INVEST IN BRUNEI DARUSSALAM
COUNTRY PRESENTATION
BRUNEI DARUSSALAM. YOUR FRIENDLY, ACCESSIBLE & SAFE GATEWAY TO SOUTHEAST ASIA.
SOUTHEAST ASIA IS THE 5TH LARGEST MARKET IN THE WORLD
BRUNEI IS IN THE HEART OF SOUTHEAST ASIA.

3 HOURS FLIGHT TO THE WHOLE REGION

16 FLIGHT SERVICES TO MAJOR CITIES

13 SHIPPING SERVICE LINES FROM MUARA PORT

15 CONNECTED PORTS REGIONALLY
A SAFE SANCTUARY IN SOUTHEAST ASIA.

Brunei provides a politically stable and safe environment filled with lush greenery and boasting the 3rd cleanest air in the world.

Borneo, the world's third largest island, accounts for just 1% of the world's land yet holds roughly 6% of global biodiversity in its rich, tropical forests.

58% of total land area to be conserved under “Heart of Borneo” initiative.

75% still covered in pristine rainforest and other ecohabitats.
A FRIENDLY MUSLIM NATION.

BRUNEI IS A MEMBER OF ASEAN, WTO & APEC, AND HAS MULTIPLE TRADE AGREEMENTS IN THESE BODIES AND BEYOND.
8 TRADE AGREEMENTS WITH 24 COUNTRIES, WITH A REACH OF MORE THAN 3 BILLION PEOPLE.
BRUNEIANS ARE EDUCATED AND CONNECTED PEOPLE.

BRUNEI HAS A YOUNG, HIGHLY EDUCATED, MULTILINGUAL AND TECH-SAVVY WORKFORCE.

75% OF POPULATION IS OF WORKING AGE

#1 FACEBOOK USAGE IN ASIA

"#1 Facebook usage in Asia" is 2012 data
INVESTORS ARE WELCOME TO HAVE 100% OWNERSHIP. CO-INVESTMENT PARTNERSHIP WITH THE BRUNEI GOVERNMENT IS ALSO AVAILABLE.

LOW TAX REGIME AND STRATEGIC PARTNERS.

0% PERSONAL INCOME TAX
PAYROLL TAX
GOODS AND SERVICES TAX
CAPITAL GAINS TAX

18.5% CORPORATE TAX
NO. 2 LOWEST IN SOUTHEAST ASIA
BRUNEI IS KNOWN FOR ITS GOOD STANDARD OF LIVING, FROM WORLD CLASS EDUCATION AND HEALTH SYSTEM TO PREMIUM BRANDS SUCH AS THE DORCHESTER GROUP.
STRONG & COMMITTED GOVERNMENT SUPPORT.

The Brunei Government is committed to find ways to improve the business environment through introduction of new processes, regulations and system changes.

No. 1 MOST IMPROVED COUNTRY IN THE WORLD

World Bank’s Doing Business 2017 Report 2 years in a row
We offer attractive incentives...

- 100% Foreign Ownership
- Readily Available Infrastructure
- Fast Track FDI System
- Pioneer Tax Status: Up to 5+3+3 years exemption on corporate income tax and import duties
- Dedicated Support for Investors
- Competitive Utility Rates
INTERNATIONAL COMPANIES ESTABLISHED IN BRUNEI DARUSSALAM

AND MANY MORE...
DEDICATED INDUSTRIAL SITES AVAILABLE FOR FDI

30

DESIGNATED INDUSTRIAL SITES UNDER DARUSSALAM ENTERPRISE
RELIABLE FOREIGN DIRECT INVESTMENT (FDI) SYSTEM

1. BRUNEI ECONOMIC DEVELOPMENT BOARD
   - Works guides investors to an investment proposal
   - Introduces potential JV partners

2. FDI WORKING COMMITTEE (SUPPORTED BY FAST)
   - Sources Solution
   - Facilitation

3. FDI STEERING COMMITTEE
   - Committee of 5 Cabinet Ministers
   - Recommends final decision on investment proposal
PRIORITY BUSINESS CLUSTERS

