

Borderless Japan Overview

Borderless Japan is a unique company with a mission to solve social issues. Unlike traditional for-profit or non-profit organizations, it widely develops its activities as a "company that exclusively engages in social businesses," using the power of business to address the challenges the world faces. Since its establishment in 2007, it has achieved significant growth through a strong commitment to social change and sustainable business models. Currently, we operate 50 businesses in 13 countries across Japan, Asia, Latin America, and Africa, with projected sales exceeding 10 billion yen in fiscal year 2024. This track record suggests that it is possible to balance social impact and economic viability, demonstrating a new path towards realizing a sustainable society.

What is a Social Business?

The "social business" that forms the core of Borderless Japan is different from volunteer activities. It is a new business model aimed at solving social issues such as poverty, discrimination, refugees, and environmental problems. Social businesses enable continuous social contributions by generating revenue through their own business activities and securing economic independence. As advocated by Nobel Peace Prize laureate Muhammad Yunus, social businesses aim to provide funds, goods, and services to improve people's lives in a sustainable manner. While traditional for-profit companies primarily aim to maximize profits, social businesses prioritize solving social problems (social impact), with profit positioned as a means to achieve that goal. Thus, social business is an innovative approach that aims to realize a better society by balancing social mission and economic growth.

Representative Social Businesses

We operate diverse social businesses across regions and fields. Here are four examples:

Business Name	Social Issue	Business Model	Social Impact
Business Leather Factory	Poverty and unemployment in Bangladesh	Manufactures and sells business leather goods (bags, wallets, etc.) using high-quality local genuine leather	Creates stable employment for over 500 people who cannot find jobs in Bangladesh
AMOMA natural care	Low income of poor farmers in Myanmar and health damage from pesticides	Encourages the cultivation of organic herbs and guarantees the purchase of the entire harvest. Manufactures and sells herbal tea for breastfeeding women using the purchased herbs	Increases the number of small-scale farmers who can earn a stable income and engage in organic farming without health damage
Borderless Academy	High barriers for aspiring social entrepreneurs	Provides practical programs for people aiming to become social entrepreneurs, from business plan creation to business launch support	Produced over 110 social entrepreneurs
Hachidori Electric Power	Global warming	Provides 100% renewable energy and establishes a system to donate a portion of customers' electricity bills to NPO, NGO and the construction of renewable energy power plants	Promotes the spread of renewable energy and supports environmental and social contribution activities with a portion of sales

Unique Ecosystem for Increasing Social Entrepreneurs

Borderless Japan not only develops its own social businesses but also designs a unique ecosystem for fostering a continuous stream of social entrepreneurs. The core of this ecosystem is a mechanism called "Onokuri" (a Japanese term meaning "passing on a favor"), where a portion of the profits generated by each social business within the group is used as funding for entrepreneurs aiming to solve new social problems. This "Onokuri Management" supports the financial burden of new entrepreneurs seeking to contribute to society, creating a flow of funds that allows businesses to launch one after another. In addition to funding, this unique platform provides comprehensive support for the success of social entrepreneurs by offering management know-how and personnel for back-office operations.

Goals for 2030

Borderless Japan has set an ambitious goal to create 50 more social businesses by 2030. This is a crucial step towards realizing the company's mission to "change the world with social business," and it has also set a specific numerical target of achieving 50 billion yen in sales. To achieve this goal, it will globally expand existing successful business models and actively utilize technologies and resources from around the world to promote the development of new business models.

Recruitment of International Students and Career Paths

Borderless Japan is genuinely committed to solving global social issues, and to that end, it is strengthening the recruitment of international students. The company seeks international students with a deep understanding of and passion for addressing social problems in various parts of the world, and it aims to leverage their diverse perspectives and ideas to create new social businesses and expand social impact. International students who join the company will first spend 3-6 months in Japan, working directly under CEO Taguchi to develop a business plan to solve a social issue in their home country. During this period, they will intensively conduct market research, problem analysis, solution development, business plan formulation, and hypothesis testing, receiving direct guidance from the president and other business leaders to create high-quality business plans. After that, international students will return to their home countries and promote their businesses as business leaders. If there is no Borderless Japan branch in their home country, they can establish a new local corporation and launch the business as its representative. Even after starting their business, they will be guaranteed a certain level of income as a member of the Borderless Group, and will continue to receive comprehensive support for business growth and impact expansion. Regarding language barriers, a high level of Japanese proficiency is not required if their English proficiency is at a business level. By strengthening the recruitment of international students and providing them with opportunities to lead businesses that solve social issues in their home countries, Borderless Japan will promote global social change.

*Our Social Businesses (Official Website): <https://www.borderless-japan.com/social-business/>

*Application Form: <https://public.n-ats.hrmos.co/borderless-japan/jobs/2103141231038738432>

