

# Welcome to Kansai!



Culture

Industries

Sightseeing



©JNTO



Leading-edge facilities

Highly developed infrastructure



History

Universities/research institutions

One-window support for investment in Kansai

URL:[http://www.kansai.meti.go.jp/3-1toukou/invest\\_kansai/en/e\\_index.html](http://www.kansai.meti.go.jp/3-1toukou/invest_kansai/en/e_index.html)



**METI**

Kansai Bureau of Economy, Trade and Industry

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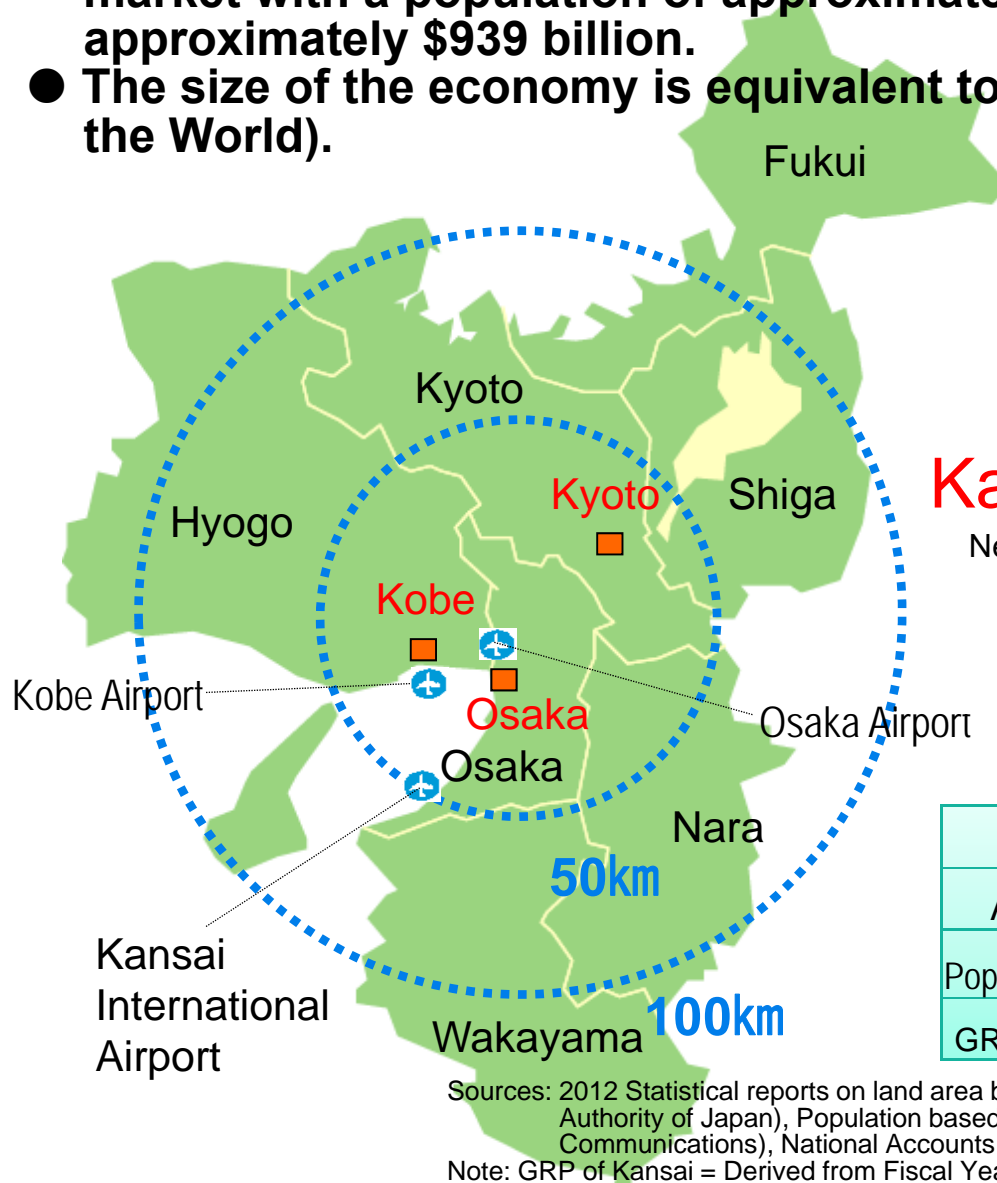
### 1-1. Location of the Kansai Region

- Kansai is located in the center of Japan not only in terms of culture but also in terms of geography, and enhanced public transport systems provide easy access to various places in Kansai and major cities in Japan.

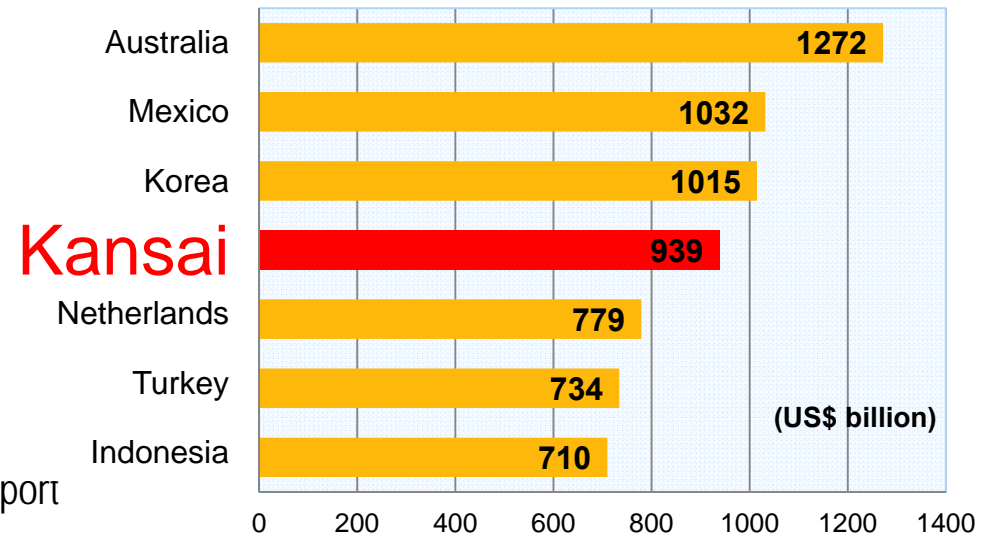


## 1-2. Economy of the Kansai Region

- Kansai is an area that is located in the center of Japan and has a huge market with a population of approximately 21.5 million and a GRP of approximately \$939 billion.
- The size of the economy is equivalent to that of South Korea (ranked 15<sup>th</sup> in the World).



~ Comparison of GDP: Kansai and other countries ~



	Kansai	Japan	Share
Area (km <sup>2</sup> ) (2013)	31,285	377,962	8.3%
Population (1,000) (2013)	21,375	126,394	16.9%
GRP, GDP (US\$ billion) (2010)	939	5,459	17.2%

Sources: 2012 Statistical reports on land area by prefecture and municipalities in Japan (Geospatial Information Authority of Japan), Population based on Residential Basic Book (Ministry of Internal Affairs and Communications), National Accounts (Cabinet Office), Annual Report on Prefecture Accounts (Cabinet Office) 3  
 Note: GRP of Kansai = Derived from Fiscal Year 2010 nominal GRP of the region

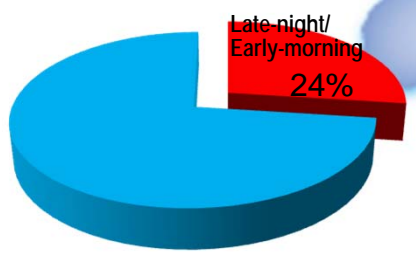
**2. Highly Developed Infrastructure**

**2-1. Kansai International Airport**

- Kansai International Airport is a gateway that connects Asia and the world, having multiple 4,000-meter-class runways, and having the greatest number of late-night/early-morning cargo flights in Japan.
- It is highly esteemed by distribution companies and has been chosen as a hub to consolidate cargo for air cargo carriers.
- It is the only airport in Japan that has implemented a complete cool & cold transportation system for pharmaceutical products.



**[Times used for cargo flights]**



**International Flight Network**

Number of airline companies:	65
Number of countries (regions) served:	25
Number of cities served:	68
Number of weekly flights:	919

Note: Based on materials from New Kansai International Airport Company, Ltd.  
 ※Plan for 2014 summer schedule at its peak (August)

**[Highly esteemed by distribution companies]**

Won the first prize in the 2014 Air Cargo Excellence Survey (in Asia (amount of annual cargo 400,000 tons or more, and less than 1 million tons)).

Shared temperature-controlled warehouses for pharmaceutical products  
Cooling dollies

**[Chosen as one of the largest hubs to consolidate cargo for air cargo carriers in the world]**




**FedEx** (North Pacific regional hub) (Courtesy of FedEx)

### 2-2. International Ports

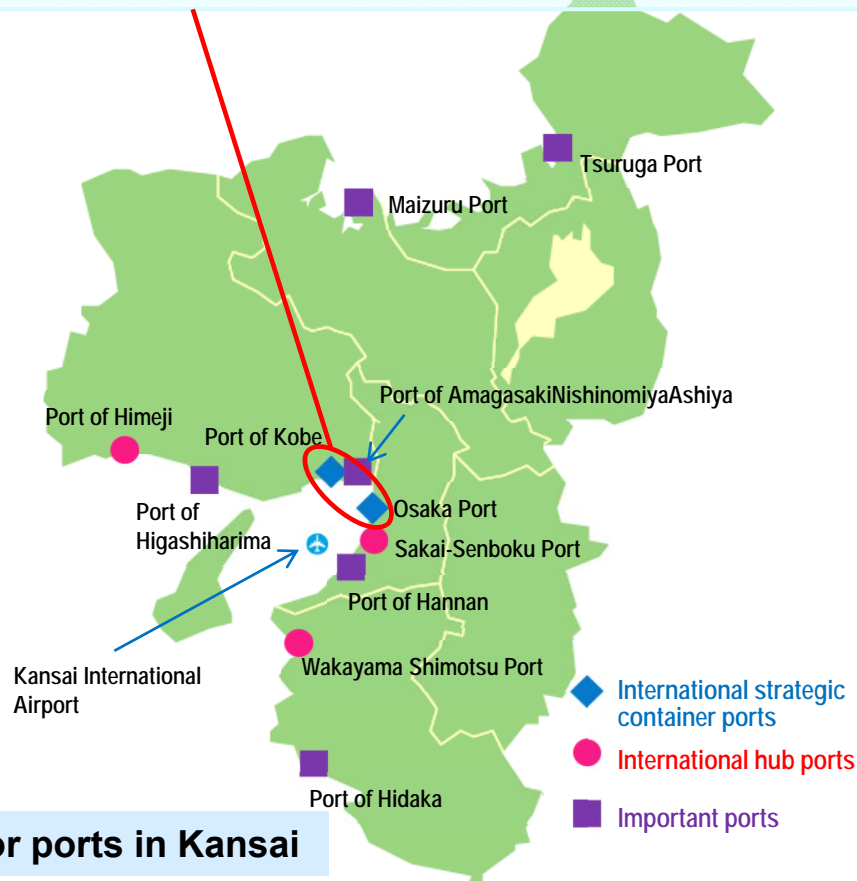
- Kansai has highly developed distribution systems that enable the handling of a large quantity of cargo, serving as an international trading hub linking Japan and the world.

