

COMPANY PROFILE



J-STORE
berlin

J-STORE
ANNEX

SEOULSTATION
berlin

J-STORE berlin

J-STORE Berlin

Kantstraße 125 - 10625 Berlin

www.j-store-berlin.de

instagram: www.instagram.com/jstoreberlin

TIKTOK: [@j_store.berlin](https://www.tiktok.com/@j_store.berlin)

Selling space: 80 m²

Opening: 08/2006

Products: Manga (Carlsen, Egmont, TOKYOPOP, altraverse, KAZE, Manga Cult, Planet Manga, Manga Artbooks, english Manga, Manga Independent and small publisher), Art-books, Special Interest Books & Magazines Japan, Merchandise, Stationary, Copics, Deleter Japan, japanese Sweets & Softdrinks, Gashapon, UFO Catcher

Staff: 4

Management: Yuki Kroll - yuki@j-store-berlin.de
(japanese, german, english)

Contact person: Gerald Czech

Opening hours: Mo – Sa 12:00 – 19:00

Contact:

Tel.: +49 (30) 31801400

E-Mail: home@j-store-berlin.de





SEOULSTATION
berlin

Selling space: 65 m²
Opening: 10/2020

Products: K-POP-Albums, K-POP-Photobooks, K-POP-Magazines, K-POP-Books, K-POP-Merchandise, BT21 Merch & Stationery, Poster, korean Snacks & Softdrinks

Staff: 6

Management: Henning Kroll - hk@seoulstation.berlin

Contact person: Annika Hoffmann

Opening hours: Mo – Sa 13:00 – 19:00

Contact:

Tel.: +49 (30) 31801400

E-Mail: info@seoulstation.berlin

SEOULSTATION Berlin

Kantstraße 103 - 10627 Berlin

www.seoulstation.berlin (online shop)

instagram: www.instagram.com/seoulstation.berlin

TIKTOK: [@seoulstation__berlin](https://www.tiktok.com/@seoulstation_berlin)

J-STORE ANNEX

J-STORE ANNEX

Kantstraße 103 - 10627 Berlin

www.j-store-berlin.de

Instagram: www.instagram.com/jstoreannex

TIKTOK: (coming soon)

Selling space: 100 m²

Opening: 02/2022

Products: Merchandise, Figures, Statues, Gashapon, Trading Toys, Studio Ghibli, Kawaii Stuff, Godzilla and Kaiju collectible figures, BAKENEKO Shirts & Merch, Designer Toys, japanese sweets

Staff: 4

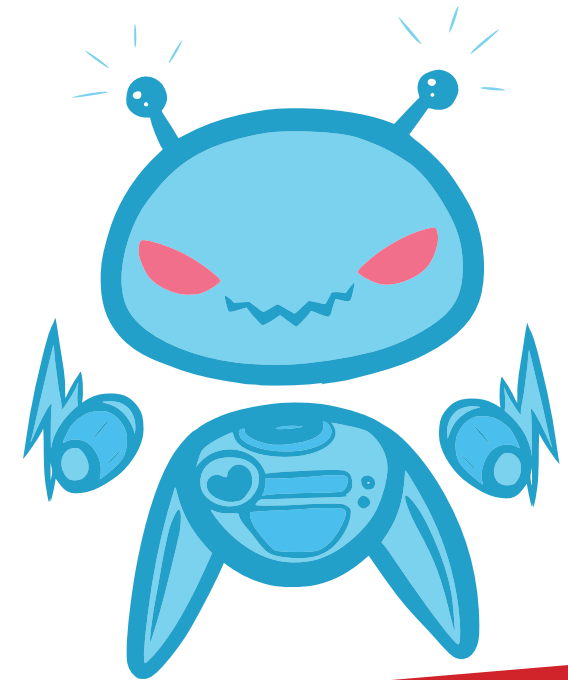
Contact person: Virginia Plihal

Opening hours from 02/2022: Do – Sa 13:00 – 19:00

Contact:

Tel.: +49 (30) 414 00 222

E-Mail: annex@j-store-berlin.de (Store Management)
info.annex@j-store-berlin.de



HISTORY



10/2004 The J-Store was founded by Yuki Suzuki and Henning Kroll in Berlin. The underlying idea was to open a shop based on the modern, creative Japan and its pop culture. Main products were character toys and collectibles, „Hello Kitty“, „Godzilla“ and shirts

