

SHOPPE OBJECT

Winter 2023 | February 5 – 7

PIER 36

*299 South St.
New York, NY*

SUNDAY - TUESDAY
February 5-7, 2023



SHOPPE OBJECT will return to its waterside home at Pier 36 on Manhattan's Lower East Side, adjacent to the East River Promenade. This bright, sprawling venue with 20-foot ceilings allows the entire Shoppe Object community to exhibit on one broad floor, under one soaring roof. We love being in the heart of one of New York City's most progressive and vibrant neighborhoods, with stunning views of our beloved bridges. Lower Manhattan has always been a place of innovation and survival, and that means a continuous wave of noteworthy hotels, celebrated restaurants, and inspiring design shops that are anxiously awaiting your return!

NYC SHOW + SHOPPE ONLINE

This season we will continue to offer our hybrid omni-channel marketing platform.

Necessity is the mother of invention, and launching SHOPPE ONLINE has taught us that digital presence and engagement are here to stay. Participation in our live event automatically unlocks the full benefits of our one-of-a-kind digital companion! The Marketplace on SHOPPE ONLINE delivers a full six months of B2B e-commerce and discovery before, during, and long after the show dates, with editorial, virtual events, lead-generation, analytics, and season-long marketing opportunities.

Your SHOPPE ONLINE brand profile includes limitless product pages, providing qualified buyers access to your fully-shoppable online catalog at the show and 24/7 throughout the season, right up to the next live event.

OUR HYBRID SHOW INCLUDES:

- Your dedicated brand showroom on The Marketplace will be available to view, favorite, and highlight before the in-person show, giving buyers time to preview your products and then reach out to schedule an appointment.
- Brands and buyers have unique QR codes built into their profiles on The Marketplace.
- Your QR code, displayed at your booth, will pull up your brand's Shoppe Online showroom on the show floor, allowing buyers to put together draft POs and orders on the spot, in person.
- Scan buyer QR codes to keep a digital record of who you spoke with and who visited your booth.
- Brands can also create orders on the system. Buyers can revise before submitting, and all transactions can be handled on the site, with no transaction fee held by Shoppe Object.

Unable To Exhibit In Person?

For those unable to travel to New York this year, participation in the SHOPPE ONLINE digital marketplace is available exclusively. More information at the end of this deck.

SHOPPE OBJECT's live shows and our digital companion, SHOPPE ONLINE, have consistently been recognized for their exceptional vibe, content, aesthetics, and innovation. Here's a taste:

In The News...

"The new trade show you need to know. Its goal: to hit the refresh button... breaking from the dreary, mindless wandering of convention-center aisles in favor of a more experiential, community-driven event."

– *Architectural Digest*

"With an appetite for burgeoning trends, Domino editors scour New York's It trade exhibit, Shoppe Object, in search of need-to-know voices and forward-thinking designs."

– *Domino*

"Shoppe Object – a trade show dedicated to the makers and shakers of the design world and often the harbinger of design trends to come."

– *Martha Stewart Living*

"When Shoppe Object debuted its semi-annual home and gift show, it successfully reinvented what a trade show should be."

– *The Cut, New York Magazine*

Buyer Buzz...

"We completely enjoyed Shoppe Object! We found many new lines for our shop, and your handling of registration was so seamless. The layout of the vendors was also very easy to navigate. Thanks for running a truly elevated show!"

– *Susan Robertson-Lemire, Haven Uncommon Goods*

"Hands down, Shoppe Object is the best wholesale market in the US. The curation is wonderful and a feast for the eyes!!"

– *Mary Hennesy, Urban Matter*

"Great show! Loved the upscale vendors and curated product lines. Energy was great. Keep up your good work!"

– *Tom Stark, Array Home*

"It was AWESOME!! Made my trip to NYC so worthwhile... found some new vendors, and left feeling inspired and rejuvenated. Thank you SO much!"

– *Leah Goodnight, The Umstead Hotel and Spa*

Exhibitor Praise...

"This was our first show and we absolutely LOVED IT! The show was so thoughtfully curated in every way. From layout, to booths, to food, to music... the list goes on!"

– *Melanie Wilkins, A Kids Company*

"We were so thrilled to be able to be in person again in NY at Shoppe Object. The show continues to evolve and grow the design community differently than at any other market. Thank you for helping us have a successful and efficient show setup and breakdown. Looking forward to working together with SO and IMC on the future of our industry in New York."

– *Karen Akweil, Karen Akweil Studio*

"Loved it. Very successful show for my brand. Already looking forward to the next."

– *Aaron Boyd, Tres Cuervos*

"I was so impressed by the community that you built at the Feb Shoppe Object! The natural camaraderie between all of us vendors was something special. We not only had a great show, from a Wholesale conversion prospective, but also connected with an incredible group of like-minded entrepreneurs."