#### ◆ Hanshin Port

(Osaka Port & Port of Kobe)

They were chosen as the Most Strategic International Container Ports that have been focusing on the strengthening of international competitiveness and are expected to be developed further in the future, for example, through the “collection of cargo” by strengthening coastal shipping networks and the “creation of cargo” by encouraging companies to move into the area.

- An earthquake-resistant container berth with depth of 16 m, where 100,000 t class container ships can berth
- Japan's leading port dealing with a large quantity of international cargo  
Annual containers for international trading: 4.19 mil. TEU (2012)



Major ports in Kansai

~ Ports with ocean-going container routes ~

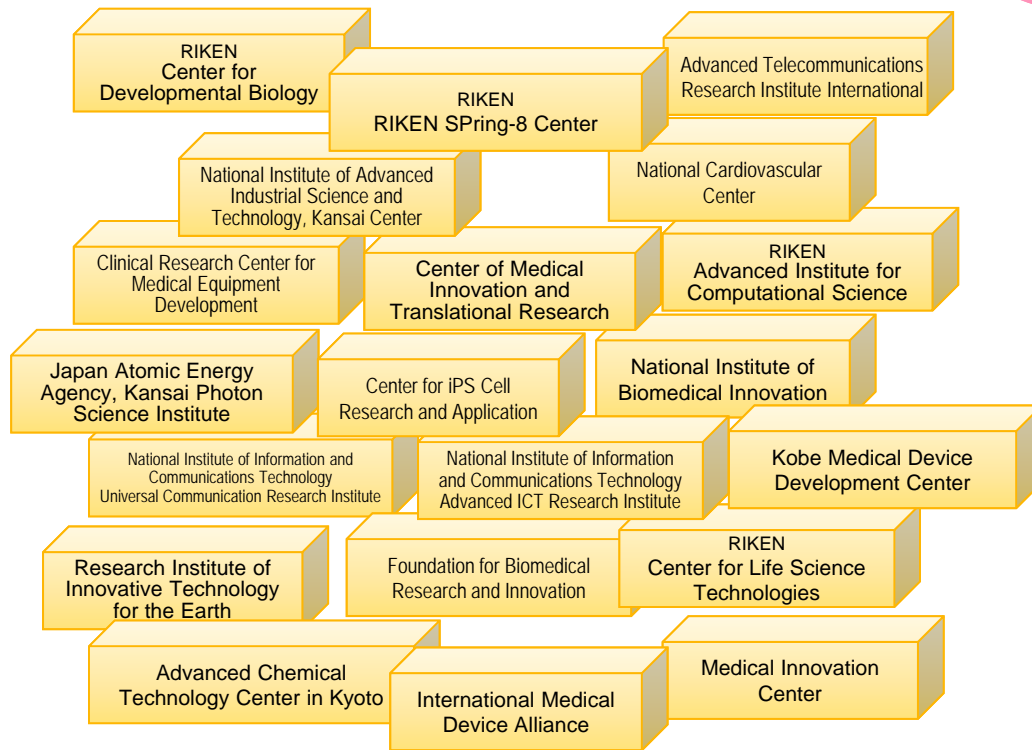
Name of port	Type of container ship that can access the port	Ocean-going container routes
Hanshin Port (Osaka Port Port of Kobe)	<ul style="list-style-type: none"> <li>• Depth of water: 16 m</li> <li>• 100,000 t container ships can berth</li> </ul>	<ul style="list-style-type: none"> <li>• N. America: 7 ships/wk</li> <li>• Europe: 2 ships/wk</li> <li>• N. America – Europe: 5 ships/wk</li> <li>• Asia and nearby areas: 144 ships/wk</li> <li>• Oceania etc.: 6 ships/wk</li> </ul>
Tsuruga Port	<ul style="list-style-type: none"> <li>• Depth of water: 14 m</li> <li>• 50,000 t container ships can berth</li> </ul>	<ul style="list-style-type: none"> <li>• Korea (Busan): 2/wk</li> <li>• China (Shanghai, Ningbo): 1/wk</li> <li>• Roll-on/Roll-off ships: 2/wk</li> </ul>
Maizuru Port	<ul style="list-style-type: none"> <li>• Depth of water: 14 m</li> <li>• 50,000 t container ships can berth</li> </ul>	<ul style="list-style-type: none"> <li>• Korea (Busan): 2/wk</li> <li>• China (Dalian, Qingdao, Shanghai): 1/wk</li> <li>• Russia (Nakhodka): 1 ship or 2/mo</li> </ul>
Sakai-Semboku Port	<ul style="list-style-type: none"> <li>• Depth of water: 12 m</li> <li>• 30,000 t container ships can berth</li> </ul>	<ul style="list-style-type: none"> <li>• China (Shanghai): 1/wk</li> </ul>
Wakayama Shimotsu Port	<ul style="list-style-type: none"> <li>• Depth of water: 13 m</li> <li>• 40,000 t container ships can berth</li> </ul>	<ul style="list-style-type: none"> <li>• Korea (Busan): 2/wk</li> </ul>

### 3. Great Intellectual Cluster

## 3-1. University/Research Institute Clusters

- Excellent universities and research institutes are clustered in Kansai and many Nobel Prize winners were from Kansai.
- Also, 156 universities are clustered here, and the number of schools and of students per population exceed the nationwide average. In particular, Kyoto has the highest ratios in Japan.

[Research institutes in Kansai (examples)]

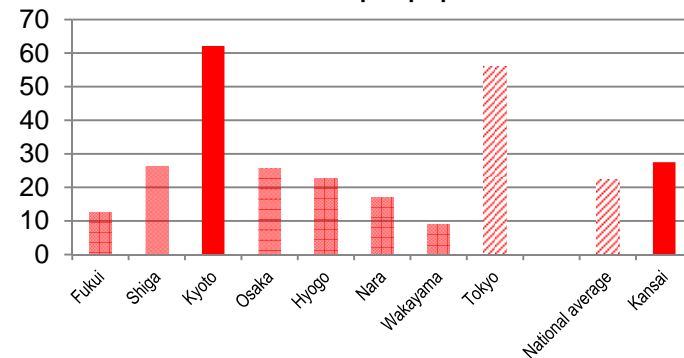


**Note: Information was obtained from the Kansai Bureau of Economy, Trade and Industry.**

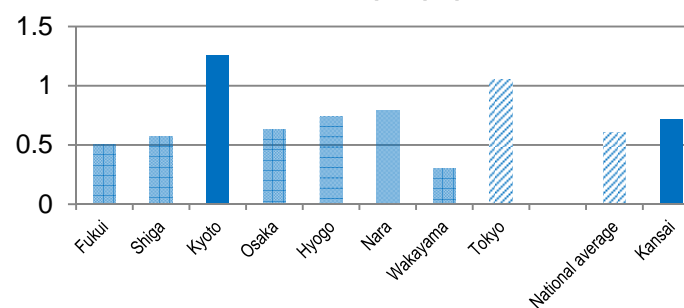
**Producing many Nobel Prize winners**  
13 out of 19 Japanese winners

**Recent winner Dr. Shinya Yamanaka**  
for his work on iPS cells

[The number of schools per population (per 100,000 population)]



[The number of students per population (per 1,000 population)]



The number of schools and of students: "School Basic Survey" (FY 2013), Ministry of Education, Culture, Sports, Science and Technology  
Population: "Population Estimates" (as of October 1, 2012), Ministry of Internal Affairs and Communications

### 3. Great Intellectual Cluster

## 3-2. Leading-edge Facilities for Research Supporting Innovation



#### [Supercomputer "K"]

One of the world's fastest supercomputers



© Center for iPS Cell Research and Application, Kyoto University

#### [Center for iPS Cell Research and Application, Kyoto University]

The world's first key institute dedicated to leading-edge iPS cell research

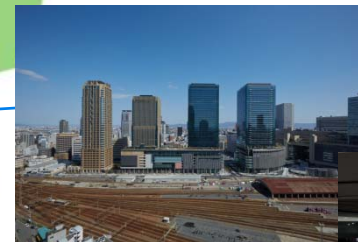


#### [Large-scale synchrotron radiation facility "SPring-8"]

A facility that can research the structures and capabilities of materials at the atomic or molecular level using the world's highest-performance "synchrotron radiation"

#### [X-ray Free Electron Laser "SACLA"]

A facility that investigates the movements and transformation of materials at the atomic level by generating X-ray laser beams a billion times more powerful than the synchrotron radiation of SPring-8



#### [Knowledge Capital (Grand Front)]

A hub for intellectual creation that aims to create new value through interactions between various fields

