



2025

GMM-tv

COMPANY INFORMATION

Company Name

GMMTV Company Limited; a subsidiary company of The One Enterprise Public Company Limited (ONEE)

Established

GMM Grammy Public Company Limited was founded in 1983. GMMTV was spun off to expand the television program production business in 2007 and has been a part of ONEE since 2020.

Addresses

[Headquarters] 50 GMM Grammy Place, Sukhumvit 21 Rd. (Asoke),
Klongtoeinuea, Wattana, Bangkok, Thailand 10110

Capital

THB 20,000,000

Chief Executive Officer

Mr. Sataporn Panichraksapong

Proceeds

THB 2,401,258,362 (Y2023)

Number of Employees

247 (as of April 2024)

Official website

<http://www.gmm-tv.com>

Content Production

GMMTV is a content creator and producer with more than 30 years of experience. We produce diverse and high-quality content including dramas, series, variety shows, music programs and movies through both television and online media that appeals to teens and the younger generation.

GMMTV content has been highly acclaimed and well received both in Thailand and internationally. Many series are well known and have been highly successful, regularly hitting #1 in trending topics on X. These series include 2gether The Series, The Gifted, Who Are You, 1000Stars, Sotus The Series, Bad Buddy Series and My School President. A franchise has emerged from the famous drama 2gether The Series and Still 2gether The Series, which led to the production of a feature film "2gether The Movie" released to great fanfare, featuring a buzzworthy premiere event for Japanese fans. This franchise also extends to music with the hit songs Kan Goo, Still 2gether and Unstoppable, as well as a special album called Boys Don't Cry.

Talent Management

GMMTV focuses on artist management with actors fully integrated in order to create platforms to achieve ever-higher numbers of likes and followers. GMMTV is committed to helping artists, actors and performers develop gainful skills and improve technique and ability in acting and singing. These popular artists are bona fide stars with huge fan bases in Thailand and around the world. The company currently manages more than 100 actors, singers and emcees under the GMMTV banner.

ABOUT GMMTV

GMMTV Company Limited is one of Thailand's top entertainment companies, offering a comprehensive entertainment business

Merchandise and Licensing Business

GMMTV creates and develops merchandise and licensing businesses for major IPs and artists, such as 2gether the series, 2gether the movies, Bright, Win and many more. GMMTV official merchandise is available for sale both in Thailand and abroad.

Other Businesses

We are continuing our mission to become Thailand's entertainment industry leader, ready to explore and fulfill our limitless potential in several areas including NFTs, gaming and the Metaverse. GMMTV is committed to creating new and innovative entertainment experiences for audiences in order to achieve continuous and sustainable growth.

GMMTV and its talents have received multiple prestigious awards and nominations including "1000 Stars" for Content Asia Awards 2021, "Nanon Korapat; The Gifted Graduation" from the Asian Academy Creative Awards 2021 and 26th Asia Television Awards, and "Niti Chaichitatorn" from the 26th Asia Television Awards.

Live Events

GMMTV organizes live events and concerts, both in the form of live performances in Thailand and through online applications for audiences in more than 200 countries. One of the most popular projects was "Global Live Fan Meeting", a new dimension of live streaming for fan meeting activities. It occurred for the first time in Thailand through the VLIVE application, an online platform able to support audiences in more than 200 countries around the world.