– *Dani Dillon, Pineapple Collaborative*

A Snapshot of Our Reach

21 Museum Hotel Shop
ABC Carpet & Home
Abierto
Acacia SF
Acorn
Adesso
Adobe
Aero
Aggregate Supply
Aha Life
Alder & Co
ALKMY
American Folk Art Museum
Anthropologie
Apiece Apart
Arcadia
Arhaus Furniture
Arrae
Art of Simple
Asrai Garden
Assembly New York
At Land
Atlas General Store
Atomic Garden
Atrio by Jeremiah Brent
August Sage
Azalea
Ballard Design
Baltimore Museum of Art
Barnes Foundation
Base
Bazar
BD Jeffries
Beams
Bella Cucina
Belle & Union
Bergdorf Goodman
Berry + Basil
Besame Mucho
Blackbird
Blackbird of Calistoga
Bloom & Co.
Bloomingdale's
Blue Hill at Stone Barns
Blue Ribbon
Bluecashew Kitchen Homestead
Bodega
Bon
Book Culture
Brentwood General Store

Brook and Main
Brooklyn Museum
Bungalow by Fig
Bunkhouse Group
Burke Decor Burke
Burkelman
Burro
Butter Home
ByGeorge
Cameron Marks
Capitol
Carnegie Museums of Pittsburgh
Catbird
CB2 Crate & Barrel
Celadon
Citizen Supply
City Bird
Clic
Collier West
Columbine
Comerford Collection
Coming Soon
Concrete + Water
Conifer
Connected Goods
Contemporary Arts Museum
Houston
Continuum
Copper Beech
Creatures of Comfort
Crème de la Crème
Daisy's
Design Solutions
Design Within Reach
Dixon Rye
DL Rhein
Dot Reeder
Dovecote
Dover Street Market
E.A.T. Gifts
EA/ST Co.
Egan Day
Esqueleto
etuHome
Falling Water
Fireworks
Fishers Home Furnishings
Fleur Detroit
Food 52
Forty Five Ten

Found
Frances Frangipani
French+Italian
Fritz Porter
Fruitsuper
Garde
Garnet Hill
General Store Venice
Georgia O'Keeffe Museum
Getty Museum Stores
Golden & Pine
Good Day Shop
Good Neighbor
Goop
Greenwich Letterpress
Habits
Hammertown Barn
Haus Love
Haven
Hawkins
Hester & Cook
High Museum of Art
Holt Renfrew
Home of the Brave
Homebody
Homenature
Horne
Housework Hudson
Hudson Grace
Hudson Home
Hunter Gatherer
Huntington Store
Ikram
Imagine
Ink & Peat
Isetan
Island Farm
Japanese American National
Museum
Jayson Home
Jenna Cooper + Coop
John Derian
Juxtaposition Home
KonMari
Kuhl-Linscomb
LaGarconne
Lala by Kerry Cassill
Lateral Objects
Lawson-Fenning
Lazypoint Variety Store

LD Shoppe
Lekker Home
Les Amis
Liberty London
Lillian August
Lockwood Shop
Lori Karbal
Lost&Found
Love Adorned
Love&Aesthetics
Lundeen's
Madewell
Mag.pi
Magnolia
Maison D'Etre
Maker+Place
MAP
Marche
Market by Modern Nest
Martha Mae
McGee and Co
McNally Jackson
Melissa Joy Manning
Mercantile
Merci
MiCA
Michele Varian
Minna
Minzoo
Mix at The Breakers
Moda Operandi
Modern Citizen
Mohawk General Store
MoMA
Moth
Museum of Arts and Design
Museum of Contemporary Art
Chicago
Museum Store Association
Nalata Nalata
Nathan & Co
National Gallery of Art
Neighbour
Neiman Marcus
Nest
New York Public Library
Nicholson Hardie
Nickey Kehoe
Night Palm
No.6 Store
Noguchi Foundation
Nomad Nantucket
Nordstrom
OK
One Kings Lane
Oroboro

Orvis
Otte
Oxford Exchange
p.45
Paper Source
Paper Trail
Paris Market & Brocante
Park Life
Patch NYC
Paul Smith
Penny Post
Pergola
Pergolina
Philadelphia Museum of Art
Pidgin
Plain Goods
Pod
Poketo
Porch
Post Ranch Inn
Powell's Books
Present & Correct
Privet House
Rail & Anchor
Red Barn Mercantile
Reliquary
Rennes
Repose Home
River mint finery
Rock Paper Scissors
Roman + Williams Guild
Ron Robinson
Rug & Weave
Sailor
Salt House Mercantile
Salt&Sundry
San Diego Museum of Art
Sault
Scarpa
Schoolhouse Electric
Selfridges
Serena and Lily
SFMoMA
Shipwreck Montauk
SHOP Cooper Hewitt
Shophe Amber Interiors
Smithsonian
Sounds
Space 519
Spartan Shop
Spirit of the Earth
SSENSE
Stag
Star Provisions
Stella
Steven Alan

