

## X-HUB TOKYO OUTBOUND PROGRAM

Silicon Valley Course
Powered by Silicon Valley In Your Pocket
Application Information

X-HUB TOKYO global startup accelerator

X-HUB TOKYO GLOBAL STARTUP ACCELERATOR IS A PLACE TO ACCELERATE THE GROWTH AND SUPPORT OF THE STARTUP COMPANIES IN TOKYO





JETRO
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## Mission

# From Tokyo to the World.

Tokyo Metropolitan Government aims to maintain and grow Tokyo's competitiveness as an international city,

Tokyo Metropolitan Government (TMG) will support the global expansion of startup companies in Tokyo,

Tokyo Metropolitan Government provides programs to support the global expansion of startup companies in Tokyo.

The program is designed to support the global expansion of startup companies in Tokyo.

The program is divided into six courses: Silicon Valley, New York, Europe, UK, Singapore, and Indonesia, with the aim of expanding globally into each region,

Partner with a global accelerator familiar with each region's ecosystem,

Through boot camps, mentoring with mentors, and participation in exhibitions,

We provide opportunities to partner with business partners and raise funds from investors through boot camps, mentoring, participation in exhibitions, etc.



## Value

- Business model and market validation
- Clarify value proposition and MVP
- Acquiring market insights by showcasing at TechCrunch Disrupt
- 4 Matching with target customers and business partners
- Providing access to a local investor network abroad

# Program Schedule & Screening Process

The schedule below is subject to change due to operational reasons. Please note that the schedule below is subject to

Screening

Boot Camp (Tokyo, Japan)

Online Program

Local Program (Silicon Valley)

Follow-up Program (Online)

July 14 Entry deadline

August 26 - Mid-October

Late October (1-2 weeks: tentative)

November-December

#### Startup Screening:

Number of selected companies Approx. 10

Participating companies will be selected by JETRO and the accelerator (Silicon Valley In Your Pocket) from among the applicants.

#### Entry Deadline

Monday, July 14, 23:59 JST

Entries can be made here

https://www.jetro.go.jp/customer/act?actId=B0072274Y

#### Boot Camp

#### August 26-28 (tentative):

Business Models and Market Fit: Silicon Valley Best Practices 9 Critical Success Factors Strategic Market Entry and

Pitch Storytelling:

Competitive Analysis - Understanding the Landscape

Market entry strategy - beachhead strategy Innovative Team Mindset

· Financial metrics, team building, Preparation for the Silicon Valley Program:

Key metrics and KPI dashboards Building the right team for the US market and Building and managing the right team for the U.S. market

U.S. market entry and American startups
Effective Networking
Group Sessions
1 on 1 Mentoring
Pitch Workshop

## Online Program: Virtual Program

Virtual Program:
Programs are offered using online tools.

1-on-1 Mentorship:Program Mentoring,1-on-1 Mentorship:Mentoring with program mentors and experts

#### Local Programs

#### Scheduled for late October

- Intensive training for market entry, financing, and strategic growth training for market access, financing, and strategic growth
- Networking events with company leaders and investors
- Networking with local companies, investors, and other ecosystem stakeholders
- Preparation support for TechCrunch Disrupt exhibit
- Exhibit and pitch at TechCrunch Disrupt, a networking conference hosted by TechCrunch, the world's largest startup media company
- Provide local coworking space in the Bay Area

## Follow-up Program: A program designed to help startups

 Market development and fundraising Ongoing lectures and mentoring

# Local Program Overview

### Program Period

Around late October (1-2 weeks; tentative)

- \*Detailed schedule will be provided approximately one month prior to the local program.
- \*Free of charge (program attendance and accommodation during the local program will be provided free of charge). However, participants are responsible for round-trip airfare and other local travel expenses.

#### Program Contents

Participation in the TechCrunch Disrupt booth and pitch stage (tentative)

Business matching and mentoring

Networking with local ecosystem stakeholders

Demo day

Use of co-working space

To apply for the Silicon Valley Course, you must participate in the online program in advance and the on-site program in principle. In addition, it is assumed that the same person in charge will participate in all programs.

The local program may be cancelled at short notice due to infectious diseases or local conditions in the destination country, and the program may be switched to the online program. In the event that a local program is cancelled, we will not compensate for any other expenses, losses, or damages incurred by the participant or related parties for participation in the local program, including expenses incurred for cancellation of related airline tickets and other related costs.

