



ESSENCE O F JAPAN

MASTERY COLLECTION

HANEDA AND JETRO CREATION





















The helmets of historic warlord add a sublime element to your contemporary lifestyle. The Samurai Bottle Helmet was conceived from our desire to have people gain a stronger sense of familiarity with the traditional craftsmanship of Edo armor.

Management philosophy: For future smiles and inspiration. Kai produces products with a motto of "one treasure for one person." We value our involvement and always aim to improve our technology. We provide products that inherit and further evolve Japanese culture.

In each of the 5000 processes of "Kacchu" we make, there are many precious thoughts that the craftsmen put their spirits into. In a time when mass production is prominent, we take great joy and pride in being able to create "a single treasure of a lifetime" for the children of the present and the future. We spare no effort in making products everyday believing that we can provide "smiles and inspiration" in the future.

COMPANY

Have export experiences Email nagano@ap-anchor.jp Number of Employees 30 people

 Language support
 Japanese, English
 Establishment
 1964
 Representative
 Representative
 Representative Director Yasuhiro Ohkoshi

 Name
 ANCHOR Co., Ltd.
 Business Description
 Production and sales of the traditional craft product Edo kacchu (Edo armor) and other armor. (Saitama Prefecture Designated Traditional Crafts Model Factory)

ddress 1-39-2 Shinmei-cho Koshigaya-shi Saitama Products Edo kacchu (Edo armor)

ABOUT THE VISIT

 Visit
 Available
 Visitation Hours
 Mon to Fri 10:00 am~4:00 pm
 Time required for observation (min)
 Approximately 50

 How to Apply
 email
 Number of Visitors Allowed
 Up to approximately 5 people
 Application Deadline
 prior to one month

















The sophisticated box shape and the leather cover that wraps the front side is what makes it unique. For the main material, case leather has been introduced. Overall, the product offers high durability, a charm element that only increases with use, and a classic feel. While maintaining a stylish impression, this item offers improved storage and usability due to adopting waterproof leather, making it even more convenient for the business scene. As the main material, smooth waterproof leather has been used.

"Randoseru", a school backpack that the majority of elementary school children use every day in Japan, is a culture unique to Japan. The randoseru by Tsuchiya Bag, who has been manufacturing randoseru for over 50 years, is made by skilled Japanese craftsmen. It is durable, and will last the test of time.

In 1965, our company was established by our founder, who was a school backpack designer. School backpacks are an important item that accompanies your child's growth. That's why we value simple, and durable products that people can cherish for many long years. This founding spirit lives on strongly today as we carry on the tradition of Japanese monozukuri.

A backpack that is born and lives in the warmth of people's hands. In 1965, Tsuchiya Bag began creating school backpacks, which children keep close to them as their partner for six years of elementary school. Atsushi Tsuchiya constantly keeps in mind that the randoseru is an important part of childhood memories. For that reason, it must be durable. Even over the passage of time, it must be a design that suits the owner. With this in mind, we also began to create bags used by adults. Not only do such bags have a practical purpose, but they can also be by a person's side as a reminder of your individual memories. With this as our genuine wish, we carefully breathe life into our bags, one by one.

COMPANY

Have export experiences

Language support Japanese, English Tsuchiva Bag Co., Ltd. Name 7-15-5 Nishiarai Adachi-ku Tokyo a-fukuchi@tsuchiya-kaban.com 1965

Establishment

Business Description Design, development, production and sales of original leather products Products Leather bags and accessories

Number of Employees 554 people Representative

Representative Director Masahiro Tsuchiya

ABOUT THE VISIT

Visit Unavailable

















'RADEN Glass' is created by applying two major techniques; the abalone shell inlaying (RADEN), which is one of the typical features of Takaoka lacquerware in Toyama prefecture, and lacquer coating. The uniqueness of this product is materializing 'glass' instead of 'wood,' as ordinal lacquer ware applies wood as its base material. Glass material emphasizes its beauty in transparency and hard structure, as well as reflection of various lights and resonance with natural sounds.

While utilizing the traditional technology of Takaoka Lacquerware, which has been cultivated since our founding in 1892, we seek new possibilities for lacquerware and engage in the creation of products that match contemporary living scenes and lifestyles.

COMPANY

Have export experiences

Language support Japanese, English AMANOSHIKKI CO.,Ltd. Name

245 Haoka Takaoka-shi Toyama

amano@amanoshikki.com Establishment 1892

Business Description Lacquerware production and sales.