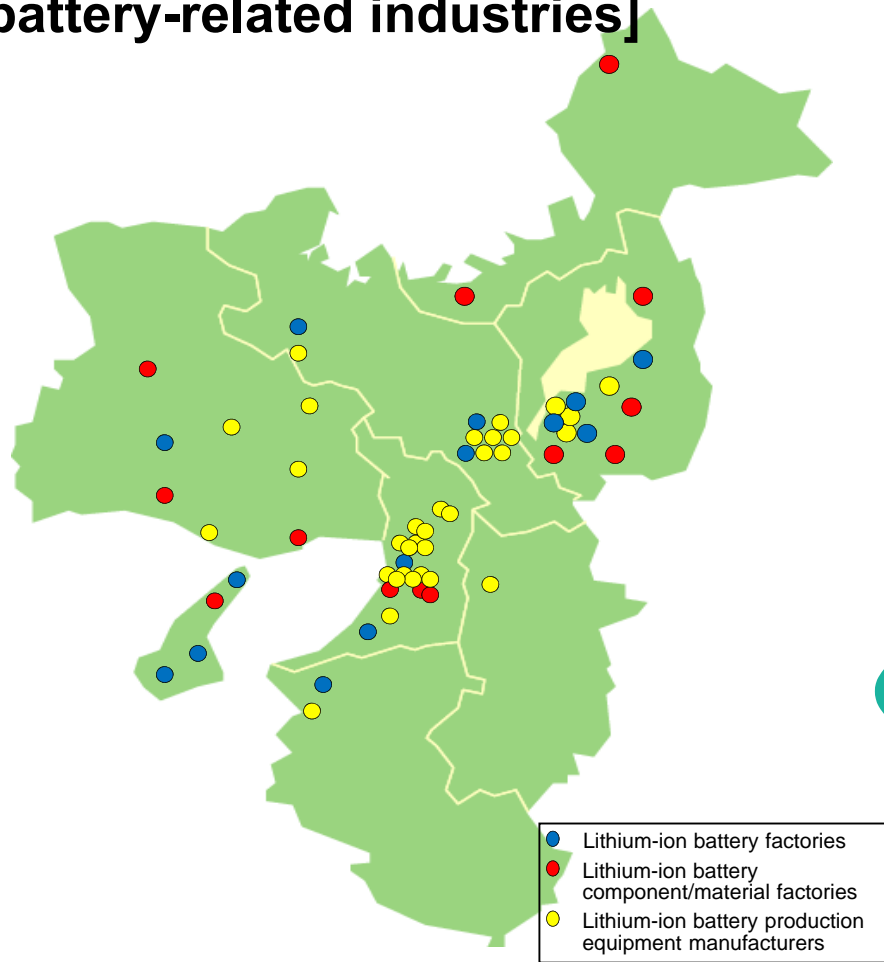


4. Industries Expected to Grow

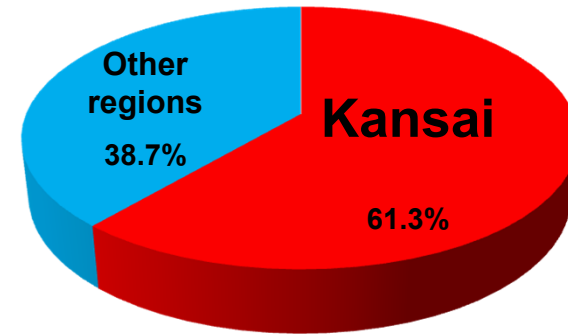
4-1. Green Innovations

- Kansai is one of the largest hubs for the development and production of energy-related industries such as lithium-ion batteries. Not only battery manufacturers but also associated component/material manufacturers and equipment manufacturers are clustered here.

[Map of clustered lithium-ion battery-related industries]



[Share of lithium-ion battery-related industries in Japan (2012)]



Source: Current Survey of Production (Ministry of Economy, Trade and Industry)

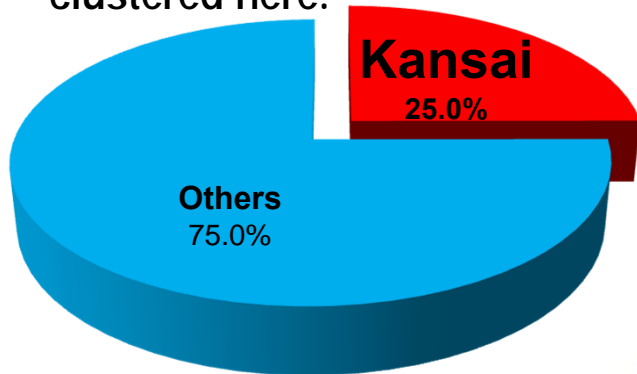
[examples of companies]

- Battery manufacturer  
Panasonic Corporation
- Component/material manufacturer  
Daiwa Kasei Co., Ltd.
- Production equipment manufacturer  
HIRANO TECSEED CO., Ltd.

**4. Industries Expected to Grow**

**4-2. Life Science Innovations**

- The shipment value of pharmaceutical products in Kansai accounts for a large share of that of Japan and many hubs for medical science-related research and development are clustered here.



**[Share of shipment value of pharmaceutical products]**

“Statistics of Production by Pharmaceutical Industry in 2012,” Ministry of Health, Labour and Welfare

**[Major hubs of medical science-related research and development in Japan]**

**[Kobe City]**

- **RIKEN Center for Developmental Biology**  
A leading-edge research institute in Japan for developmental and regenerative medicine
- **Kobe Medical Device Development Center (MEDDEC)**  
A facility for the research and development of medical devices such as endoscopes and training in surgical techniques
- **International Medical Device Alliance (IMDA)**  
A key facility for the joint research and development of medical devices and for the support of commercialization of such devices

**[Kumatori Town]**

- **Kyoto University Research Reactor Institute (BNCT)**  
A facility for research on innovative cancer therapy (BNCT)

**[Saito Life Science Park]**

**[Kyoto City]**

- **Center for iPS Cell Research and Application, Kyoto University**  
The world's first key institute dedicated to leading-edge iPS cell research
- **Clinical Research Center for Medical Equipment Development (CRCMed)**  
A hub for the creation of innovative equipment for diagnosis and medical treatment.
- **Medical Innovation Center**  
A center for open innovation specialized in innovative drug development
- **Advanced Chemical Technology Center in Kyoto (ACT Kyoto)**  
A hub for research and development on high-performance chemicals

**[Ibaraki City]**

- **National Institute of Biomedical Innovation**  
A hub providing support for innovative drug development

**[Suita City]**

- **National Cerebral and Cardiovascular Center**  
Research and development of medical equipment for cardiovascular treatment
- **Medical Innovation Center**  
A hub for research and development through industry-academia-government collaboration on the “amalgamation of immunotherapy and regenerative therapy”
- **Photonics Eco-life Technology Development Center, Osaka University**  
A hub for the development of health, environmental and energy technologies through photonics

**[Doshomachi]**

Town of medicine

**[Kobe Medical Industry Development Project]**

Generated by Kansai Bureau of Economy, Trade and Industry based on various sources of information

4. Industries Expected to Grow

4-3. Currently Developing Special Zones in Kansai

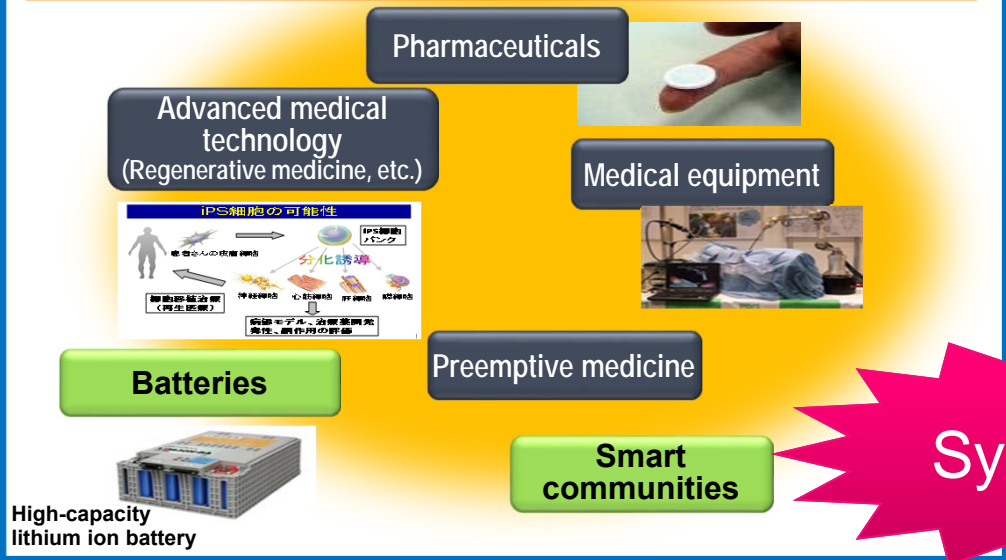
[Kansai Innovation Global Strategic Comprehensive Special Zone]

[Global Strategic Special Zone]

Kansai's potential

- ◆ Clusters of world-leading companies
- ◆ Clusters of world-leading universities and research institutions, and scientific technology bases

Create innovations by focusing on six targets



- ◆ Promotion of deregulation
- ◆ Concentration of advanced medical industries and related industries



Forming hubs for international business that draw people and resources to Kansai

- A relaxation of regulations on floor area ratio etc.
- Clarification of employment conditions
- New installation or addition of hospital beds
- Lifting of ban on medical care by foreign doctors

## 5-1. New Products/Services Developed in Kansai

- In 1902, mosquito coils were first put on the market by DAINIHON JOCHUGIKU (in Osaka).
- In 1958, the first conveyor belt sushi restaurant (Genroku Sushi) started serving customers in Osaka.
- Nissin Food (Osaka) launched “Chicken Ramen,” the first instant noodles in the world in 1958, and “Cup Noodle,” the first instant cup noodles in 1971.
- In 1967, electronic ticket gates manufactured by Tateishi Electronics (Currently Omron in Kyoto) were introduced and fully implemented.



- Nintendo (Kyoto) launched the home video game console “Family Computer” in 1983, and “Wii” in 2006.
- In 1996, CAPCOM (Osaka) launched the video game “Biohazard.”
- In 2000, SHARP (Osaka) launched the first camera phones.

## 5-2. Famous Entrepreneurs from Kansai

※In random order with honorifics omitted

### Genzo Shimazu

The founder of Shimadzu Corporation, a global manufacturer of analytical and measuring instruments. He succeeded in launching Japan's first manned balloon.

### Momofuku Ando

He developed the first instant noodles and cup noodles in the world. The founder of Nissin Food Products Co., Ltd.

### Masahiro Shima

The founder of SHIMA SEIKI MFG., LTD., a leading manufacturer of flat knitting machines.

### Kihachiro Onitsuka

The founder of ASICS Corporation, a global manufacturer of athletic running shoes and other sporting goods.

### Konosuke Matsushita

The founder of Matsushita Electric Industrial (currently Panasonic Corporation), a global manufacturer of general electronics.

### Kazuma Tateishi

The founder of a control equipment / medical equipment manufacturer OMRON Corporation

### Kazuo Inamori

The founder of KYOCERA Corporation, a global manufacturer of general electronic parts.

# 6-1. Integration of Culture and History

● Kansai is rich in Japanese history, culture and tradition.