## TechCrunch Disrupt

Dates	Dates: Monday, October 27 - Wednesday, October 29, 2025						
Location	Venue: Moscone West Address: 800 Howard St, San Francisco						
Hosted by	TechCrunch						
Features	<ul> <li>A global tech conference that attracts more than 13,000 people from the startup ecosystem in the U.S. and around the world. It is also known as the gateway to success for startups.</li> <li>Many sessions by experts in various fields such as AI, FinTech, SaaS, etc. are held to provide information on the latest tech trends.</li> <li>Numerous pitch events, including Startup Battlefield</li> <li>Many side events for networking will be held during the show</li> </ul>						
Data	2024 Data Number of visitors: approx. 13,000 from 113 countries Exhibitors: 290 companies Number of sessions: 165						





## Accelerator



Silicon Valley In Your Pocket

https://siliconvalleyinyourpocket.com/

#### Silicon Valley In Your Pocket is,

Silicon Valley In Your Pocket has supported more than 3,700 startups in 40 countries around the world, Silicon Valley In Your Pocket is a global accelerator that has supported more than 3,700 startups in 40 countries.

Silicon Valley In Your Pocket has a unique framework from an investor's perspective and a strong network of investors, especially in the U.S. We help startups scale to meet the needs of each market, We support startups to scale in accordance with the market in each country.

Mentoring with more than 300 mentors, including those with experience in developing unicorn companies,

We are proud of the practical support we provide.



# Team



JEFF WALLACE

He has worked as an angel investor and strategic partner in over 40 countries.

He is also an adjunct faculty member at UC Berkeley and a frequent keynote speaker at startup events on issues related to the startup ecosystem, technology, and user experience. He is co-founder and president of The Batchery, a Silicon Valley incubator that has helped more than 100 startups worldwide.



KAL DEUTSCH

With a background in finance, strategy, and product management, Jeff has held a number of executive positions at Fortune 100 companies and early stage startups, including Visa, Wells Fargo, and Price Waterhouse.

As a startup coach, he has helped many entrepreneurs as a global incubator and accelerator in Europe, Asia, and Latin America as well as the US.



Picture

Name

Industries

# Mentor\*

Domain Expertise

Companies

	A. White-Kjoss	Venture Capital, Startup Acceleration,	Business Strategy, Succession Planning, Leadership, Strategic Partnerships, Mergers & Acquisitions (M&A)	Long Beach Accelerator, ExtraVallis, UCI Applied Innovation @ the Cove		
00	C. Farmer	Venture Capital, Angel Investing	enture Capital, Angel Investing Leadership, Boards, Due Diligence			
6	G. Fisher	Hardware, Robotics, Semiconductors, Consumer Electronics, IOT	Hardware Innovation, Manufacturing, Supply Chain, Distribution	HardwareCon, Berkeley Sourcing Group, Hardware Massive, Silicon Valley in Your Pocket		
	L. Swan	Semiconductors	Fundraising, Due Diligence, Angel Investing	Sand Hill Angels, Batchery, Silicon Catalyst		
	M. Pienaar	Cybersecurity, Mobile/Telecommunications, IoT, Enterprise Software, Cloud/SaaS, Social Media	US Funding Strategy and Investor Readiness, Go-To-Market Strategy, Corporate Innovation, Investor, Advisor	First Principles, Unicorn Growth Capital, Femmar, International Women's Forum		
<b>E</b>	P. C. Wu	Blockchain, Fintech	Blockchain, Fintech	College of Engineering, UC Berkeley, InvoTech		
	P. Kallmes	Lighting, Energy/Power, EdTech, Logistics, Hardware	IP Strategy and Management, Design, Manufacturing, Product Development, Global Expansion, Fundraising, Bootcamps	360 Lab, Lynk Labs Intellectual Asset Management LLC, Silicon Valley in Your Pocket		
	S. Wong	Enterprise Software, Technology, Cloud Software	Business Development, Sales, Strategy, CTO	Fundable Startups, Berkeley SkyDeck, Alchemist Accelerator, Cisco Systems		

\*This list is an example of mentors and their participation in the actual program is yet to be determined. Appropriate mentors will be selected based on the actual needs of the participating companies.

# Silicon Valley Course Program Entry

Number of companies About 10 companies

**Selection Process** Documents (pitch materials)

Participation Fee Free

Free of charge for the program and accommodation during the on-site program. However, participants are responsible for round-trip airfare and other local travel expenses.

#### Eligible Companies

- Must be a Tokyo start-up company (with a business office in Tokyo)
- Must be an independent company that has been in business for approximately 10 years or less
- Must be a seed/early stage startup company
- Must be English-speaking and have decision-making authority regarding overseas expansion.
- You agree to the Terms and Conditions and to participate in all programs related to this course, including exhibiting at TechCrunch Disrupt
  - to participate in <u>all</u> programs related to this course, including participation in TechCrunch Disrupt.
- Business negotiations leading to overseas expansion (business alliances, funding, etc.) through a questionnaire conducted by the secretariat to ascertain the results of the project.
  - (business alliances, fundraising, etc.) and their prospects for overseas expansion, and cooperate in the dissemination of the project results through a questionnaire administered by the secretariat to ascertain the results of the project.