HALAL
Pharmaceutical and Health Supplements
Aquaculture
Agriculture
Food Processing, Manufacturing and Distribution
Cosmetics

BUSINESS SERVICES
Transportation and Logistics
Financial Services
Business Process Outsourcing

TECHNOLOGY & CREATIVE INDUSTRY
Data Centre
Digital Media
Internet of Things
Biotechnology

TOURISM
Eco-Tourism
Medical Tourism
Cultural Tourism
Hospitality

DOWNSTREAM OIL & GAS
Downstream Oil & Gas
Petrochemicals
SOME SELECTED DETAILS...

HALAL PHARMACEUTICALS, FOOD & COSMETICS
Available guidelines for certification of Halal Food, Halal Pharmaceuticals and Halal Cosmetic

LOGISTICS & BUSINESS SERVICES
Logistics & Distribution services and Business Process Outsourcing services that leverage on Brunei’s strategic location

TECHNOLOGY & CREATIVE INDUSTRY
Data Centre, Flight Schools, Multimedia industries that can capitalize on available excess bandwidth and human resource

TOURISM
Eco-Tourism, Medical, Cultural and Hospitality that can capitalize on long history cultural heritage and luxuriant rainforest

DOWNSTREAM OIL & GAS
Downstream Oil & Gas and Petrochemicals that utilize the available resources for the development of higher-value-added downstream derivatives
OPPORTUNITIES: HALAL FOOD INDUSTRY

EXISTING ACTIVITIES

FOOD PROCESSING

JERAMBAK, MULAUT
ABATTOIRS

WESTERN FOODS
INDUSTRIAL MARGARINE AND SHORTENING

HANA SOY
SOY MILK

INFANT POWDER
NUTRITIONAL DRINKS, SHAKES FOR ELDERLY

AQUACULTURE AND AGRICULTURE

SEMAUN MARINE RESOURCES,
GOLDEN CORPORATION, HISEATON FISHERIES

FRESH SEAFOOD

INVESTMENT OPPORTUNITIES

GELATIN
Palm Oil
Cocoa Beans

DAIRY PRODUCTS
CONFECTIONARIES INDUSTRY
DETERGENT AND SOAP

INFANT NUTRITIONAL DRINKS, SHAKE FOR ELDERLY

TRANSSHIPMENT AND PROCESSING HUB
REFRIGERATED CONTAINER
CANNING AND REPACKAGING
OPPORTUNITIES: HALAL PHARMACEUTICAL INDUSTRY

EXISTING ACTIVITIES

RAW MATERIALS FROM OVERSEAS
E.G. GELATIN, FISH OIL

ASTAXANTHIN

PHARMACEUTICALS

INVESTMENT OPPORTUNITIES

GELATIN

DETERGENT AND SOAP

WAREHOUSE MANAGEMENT

CHEMICAL WASTE MANAGEMENT

PACKAGING AND BOTTLING

ACCREDITED TESTING, LABORATORIES AND STERILISATION SERVICES
opportunities: technology & creative industry

existing activities

telecommunications

submarine cable
service providers

education and knowledge creation

national and regional data centre
business network in aviation
flight school

hospitality school
multimedia content creation
biodiversity R&D

investment opportunities

local educational institutions
OPPORTUNITIES: LOGISTICS INDUSTRY

EXISTING ACTIVITIES

LAND, SEA & AIR

AMANN SHIPPING

CONTAINER LINE

BIACC

Brunei International Air Cargo Centre

AIR CARGO

INVESTMENT OPPORTUNITIES

SHIP MAINTENANCE AND REPAIR

CONTAINER MAINTENANCE AND REPAIR

SUPPLY CHAIN MANAGEMENT

WAREHOUSING

HALAL MEAT TRANSSHIPMENT AND PROCESSING HUB
OPPORTUNITIES: OIL & GAS DOWNSTREAM INDUSTRY

EXISTING ACTIVITIES

- Methanol
- Ammonia and Urea
- Jet Fuel, Diesel, Gasoline, LPG Aromatic Hydrocarbon