World Cultural Heritage  
5/14

National treasures  
603/1,089

## World Cultural Heritage and festivals in Kansai



World Cultural Heritage  
**Himeji Castle**

One of the three largest festivals in Japan  
**Gion Festival**

One of the three largest festivals in Japan  
**Tenjin Festival**



Courtesy of: Wakayama Prefecture

World Cultural Heritage  
**Historic Monuments of Ancient Kyoto**

World Cultural Heritage  
**Historic Monuments of Ancient Nara**



Pictures courtesy of: Nara Visitors Bureau

World Cultural Heritage  
**Buddhist Monuments in the Horyu-ji Area**

World Cultural Heritage  
**Sacred Sites and Pilgrimage Routes in the Kii Mountain Range**

## Performing arts and culture originated in Kansai

Noh

Tea Ceremony

Ikebana

Bunraku

Kabuki

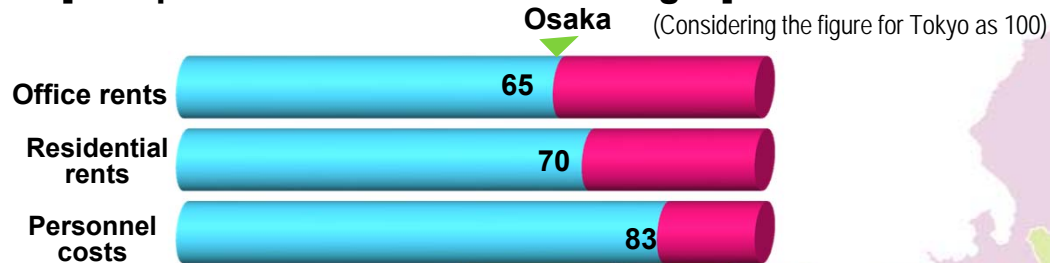


Bunraku  
(Source: Websites of Agency for Cultural Affairs) 13

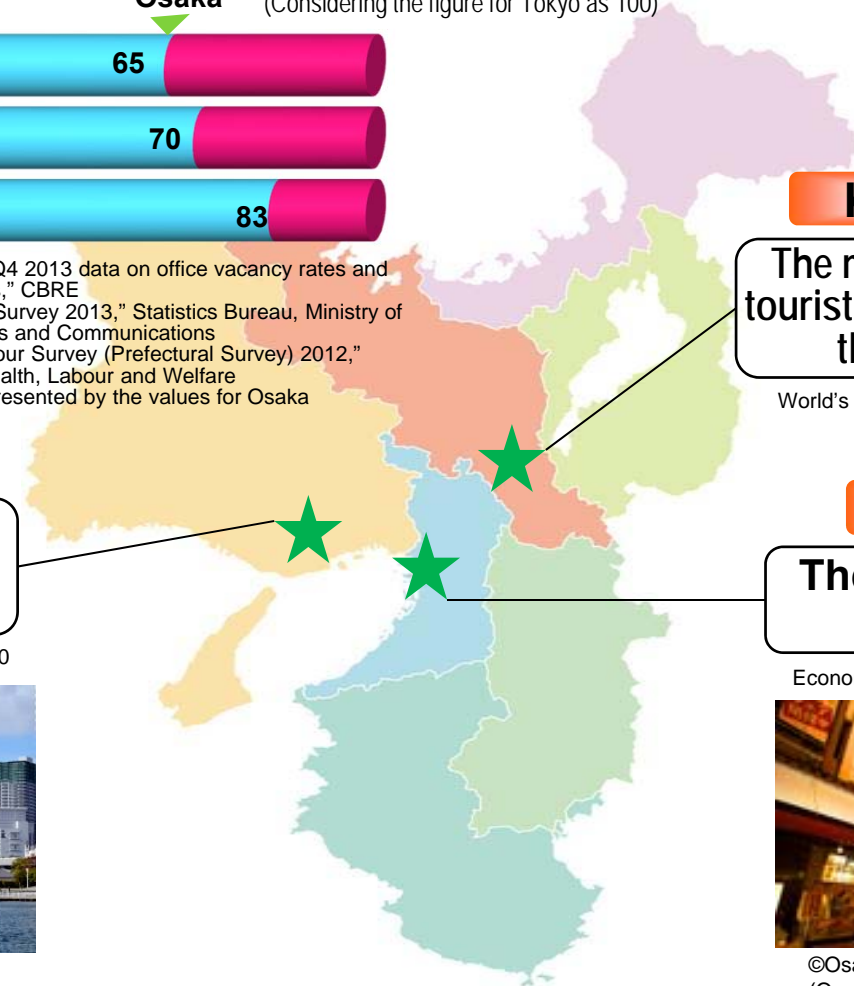
## 6-2. Comfortable Living and Working Environment

- Kansai is an attractive area where business costs are relatively low, the living environment is well-maintained, and it is easy for foreign-affiliated businesses to start doing business.

[Comparison of business advantages]



Sources: "Preliminary Q4 2013 data on office vacancy rates and average rents," CBRE  
 "Retail Price Survey 2013," Statistics Bureau, Ministry of Internal Affairs and Communications  
 "Monthly Labour Survey (Prefectural Survey) 2012," Ministry of Health, Labour and Welfare  
 Note: Kansai is represented by the values for Osaka



**Kobe**

The most environmentally-friendly city in Asia

Mercer Quality of Living Survey, 2010



© Kobe Convention & Visitors Association

**Kyoto**

The most popular tourist destination in the World

World's Best Awards, 2014



©JNTO

**Osaka**

The most livable city in Asia

Economist Intelligence Unit, 2009



©Osaka Government Tourism Bureau (Osaka Convention and Tourism Bureau)

### 6-3. WASHOKU; Traditional Dietary Culture of the Japanese

- **WASHOKU**, which is the traditional dietary culture of the Japanese, was added to UNESCO's Intangible Cultural Heritage list in December 2013.
- Especially in historic Kansai, you can enjoy various aspects of **WASHOKU** including "Kyo-ryori," the local cuisine of Kyoto.



#### [Characteristics of WASHOKU]

- Various fresh ingredients and respect for their natural taste
- Well-balanced healthy diets
- Emphasis on the beauty of nature and changing of seasons
- Closely connected to annual events such as New Year's Day

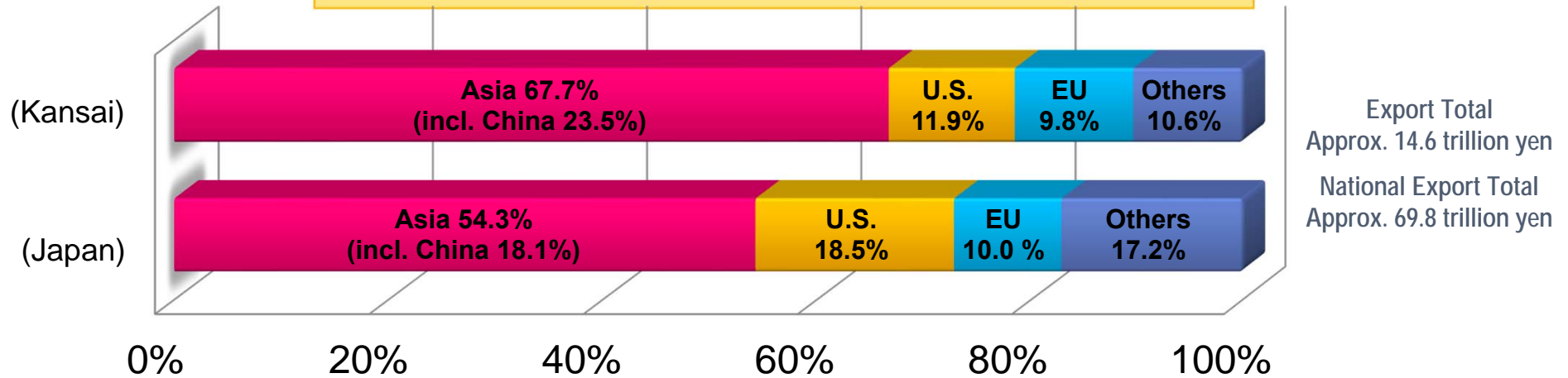




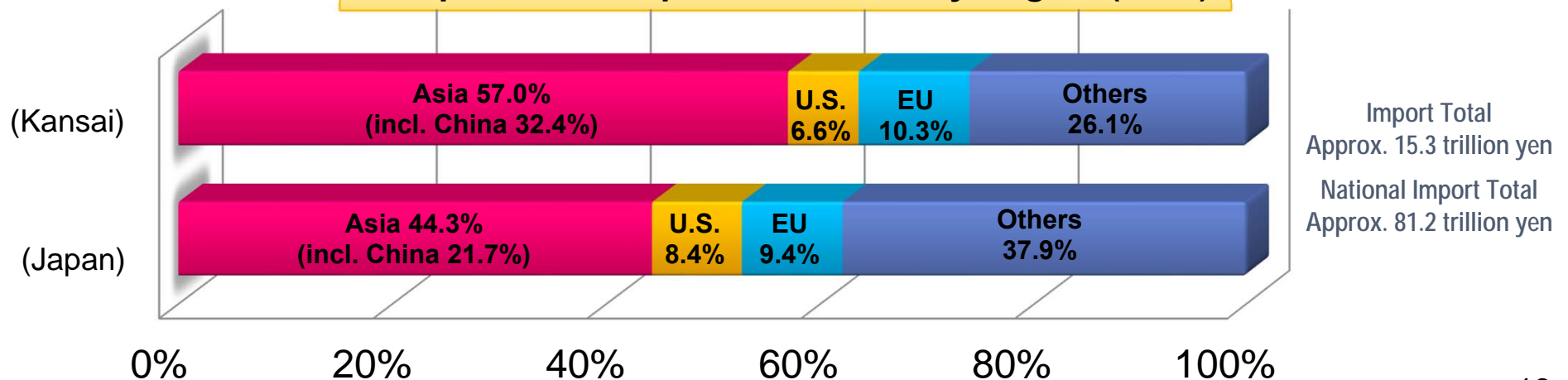
## 7-1. Trade Value by Region

- Asia represents a larger portion of both exports and imports in Kansai, in comparison to Japan as a whole, so Kansai has been chosen as a location for an Asian hub.

Comparison of Exports from Kansai by Region (2013)



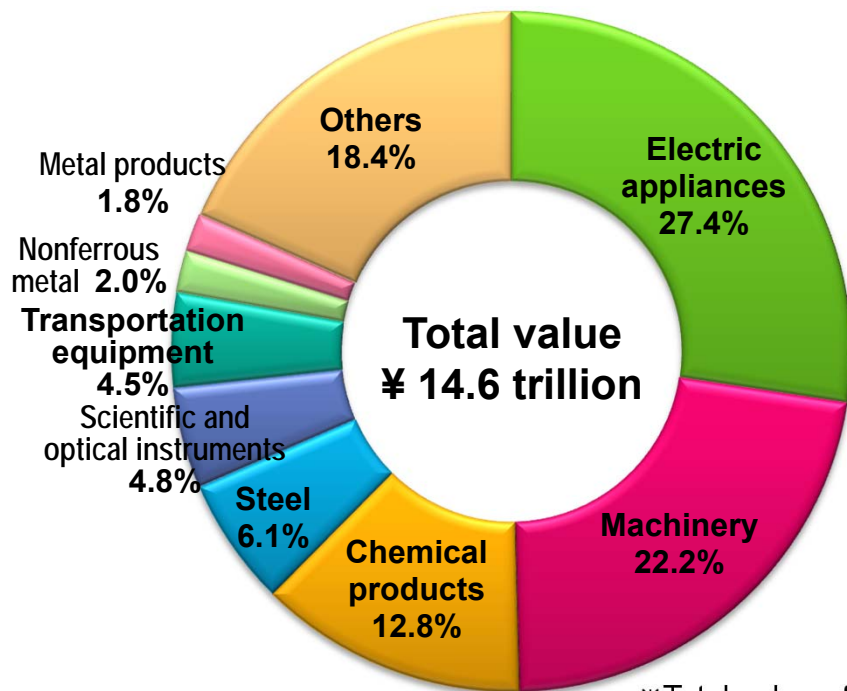
Comparison of Imports to Kansai by Region (2013)