THE STRONGEST THAI TEEN ENTERTAINMENT ECOSYSTEM



KEY MILESTONE

TEEN VARIETY AND MUSIC CONTENT LEADER



1ST COMPANY TO INTRODUCE TEEN SERIES IN PRIME TIME SLOT



PIONEERING BL CONTENT TO ACHIEVE INTERNATIONAL RECOGNITIONS



GLOBAL EXPANSION OF CONTENT AND ARTISTS



NO.1

TEEN
ENTERTAINMENT
COMPANY
IN THAILAND
WITH
LARGEST NO.
OF CONTENT
AND TALENTS

GMMTV UNIVERSE 438M+

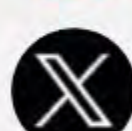
GMMTV OFFICIAL + ARTISTS FOLLOWERS

GMMTV OFFICIAL

	15.86 M
	6.32 M
	24.1 M
	6.85 M
	5.3 M
	348 K

58.8 M

GMMTV ARTISTS

	221 M
	12.5 M
	70.5 M
	63.4 M
	11.5 K

378.9 M

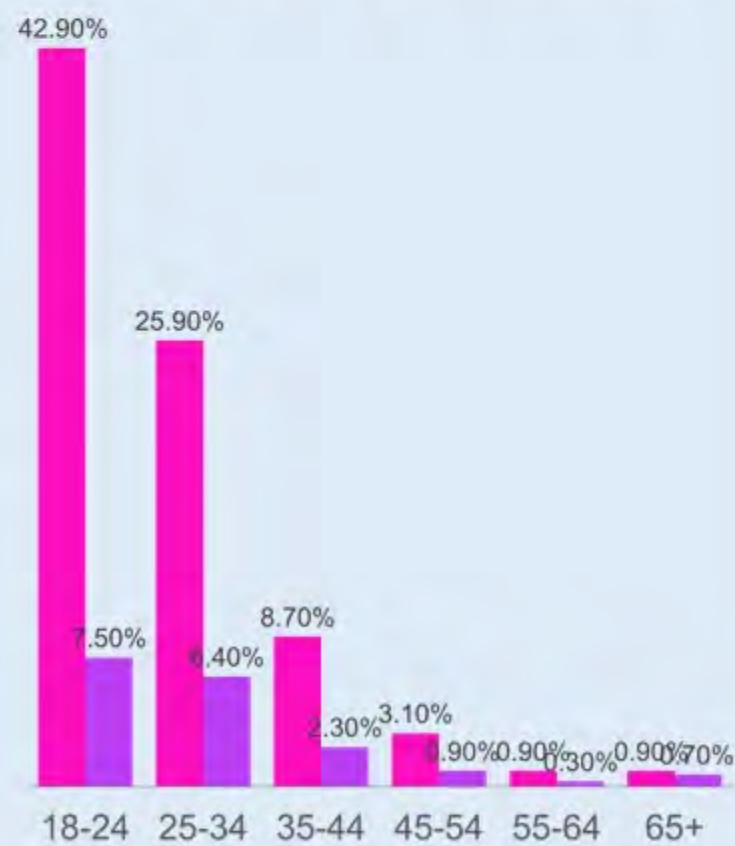
Update : July 2024

	15.86 M	GMMTV ทอล์ก-กะ-เทยส์ Made in Thailand RISER LYKN School Bus รถโรงเรียน เทยเทียวไทย & friends Project Alpha
	6.32 M	GMMTV Sizzygirgroup Project Alpha RISER LYKN
	24.1 M	GMMTV GMMTV Records Riser Music Made in Thailand Project Alpha เทยเทียวไทย
	6.85 M	GMMTV GMMTV SHOP GMMTV Support Series account Project Alpha Riser Music LYKN
	5.3 M	GMMTV Project Alpha Riser Music LYKN
	348 K	GMMTV

