

# 21st MIHAS

Malaysia International Halal Showcase

17-20 Sept 2025 | MITEC, KL

## CALLING FOR CO-EXHIBITORS!

Co-Exhibit at MIHAS 2025 with JETRO



## What is MIHAS?

The 21st The Malaysia International Halal Showcase (MIHAS) emphasizes on helping players find innovative & sustainable initiatives to spearhead economic growth. Come and co-exhibit with JETRO (**at your own expense**) under our Japan Pavilion. Don't miss out!

## Overview of MIHAS

- Date** : 17~20 September 2025 (Wed-Sat)  
10:00~18:00
- Venue**: Malaysia International Trade Exhibition Centre (MITEC)  
No. 8, Jalan Dutamas 2,  
50480 Kuala Lumpur

## Target Companies

※Dealing with Halal food and beverage products

- Japanese companies in Malaysia
- Distributors of Japanese food in Malaysia
- Japanese companies

## Space Expense (9sqm/booth)

- RM11,520 (RM1,280/sqm)

## Services borne by JETRO

- Pavilion construction (basic)
- Standard equipment
- Counter table, round table, five chairs, power supply, waste basket for each booth

✓ Once your application to JETRO has been accepted, each company is required to apply for exhibition at MIHAS and sign the relevant contracts with the organizer. Please note that JETRO will not be involved in the exhibition contract.

✓ Companies are required to exhibit in accordance with MIHAS Exhibition Rules and Regulations.

## Services not borne by JETRO

Other costs borne by Co-Exhibitors

- Procurement of bare space for exhibition
- Travel expenses (airfare, lodging), visa, travel insurance, etc.
- Personal expenses (e.g. transportation to and from the venue, meals, etc.)
- Arrangement & transportation of exhibits to the venue (includes customs clearance, loading/unloading costs, storage of empty boxes, cargo insurance, etc.).
- Arrangements & expenses for assistants, interpreters, etc. (if required)
- Expenses for additional power supply, equipment, production of PR materials, etc.

**Apply Here: MAK@jetro.go.jp**

Attention to: JETRO Kuala Lumpur F&B Team

**DEADLINE: 4 JULY 2025 (Fri) 4.00PM**



**Click here to visit  
MIHAS Official  
Website!**