Products Lacquerwar

Number of Employees Representative

Representative Director Takahisa Amano

ABOUT THE VISIT

Visit Available How to Apply email

Visitation Hours Visitation Hours Upon request Number of Visitors Allowed Upon request

















A small iron kettle which can be used as a teapot. Copper lids and handles are engraved with an auspicious pattern of gourds and given a gorgeous gold-painted painting. It is a teapot which showcases the skills of Japanese metal craftsmen on the dining table. It features the mark of a turtle shell, which is a good omen, on the shoulders, and a bold depiction of Landscape of Four Seasons, a Cultural Property of Japan by Sesshu Toyo. The knob is shaped like a lotus flower, which is a symbol of great fertility, and brings out the scenery of the mountain water on the body of the item as well as the bronze of the rippled pattern. It is characterized by fine patterns made possible with advanced craftsmanship. The motif of its design come from elements of Mother Nature, such as plum and cherry blossoms, so that people can easily appreciate traditional culture in ordinary life.

We are striving to contribute to the industry as a company that is one of the few professional categories of manufacturing casting tea tools in Japan. We will continue to disseminate "the beauty of Japanese handwork" to all generations in both Japan, and the world. Along with local craftsmen and foundries, we deliver fine products that you can use for a lifetime

COMPANY

Have export experiences miyaz-sh@p1.tcnet.ne.jp Number of Employees

Language support Japanese, English Establishment 1983 Representative Representative Director Takeshi Miyazu

Name MIYAZU Co., Ltd. Business Description Copper ware, iron ware, planning, manufacturing and whore sale 3-18 Sengoku-machi Takaoka-shi Toyama Address Products Tea utensils, flower utensils

ABOUT THE VISIT

 $\begin{array}{ll} \textbf{Visitation Hours} & \text{Mon to Fri } 10:00 \text{ am} \sim \! 4:00 \text{ pm (except public holiday)} \\ \textbf{Number of Visitors Allowed} & \text{Up to approximately 5 people} \end{array}$ Visit Available

Time required for observation (min) Approximately 30

Application Deadline prior to one week

Other You may enjoy various experiences such as casting, coloring, engraving and pasting. Also, it's possible to make a bowl. How to Apply









The ring motif comes from armor worn by samurai warriors during battle. After much trial and error, we came upon this ring with a Japanese samurai style.

DEN SAMURAI SILVER SAMURAI AND THE SWORD SAMURAI HEXAGON RING SAMURAI KANJI Pendant

Samurai spirit hidden behind the walls of responsibility.

The samurai sword covers the fierce eyes of a samurai ready to attack. Imagine the hands on the hilt of the sword just pulled out from its scabbard.

The ring is engraved with the word "FURINKAZAN" [literally: wind, forest, fire, mountain], the family logo & flag slogan of Shingen Takeda, a famous samurai of Japan's Warring Period. This word means "Swift as the Wind, Silent as a Forest, Fierce as Fire and Immovable as a Mountain"

Number of Employees

Representative Director Naoki Mochizuki

Representative

Engrave your favorite kanji character on the necklace.

Producing 1/3 of Japan's jewelry, L&Co was founded in 1937 and boasts one of the industry's best history and track records in the jewelry industry - which is the largest local industry of Yamanashi prefecture. Covering all the stages of jewelry planning, design, manufacturing and sales, it is one of the few jewelry makers whose business is fully completed in-house.

COMPANY

 Have export experiences
 Email
 kojima@j-lucky.co.jp

 Language support
 Japanese, English
 Establishment
 1937

 Name
 Lucky Co., Ltd.
 Business Description
 Jewelry manufacture.

Address 2-10-12 Yuda Kofu-shi Yamanashi Products FineJewelry, Silver accessory

ABOUT THE VISIT

 Visit
 Available
 Visitation Hours
 Mon to Fri
 Time required for or the properties of the properties of

Time required for observation (min) Approximately 50



















Products



As this mizuhiki accessory is made of Japanese Washi paper, it is very light and, more importantly, environmentally-friendly. This is made from just a seamless paper string. (Awarded COOL JAPAN AWARD 2019)

My desire to connect the world and the regions of Japan began to emerge during my two years as an exchange student in the United Kingdom. I founded this company for conveying the merits of many local beautiful things in Japan through design, etc.