GMMTV Followers Demographics 2025



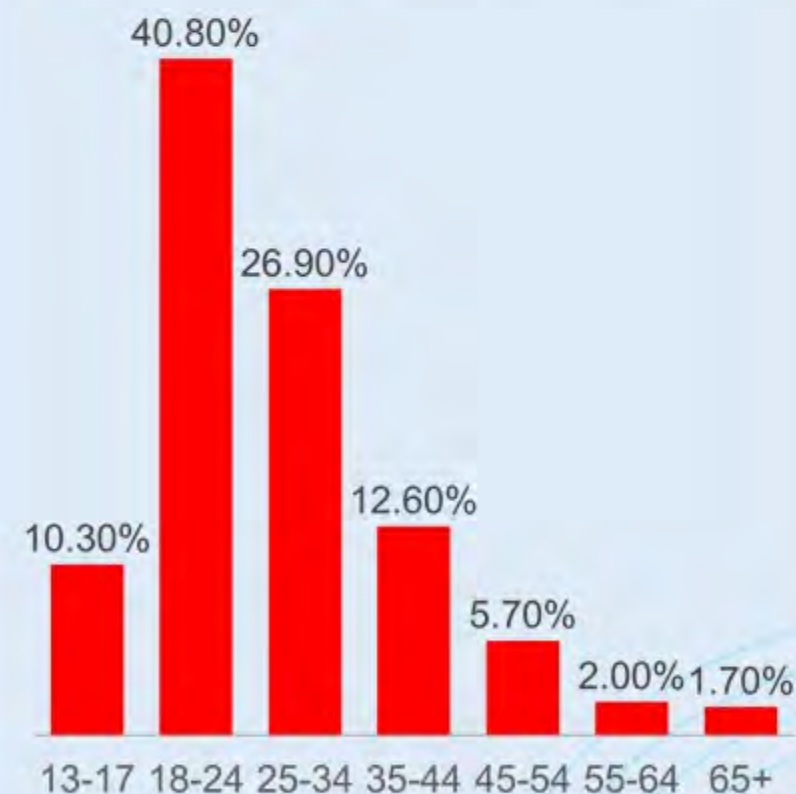
5.7 M+ Followers



17.6% 82.4%



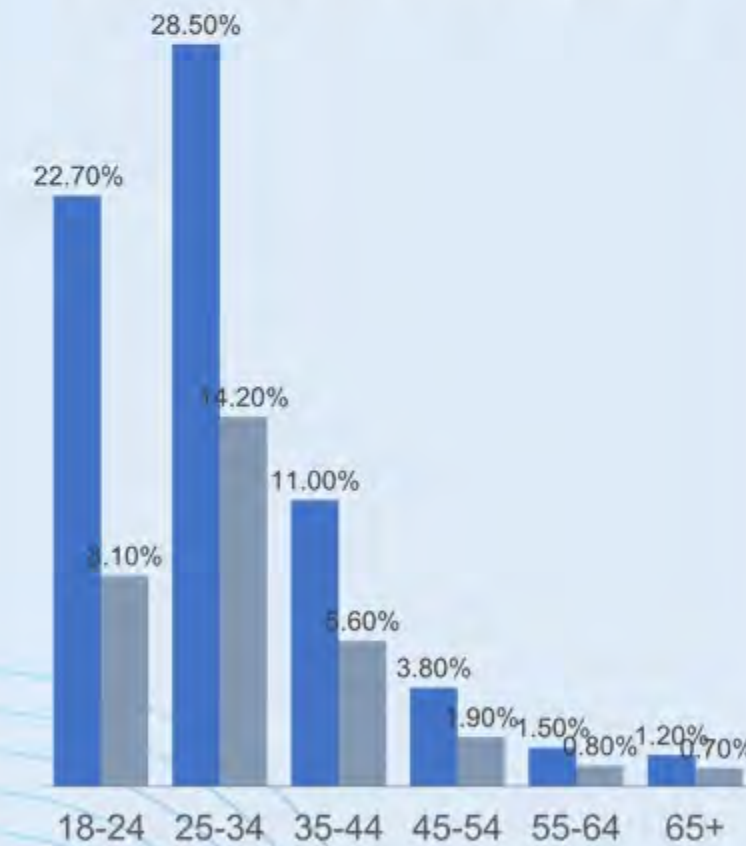
17.9 M+ Subscribers



27.73% 72.27%



10.2 M+ Followers



31.3% 68.7%



4.7 M+ Followers



35.99% 64.01%

CONTENT TRAVELLING MAP (DISTRIBUTION)

42% : **58%**
Domestic : **International**

COVERED

243 TERRITORIES

Top 20 territories

- | | |
|----------------|----------------|
| 1. Indonesia | 11. Japan |
| 2. India | 12. Nepal |
| 3. Philippines | 13. France |
| 4. USA | 14. Myanmar |
| 5. Laos | 15. Germany |
| 6. Vietnam | 16. Korea |
| 7. Malaysia | 17. Pakistan |
| 8. Brazil | 18. UK |
| 9. Mexico | 19. Bangladesh |
| 10. Cambodia | 20. Turkiye |

Source : Youtube GMMTV (Update Dec. 2024)

NOTABLE PROJECTS

Ugly Duckling (2015)



Top search series 2015
& Most viewed series 2015

Teen Mom (2017)



First series based on
LINE WEBTOON

F4 Thailand (2021)



The most talked about and
anticipated series of the year

SOTUS (2016)



The first Asian BL series
phenomenon

The Gifted (2018)



The most award-winning series
and nominations

2gether (2019-2020)



The biggest global sensation with
two emerging Asian superstars

Scarlet Heart Thailand (2025)



The most impressive romantic drama
which will hit all Asian fans again

INTERNATIONAL AWARDS



CONTENTASIA AWARDS

WINNER
OF 4 CONSECUTIVE
CONTENTASIA AWARDS FOR
THE **BEST LGBTQ+**
PROGRAMME MADE
IN ASIA

นิทาน
พันดวง 1000 stars



2021

แค่
เพื่อน
ครับเพื่อน
BAD BUDDY SERIES



2022

MIDNIGHT SERIES
MOONLIGHT CHICKEN
พระจันทร์ขึ้นไก่



2023

ทิวเขาสุดท้าย
Last twilight



2024

Adaptation works from Chinese IPs



Bu Bu Jing Xin (2011)



Moon Lovers : Scarlet Heart Ryeo (2016)



Scarlet Heart Thailand (2026)

CH / KR version

Adaptation works from Chinese IPs



Find Yourself (2020)

CH version



Find Yourself (2023)

Adaptation works from Chinese IPs



A Love so Beautiful (2017)

CH version



A Love so Beautiful (2023)

Adaptation works from Japanese IPs



Meteor Garden
(2001)



Hana Yori Dango
(2005)



Boys over Flowers
(2009)



Meteor Garden
(2018)

TW, JP, KR, CH versions



**F4 Thailand: Boys over Flowers
(2021)**

Adaptation works from Japanese IPs



Oossan's Love (2018)



Oossan's Love (2021)



Oossan's Love Thailand
(2024)

JP / HK versions

Adaptation works from Japanese IPs



My Love Mix-up!



My Love Mix-up! (2021)



My Love Mix-up! (2024)

ANIME, JP versions

Adaptation works from Japanese IPs



Rich Man Poor Woman (2012)



Rich Man Poor Woman (2018)



Faceless Love (2023)