2005 start selling Manga comics, Anime and card games

2006 moving to a larger space (85 m²) near the Kurfürstendamm and adding the first fashion goods (Visual Kei, Gothic, Punk), including Harajuku fashion brand „Hellcatpunks“ to our assortment

from 2006 attended conventions and Japan fairs in Germany and the Netherlands as exhibitor and seller, including big shows like „Leipzig Book Fair“, „Connichi“, „Animagic“

from 2008 starting the import of fashion goods from the Japanese brand „Innocent World“, later we also cooperated with „Angelic Pretty“; more cooperations and events like the „Tea Party“ at „Atlantic Hotel Hamburg“ and a pop-up store followed in 2019

2012 starting a cooperation with „MyPurikura“ and installing Germany's only Japanese Purikura machine (Photo booth) at the J-Store Berlin

2014 opening of the „J-Store Hamburg“ with the owner of MyPurika in Hamburg; at the same time we founded the sub-labels „Seoulstation“ (K-POP) and „Boys in Love“ (BL Manga)

2014 selling „Lolita“ Fashion at the J-Store Berlin and Hamburg

2015 start of the new brand „Harajuku Closet“ for Japanese „Lolita“ fashion and Japanese street fashion, with brands like „Innocent World“, „ACDC RAG“, „milklm“; exhibitions of our fashion brands at fairs

2016 Starting a cooperation with BTSSB, selling BTSSB in Germany; opening of the Harajuku Closet Store in Hamburg

2018 enlargement of our selling space to 120 m² in Hamburg, adding an „Event Café“ with an additional space of 50 m²

2018 start of our online shop „J-STORE Online“
- www.j-store.online -

12/2020 opening of the „Seoulstation Berlin“, a shop exclusively for K-POP goods, located at Kantstraße 103

03/2021 start of the online shop „SEOULSTATION Berlin“
- www.seoulstation.berlin -

12/2021 preopening of our new store „J-STORE ANNEX“

03/2022 grand opening of „J-STORE ANNEX“

Collaborations/Projects:

Nintendo Germany: eShop

Angelic Pretty (Fashion Brand): exhibition stand at „Dokomi“ and „Tea Party Hamburg“

LIZ LISA (Fashion Brand): exhibition stand at „Dokomi“

altraverse (Manga publisher): joint exhibition stand

Egmont Manga: joint exhibition stand

MAG Erfurt (influencer & community convention):
Co-organiser

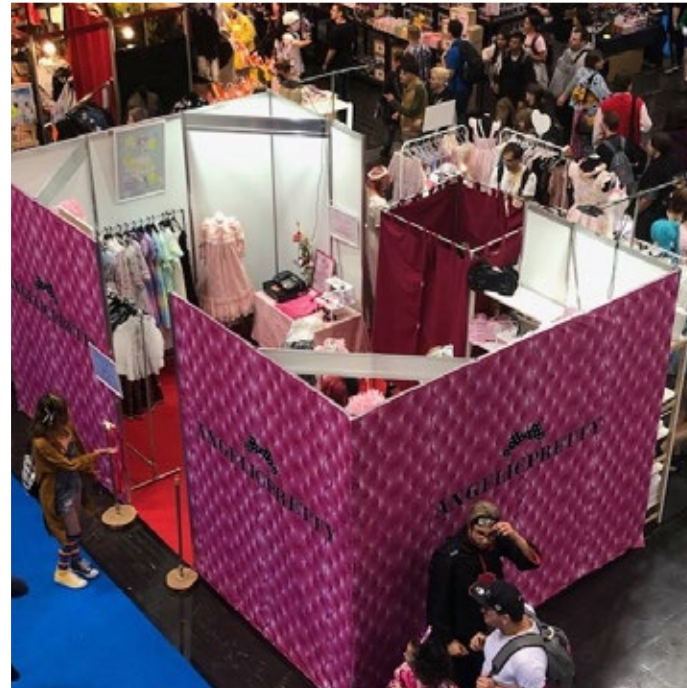
CoAket (Comic- and Manga artist fair): planning and realization in Hamburg

Berliner Comic Messe from 2022

COLLABORATIONS/ PROJECTS



COLLABORATIONS/ PROJECTS



Fashion booth
at „MAG Erfurt“ 10/2029

DOKOMI Düsseldorf 05/2019
„Collaboration Booth ANGELIC PRETTY“



own T-Shirt project 2019
with a freindly artist



„CoAket Manga Artist
Event“ in Hamburg
02/2020 by J-STORE



COLLABORATIONS/ PROJECTS

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„Event Café“ during
furnishing in 2019, near
J-STORE Hamburg