INVESTMENT OPPORTUNITIES

FORMALDEHYDE

- Melamine, Urea Formaldehyde
- Melamine Formaldehyde

- Fibre Board
- Wooden Furniture
- Tableware
- Specialty Chemicals
- Plastics
- Textiles
TESTIMONIALS

“BRUNEI DARUSSALAM’S ECONOMIC STRENGTH, GEOGRAPHIC LOCATION, STABILITY, FOCUS ON SAFETY, LOW TAX RATES AND STRONG RELATIONSHIP WITH ITS ASEAN NEIGHBOURS ALL CONTRIBUTED TO CAE’S DECISION TO MAKE A SIGNIFICANT INVESTMENT IN ESTABLISHING A WORLD-CLASS MULTI-PURPOSE TRAINING CENTRE IN BRUNEI DARUSSALAM.”

- Rozman Junaidi, Training Centre Manager, CAE Brunei MPTC Sdn Bhd

“WE CHOSE BRUNEI DARUSSALAM BECAUSE OF ITS POLITICAL STABILITY, SOLID IP PROTECTION LAWS AND AVAILABILITY OF HIGHLY EDUCATED YOUNG PEOPLE.”

Johan Poole-Johnson, Commercial Director, Sengenics (B) Sdn Bhd

“UNLIKE OTHER PARTS OF THE MUSLIM REGION, BRUNEI HAS A SAFE AND HEALTHY ENVIRONMENT FOR US TO MAKE SIMPOR PHARMA AN INTERNATIONALLY RECOGNIZED HOUSEHOLD NAME. WE AIM TO BOOST BRUNEI DARUSSALAM’S GDP & CONTRIBUTE TOWARDS THE DIVERSIFICATION OF THE ECONOMY.”

Edward Ko, Managing Director, Simpor Pharma Sdn Bhd
### WHY BRUNEI DARUSSALAM

#### STABLE ENVIRONMENT
- Political stability
- Low crime rates
- No history of significant natural disasters
- Clean & green environment

#### ACCESS TO MARKETS
- Strategically located
- Good connectivity
- International agreements are in place
- Access to Raw Materials from the BIMP-EAGA region
- Access to Halal Markets: Guidelines on Halal Food, Pharmaceuticals and Cosmetics are in place

#### FAVORABLE TAX CLIMATE
- No tax on:
  - Personal Income
  - Payroll
  - Goods and Services
  - Capital Gains
- Low Corporate Income Tax of 18.5%

#### DEDICATED INDUSTRIAL PARKS
- Competitively priced
  - Land rates: B$7.00/ sqm
  - Maintenance: varies
  - Power: B$0.10/kWh (avg)
  - Water (Potable): B$0.66/m³
## Why Brunei Darussalam

### Investment Incentives
- Pioneer Industries, exemption from:
  - Corporate Income Tax
  - Taxes on Imported Duties on Machinery, Equipment, Component Parts, Accessories or Building Structures
  - Taxes on imported Raw Materials
- Pioneer Service Companies, exemption from Corporate Income Tax
- Period of exemption is up to 5 years + further extensions

### Co-Investment Partnership
- Investors may own 100% of a company established in Brunei Darussalam; nonetheless credible co-investment partnership is available
- Potential partners:
  - Strategic Development Capital Fund (SDC)
  - Government Linked Companies (GLCs)
  under the Ministry of Finance

### Friendly Business Environment
- Ease of doing business
- Brunei laws are pro-business and pro-investor including a comprehensive Intellectual Property (IP) law
INVEST IN BRUNEI DARUSSALAM

- Politically Stable
- Attractive Tax Incentives
- Strong Government Support
- Great Access to ASEAN’s Growing Market
- We are your friendly, trustable partner
TERIMA KASIH & THANK YOU