JP, KR versions

Adaptation works from Japanese IPs



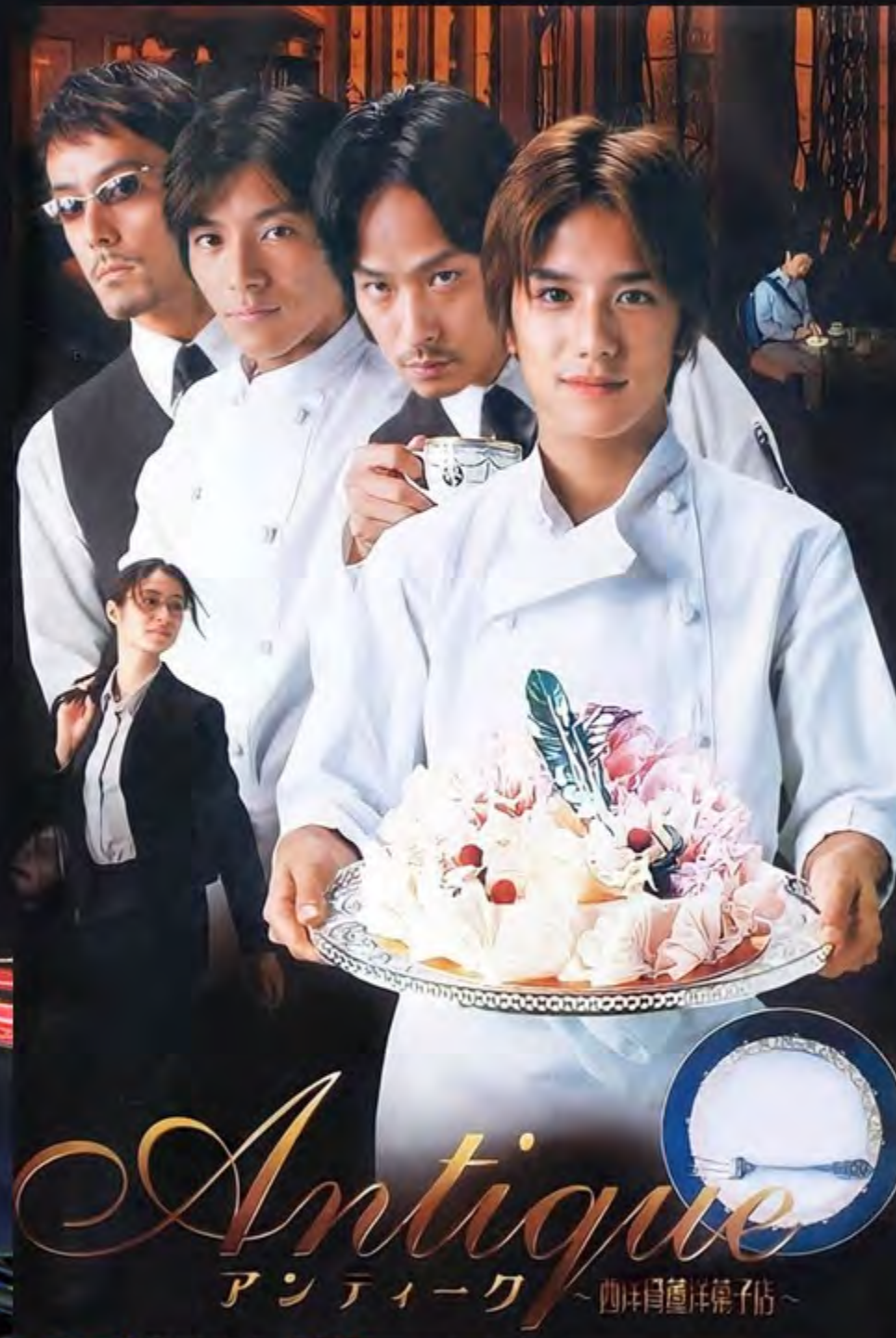
Cherry Magic (2020)

JP version



Cherry Magic (2023)

Adaptation works from Japanese IPs



Antique Bakery (2001)



Antique (2008)



Baker Boys (2021)

JP, KR versions

Adaptation works from Korean IPs



Man in Love
(2014)



Man in Love
(2021)



Love You To Debt
(2024)

KR / TW versions

Adaptation works from Korean IPs



My ID is Gangnam Beauty (2018)

KR version



Beauty Newbie (2023)

Adaptation works from Taiwanese IPs



You're the apple of my eye (2011)



You're the apple of my eye (2018)



My Precious (2023)

TW, JP versions

Adaptation works from Taiwanese IPs



Endless Love (2010)

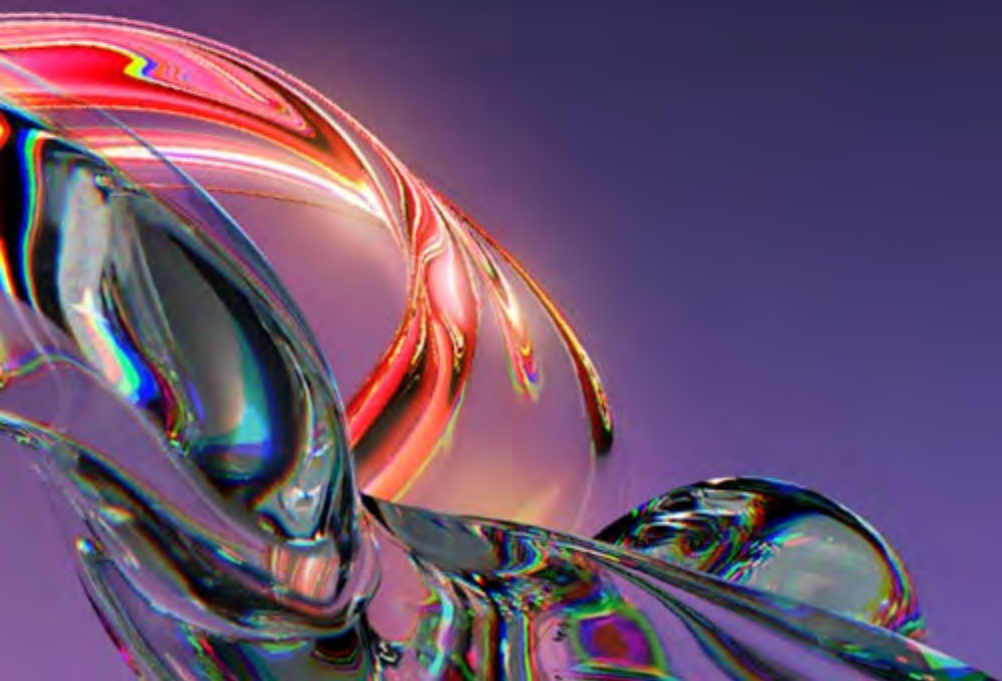
TW version



Endless Love (2019)

