatuSehat integration.</p> <p>Our value proposition is Clinical Decision Support, the AI-powered feature within EMR. It helps doctors make more accurate diagnosis by analyzing patients' data (symptoms, examination, and medical history) and generating 5 differential diagnoses along with their ICD-10 codes in &lt;5 seconds as suggestions for doctor's consideration. Our AI can also provide clinical guidelines for complex medical cases, esp. for healthcare facilities in smaller cities or rural areas with more limited capabilities and resources.</p> <p>Nexmedis provides a cloud-based modular SaaS business model, where we offer affordability, scalability, and flexibility that facilitates the business' growth. After the pandemic, many healthcare facilities are still recovering; we want to empower them and grow together with them.</p> <p>We join forces with an esteemed medical advisor and medical school in Indonesia to develop our AI in Bahasa Indonesia, specifically tailored to local clinicians."</p>	Indonesia
19	FathomX Pte Ltd.✳	FathomX is a medical imaging AI spin off from the National University of Singapore that uses artificial intelligence to better enhance breast cancer screening.	Singapore
20	Smartfuture Pte Ltd.✳	We provide IoT and AI-enabled remote patient monitoring solutions to healthcare providers (clinics, nursing homes, eldercare homes, hospitals) to help them seamlessly connect with their patients.	Singapore

## Challenge Owner: Pertamina

ID	Startup Name	Business Description	Country
21	Asuzero Singapore (Azure Pro Pte Ltd. )	Asuzero is a comprehensive platform for enterprises aiming to achieve net-zero and combat the global climate crisis. Our unique value proposition lies in offering a one-stop solution that educates and guides customers on their decarbonization journey. We provide bespoke consulting services to help organisations understand their carbon footprint and greenhouse gas (GHG) emissions across all three scopes. By addressing Scope 3 emissions, we assist customers in engaging with their vendors and conducting assessments to accurately calculate and offset their emissions. Furthermore, our platform offers Life Cycle Assessment (LCA) and Supply Chain functions to help manage sustainability performance and track progress towards sustainability goals. As a certified provider by CDP and TCFD, we are authorised to issue sustainability ratings for companies and products, highlighting their level of sustainability performance. Asuzero enables enterprises to take decisive action, drive momentum, and work towards a sustainable, low-carbon future.	Singapore
22	AC Biode Ltd※	Ash is the largest solid landfill in the world. Annually, 400.000.000t are sent to landfills. This is a major CO2 emitter, a waste of land, and leads to groundwater contamination. It can cost a power plant operator of millions \$ every year. CircuLite is a profitable alternative to current unsustainable practices. Our vision is to end ash to landfill. We introduce the world's first upcycling of ash into a high-value product, an adsorbent we call CircuLite. CircuLite can be used in carbon capture, self-cooling concrete, soil improvement, water and air purification, face masks, and cleaning up oil spills. This allows power plants to lower their carbon footprint, and costs and create a circular economy. CircuLite (300-1000\$/ton) is produced cheaper than Zeolite and Activated carbon (500-10000\$/ton) can absorb a broader range of substances. We have just finished a pilot project with Mondi AG a large paper producer."	Japan/UK
23	Atomis Inc. ※	"Atomis Inc. is a company exploring new possibilities for gases using porous coordination polymer (PCP/MOF) technology. PCP/MOF are polymers with nano-sized vacancies that can selectively adsorb or chemically react with gases. We operate in two business portfolios. One is ""Material Business"" and the other is ""Impact Business"". In the former business, based on our database consisting of more than tens of thousands of crystallographic data and our accumulated functional and performance data, we select and design candidate compounds to meet your needs. We can manufacture not only known materials but also new materials from mg-order to ton-order. We can scale up to kg-order or more by making full use of five types of synthesis processes that we have independently developed. In the latter business, PCP/MOF has excellent separation, storage, and conversion capabilities. We aim to make the most of these capabilities to build a small-scale decentralized platform in the field of green energy and decarbonization, which is very difficult to commercialize from an efficiency point of view. We will realize a society in which environmentally friendly carbon sources and environmentally friendly gas energy can be shared freely."	Japan