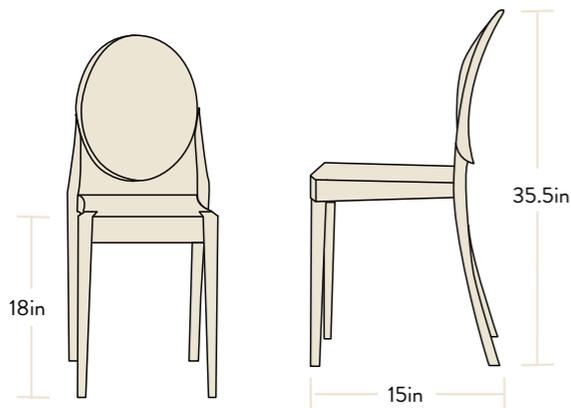
Still House
Sue Fisher King
Sugarboo & Co
Summer House
Sundance
Sunny's Pop
Sylvester & Co. Modern General
T. A. Lorton
T.Karn
Tabor
Tail of the Yak
Terrain
The Art Institute of Chicago
The Clay Pot
The Commons
The Flat
The Foundry Home Goods
The Future Perfect
The Getty Museum
The Line
The Merchant
The Primary Essentials
The Standard
The Storefront
The Study Club
The Tiny Finch
The Weavers Studio
The Webster
This Corner/ Lee Frank
Tomorrowland
Turpan
Twist
Type Books
Uncommon Goods
Upstairs at Pierre Lafond
Urban Matter
Valley Variety
Vestige
Vis-A-Vis
Vitra
Waiting on Martha
Warwick's
Wendy Foster
West Elm
White's Mercantile
Wildflower
Wildflower Organics
Wildland
Woonwinkel
Workshope
Worthwhile
Wright's
Zitomer
Zola

A LA CARTE

BOOTH ELEMENTS

GHOST CHAIR:

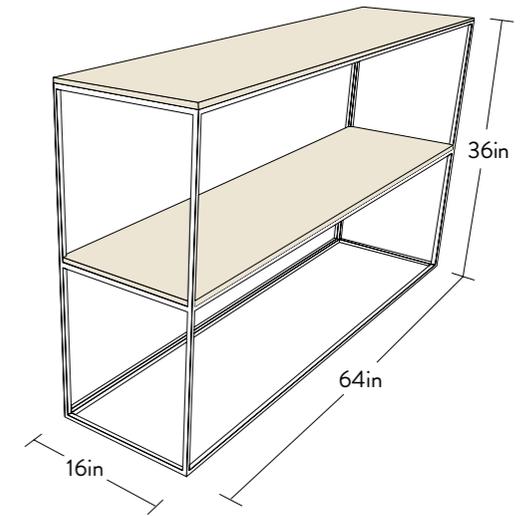
Clear molded polycarbonate
15"W x 35.5" H
\$10 per chair



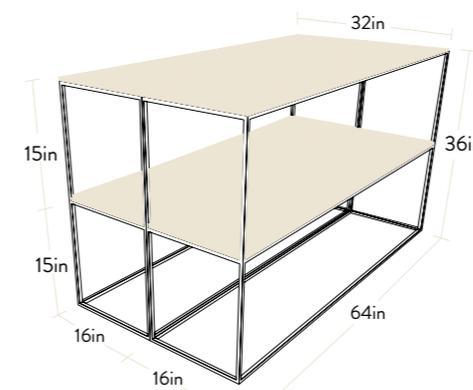
NOTE: Please order fixtures by *fixture deadline* to receive pre-deadline pricing. There will be limited availability to purchase fixtures at show site. No refunds will be given for fixtures not utilized so please plan accordingly.

STACKABLE SHELVING UNIT:

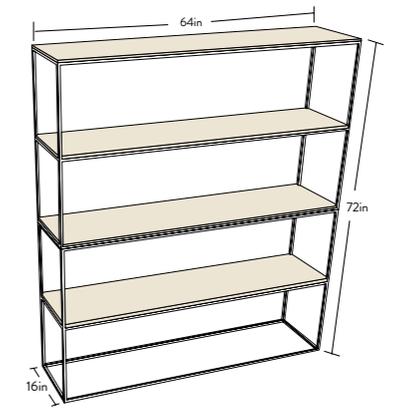
Black Metal Frame with Opaque
Plexi Shelves
64"L x 16"W x 36"H
\$175 each



EXAMPLE OF CONFIGURATION OPTIONS:



Two shelving units (side by side)



Two shelving units (stacked)

GARMENT RACK:

White Powder-coated Metal
71"W x 66" H
\$125 per rack



Booth Options

WITH FULL WALLS

4x8:	\$4,400
4x12:	\$6,060
4x16:	\$7,875
4x20:	\$9,690
8x8:	\$7,125
8x12:	\$10,060
8x16:	\$12,900
8x20:	\$15,250
8x24:	\$17,600

BACK WALL ONLY

12x12:	\$12,860
12x16:	\$16,100
16x16:	\$20,300
16x20:	\$24,500

WALLS NOT INCLUDED

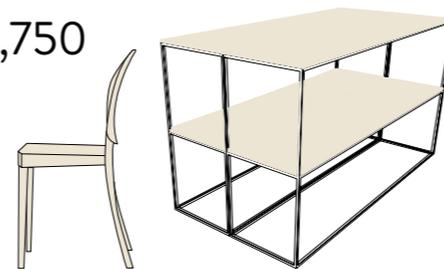
18x24:	\$30,580
24x24:	\$40,300

For unique configurations, custom sizes, or custom wall plans, please reach out to sales@shoppeobject.com.