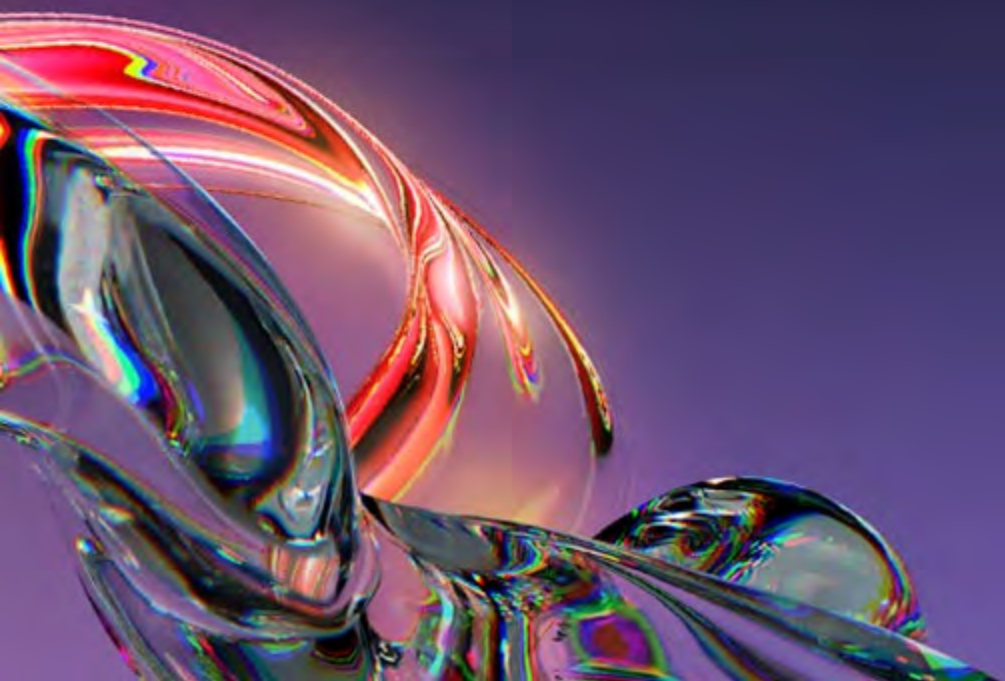


CONTENT 2025





SERIE

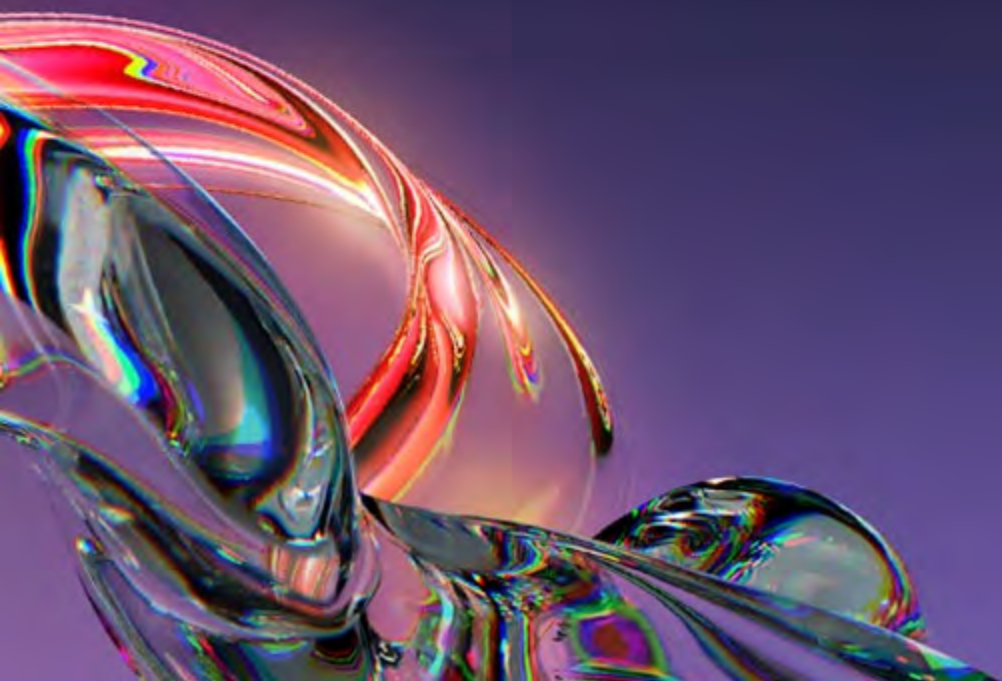


2025 LINE UP





VARIETY





รายการ ลั่น FEED

ทุกวันอาทิตย์

เวลา 11:15 น. - 12.00 น.

ทางช่อง one31 และ YouTube : GMMTV

เริ่ม 5 มกราคม 2568

Variety



Variety

SCHOOL RANGERS

SCHOOL RANGERS 2024

เข้าถึงทุก DNA ของวัยเรียน

GMMTV #SchoolRangers2024

JENNIE PONG PROM

ทุกวันเสาร์ 22:30 น. GMM 25

ทอล์กกะทอล์ก

วาไรตี้ทอล์กโชว์ที่จะชวนคุณมาหัวเราะร่า น้ำตาเล็ด กับ 3 พิธีกรที่อื้อหือและจะชวนคุณตะลึง แกรมยีนหนึ่งเรื่องความเพี้ยน

NEW* รายการใหม่ทันเวลา

LIVE HOUSE

สด! ทุกวัน

สด! ทุกวัน จักร พุทธ ศุภ

22:00 น.