Iida city has a 70% share of the nation's Mizuhiki production area, and our company has the best technology in the country enabling us to make any complex Mizuhiki design. "We connect people and people, and we connect hearts and hearts" We make Mizuhiki meticulously, one by one.

COMPANY

Have export experiences

Language support Japanese, English EUROASIA.,Ltd. Name

Address 1151-1 Yamamoto Iida-shi Nagano nao.yamauchi@naotokyo.com

Mizuhiki goods

Establishment 2018

Representative Business Description Redesigning Japanese traditional crafts, producing and renovating Japanese old houses.

Number of Employees

Representative Director Nao Yamauchi

ABOUT THE VISIT

Visit Unavailable









The shape is made by blowing glass, and the pattern of "Kakuasa," which has been popular in Japan since ancient times, is carved in glass. Artists produce Japanese bowls using Venetian lacing techniques. The abundance of colored lines are rich in expression, like knitting. Silver threads used in Shippoyaki are interlaced on glass and arranged in a way only possible by an artisan influenced by the Makie technique of Kanazawa city to symbolize the cross-section of a plant.

Number of Employees

Representative Director Koki Nakayama

Representative

COMPANY

Have export experiences

Language support Japanese, English Establishment 2018 Chico glass isho Kyoto

Name Address

Business Description Our products :Glass art, various glass products, glass materials. 2-1 Kamiyanagihara, Gonokuchi Ujitawara-cho Kyoto Products Glass art, various glass products, glass materials

ABOUT THE VISIT

Visit Available How to Apply email $\begin{array}{ll} \textbf{Time required for observation (min)} & Upon \ request \\ \textbf{Application Deadline} & Upon \ request \\ \textbf{Other} & Upon \ request \end{array}$ Visitation Hours Upon request Number of Visitors Allowed Upon request Visitation Hours

07









Made of carbon graphite, this cookware offers high thermal conductivity and a far-infrared effect which concentrates the flavors of the food. A ceramic coating on the interior of the pots prevent food from burning, and the thickness characteristic of carbon graphite ensures heat is wellmaintained. The high sealing performance with an accuracy of 0.01 mm makes water-less cooking possible.

I could not forget the taste of the baked sweet potato that I ate at the factory when I was a child. As such, we developed a carbon cookware in the hope of delivering this wonderful sensation to people all over the world.

COMPANY

Have export experiences

Language support Japanese, English Anaori Carbon Co.,Ltd. Name

Address 6-20 Hatakeda-cho Ibaraki-shi Osaka s.hirobe@anaori.co.jp

Establishment 1962

Business Description Production of carbon products.

Products Carbon graphite Number of Employees

Representative Representative Director Eiichi Anaori

ABOUT THE VISIT

Visit Available How to Apply email

Visitation Hours Upon request Number of Visitors Allowed Upon request Visitation Hours











KONSTELLA, which was announced by Toyo Steel Corporation, a company manufacturing and selling various tool boxes and the like, is a modern version of the mountain-shaped tool box that won the Good Design Long Life Design Award, and is embodied through a crystallization of techniques cultivated in the Kansai region. This "tool box" enables storage and easy transportation of various tools essential for modern-day business, such as laptops and tablets, and supports constantly-diversifying business

We contribute to society by creating new values (convenience, comfort, value for customers, creation of employment). We provide products that ensure customer satisfaction, and longterm use.

COMPANY

Have export experiences

Language support Japanese, English

TOYO STEEL Co.,Ltd. Name

Address 4-8-13 Kano Higashiosaka-shi Osaka h.yoshimoto@toyosteel.jp

Establishment 1969

Business Description Tool box, tool storage related, manufacture and sales of casters

Products Toolbox Number of Employees

Representative Representative Director Taiji Hisashi

ABOUT THE VISIT

Visit Available How to Apply email

Visitation Hours Upon request Number of Visitors Allowed Upon request Visitation Hours











3D Negoro-Nuri created by 3D digital design and handwork.

The uneven form is carefully carved out using computer control, and the lacquered surface is then polished by hand. Unlike in typical lacquerware. which is only decorated on the flat surface, the decoration by handwork seems three-dimensional.

Stripes by handwork and machine work.

Single flower vase coating lacquer on an aluminum extruded material. By polishing the vase's uneven surface using a technique of Negoro-Nuri, a striped pattern of aluminum and lacquer surfaces. Polishing to create a comfortable feeling.