Shoppe Counter/ Kiosk

Our introductory offering is a floating, pre-set display of SO fixtures that can be shopped from all sides – consisting of two side by side SO shelving fixtures arranged as a table, providing a 36” high counter surface that is 32”x64” and a second tier below, plus one chair.

\$3,750



DOUBLE EXPOSURE

Shoppe Object does not allow simultaneous exhibition of brands at any other in-person trade event in New York City.

WHAT WE PROVIDE

- + Flexible booth sizing with an accessible rate of entry
- + SHOPPE ONLINE Marketplace: February 1, 2023 - August 1, 2023
- + WiFi and lighting included in the base rate
- + Free charging stations
- + Complimentary breakfast for exhibitors during show days
- + Easy load-in for vendor setup with no drayage fees
- + Streamlined options for rentable hard walls and fixtures
- + No entry fee for qualified buyers
- + An environment that promotes networking within a likeminded community

ENDCAP OR CORNER PREMIUM based on availability.

Please submit your contract with ideal size first.

4x8, 4x12 or 8x8: additional \$500

All other sizes: additional \$1,000

BOOTH WALLS

Booth walls are 8-12 feet high (depending on location) and come pre-painted white. No painting. Walls are 2 inches thick and come in 2' and 4' wide sections. Both nails and screws may be used; we recommend using 1.5" long dry wall screws. Walls are hollow timber framed panels with a ¼ inch sheet of MDF on the front and back. There is a third sheet running through the middle. Panels are rated for 80 pounds per hanging point. Wall seam areas have solid wood backing and can be screwed into.

Additional walls can be purchased for \$250 per 4' wide panel with prior approval of Shoppe Object management.

FLOORING

Flooring at Pier 36 is a dark grey carpet.

LIGHTING AND ELECTRIC

All booths will come with overhead aluminum truss and track lighting. Booths will come with 1 light per 4' wide panel. For example, a 4'x8' booth will come with 4 lights. Shoppe Kiosks will come with 2 lights. Lights are LED and comparable to a 90 watt halogen flood. Lights are Par38 and have a color temperature of 3000k. Exhibitors may not use their own exhibition lighting. You may purchase additional lighting including spots (\$170), narrow floods (\$150) or gooseneck lights (\$200)

Booths do not come with a power source. You may purchase a power source (15amps and comparable to a home outlet) for \$300 each.

FURNITURE

Product can be displayed on Shoppe Object shelving units and racks available for rental, or the exhibitor's own fixtures, subject to Shoppe Object management approval. All fixtures (tables, chairs, shelving, etc.) whether rented or exhibitor's own must be entirely contained within the booth dimensions.

SIGNAGE

Signage beyond logo application in vinyl on walls (including banners, photography, meter boards, easels) must be approved by Shoppe Object management.

CUSTOM PAINT

Custom paint is an option for larger-sized anchor booths, perimeter booths, and endcaps at \$50 per linear foot. Please inquire if interested.

Special Notes For Multi-Line Showrooms

WE LOVE SHOWROOMS!

SO much that we want to be sure you are properly represented on the show floor, in our marketing materials, and on our digital companion, SHOPPE ONLINE. To that end, there are a few special circumstances related to showroom participation and display that we need to bring to your attention.

Multi-line showrooms must present each line being considered for inclusion to our team for review. Please include images, websites, social, catalogs and sales materials for each brand so that we may thoroughly review.

Showrooms planning to display more than one line may not exhibit in booths smaller than 4'x12'. And depending on the number of lines you plan to display, we may choose to define a minimum footprint, at our discretion, in keeping with the show floor. We can discuss!

Please note that showrooms utilizing a shared booth format will be subject to a \$1,000 fee per additional brand beyond the first. This additional fee covers each brand's individual line listing as well as their comprehensive participation in SHOPPE ONLINE. This includes their individual online showroom for the full six months of the digital season, as well as other brand marketing opportunities.

THANK YOU!

COMMON QUERY

IS IT POSSIBLE TO SECURE THE SAME BOOTH PLACEMENT?

We like to maintain a sense of discovery, and as a general rule we do not place brands in the exact location every show. We will take your booth requests into careful consideration, but we cannot guarantee exact placement.

WHEN CAN I SEE THE FLOOR PLAN?

We do not share the floor plan in advance of the show.

We understand that this may seem unusual, but please rest assured that our team takes pride in curating the floor with care; considering adjacencies, noting special requests, maneuvering multiple booth formats, and creating a flow that will deliver the most exciting show possible. Thoughtful floor planning is a process that requires nimbleness and flexibility, and we thank you in advance for your trust and understanding.

WHEN WILL I RECEIVE MY BOOTH NUMBER?

We share booth numbers a few days before setup, no earlier. You do not need your booth number for shipping.

HOW CAN I BE FEATURED ON SHOPPE TALK, IN EMAIL MARKETING, OR ON INSTAGRAM?