# How to apply

Please submit both 1 and 2 by the entry deadline

1

Entry Form



Submit your pitch materials (in English) and company logo.

# Entry deadline: Monday, July 14, 23:59 JST

You can participate in up to two courses in the X-HUB TOKYO program.

Please consider course selection systematically when submitting entries.

\*Cancellation by participants for their own reasons will not be accepted.

In the event of cancellation after the notification of acceptance has been sent, JETRO will be responsible for the costs incurred in preparation for participation.

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## Support Partners





Tactics Beyond Limit.
Special Forces type consulting to support leaders

Website: https://www.onedrops.com/

#### **ABOUT:**

We provide multifaceted support including strategy redesign, rebranding, application development (based in Pakistan), overseas research and business negotiations support utilizing local human resources, intellectual property strategy, and establishment of a U.S. corporation.

We also offer a unique English program specializing in "English x Leadership".

Since 2018, as a J-Startup supporting company, the company has supported many startups in cooperation with JETRO and local governments throughout Japan.



Ryo Murashige (Founder & CEO)

He has experience and achievements in numerous projects in Japan and abroad. Specializes in identifying the true cause of issues and setting up breakthroughs in complex situations.

At X-HUB, he is in charge of participants who need to discuss in Japanese.



Nikalas Maclean (Executive Coach)

Main instructor for the X-HUB English Program.
He has taught English pitches and business meetings for startups and coached executives of major companies.

#### Support Programs

#### Communication Training (English Training)

Prepare for the real world with native English-speaking instructors for pitching, business meetings, etc.

120 minutes of individual training (60 minutes per company x up to 2 sessions)





- Brush up your expressions based on the Pitch Deck
  - → Advice on how to structure and express your company's values and strengths in English in a clear and attractive manner
- Advice on how to structure a story that communicates your message

  → Advice on how to improve the structure and narrative style to
  convey your message to investors, customers, partners, etc.
- Mock pitches to native speakers + feedback
  - → Practical, real-life practice to gain experience and improve accuracy through on-the-spot advice

## Support Partners



In order to enhance the chances of business negotiations in the local program, a support program tailored to the issues and needs of the course adopters will be provided. (Provided by Deloitte Tohmatsu Venture Support Co.

#### Support Program

#### -Deloitte Tohmatsu Mentoring

You can select multiple mentoring partners from A and B.

Mentoring is limited to 2 times.

In principle, mentoring must be



Support for building collaborative hypotheses with potential partners, including large overseas companies, and cross-sectional mentoring on business aspects

Advice on creating a pitch deck to promote the strengths and



Advice on creating a pitch deck to promote the strengths and attractiveness of the company in English

# -Tomatsu Networking Event - Networking Opportunities with Local Experts for Overseas Business Development

Deloitte Tohmatsu Networking Event is designed to provide networking opportunities with local experts in the field of overseas business development.

Deloitte Tohmatsu will organize a joint event for participants selected for this course to provide networking opportunities with

Details will be announced separately.

Main Program by JETRO and local accelerators

Details will be announced at the kick-off ceremony after the course has been adopted.

We hope you will take advantage of this program.

#### Cancellation Policy

Cancellation by the participant for his/her own reason is not acceptable.

A written agreement must be submitted after the notification of acceptance is sent. In the event of cancellation after submission of the agreement, JETRO will be responsible for the costs incurred in preparation for participation.

## Points to keep in mind

- Please be advised that JETRO reserves the right to cancel this program at its discretion due to war, unrest, natural disasters, infectious diseases, or other special circumstances. Please be advised that JETRO will not compensate for any expenses incurred by the participants and related parties for their participation in the program, including cancellation fees for airline tickets, etc., incurred as a result of the change or cancellation of the program, or for any expenses, losses, or damages incurred in relation to the results directly or indirectly caused by the support provided. ください。
- JETRO may confirm the details of your entry.
- Participation is subject to JETRO's approval as a suitable participant. If JETRO finds that a Participant is not qualified to participate, JETRO may at any time, including at the time of acceptance or arrangement of participation, void the Participant's participation. In such case, the Participant shall not be entitled to claim compensation from JETRO for any damage arising out of or in connection with such invalidation of participation.
- Please be sure to respond to the questionnaires and follow-up surveys conducted by JETRO by telephone and e-mail to ascertain the results of your participation.