## 7-2. Trade Value by Product

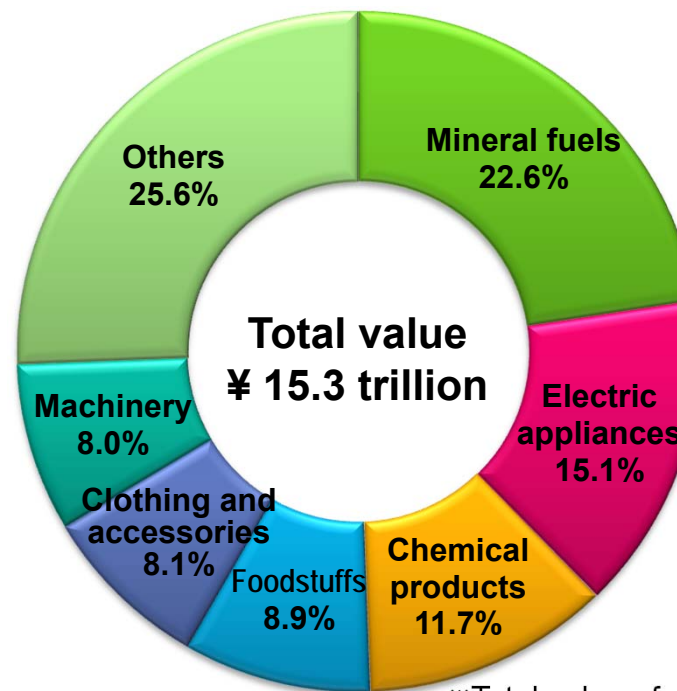
- Machinery, electric appliances and chemical products constitute a high percentage of exports from Kansai because global manufacturers in the fields of machinery (home appliances, motors, construction/agricultural machinery, etc.) and chemical products (medical products, plastics etc.) are located there.

Value of Exports from Kansai by Commodity (2013)



※Total value of exports from Japan: ¥ 69.8 trillion

Value of Imports to Kansai by Commodity (2013)

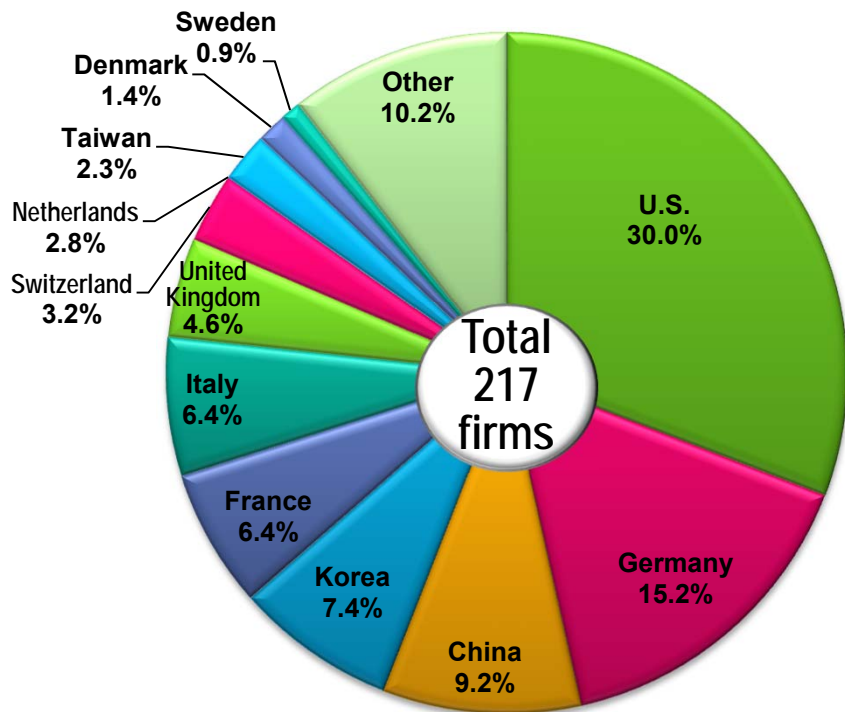


※Total value of exports from Japan: ¥ 81.2 trillion

## 8-1. Diversity of Foreign-Affiliated Companies Entering into Kansai

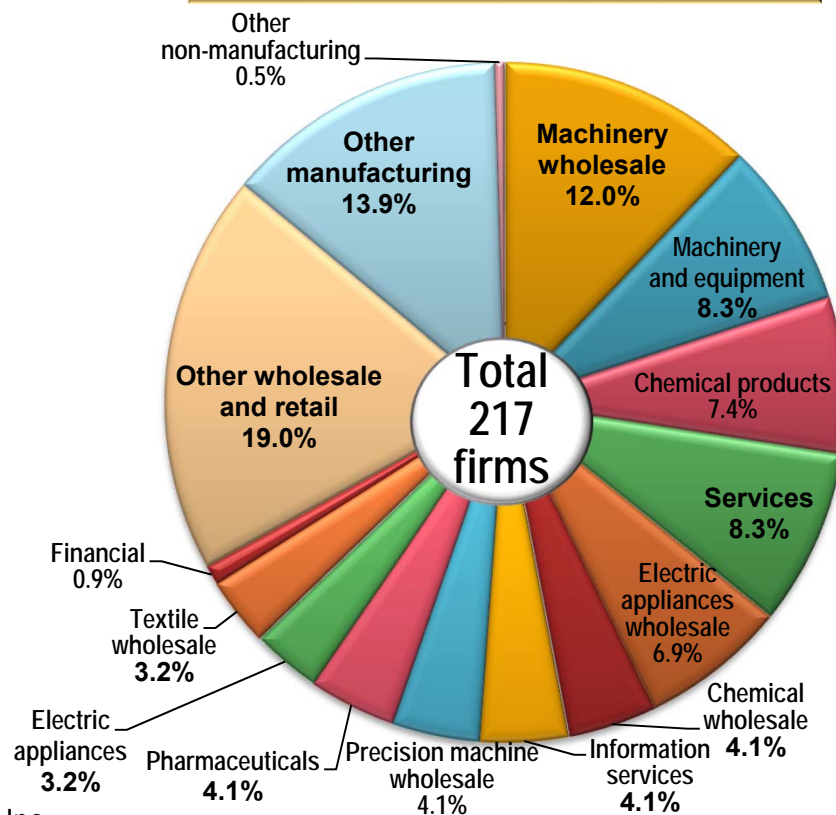
- U.S. and European companies comprise the largest portion of foreign-affiliated companies in Kansai, but Asian companies also comprise 21% and it is a larger percentage than 15%, which is the national average.
- By type of industry, in Kansai, foreign-affiliated companies in the manufacturing sector (manufacturing machinery, chemical products, pharmaceuticals, electric equipment, etc.) comprise approximately 36% of the sector, and it is a larger percentage compared to 20% for the whole country.

**Breakdown of foreign-affiliated companies by their home countries (2012)**



※ Foreign-affiliated firms: With foreign capital of 20% or over (including branch offices)

**Foreign-affiliated companies in Kansai by industry (2012)**



Source: Based on The Foreign Investor CD-ROM2013, Toyo Keizai Inc.

## 8-2. Examples of Foreign-Affiliated Companies in Kansai

### Medical Industry

-  AstraZeneca K.K. (Osaka)
-  Eli Lilly Japan K.K. (Kobe)
-  Hospira Japan K.K. (Osaka)
-  Bayer Ltd. (Osaka)





### Chemical Industry

-  The Procter & Gamble Company of Japan Limited (Kobe)
-  Beauty & Health Innovation (Kobe)
-  DyStar Japan Ltd. (Osaka)

### Manufacturing Industry

-  ALSTOM K.K. (Kobe)
-  Samsung Japan Corp. (Osaka)
-  RECARO Japan Co., Ltd. (Higashioumi)
-  Sandvik AB (Kobe)
-  Tenneco Japan Ltd. (Izumisano)
-  IE Japan (Osaka)
-  Foseco Japan Limited (Kobe)

### Wholesale Industry

-  CCI K.K. (Kobe)
-  Kengoo Group Co., Ltd. (Kobe)
-  ECTRA JAPAN LTD (Osaka)
-  Eaton Electric (Japan) LTD. (Osaka)

### Foods Industry

-  Nestlé Japan Ltd. (Kobe)

### Retail Industry

-  Haier Japan Sales Co., Ltd. (Osaka)
-  David Austin Roses Ltd. (Sennan)

### Transportation, distribution and service industries

-  AIRBUS HELICOPTERS JAPAN CO., LTD. (Kobe)
-  JUNEYAO AIRLINES Co., Ltd. (Osaka)
-  Hilton Osaka (Osaka)
-  USJ Co., Ltd. (Osaka)
-  Tata Consultancy Services Japan Limited (Osaka)
-  Bureau Veritas Japan (Osaka and Kobe)

Note: Company name and (location) listed are companies that have head offices, sales offices or research institutes in Kansai.  
Source: Based on The Foreign Investor CD-ROM 2013, Toyo Keizai Inc.

For more information

[http://www.kansai.meti.go.jp/3-1toukou/invest\\_in\\_kansai/e\\_interviews.html](http://www.kansai.meti.go.jp/3-1toukou/invest_in_kansai/e_interviews.html)

9. Alluring Sightseeing

9-1. Tourist Destinations in Kansai Attracting Foreign Visitors

- There are many attractive tourist destinations in Kansai. Recently it has not only been World Heritage Sites and historic buildings but also various other places that have been attracting attention.

[Umeda Sky Building “Floating Garden”]

Chosen as one of the top 20 buildings representing the world



©Osaka Government Tourism Bureau (Osaka Convention and Tourism Bureau)

[Koyasan]

A religious town popular among tourists, especially those from Europe



Courtesy of: Wakayama Prefecture

[Sennichimae Doguyasuji Shopping Arcade]

Can't miss the various kitchen utensils and tools, especially the food samples!



©Osaka Government Tourism Bureau (Osaka Convention and Tourism Bureau)

[Tama Train (Wakayama Electric Railway)]

A lovely cat stationmaster who enjoys tremendous popularity



DESIGNED BY EIJI MITOOKA + DON DESIGN ASSOCIATES

[Kinosaki Onsen]

Spa resort where you can get a taste of the Japanese atmosphere



## 9-2. Clusters of Industrial Tourism Facilities

- Industrial tourism, where you can actually visit facilities, learn about the industries and the companies, and can actually interact with people, has been increasingly drawing attention.
- Kansai has a number of these industrial tourism facilities and more than 16 million people annually visit Kansai from inside and outside of Japan.



Recycling facility



Experience of Makie traditional painting



Cup Noodle making experience



Charcoal making site



Dyeing experience



Somen noodle making experience



Sake making site

Approx. 500 industrial facilities in Kansai are Listed.