We do not offer marketing for purchase. We maintain editorial control of all Shoppe Object channels, and rely heavily on the imagery and content shared with us by you. We do our very best throughout the year to present a balanced, comprehensive, and high quality editorial representation of the exciting brands that make up our community, with a keen eye toward increased registration and engagement. Please make sure you keep us updated with your freshest images and media, and feel free to nudge connect@shoppeobject.com with any significant updates to your marketing materials.

WHEN WILL I BE ON THE GRAM??

We do our very best to feature as many brands as possible on our Instagram feed, but it is not guaranteed that you will be featured in a post in advance of your participating season. This is in part due to the number of exhibitors in our show, and in part due to editorial choices based on the aesthetic flow of our feed, and on the imagery that you have provided. We promote our community partners year round, and we recommend that you share as many quality images of your brand as possible – particularly lifestyle and editorial images. This will increase the chances of your brand being included in one of our marketing opportunities, which are thoughtfully designed at our discretion.

SHOPPE OBJECT

CAN YOU SHARE YOUR PRESS & BUYER LISTS?

We do not share attendee lists of any kind; this is a strict policy based on the privacy of our attendees, and the information they provide to us in confidence. Anyone purporting to offer or sell a list of Shoppe Object attendees is doing so falsely. Please know that we are always engaged in outreach to the trade, to the press, and to wonderful stores of all sizes to ensure a steady stream of on site traffic. We cannot overstate the value, importance, and power of our collective community, and we wholeheartedly encourage you to find creative ways to promote Shoppe Object to your audience. Please always share your target retailers with us, so that we may constantly bolster your efforts.

WHAT IS YOUR CANCELLATION POLICY?

Any cancellation, withdrawal, or downsizing by Exhibitor entitles Shoppe Object to (1) a US\$1,000 processing fee and (2) if such notice is within 60 days of the Show, 100% of the original booth fee. If, at the Effective Date, Exhibitor has already paid fees in an amount greater than the liquidated damages amount owed, Shoppe Object shall refund the difference between the amount already paid and the liquidated damages amount to Exhibitor.

Any cancellation of the live event by Shoppe Object due to Force Majeure entitles the Exhibitor to receive the entire deposit, less \$2500 which will be applied towards Shoppe Online.

WHEN IS PAYMENT DUE?

\$1000 payment is due upon contract signing to secure your spot.

50% of the total is by August 14, 2022.

The balance is due by January 6, 2023.

REGISTRATION & ENTRANCE

WHO CAN ATTEND SHOPPE OBJECT?

Shoppe Object is a trade event open to buyers, merchants, retailers and press, as well as members of the home, gift and interior design industries. All attendees must complete the registration process for entry, and industry professionals must submit a valid Tax ID and requested business information.

CAN I PRE-REGISTER?

Yes. Registration will open in the coming months.

CAN I BRING MY CHILD?

Children are always welcome at our show, but must attend with a parent or legal guardian. All individuals under the age of 13 must be accompanied by a parent or legal guardian at all times during Shoppe Object.

CAN I BRING MY PET?

Service animals are absolutely permitted, with proper documentation.

LOCATION

WHERE IS PIER 36?

Pier 36 is on the East River in Manhattan's vibrant Lower East Side. It is between the Manhattan side of the Williamsburg and Manhattan Bridges.

299 South Street
(Directly off the FDR Drive)
New York, NY 10002

HOW DO I GET THERE?

BY TRAIN:

F Train to East Broadway

Take the F train to the East Broadway stop. Take the Rutgers Street / Madison Street exit from the station and walk east on Rutgers Street towards the water. Turn left on South Street, heading north. When you approach the Department of Sanitation on your right, Pier 36 is next, just north of (and connected to) that building.

BY CAR/TAXI:

From FDR Drive - Southbound:

Take the FDR Drive South to Exit 3, towards South Street / Manhattan Bridge. Stay straight to go onto FDR Drive. FDR Drive becomes South Street. Pier 36 is located at the intersection of South Street and Montgomery Street.

From FDR Drive - Northbound:

Take South Street north (under the FDR highway), past the South Street Seaport (do not go on the FDR Drive). Continue north on South Street (under the Manhattan Bridge, note the Pathmark on your left), until you see the Department of Sanitation on your right. At the next intersection (South Street and Montgomery Street), turn right at the light for Pier 36. The entrance for the FDR north will be directly in front of you at the light.

TRANSPORTATION

WHERE CAN I PARK?

Parking is available on site for a fee of \$30 per day on a first come first served basis.

WILL THERE BE SHUTTLES OR TRANSPORT OPTIONS TO AND FROM THE JAVITS?

Yes, there will be shuttles on all overlapping days of the shows. Stay tuned for more information.

SHOWTIME

WHAT FOOD OPTIONS ARE ON SITE?

There will be food and light concessions available for purchase during set up, as well as throughout the show days. We have expanded our catering partnerships to address high demand. Expect grab-and-go items at the bar/lounge on the main floor, a full cafe on the mezzanine, and multiple food carts in the aisles for vendors that do not wish to leave their booths. Lunch carts will accept credit cards, and will circulate the show floor from 11am – 3pm on show days. There will also be additional options outdoors.

ARE THERE ANY EVENTS OR ACTIVITIES DURING THE SHOW WEEKEND?