## Points to keep in mind

- JETRO will not be responsible for any trouble between participants and business partners.
- Participants are required to confirm that they do not fall under the category of antisocial forces as defined in Article 2 (see URL below) of JETRO's "Regulations Concerning Responses to Antisocial Forces" and that they do not have any relationship with such forces. (https://www.jetro.go.jp/ext\_images/disclosure/antisocial/hansyakai-taiokitei.pdf)
- JETRO will void a participant's participation in the Program if it is found that the participant has violated any of the following The Participant shall not be entitled to claim compensation from JETRO for any damages arising from or in connection with the invalidation of his/her participation.
  - (2) The Participant must not have committed any fraud or other incident in the past in connection with the Program conducted by the national, prefectural, city, ward, town, or village government.
  - The business must not be engaged in any type of business that is deemed inappropriate as a recipient of public funds, such as chain sales transactions, negative option sales, hypnosis sales, or psychic sales.
- The applicant is required to cooperate with JETRO's questionnaires to ascertain the results of the business, and to report any progress in the business, such as conclusion of business negotiations, successful fundraising, IPO (Initial Public Offering), etc., during and after the support period. You will also be required to report on the progress of your business during the support period and for a certain period of time (approximately 5 years) after the end of the support. The contents of the report and the results obtained from this project may be used, with your permission, to help disseminate the results of this project through seminars, websites, reports, and various other methods, including reporting the results of the project including the name of the company, as well as for public relations activities by the Tokyo Metropolitan Government and JETRO.
- In order to disseminate the results of the project and disseminate information, photographs and video interviews may be taken of the participants. We will ask for your cooperation and permission to use your portrait.
- Please be advised that JETRO will publish your company name and logo in public relations media if you are selected for this program.
- The corporate information provided by applicants and participants will be used for the purpose of screening, publicity, and program management, and will be shared among the Tokyo Metropolitan Government, the organizer of the program, Deloitte Tohmatsu Risk Advisory LLC, Deloitte Tohmatsu Venture Support Co. The information may be shared among related parties. In addition, JETRO may provide information on related programs.

				Schedule			
Course Name	Field of Study	Accelerator	Accelerator Features	Applicatio n Deadline	Programs Start Date (tentative)	Period of stay (tentative) New York	Local Program Contents (tentative)
New York	Not specified Focus areas: AI, Climate Tech, Clean Tech	<b>© ERA</b> GLOBAL <sup>®</sup>	Based in New York, with more than 30 partners from around the world. more than 30 partners in various countries Bootcamps and other programs in collaboration with more than 30 partners in various countries. Supporting more than 200 startups.	June 30	Mid-August	September 21-27	Mentoring Networking Business Matching Demoday, etc.
Silicon Valley	Not specified	EDCKET CHUTCH TU TOUR	Based in Silicon Valley, we support more than 3,700 startups in 40 countries around the world. With its own network of investors, it can provide support not only in North America but also globally.	July 14	Around August 25	Late Oct. (1-2 weeks)	Exhibit at TechCrunch Disrupt Mentoring Networking Networking • Demoday, etc.
United Kingdom	Cleantech, Sustainability Sustainability Cleantech, Sustainability, etc.	CANOPY	Strengths in the area of sustainability. Through its unique network centered in Cambridge, it works with leaders and innovators in business, finance, government, and other fields.	July 7	Late Aug.	Mid-November (about 10-12 business days)	Mentoring Networking Business Matching Demoday, etc.
Europe	Digital Health, Fintech, Edtech, Frontier Tech, Green Tech, Investment	TBD	TBD	July 28	Mid-September	March 1-6	Exhibit at 4YFN Mentoring Business Matching, etc.
Singapore	Deeptech, Advanced Manufacturing, Healthcare,Greentech, ICT, DX, etc. Advanced Manufacturing, Healthcare,Greentech, ICT, DX, etc.	TRIBE	Founded, nurtured, and invested in over 1,000 tech startups.  Has an extensive network in Southeast Asian countries to support PMF.	July 14	Late Aug.	October 28- November 1	Exhibit at SWITCH Business Matching Mentoring Networking with local ecosystem networking, etc.
Indonesia	Digital, Medical, Agritech, Aquatech, Sustainability Digital, Medical, Agritech, Aquatech, Sustainability	KUMPUL	Based in Jakarta, we have experience supporting startups in ASEAN countries, Australia, India, and other countries.  We can provide support in a wide range of fields.	August 4	Late Sept.	November 30- December 4	Mentoring Business Matching Networking Networking, Demoday, etc.

# Inquiries about the program

JETRO Startup Division (Attn: Iwai, Suzuki, Asano) Ark Mori Building 7F, 1-12-32 Akasaka, Minato-ku, Tokyo 107-6006, Japan Email: JETRO\_X-HUB\_INQUIRY@jetro.go.jp



Organized by:



Operated by: JETRO

Cooperation: **Deloitte**