สด! ทุกจอ ผ่าน GMMTV

#GMMTVLIVEHOUSE

Variety



Arm Share

แพชั่น บิวตี้ เทรนด์ดี อะไรที่ว๊าดิ อาร์มจะมาแชร์ให้ดู

Length 15-20 นาที
ช่องทาง **Youtube**



Hidden Hangout

การเปิดเผย **10** อันดับร้านลับสุดประทับใจในแบบฉบับของ จุง-ดง
ไม่ว่าจะเป็นสถานที่แบบไหน จะกลางวัน กลางคืน

เขาทั้งสองคนจะพาไป!

เต็มอิ่มด้วยโมเมนต์สุดน่ารักที่จะทำให้คุณประทับใจไม่รู้ลืม!

ออนแอร์ทุกวัน : วันอังคาร เว้น อังคาร

เวลา **18:00** น.ทาง **Youtube : GMMTV**

Length 15-20 นาที

ช่องทาง **Youtube**

Short form



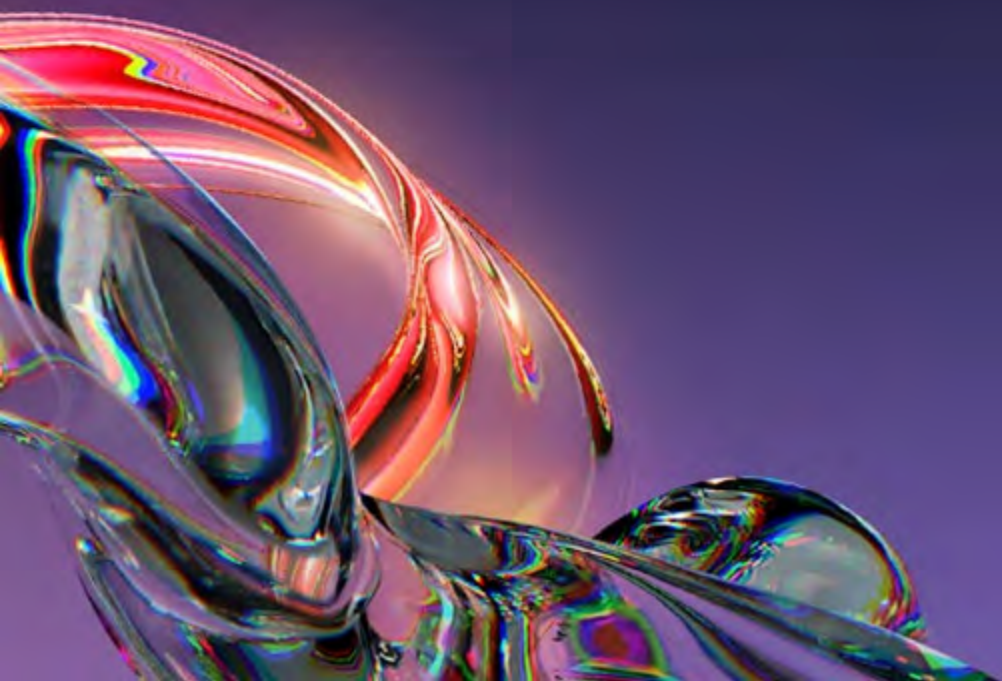
Friends Education เพื่อนศึกษา 101
Format : Sitcom VDO แนวตั่ง (จบในตอน)
 ความยาว : 10 นาที
On air : Reel / TikTok / youtube short



Fin-Bit
 คอนเทนต์ **Vertical Video** ที่จะเก็บโมเมนต์ ไลฟ์สไตล์สุด **Exclusive** ของนักแสดง
 ที่กำลังมีผลงานซีรีส์ ให้ทุกคนจะได้จอยกันอย่างต่อเนื่องนอกจอ จนคุณฟินจนตัวบิด!
Format : VDO แนวตั่ง (จบในตอน)
 ความยาว : 1-2 นาที
On air : Reel / tiktok