You know we love a party! Please stay tuned for updates on Shoppe Object events via our email newsletters.

IS THERE BAG CHECK AVAILABLE ON SITE?

Yes, we provide complimentary coat and bag check.

IS THERE A COVID SAFETY POLICY?

For more information about our health and safety protocols please refer to our [HEALTH & SAFETY PROTOCOLS](#) which will be updated as needed.

SHOPPE ONLINE

IS THE DIGITAL SITE FREE FOR BUYERS TO USE?

Yes. Shoppe Online is completely free for viewers and buyers. Buyers and press must be registered and vetted, and will have open access to participating brand showrooms on The Marketplace. The general public will have access to editorial content and succinct brand profile pages that do not offer pricing details.

CAN BUYERS PLACE ORDERS DIRECTLY ON THE PLATFORM?

Yes. But you always have the ability to review and approve orders, and to communicate directly with buyers.

ARE THERE ANY TRANSACTION FEES ON SHOPPE ONLINE?

There are no fees required other than credit card merchant fees for accepted orders, which brands manage directly. There are some additional options for brands to integrate Shoppe Online functionality with their own software; these upgrades may require additional fees.

DOES SHOPPE OBJECT TAKE A COMMISSION ON WEB ORDERS?

No, we do not take any commissions on sales.

DOES PAYMENT GO THROUGH SHOPPE ONLINE, OR DO WE HANDLE ON OUR OWN?

All payments processed through the Shoppe Online Marketplace are between you and the retailer, and are untouched by Shoppe Object.

IS THERE A LIMIT TO THE NUMBER OF PRODUCTS OR IMAGES ON OUR PROFILE?

No, there is no limit to the amount of products you may upload to your online showroom on Shoppe Online.

WHAT IS THE DEADLINE FOR UPLOADING IMAGES AND TEXT?

The opportunity to begin preparing and uploading your images and materials onto the platform begins as soon as you are contracted and have paid. We recommend starting early, and we will provide a user guide, reference examples, and instructions outlining the preparation of your materials. Additionally, our operations team will be available to you as needed. Images and video content for editorial features will be submitted separately to dropbox links, or via email to connect@shoppeobject.com for our use across promotional channels.



France around 1900. A Portrait ...
TASCHEN

Full Apron/Red Zig Zag Print
MARKER MARKET

GROUPshot forest on WALNUT
THREE BY THREE SEATTLE

Gemini Oval Card
OPEN SEA

Kwame Brathwaite: Black Is Be ...
APERTURE

L - Orbis Concrete Candle - W ...
KENDON

LM Ruth Basket in Coral
JILL ROSENWALD & LAWRENCE MORAN

Labradorite Flower Trio Studs
KIVAN SONG



Gemstone Heart Paperweight
S.A.K. PROTECTIVE



Geometry
TINY BONES PRESS



Gold Maize Chevron Lumbar Tos ...
RUSTIC LOOM



Golden Boughs Tea Tumbler
ACERA



Lambwool Knee Blanket in Carn ...
THE TARTAN BLANKET CO.



Large Aubrey Scarf/Snood
JONAHNA HOWARD HOME



Large Carafe
GARY BOOKER DESIGNS



Large Cotton/Silk Scarves
FLORAWATERS



HC Básico Minagrís
AFANITE



HERMIT PLACE (LINDHOLM)
MIDDLE KINGDOM



HERMIT PLACE (MIDLANDS)
WOODARD



HERMIT PLACE (SOUTH)
MYTO DESIGN STUDIO



HERMIT PLACE (WEST)
SUNALINE



HERMIT PLACE (EAST)
SAGE COLLECTION



HERMIT PLACE (NORTH)
LAFCO NEW YORK



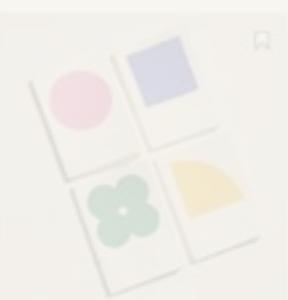
Lemons For Days (Lemon & eucalyptus)
ROSE & CO. CANDLEMAKERS