<http://www.kansai.meti.go.jp/2kokuji/tvlist/tvindex.htm>

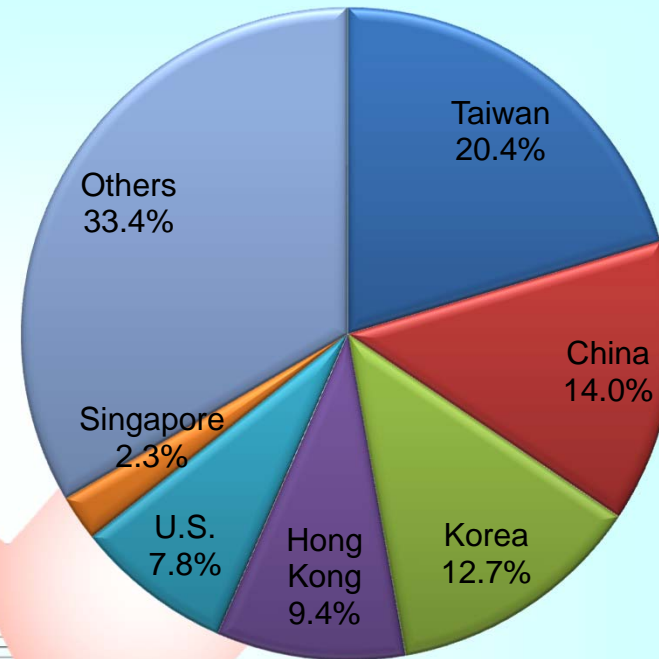
## 9-3. Current State of Foreign Visitors to Japan and the Attractions of Kansai

- 10.36 million foreign tourists visited Japan in 2013, exceeding 10 million for the first time. Among the prefectures in Kansai, the prefectures of Osaka, Kyoto and Hyogo are visited by foreign visitors at particularly high rates.
- Foreign visitors staying overnight in Kansai are mainly from East Asia. In particular, the number of visitors from Taiwan, Hong Kong and Singapore has increased rapidly.

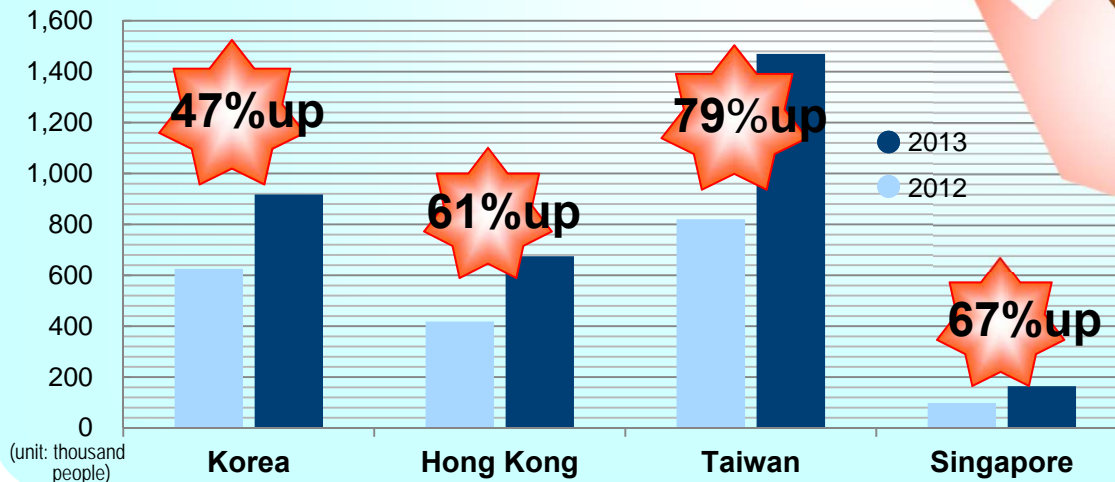
### Breakdown of Destination by Prefecture (%)

1st	2nd	3rd	4th	5th
Tokyo	<b>Osaka</b>	<b>Kyoto</b>	Kanagawa	Fukuoka
47.3	<b>25.1%</b>	<b>18.9%</b>	11.2	11.0
6th	7th	8th	9th	10th
Chiba	Aichi	Hokkaido	<b>Hyogo</b>	Yamanashi
9.6	8.5	7.8	<b>6.2%</b>	5.5

Percentage of foreign visitors staying overnight from each country out of total number of foreign overnight visitors in Kansai (%)



### Total number of overnight stays by foreign visitors in Kansai over the previous year



**Total Number of Overnight Stays by Foreign Visitors**  
 Kansai: 7.97 million stays  
 (accounting for 24% of Japan total)  
 Japan: 33.24 million stays

Source: "Consumption Trend Survey for Foreigners Visiting Japan"(2013) by Japan Tourism Agency  
 Source: "Statistical survey on overnight trips" (2013) by Japan Tourism Agency

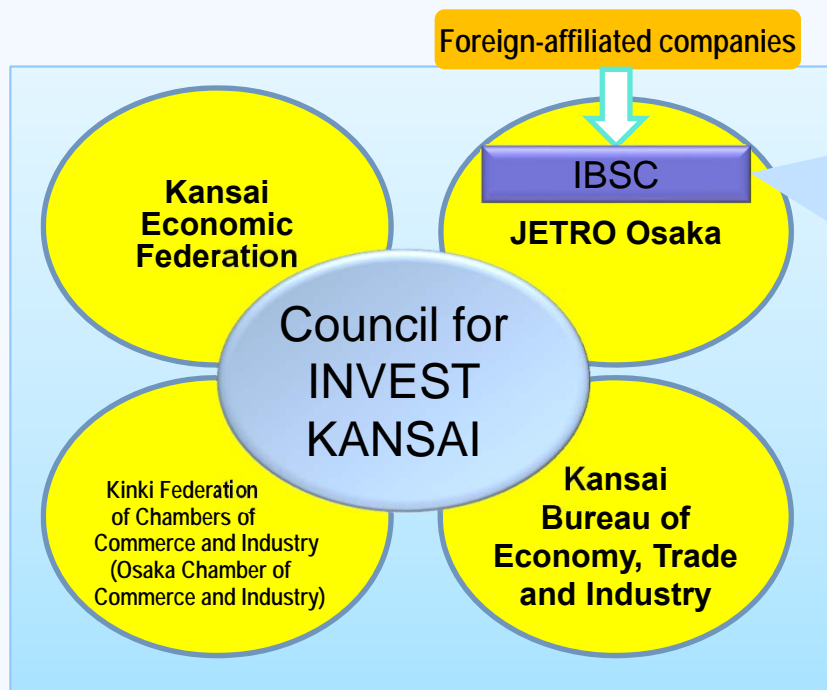
**10. Support for Foreign Investment in Kansai**

**10-1. Foreign Investment Support Programs in Kansai**

- The council for INVEST KANSAI is composed of the Kansai Economic Federation, JETRO Osaka, the Kinki Federation of Chambers of Commerce and Industry (Osaka Chamber of Commerce and Industry), and the Kansai Bureau of Economy, Trade and Industry, and its objective is to promote foreign investment in Kansai.
- In the Council for INVEST KANSAI, the Invest Japan Business Support Center (IBSC) supports foreign companies that are considering entering Kansai in various ways such as through providing information and individual consultations, all in one place.

**Website: INVEST Kansai Web**  
[http://www.kansai.meti.go.jp/3-1toukou/invest\\_kansai/en/e\\_index.html](http://www.kansai.meti.go.jp/3-1toukou/invest_kansai/en/e_index.html)

Conceptual diagram of the Kansai region's investment promotion mechanism



The council for INVEST KANSAI provides support such as providing information on investment incentives, factory locations etc., as well as finding business partners with local governments, the Kansai business community and specialists.

**Facilities**

- Temporary offices (free of charge up to 50 business days)
- Meeting rooms
- Business libraries



**Consulting**

- Advice for market access
- Finding human resources and offices
- Providing information on laws, various standards and incentives
- Estimation of costs to set up business



**- One-stop support for investment in Kansai -**

**JETRO Osaka Invest Japan Business Support Center (IBSC)**

**TEL: 06-4705-8660 FAX: 06-4705-8650**

**JETRO Kobe Invest Japan Business Support Center (IBSC)**

**TEL: 078-252-7505 FAX: 078-252-7506**



10. Support for Foreign Investment in Kansai

10-2. Foreign Investment Support Programs in Kansai

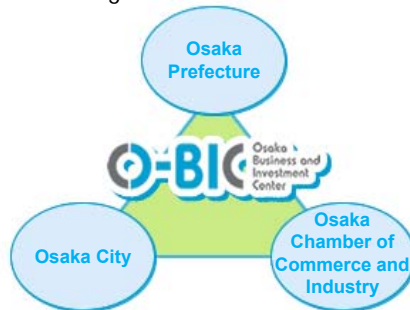
● In Kansai, foreign investment support organizations belonging to local governments offer various kinds of one-stop services.

■ Osaka Business and Investment Centre



Supporting you in an extensive and detailed manner according to your needs

We support foreign companies, foreign government offices and economic organizations, as well as companies in Japan that wish to establish new offices in, and expand their activities into Osaka by the following means:



- Providing information on administrative incentives
- Providing information on real estate
- Introducing agents providing expertise in company registration and acquiring resident status
- Introducing interpreters, translators, market researchers, attorneys, tax consultants, accountants and other professionals or companies
- Cooperating on PR

<http://o-bic.net/j/>

■ IBPC Osaka Investment Promotion Project



We offer extensive and detailed support services according to the company's needs for potentially incoming businesses: business matching with potential business partners in Osaka, information about investment incentives, temporary offices, and much more.

<http://www.investosaka.jp>

■ Kyoto Foreign Investment Promotion Committee (KIC)

Kyoto Foreign Investment Promotion Committee

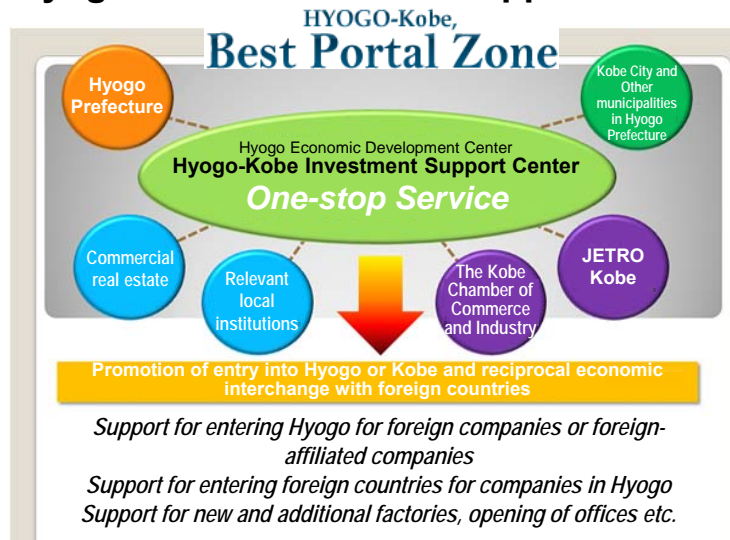


Kyoto Prefecture, Kyoto City, Kyoto Chamber of Commerce and Industry, Kansai Science City, Kyoto Research Park (KRP)

We provide foreign companies, foreign individual business persons and researchers with support and information about Kyoto to enable them to start doing business in Kyoto.