TALENT





**MEGA INFLUENCER
> 1M FOLLOWERS**

67 ARTISTS



**MACRO INFLUENCER
100K – 1M FOLLOWERS
50 ARTISTS**

**MID-TIER INFLUENCER
50K – 100K FOLLOWERS
8 ARTISTS**

**MICRO INFLUENCER
NANO INFLUENCER
1K – 50K FOLLOWERS
19 ARTISTS**

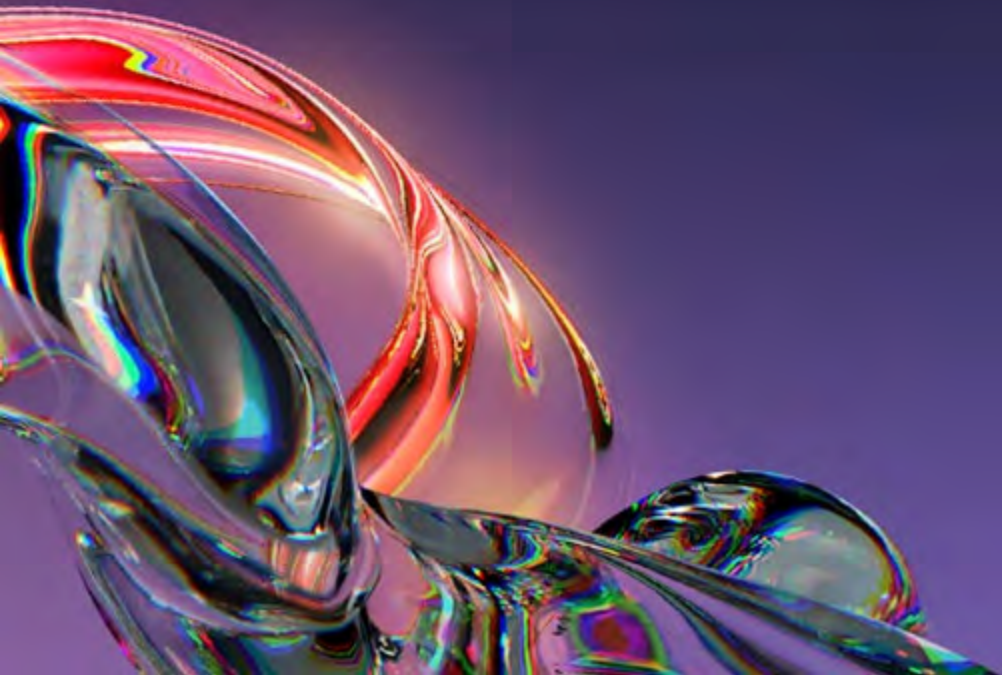
Update : November 2024

POWERFUL FAN BASE





EVENT



EVENT



Feb



Mar



May



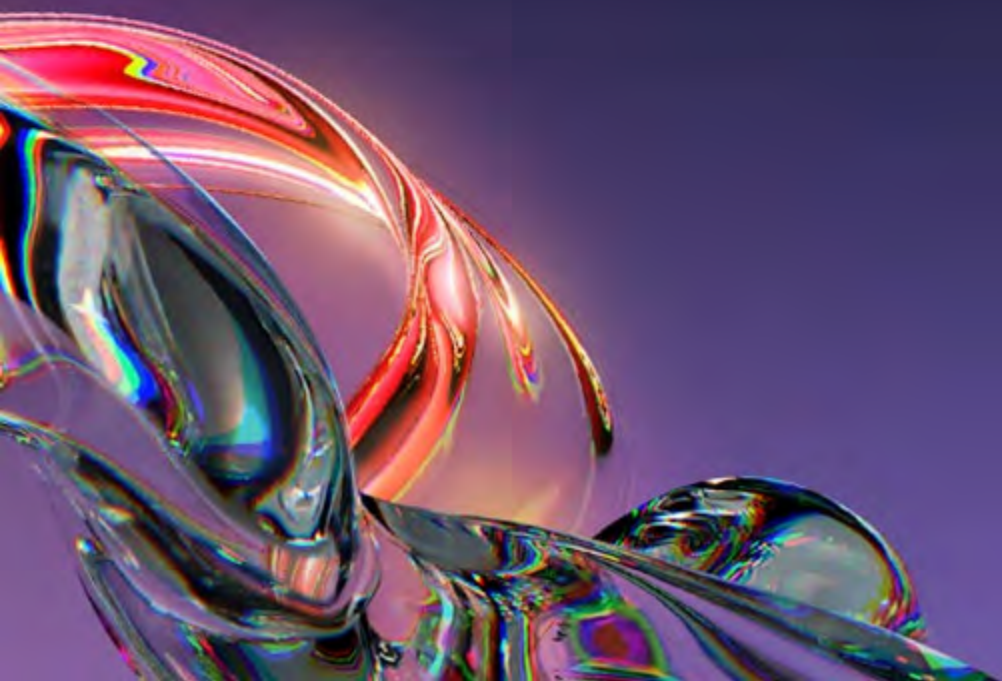
Jun

GMM-TV





MUSIC



RIEER

MUSIC