Handwoven Clutch - Twilight B ...
LUNA



Handy Broom with Japanese Cyp ...
TAKADA TASHIRO



Hanji Book / Symbol A6
HANADURI



Happy Father's Day Watercolor ...
ARIGAL JAYNE DESIGN



Libri Muji: Beauty & the Beast ...
SLOW DESIGN



Lilac Brulee Tea Bowl
PANA LEE



Lined Journal/ MUSTARD
WRITE TO ME



Linen Napkins in Rose Ombré ...
TALISA



Hard Shell Case Large (nabe)
HIGHIDE USA



Herb Essents - Lip Balm
THE PLANT LORE AGENCY



Herb Trio Set
LOS FORLANDS



Heritage Jockey Club Three-So ...
CARWELL MASSEY



London Oak Leaves Wrapping Pa ...
SEX STUDIO



Lorenzo Throw Pillow - Natura ...
MORROW SOFT GOODS



Love Is Simple Milk Collectio ...
GOOD CHOCOLATES



Love from, Brooklyn
GOOD POSTAGE

SHOPPE ONLINE

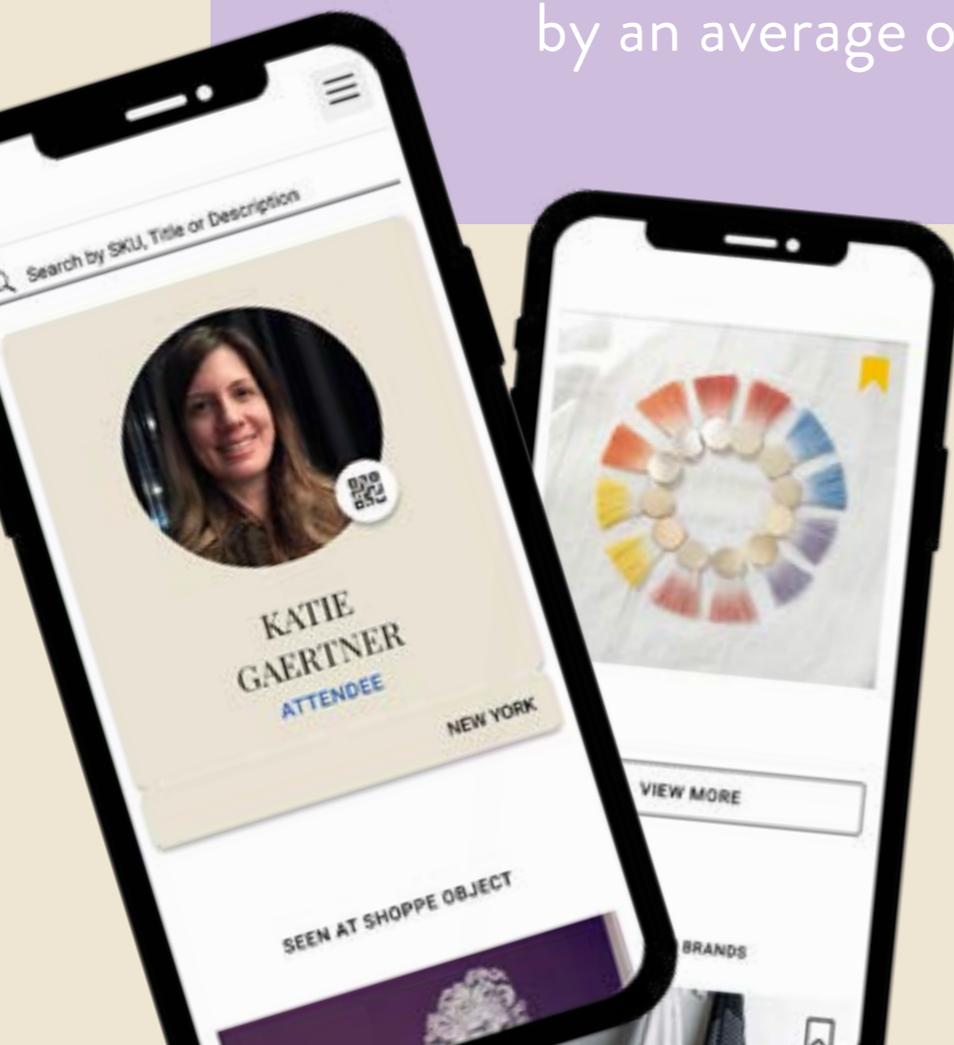
A New Season Begins February 1, 2023

SHOPPE ONLINE STATS

Over 70% of Shoppe Online's business takes place between show seasons.

Average Order Value on Shoppe Online is over \$700.

Shoppe Online's Buyer Registration grows by an average of 20% per season.



SHOPPE ONLINE

Features include...

THE STAGES

We love our community, and there's no better way to celebrate it than through an exciting calendar of live-streamed events on The Stages. Ticketless and available for anyone to stream, our live events are all recorded, remaining permanently on our site for your convenience. Commenting capability for audience participation encourages cheerleading and chat, with plenty of opportunity to ask inquiring questions of luminaries and old friends alike.

SHOPPE ONLINE

ADRIANA MELLO | Kona

OSAHIRO MARUYAMA | SEASIDE

OSAHIRO MARUYAMA | SEASIDE

JACQUES BYVOET | SEASIDE

SUSAN HAHN | SEASIDE

KATE DAVIS | Collective Humanity

ALIA GRAY | Audible Movement

ADRIANA MELLO | Kona

YOICHI TAMAKI | SEASIDE

MELISSA LOVOY | Fair

MANDEEP NAGI | Seaside

EL DRESSE | Caribbean Craft

KAREN GIBBS | ByHand Consulting



Shoppe Online, Shoppe Object

Size Queen

The bigger the better

[READ MORE →](#)



Shoppe Online, Shoppe Object

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Gather Round

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Sheer Beauty

Seeing it Through

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Branch Out

Hug A Tree

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Carefully timed for optimal exploration and engagement, SHOPPE ONLINE releases new content to *The Stories* – a capsule of editorial features around thoughtful themes designed to drive visitors directly to brand profiles. These editorial product roundups explore current themes in color, material, category and design, like extended remixes of our email blasts and blog posts.

