

[Agriculture] Nihon Agri, Inc.



● NIHON AGRI, INC.

<https://nihon-agri.com/en/>

- ❑ Address: Shinagawa-ku, Tokyo
- ❑ Number of employees :29
- ❑ Established in 2016
- ❑ Business: Cultivation, material import, agri-products export, export of variety intellectual property rights, export consulting, overseas sales

Outline of the demonstration project

- Demonstration of horticultural strawberry cultivation in hot areas (in Chiang Mai, Thailand)

Cooperation with local companies/governments

- Local partners:

DENSO INTERNATIONAL ASIA CO., LTD.
(Asia Regional Head Office)

- Development of automotive parts
- Corporate service functions in Thailand



Targeted economic/social issues and solutions

- Demand for fresh, high value-added fruits and vegetables is increasing in Thailand. In particular, despite the rapid expansion of the strawberry market, appropriate strawberry cultivation techniques, which naturally favors a cold environment, have yet to be established, resulting in unstable quality and yield.
- Introduce horticultural houses to hot areas in Asia, which are generally considered unsuitable for cultivation, and establish a food value chain (FVC) to produce high-quality products with high reproducibility by digitalizing conditions of indoor environments and cultivation into data and using it.