LYKN

RI~~E~~ER
MUSIC



BOY GROUP

GMM 2025
RIDING
THE WAVE

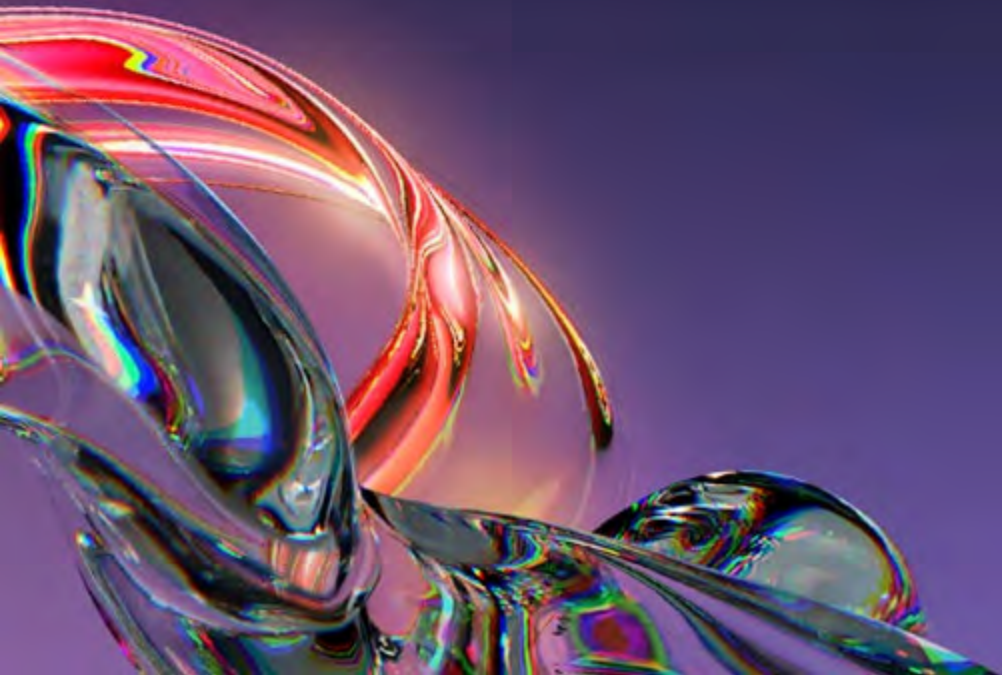
RISEER
MUSIC



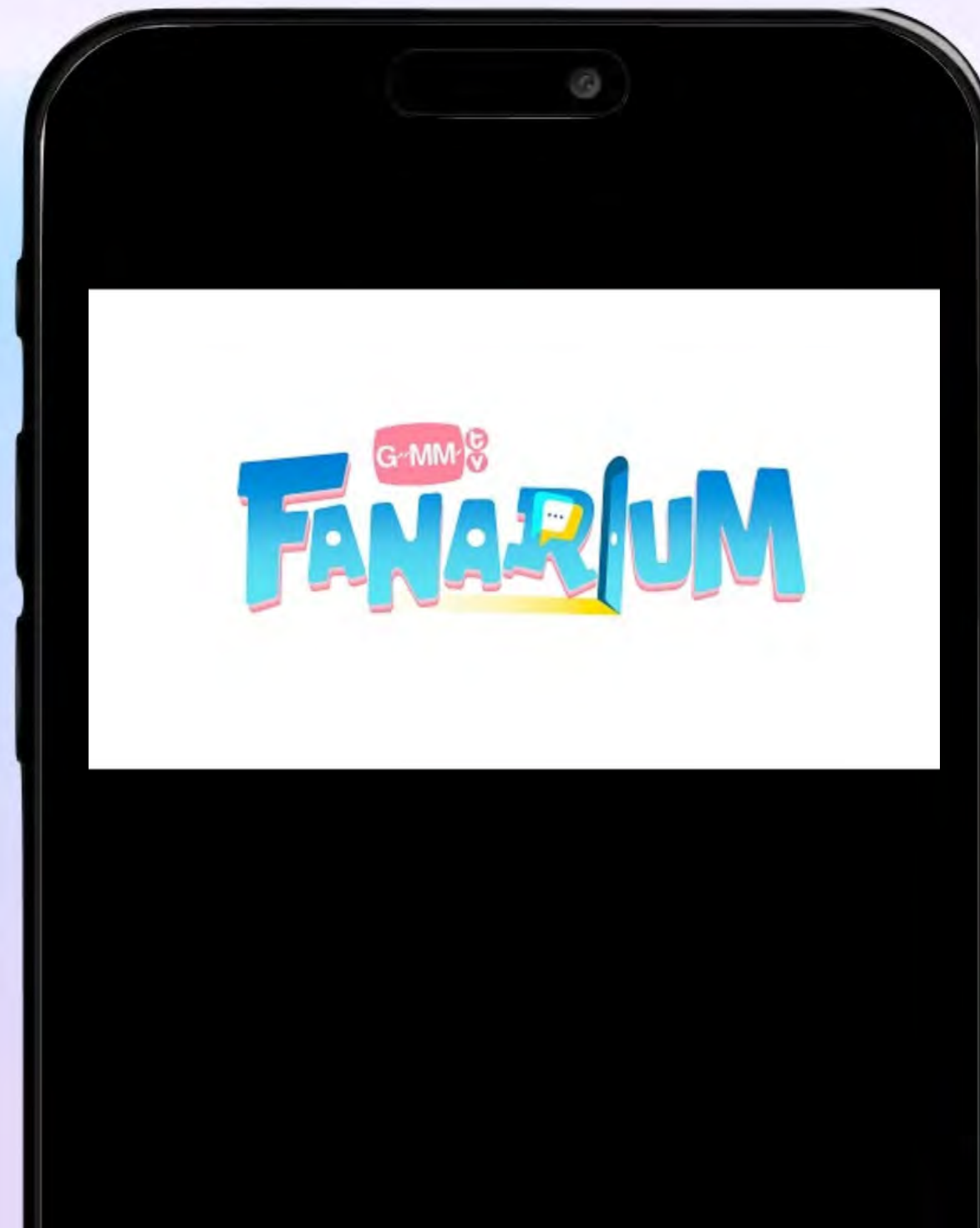
RISER
ROOKIES ★



GAME



GMMtv
FANARIUM



PHASE 1

GMMTV
FANARIUM



KRIST SINGTO



OFF GUN



TAY NEW



GEMINI FOURTH



JIMMY SEA



POND PHUWIN



FORCE BOOK



EARTH MIX



FIRST KHAOTUNG



JOONG DUNK



BOUN PREM



WINNY SATANG



PERTH SANTA



OHM LENG

2025

G'MM'

t
v