Lacquer is applied on a metal polyhedron like a fragment, and the edges polished using the Negoro-Nuri technique. Comfortable feeling in the weight unique to metal and unlike wood, the soft lacquer, the feeling and gloss achieved through light polishing.

We connect the following strong passions to our current business entity. "Enhance the brand strength of Kishu Lacquer, which is on par with other production areas" "We want to offer attractive Kishu Lacquer products to the market" "We want to launch a business with potential and connect it to the next generation entrepreneur".

KISHU + is a brand new lacquerware brand launched by four Kishu lacquerware producers. We would like to challenge ourselves to expand into new markets and the world we have not experienced until now while cherishing the goodness of traditional Kishu lacquerware.

COMPANY

Address

info@kishu-plus.jp Have export experiences Number of Employees Language support Japanese, English Establishment Representative Representative Director Yoshihiro Ohashi

Interior lighting and other products

Name KISHU Plus LLP Business Description 1)Development and manufacture of interior lighting and other products by fusing traditional Kishu lacquer technique and the latest digital technology

2)Marketing and sales activities of interior lighting and other products for domestic and oversea mark

Products

569-1 Okada Kainan-shi Wakayama

ABOUT THE VISIT

Visit Available Visitation Hours Upon rec How to Apply Number of Visitors Allowed Upon request

Time required for observation (min) Approximately 120 Application Deadline prior to two weeks

10











Tiger canvas has a water repellent coating. While small, it has two big compartments and a small phone pocket inside. The main part can fit a plastic bottle (500ml). An ideal bag for those with less things to hold.

Uses tiger canvas with a water repellent coating. Features a wide depth, with an inner pocket. This product is solid and offers ample capacity, allowing you to carry lots of luggage Uses tiger canvas with a water repellent coating. In addition to the large pocket in the front, there are other small compartments inside.

In 1888, the manufacturing industry began with the marriage of the founder, Takeyari Goro, and Ume, who was a brilliant weaver, and the history of Takeyari began.

Kurashiki city, Okayama prefecture, where Takeyari is located, is famous as a textile town and has a 70% domestic share of the canvas market. We are making factory brand bags from the desire to let more people know about our high quality canvas carefully woven in Kurashiki.

COMPANY

Have export experiences edamatsu@takeyari-tex.co.jp Number of Employees

Language support Japanese, English Establishment Representative Representative Director Kenji Takeyari

TAKEYARI Co.,Ltd. Name Business Description Production of canvas bags carefully waven by special shuttle loom. Address 414 Sobara Kurashiki-shi Okavama Products Canvas bag, canvas

ABOUT THE VISIT

Visit Available How to Apply email Visitation Hours Mon to Fri 9:00 am~5:00 pm Number of Visitors Allowed Up to approximately 20 people Time required for observation (min) Approximately 30 Application Deadline prior to one week Visitation Hours











All new "luncheon board" created by applying "brocade" used for Japanese hanging scrolls, picture frames and kimono sashes on the surface, and natural wood with "tree rings" sliced as thin as 0.2 mm on the back side. The board is then covered with multiple layers of clear coating by applying "mirror finish", which is the highest coating technology. As it is of high-quality finish on both sides, this item will enrich your mealtime, tea time, and drinking time.

Since our founding, all painting work has been through direct sales and direct construction. That is because we want to hear your impressions directly. In the same way, we will not sell the SHINOBI through a dealer as we want to be true to our customer's order as much as possible. The series is sold only at our company's EC site.

The gold rattan fabric and veneer is a collection of fine craftsmanship. Also, I was devoted to making products day and night to make products that could give people a close sense of the beauty of Japan's "WA". On the journey, I suffered damage due to heavy rain in western Japan, but I ultimately achieved my goal of launching this product on the market. I want as many people as possible to have and enjoy my products.

COMPANY

Have export experiences Language support Japanese, English Name Shippaint Fujita Co.,Ltd.

1967-7 Nakamatsuhara, Miyuki-cho Fukuyama-shi Hiroshima Address

Email shipshinobu@gmail.com

Establishment

Business Description Painting (Roof, wall, Indoor, furniture, heat-proof etc)

Products Tablemat Number of Employees

Representative Representative Director Yasuhide Horiuchi

ABOUT THE VISIT

Visit Available How to Apply email

Visitation Hours Number of Visitors Allowed Upon request

Mon to Fri 9:00 am~6:00pm

















In Japan, Tokushima is a major producer of indigo plants with more than 700 years of history. By developing a unique, never-before-seen substance from a traditionally-made rattan and treating it as a pigment, rather than a dye, we have established a technology that can be used as a paint or spray.