THE STORIES



Picks

You to brands you need to watch for.



Shoppe Online

Unfinished Business

Rough and Ready

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Shoppe Online

Musically

Hit The Right Note

[READ MORE →](#)

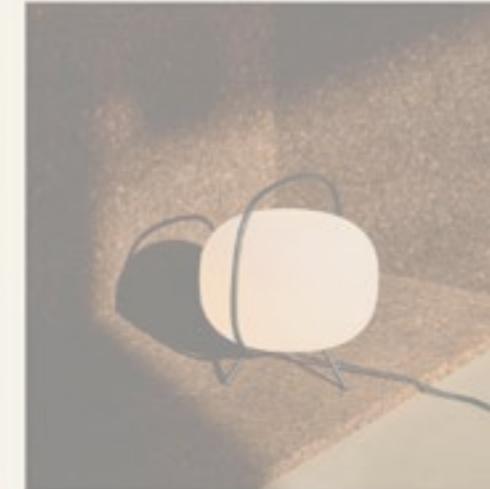


Brand Spotlight

One's To Watch

Each week we introduce you to brands you need to watch for.

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Turn On

We've Got The Power

[READ MORE →](#)



Brand Spotlight

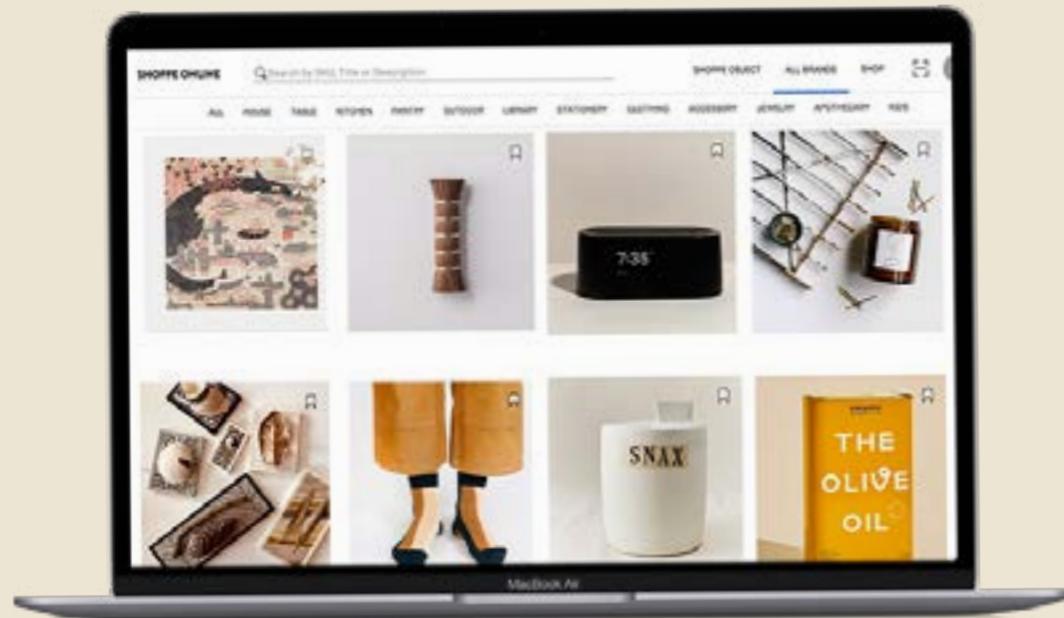
Have A Look

Each week we introduce you to brands you need to watch for.

[READ MORE →](#)

SHOPPE ONLINE

Your Shoppable Showroom, All Season Long



The Marketplace on SHOPPE ONLINE is where brand showrooms with complete product collections live; it is the constant, accessible, and immersive digital representation of the Shoppe Object show floor, with year-round wholesale e-commerce functionality and discovery at every turn, plus opportunities to schedule live video chatting for real-time connection.

New SHOPPE ONLINE showrooms activate on The Marketplace the first day of the next season, February 1, 2023, where they will remain live and interactive until the next contracted session begins with the August 2023 show dates.

THE MARKETPLACE

Brands will have a dedicated and user-friendly personal dashboard, providing access to upload and edit content anytime. In addition to a fully shoppable catalogue of wholesale products available to registered buyers, a public facing brand profile page with video and key-product highlight features will attract design-savvy buyers and consumers, providing links out to the brand's own websites and socials.

Buyers can build out and control their own personalized profile pages, 'favorite' brands and products, create order drafts and complete purchase orders, video chat with brands, and enjoy 'round-the-clock' access to the brands they need to know now.

Once your brand has submitted a contract and payment we will send out a document with specifics on all digital materials to be gathered for onboarding to our proprietary platform. Tech seminars, support staff, and instructions for effectively creating your unique brand showroom will be available as we approach the new season's launch.

SHOPPE ONLINE has been designed as a rewarding and refreshing, year-round brand building supplement to Shoppe Object's live format shows.

We SO hope you will join us!

Any questions?

We're happy to answer: sales@shoppeobject.com

See you in February!