<http://www.kic-kyoto.jp/jpn/index.html>

■ Hyogo-Kobe Investment Support Centre (HKIS)



We provide various types of information on Hyogo: not only information on industrial estates, suitable sites for factories, vacant land, offices for rent, etc., but also administrative procedures needed when establishing a business in the area, and information on employment, residences and life in the area.

<http://www.hyogo-kobe.jp/best/>

10. Support for Foreign Investment in Kansai

10-3. Government Efforts to Promote Foreign Investment in Japan

- To promote the advancement of research and development bases and Asian headquarters of global enterprises to Japan, the Japanese government will actively promote a comprehensive approach, including special provisions for taxation on legally approved companies, incentives of location subsidies, close liaison with the comprehensive special zone system and a cross-sectional approach, and a program for the promotion of foreign direct investment and the establishment as Asian business bases in Japan.

Act for promotion of Japan as an Asian Business center to Stimulate Research and Development by Certified Multinational Enterprises

Supporting approved global enterprises promoting the relocation of their research and development bases and Asian headquarters to Japan.



Corporation tax exemptions

○20% deduction of income for 5 years [equivalent to an effective tax rate reduction of approx. 7%]

Income tax exemptions

○Deferral of taxation upon exercising stock options granted by overseas parent companies to the time of sale of the shares, in combination with income tax reduction (from 50% to 20% at most)

Assistance for fund raising

○Assistance for fund raising by the Small and Medium Business Investment & Consultation Co., Ltd. (Also covering stock companies with capital over 300 million yen) ※Applicable only to SMEs

Acceleration of patent examinations

○Acceleration of examinations and proceedings for patent applications [Ordinary examination: approximately 22 months → accelerated examination approximately 2 months] (FY 2011 results)

Reduction of patent fees

○50% reduction of examination fees and patent fees for patented inventions ※Applicable only to SMEs

Shortened investment procedures

○Shortened examination period in cases of prior notification for inward direct investment in regulated industries [ordinary examination: 30 days → shortened examination: 2 weeks]

Acceleration of status of residency examinations

○Acceleration of entry examinations for the Certificate of Eligibility for Status of Residence applied for by foreign nationals who intend to work in Japan [ordinary examination: 1 month → accelerated examination: approximately 10 days]

※The Japanese government and JETRO will support approved companies in completing their procedures, as a one-stop service.

※URL: [http://www.meti.go.jp/english/policy/external\\_economy/investment/act\\_information.html](http://www.meti.go.jp/english/policy/external_economy/investment/act_information.html)

## 10. Support for Foreign Investment in Kansai

## 10-3. Government Efforts to Promote Foreign Investment in Japan

## Subsidy Program for Projects Promoting Foreign Direct Investment, Site Location and Regional Development in Japan (Project of site location for global companies)

To promote the relocation of research and development hubs and the Asian headquarters of global enterprises to Japan, the Japanese government will support these enterprises in initial investments relating to the establishment of particularly high value-added hubs.

[500 million yen in FY 2014]



## Applicable enterprises

- ① Legal corporations of Japan
- ② Corporate bodies whose group companies run actual businesses in two or more countries

## Projects applicable for subsidies

- ① Projects that organize a centralized base or research and development bases
- ② Projects whose applied businesses continue to be performed for at least three years at the bases established with the support of the subsidies
- ③ Projects whose investment plan had not been disclosed or executed before December 24, 2013, when the government's general account budget plan for FY 2014 was approved by the cabinet.

## Subsidy ratio

- ① Up to half the project expenses for small and mid-sized enterprises (SMEs); while up to one third of the expenses for non-SMEs; up to two-thirds for those establishing a site in the disaster afflicted zones
- ② Up to 0.5 billion yen per enterprise

## Applicable expenses for subsidies

- ① Research and design expenses (Research and design expenses required for construction, remodeling and facility installation)
- ② Expenses for facility construction (Expenses required for the purchase, construction and remodeling of facilities (incl. facilities remodeled in an integrated manner))
- ③ Expenses for equipment (Expenses for the purchase, lease and installation of machinery, equipment, software, etc.)
- ④ Facility rent

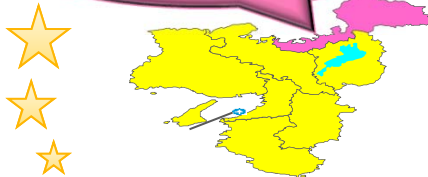
※From overview of applications for "The FY 2014 Subsidy Program for Projects Promoting Foreign Direct Investment, Site Location and Regional Development in Japan (Project of site location for global companies)"

## 10. Support for Foreign Investment in Kansai

## 10-4. Examples of Incentives Offered by Local Governments

&lt;As of April 2014&gt;

## Fukui



## Tax cuts

Exemption of business tax, real estate acquisition tax, fixed asset tax, etc. for 3 years.

## Financing program

Low-interest loans for businesses that are located in the prefecture and hire local residents in the prefecture  
(Rate: 1.5% a year (fixed rate), limit: ¥500 million (¥1 billion if specially approved), duration: 15 years max.)

## Subsidy program

Subsidies for equipment acquired by high-tech or health-and-longevity businesses (for up to ¥3 billion yen).

Subsidies for the business expenses of high-tech or health-and-longevity Businesses  
(Up to 100 million yen per year for three years)

Subsidies for the research and development expenses of businesses that plan to establish or expand research facilities in applicable areas (Subsidy rate: 1/2, up to 100 million yen/year and a total of up to 500 million yen)

Note: For more information on support systems offered by local governments, visit the website of Kansai Bureau of Economy, Trade and Industry or JETRO.

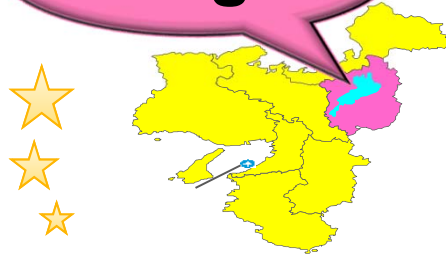
Kansai Bureau of Economy, Trade and Industry- [http://www.kansai.meti.go.jp/3-1toukou/invest\\_in\\_kansai/e\\_various\\_incentives.html](http://www.kansai.meti.go.jp/3-1toukou/invest_in_kansai/e_various_incentives.html)  
JETRO (Regional Information) - <http://www.jetro.go.jp/invest/en/region/basic/>

## 10. Support for Foreign Investment in Kansai

## 10-4. Examples of Incentives Offered by Local Governments

&lt;As of April 2014&gt;

Shiga



## Tax cuts

Reduction or exemption of business tax, fixed asset tax, etc. on businesses in applicable areas for 3 years.

## Financing program

Low-interest loans for the equipment for plants or research institutes.  
(Rate: 1.35% a year, Loan ceiling: ¥200 million, Period: Up to 10 years max.)

## Subsidy program

Subsidies for support of manufacturing companies in Shiga Prefecture  
Subsidies for investment for establishment or expansion of high value added-type or domestic-demand expansion-type fields (up to 5 billion yen)

Subsidies supporting electric power costs in the establishment or expansion of facilities in applicable areas near nuclear power stations.

Note: For more information on support systems offered by local governments, visit the website of Kansai Bureau of Economy, Trade and Industry or JETRO.

Kansai Bureau of Economy, Trade and Industry- [http://www.kansai.meti.go.jp/3-1toukou/invest\\_in\\_kansai/e\\_various\\_incentives.html](http://www.kansai.meti.go.jp/3-1toukou/invest_in_kansai/e_various_incentives.html)  
JETRO (Regional Information) - <http://www.jetro.go.jp/invest/en/region/basic>

## 10. Support for Foreign Investment in Kansai

## 10-4. Examples of Incentives Offered by Local Governments

&lt;As of April 2014&gt;



## Kyoto

## Tax cuts

Halving real estate acquisition tax on industrial production plants in integration promotion areas.

## Financing program

Low-interest loans for necessary funds relating to the establishment or expansion of plants subject to specified subsidies.

Interest rate (fixed for the first 10 years): 1.7%, Special rate: 1.2%, Loan ceiling: ¥ 2 billion, Period: 20 years max. for equipment fund, 7 years max. for working fund)

## Subsidy program

Subsidies for businesses employing local people as regular employees, or making investments in fixed assets for the establishment or expansion of plants in Kyoto Prefecture

Subsidies for electricity costs of electricity contracts involved with newly established or expanded businesses, including nuclear power stations, in applicable areas

## Kyoto City

Subsidies for promoting establishment of new business facilities in Kyoto City: Subsidies equivalent to the fixed asset tax and city planning tax for five years on fixed assets newly acquired for establishing new headquarters, factories, research and development sites in Kyoto City (one-year extension period for designated areas including Rakunan Shinto). Subsidies for costs related to archaeological research and excavation are offered as well.

**Subsidies for developing Kyoto-type top global niche companies: Subsidies equivalent to the fixed asset tax and city planning tax for five years on offices newly established by companies ranked "A" by the Kyoto City venture business committee. Subsidies for costs related to archaeological research and excavation are offered as well.**

Note: For more information on support systems offered by local governments, visit the website of Kansai Bureau of Economy, Trade and Industry or JETRO.

Kansai Bureau of Economy, Trade and Industry- [http://www.kansai.meti.go.jp/3-1toukou/invest\\_in\\_kansai/e\\_various\\_incentives.html](http://www.kansai.meti.go.jp/3-1toukou/invest_in_kansai/e_various_incentives.html)  
JETRO (Regional Information) - <http://www.jetro.go.jp/invest/en/region/basic/>

10. Support for Foreign Investment in Kansai

10-4. Examples of Incentives Offered by Local Governments

<As of April 2014>



**Tax cuts**

Reduction or Exemption of Real Estate Acquisition Tax  
 Real estate acquisition tax on land and buildings (factories, buildings for research etc.) acquired in regional industrial promotion areas will be halved (up to a reduction of ¥200 million).

Special zone tax system (Reductions of prefectural residents' tax/enterprise tax on corporation and real estate acquisition tax)  
 Reductions of prefectural residents' tax/enterprise tax on corporation and real estate acquisition tax if a company starts its business in a prefectural special zone, its business plan is approved, and the company conducts a business related to new energy or life science.

Fixed asset tax on emerging or expanding plants in suitable industrial areas of Sakai City will be reduced.



**Financing program**

Loans Proposed by Financial Institutions  
 Loans necessary for construction of plants or research institutes etc. in Osaka Prefecture (Conditions differ depending on the financial institution.)

