



ZIMBABWE
BEYOND THE LIMITS
EXPO 2025 OSAKA, KANSAI, JAPAN

ZIMBABWE BUSINESS FORUM AND NATIONAL DAY @EXPO 2025 OSAKA

The Republic of Zimbabwe is kindly inviting the private sector-business people in Japan to two events, namely, the Zimbabwe Business Forum and the Zimbabwe National Day, that will be held on 15 and 16 July 2025 respectively.

15 JULY 2025

Zimbabwe Business Forum

A Business Forum will be held focusing on presenting investment opportunities in several sectors in Zimbabwe. Some of the key sectors on focus will be Tourism, Mining, Agriculture, Services and Manufacturing and the objectives of the Forum are below;

- Share Zimbabwe Trade, Investment and Tourism Opportunities
- Share Zimbabwe's Investment Incentives
- Foster collaboration and partnerships between Zimbabwe and Japanese businesses
- Facilitate knowledge exchange and innovation

Below are more details regarding the event:

Who is invited to attend: Potential Investors, Partners, Buyers, Business Support Organisation, Government Ministries and Agencies.

Venue: Festival Station , Expo Site

Open Door: 8.30 – 9am

Event Start Time: 9–11am

Registration: QR code on invitation card and below



Participation Fee: Free of charge

Deadline for Registration: 8 July

Interpreter services: There will be interpreter services between English and Japanese

N.B. VIP tickets will be given to registered participants on the day of the programme at the East gate where a team holding a Zimbabwe flag will be stationed outside the exit of Yumeshima markets. The team will be there by 08 15 hrs

Please present your identification document and they will assist you.

Time	Activity	Details	Speaker(s)
08:30 – 09:00am	Arrival and Registration	Delegates Register & Network	Facilitator
09:00 – 09:05am	National Anthem	Zimbabwe National Anthem	All
09:05 – 09:10am	Opening Remarks	Welcome Address	Ambassador of Zimbabwe to Japan – Ambassador Stewart Nyakotyo
09:10 – 09:15am	Partnering Zimbabwe (Presentation and Video)	Sustainable Transformation through Partnerships	His Excellency, Ambassador of Japan to Zimbabwe – Ambassador Shinichi Yamanaka - Highlight JICA/JETRO Activities in Zimbabwe - Future Japanese focus areas in Zimbabwe - Japanese Technologies introduced in Zimbabwe
09:15 – 09:25 am	Investing in Zimbabwe	Zimbabwe: Your Investment Gateway to Future Africa	ZIDA Chief Executive Officer, Mr. T. Chinamo - Invest to Build a Sustainable Future for Zimbabwe
09:25 – 09:35am	Tourism Sector Overview	Overview by Minister – High level invitation to invest in Zimbabwe's tourism	Minister of Tourism and Hospitality Industry – Hon. Barbara Rwodzi
09:35 -09:45am	Agriculture Sector Overview	Horticultural Development Corporation (HDC)	Presentation by HDC
	Investor Testimonial	Cicada Story – Sustainable Mining Initiatives	2 min Video Format Presentation
09:45 – 09:55am	Mining Sector Overview	Chamber of Mines	Presentation by Chamber of Mines
	Investor Testimonial	Kavango Resources Story – Sustainable Mining Initiatives	2 min Video Format Presentation
Time	Activity	Details	Speaker(s)
09:55 – 10:00am	Introduction of Head of State	Introduction of the Head of State	Minister of Foreign Affairs and International Trade – Minister Hon. Prof dr. A. Murwira

10:00 – 10:25am	Keynote Address	Taking Zimbabwe Beyond the Limits – Building a Future-Focused Society	His Excellency, The President of Zimbabwe, Dr. E.D. Mnangagwa - Highlighting Government interventions specifically innovative and technology advancements - Highlight key achievements as a country NDS2
10.25 – 10:30am	Invitation to Zimbabwe Video	Zimbabwe Awaits	ZIDA VIDEO - Showcasing how Zimbabwe has gone beyond the limits from perspective of all sectors
10.30 – 10:35 am	Closing Remarks	Vote of Thanks	The Commissioner General of the Zimbabwe Pavillion, Mr. A.T. Majuru
10:35 – 11:00am	Government of Zimbabwe & Japanese Entities MoU Signing	MoU Signing, Photo Shoot & B2B Networking	- Facilitator - MoFAIT Protocol Relevant Ministries
11:00 am	Event Ends	Event Ends	- Facilitator

16 JULY 2025

Zimbabwe National Day

Zimbabwe will have its National Day celebrations 16 July 2025. The National day celebrations will be held under the participation theme 'Beyond the limit' and will showcase Zimbabwe's rich and diverse cultural heritage and economic potential while providing a futuristic overview of Zimbabwe and how it will interact in future society to an international audience.

The National Day celebrations programme will comprise a diverse range of activities, including an official National Day programme, various cultural displays, Business Networking event and musical concert.

The President of Zimbabwe, His Excellency, President E. D Mnangagwa, is expected to be our Guest of Honour on this very import occasion.

Below are more details regarding the event:

Venue: Expo National Day Hall ' Ray Garden', Expo Site

Open door: 10am-11 am

Event Start Time: 11am – 12pm

Registration: QR code on invitation card and below



Participation Fee: Free of charge

Deadline for Registration: 8 July

Interpreter services: There will be interpreter services between English and Japanese

N.B. VIP tickets will be given to registered participants on the day of the programme at the East gate where a team holding a Zimbabwe flag will be stationed outside the exit of Yumeshima markets. The team will be there by 10 00 hrs

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TIME	ACTIVITY	INVOLVED PARTIES
1030 - 1050	Delegation arrives at Guest House	Protocol Team Japan & Zimbabwe
1050 - 1100	Movement of VIPs from Guest House to National Day Hall	VIPs (Japan & Zimbabwe)
1100 - 1120	Official Ceremony	ALL
1120 – 1200	Official Special Event <i>Traditional Performance</i>	ALL

WHY YOU MUST ATTEND THE TWO EVENTS ORGANISED BY THE REPUBLIC OF ZIMBABWE

1. Abundant Natural Resources Zimbabwe is endowed with vast mineral wealth, including gold, platinum, lithium, chrome, diamonds, and coal. With the mining sector poised for rapid growth, the country is actively seeking strategic partners to unlock its full potential.

2. Unmatched Agricultural Opportunities - Thanks to a favorable climate and 33 million hectares of arable land, Zimbabwe is a prime location for agricultural investment. Opportunities abound across tobacco, horticulture, and livestock sectors, all supported by plentiful water resources.

3. A Rising Emerging Market Strategically Located – Sitting in the heart of Southern Africa, Zimbabwe is a gateway to regional trade and economic growth. Its position makes it a natural hub for businesses looking to expand across the continent.

4. Investor-Friendly Government Policies - To boost international investment, the Zimbabwean government offers a suite of incentives, including tax relief, investment guarantees, and sector-specific support programs designed to foster a competitive business environment.

5. World-Class Tourism Potential - Home to iconic destinations such as Victoria Falls and 5 UNESCO World Heritage Sites, Zimbabwe's tourism sector is rich with untapped potential. As economic stability continues to improve, the industry is ripe for exploration and development.

6. An Educated and Vibrant Workforce - Zimbabwe boasts a youthful, well-educated population eager to contribute to the global economy. Businesses can benefit from a skilled and energetic labor force ready to support innovation and growth.

For **ENQUIRIES** and more information please email Judith Mbetu on InvestmentPromotion@zidainvest.com or Vivinah Matswetu on zimosaka@zimtrade.co.zw.