

## [Manufacturing &amp; Human Resource Development] STUDIST CORPORATION



<https://studist.jp/>

- ❑ Address: Chiyoda-ku, Tokyo
- ❑ Number of employees:100
- ❑ Established in 2010
- ❑ Business: Development & marketing of Teachme Biz, a visual SOP management platform

### Outline of the demonstration project

- Demonstration project of streamlining education and training using visual-based manuals in Myanmar

### Cooperation with local companies/governments

- Local partners:  
Growth Myanmar Co., Ltd.(DX(Digital Transformation) Service/Hire Service)



Detailed explanation video



Sample manual

### Targeted economic/social issues and solutions

- Labor productivity in Myanmar is low (ranked 134th by the World Bank in 2019). Productivity improvement in the industry, including the manufacturing sector and the restaurant and service sectors with growth prospects, is essential for the Myanmar economy.
- Instead of conventional education styles based on textbooks, group training, and OJT, we use digital technologies to provide visual-based standard operating procedure (SOP) manuals that enable remote operations.