**Subsidy program**

**Subsidies for foreign-affiliated businesses newly locating their headquarter functions and Asian bases in Osaka Prefecture**

Depreciable property (buildings): 5% (subsidy rate) up to ¥100 million

Rent: 1/3 (subsidy rate) up to ¥ 60 million

Subsidies for plants or research and development facilities being established or expanding into applicable areas (up to ¥30 million)

Subsidies for corporate enterprise tax (up to ¥20 million)

Subsidies for the rents of being established offices in applicable areas.

The subsidy rate will be added for foreign-affiliated companies and foreign public offices (for 3 years up to 50% with a limit of ¥5 million).



Note: For more information on support systems offered by local governments, visit the website of Kansai Bureau of Economy, Trade and Industry or JETRO.

Kansai Bureau of Economy, Trade and Industry- [http://www.kansai.meti.go.jp/3-1toukou/invest\\_in\\_kansai/e\\_various\\_incentives.html](http://www.kansai.meti.go.jp/3-1toukou/invest_in_kansai/e_various_incentives.html)  
 JETRO (Regional Information) - <http://www.jetro.go.jp/invest/en/region/basic/>

10. Support for Foreign Investment in Kansai

10-4. Examples of Incentives Offered by Local Governments

<As of April 2014>

Hyogo



Tax cuts

Real estate acquisition tax on land and buildings acquired in areas subject to real estate acquisition tax heterogeneity will be halved (up to ¥200 million).

9/10 reduction for 5 years (10 years of exemption for large-scale properties) of fixed-asset tax, business tax etc. on acquisition of buildings etc. in applicable areas (no upper limits)

Financing program

Low-interest loans for businesses advancing applicable fields, provided that they meet certain requirements.  
(Rate: 1.0% per year (fixed rate); Loan ceiling: ¥10 billion; Period: up to 15 years)

Kobe City

Subsidy program

Subsidies for employers newly adopting local people in applicable areas (¥300,000 per person with a limit of ¥300 million).

- Subsidies of up to 3% for an equipment investment of ¥2 billion or more on high-tech businesses in applicable areas (with no loan ceiling)
- Subsidies of up to 3% for investment in equipment of 500 million yen or over for research and development companies in applicable areas (limit of the amount: no upper limit)
- Subsidies for half the investment in the facilities of energy measures in applicable areas (up to ¥300 million)

Subsidies for promotion of job-creating manufacturing industrial complexes  
Subsidies for manufacturers entering applicable areas for up to 3% for equipment investment of 2.5 billion yen or more (up to 500 million yen)

Kobe City

Provision of Offices/Office Rent Subsidies  
Subsidies for half the office rents of foreign-affiliated businesses in applicable areas for 3 years (with a loan ceiling of ¥2 million per year)

※The upper limit of the amount is 11 million yen because Kobe City added subsidies to applicable areas in Kobe for FY 2014 and FY 2015.

Cooperation with Kobe

Note: For more information on support systems offered by local governments, visit the website of Kansai Bureau of Economy, Trade and Industry or JETRO.

Kansai Bureau of Economy, Trade and Industry- [http://www.kansai.meti.go.jp/3-1toukou/invest\\_in\\_kansai/e\\_various\\_incentives.html](http://www.kansai.meti.go.jp/3-1toukou/invest_in_kansai/e_various_incentives.html)  
JETRO (Regional Information) - <http://www.jetro.go.jp/invest/en/region/basic/>



## 10. Support for Foreign Investment in Kansai

## 10-4. Examples of Incentives Offered by Local Governments

&lt;As of April 2014&gt;

Nara



## Tax cuts

Reduction or exemption of real estate acquisition tax and business tax (by 3/4 for 3 years)

## Financing program

Low-interest loan program in cooperation with the Development Bank of Japan  
The prefecture provides interest subsidies. (Loan ceiling: ¥1 billion; Period: 10 years; Provision rate: 0.2% annually)

## Subsidy program

Subsidies for businesses establishing plants or research institutes in the prefecture (up to ¥3 billion for large-scale lots and ¥1 billion for medium sized lots).

Subsidies for promoting establishment of telecommunications businesses  
Subsidies for capital investment, rents, and costs of telecommunications lines for the establishment of telecommunications businesses

Subsidies for recruitment advertisements of businesses located in the prefecture requiring human resources.

Note: For more information on support systems offered by local governments, visit the website of Kansai Bureau of Economy, Trade and Industry or JETRO.

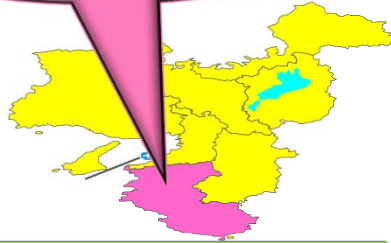
Kansai Bureau of Economy, Trade and Industry- [http://www.kansai.meti.go.jp/3-1toukou/invest\\_in\\_kansai/e\\_various\\_incentives.html](http://www.kansai.meti.go.jp/3-1toukou/invest_in_kansai/e_various_incentives.html)  
JETRO (Regional Information) - <http://www.jetro.go.jp/invest/en/region/basic/>

## 10. Support for Foreign Investment in Kansai

## 10-4. Examples of Incentives Offered by Local Governments

&lt;As of April 2014&gt;

## Wakayama



## Tax cuts

Exemption of business tax, real estate acquisition tax, fixed asset taxes, etc., for 3 years in applicable areas.

## Financing program

Low-interest loans for businesses located in the prefecture employing local residents.  
(Rate: long-term prime rate  $\times$  3 to 4%; Loan ceiling: ¥200 million; Period: Up to 10 years)

## Subsidy program

Granted to businesses constructing applicable facilities and employing local people in the prefecture (up to ¥1 billion in the case of employing 100 or more people).

Up to 15% of the fixed assets of applicable businesses employing local people in the prefecture (up to ¥9 billion in the case of employing 500 or more people).

Note: For more information on support systems offered by local governments, visit the website of Kansai Bureau of Economy, Trade and Industry or JETRO.

Kansai Bureau of Economy, Trade and Industry- [http://www.kansai.meti.go.jp/3-1toukou/invest\\_in\\_kansai/e\\_various\\_incentives.html](http://www.kansai.meti.go.jp/3-1toukou/invest_in_kansai/e_various_incentives.html)  
JETRO (Regional Information) - <http://www.jetro.go.jp/invest/en/region/basic/>

# Tourism-Related Websites of Kansai

## Kansai Window

<http://www.kansai.gr.jp/ja/>



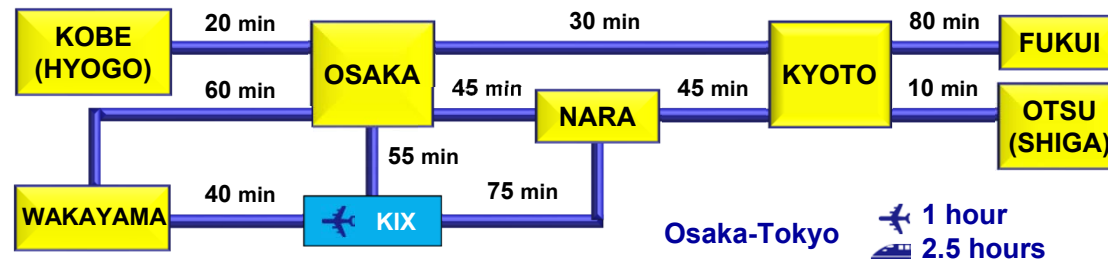
Kansai Window is a portal site that provides extensive information on sightseeing, events, history, culture, industry. It provides a variety of information on Kansai, 10 prefectures (including Fukui, Mie, Tottori and Tokushima) and 4 ordinance-designated cities, in Japanese, English, Chinese (simplified and traditional) and Korean.

Its main sections are "What's New," collected information on events in Kansai; "KANSAI Close-up," notable news from Kansai; "Kansai Window TV," introducing Kansai through animation; and "SIGHTSEEING Welcome to Kansai!" filled with information on sightseeing.

In addition, it's full of links to sites such as the foundation's Facebook page about sightseeing and sites about information on art and culture, as well as web banners that prefectures and economic organizations endorse, and it's ideal as a gateway for information on Kansai.

<b>FUKUI</b>	Fukui Tourist Association <a href="http://www.fuku-e.com/">http://www.fuku-e.com/</a>
<b>SHIGA</b>	Biwako Visitors Bureau <a href="http://www.biwako-visitors.jp/">http://www.biwako-visitors.jp/</a>
<b>KYOTO</b>	Kyoto Prefecture <a href="http://www.kyoto-kankou.or.jp/">http://www.kyoto-kankou.or.jp/</a> Kyoto Tourism Council <a href="http://www.kyokanko.or.jp/">http://www.kyokanko.or.jp/</a>
<b>OSAKA</b>	Osaka Convention & Tourism Bureau <a href="http://www.osaka-info.jp/">http://www.osaka-info.jp/</a> Sakai Tourism & Convention Bureau <a href="http://www.sakai-tcb.or.jp/">http://www.sakai-tcb.or.jp/</a>
<b>HYOGO</b>	Hyogo Tourism Association <a href="http://www.hyogo-tourism.jp/">http://www.hyogo-tourism.jp/</a> Kobe Convention & Visitors Association <a href="http://www.feel-kobe.jp/">http://www.feel-kobe.jp/</a>
<b>NARA</b>	Nara Prefecture <a href="http://yamatoji.nara-kankou.or.jp/">http://yamatoji.nara-kankou.or.jp/</a>
<b>WAKAYAMA</b>	Wakayama Tourism Federation <a href="http://www.wakayama-kanko.or.jp/">http://www.wakayama-kanko.or.jp/</a>

## Travel times to Kansai cities (via JR trains)



**[Contact information about this brochure]****International Investment Promotion Division  
Ministry of Economy, Trade and Industry, Kansai Bureau**

Address: 1-5-44 Otemae, Chuo-ku, Osaka, 540-8535

TEL: + 81-6-6966-6033 (domestic call: 06-6966-6033)

FAX: + 81-6-6966-6087 (domestic call: 06-6966-6087)

E-mail: [invest-japan-kansai@meti.go.jp](mailto:invest-japan-kansai@meti.go.jp)

URL: <http://www.kansai.meti.go.jp>

**[Contact information about foreign investment in Kansai]****JETRO Osaka Invest Japan Business Support Center (IBSC)**

Address: 2-3-13, Azuchi-machi, Chuo-ku, Osaka 541-0052

TEL: + 81-6-4705-8660 (domestic call: 06-4705-8660)

FAX: + 81-6-4705-8650 (domestic call: 06-4705-8650)

URL: <http://www.jetro.go.jp/osaka>

**JETRO Kobe Invest Japan Business Support Center (IBSC)**

Address: 5-1-14 Hamabe-dori, Chuo-ku, Kobe 651-6591

TEL: + 81-78-252-7505 (domestic call: 078-252-7505)

FAX: + 81-78-252-7506 (domestic call: 078-252-7506)

URL: <http://www.jetro.go.jp/kobe>

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