We offer timber and other building construction materials. We have the largest share in panel production of 2×4 houses in the Shikoku region, and thorough knowledge of construction materials cultivated over our long history. We are also creating unique products that utilize local resources as a new initiative.

COMPANY

Have export experiences Language support Japanese, English Name Dairi Lumber Co.,Ltd.

7-68 Tsudakaigan-cho Tokushima-shi Tokushima

whitelily0073@yahoo.co.jp

Establishment

Number of Employees

Representative Representative Director Takahiko Kohama Business Description Assembling of two-by-four members, precut, panel and truss production for construction contractor. Also, we sell flooring, panels, other building

material utilizing collaboration between locally grown Tokushima cedar wood and indigo dye.

Products Import and sales of raw woods, manufacturing and sales: 2 x 4 members, Conventional panel Flooring, Building materials, Housing materials.

ABOUT THE VISIT

Visit Available How to Apply email

Address

Visitation Hours Upon request Number of Visitors Allowed Upon request











Nabesahima ware was once produced only for feudal lords. Inspired by a traditional

"Takarazukushi" pattern, this goblet is colored by remarkable handwork to meet modern tastes. This will make a wonderful gift for someone you care for.

Nabesahima ware was once produced only for feudal lords. Inspired by a traditional "Seigaiha" pattern, the color is boldly arranged with remarkable handwork to give it a strong aura. This will make a wonderful gift for someone you care for.

Nabesahima ware was once produced only for feudal lords. This goblet is glazed with 100% celadon of a raw material. Transparent jade green and smooth texture are its characteristic charm.

We engage in manufacturing and management in order to carry on the skills unique to Nabeshima Yaki and for the further development of production areas. Since our founding, we have worked along with the idea and continued research and development in order to convey Nabeshima Celadon to as many people as possible.

At present, we are committed to a hand painted, handmade-to-order approach in order to preserve the skills unique to Nabeshima Yaki and develop production areas. In the production areas, we have a good relationship with the producers' cooperative that facilitates development of the production area. Five years ago, our representative Kawazoe was appointed president of the cooperative.

COMPANY

 Have export experiences
 Email
 k.takahiko@nabeshima-kosen.jp
 Number of Employees
 10 people

Language support Japanese, English Establishment 1963 Representative Representative Oriector Takahiko Kawasoe

Name Nabesima Kosengama Business Description Manufacture(rocro molding, casting, glazed, painting, baking) and sales of nabeshima celadon

Address 1555-17 Fumancki. Minamihata-cho Imari-shi Saga Products Daily tableware of nabeshima celadon, ornaments of colored Nabeshima, etc.

ABOUT THE VISIT

 Visit
 Available
 Visitation Hours
 Mon to Fri 8:00 am~5:00pm
 Time required for observation (min)
 Approximately 120

 How to Apply
 email
 Number of Visitors Allowed
 Up to approximately 20 people
 Application Deadline
 prior to one week















ARITA Sparkling Glass was born with curvaceous beauty through careful trial and error by our skilled craftsman based on the advice of a local sake brewery. We would like people to enjoy sake casually, in the same way as wine. This Arita porcelain bomboniere can be used as an accessory case, or a container for sweets or food. The lid can be used as a dish, and the container can be stacked 2 or 3 layers high, in similar fashion to a Japanese Oju box. The JAPAN Series expresses Japan's four season and particularly the gold of beautiful autumn created by the leaves changing color. Our seasoned craftsmen brushed this gold one by one to achieve elegant shadowing.

We adopt an approach combining a 200-year tradition and innovative attempts to our production, and transfer this value to the next generation so that we may continue disseminating Japanese modern luxury.

COMPANY

Have export experiences Language support Japanese, English Establishment ARITA PORCELAIN LAB, INC. Name

Address

3037 Hei, Kuromura Arita-cho, Nishimatsuuragun Saga

1804

namba@aritaware.com

Business Description Manufacturing and retail of porcelain

Products Porcelain Number of Employees

Representative Representative Director Satoru Matsumoto

ABOUT THE VISIT

Visit Available How to Apply email

Visitation Hours Upon request Number of Visitors Allowed Upon request