



GREATER HOUSTON **PARTNERSHIP**

HOUSTON.ORG

GREATER HOUSTON PARTNERSHIP

Making Houston the best place to live, work and build a business.

Serves the **12-county** greater Houston region

Represents approximately **1,000 businesses and institutions**

Members accounts for **one-fifth of Houston's workforce**

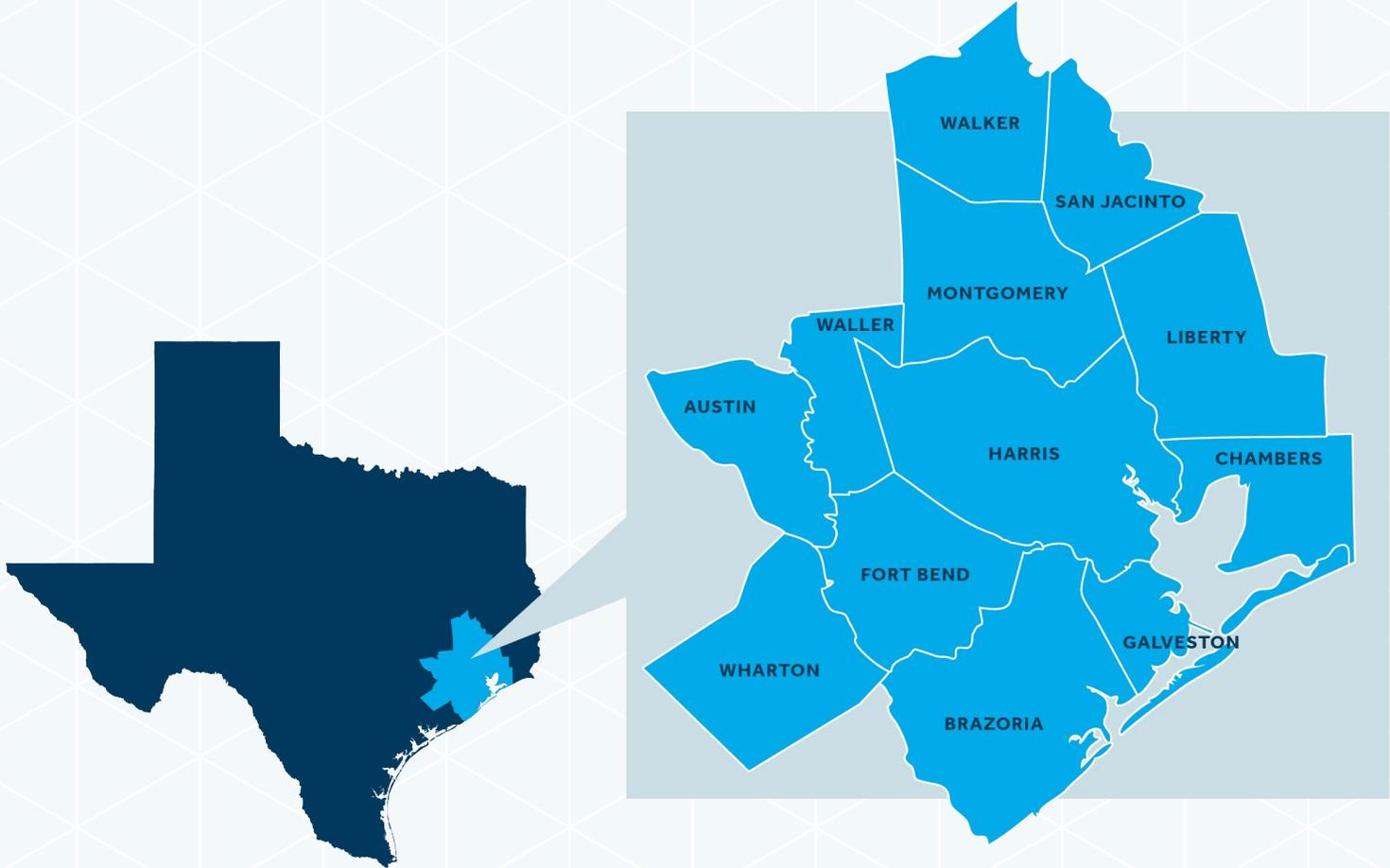


Promotes economic development and trade

Advocates for effective public policy

Convenes Houstonians on key issues

GREATER HOUSTON REGION

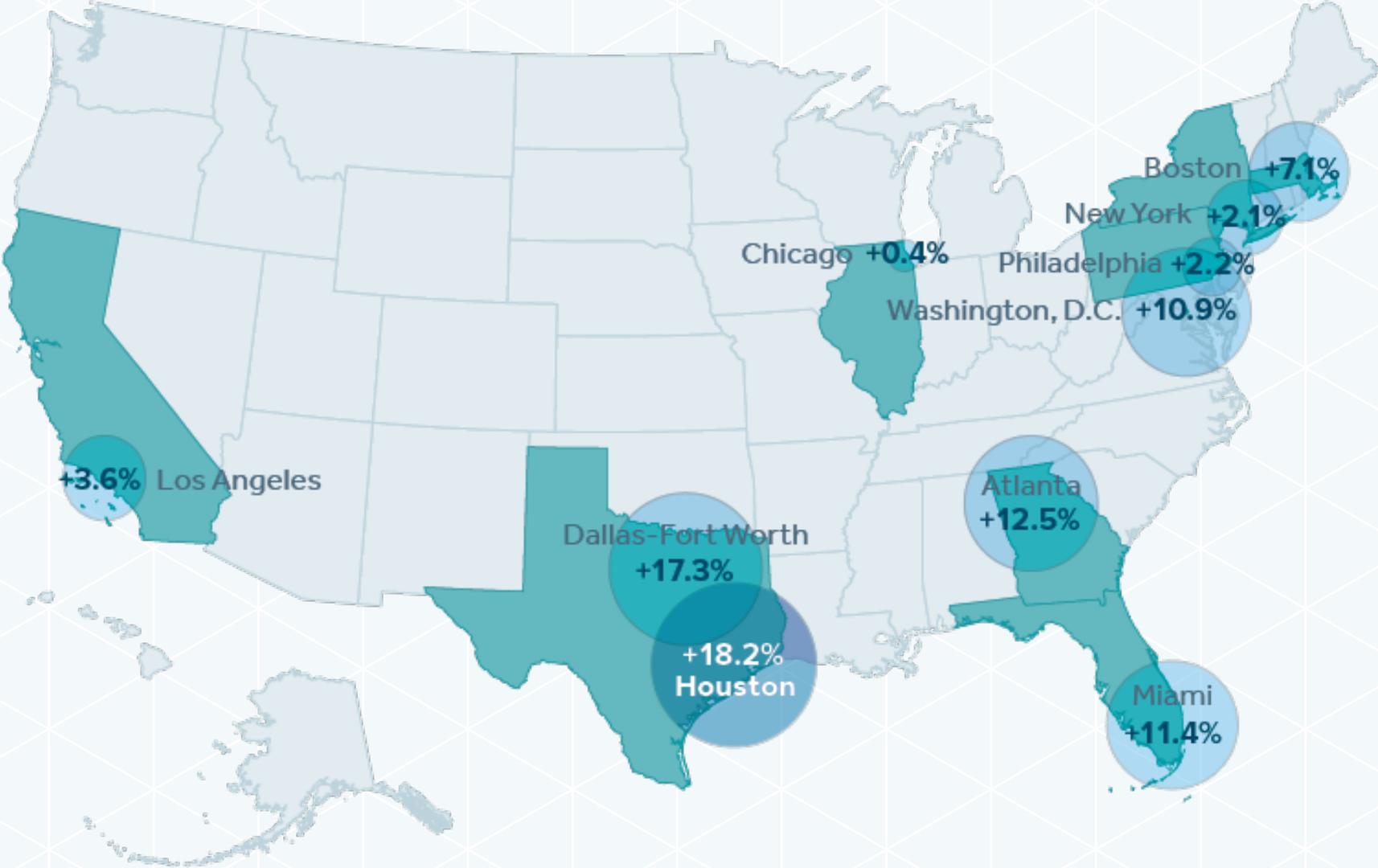


4th Largest
U.S. city

7.1 Million
Metro population

3.0 Million Jobs
(up 15.6% '10-'20)

FASTEST GROWING MAJOR METRO



UNPARALLELED GLOBAL ACCESS



EQUIDISTANT
to east and west coasts

180+ **NON-STOP** destinations from two international airports

Direct flights to
5 CONTINENTS

37 **Countries** with direct service from Houston

AMERICA'S MOST DIVERSE CITY

1 in 4 Houstonians are foreign born

145+ Languages are spoken

70 International Cuisines Represented

1/3 Population Growth made up of immigrants ('10-'19)



YOUNG & DIVERSE TALENT

360,000+
educated millennials

34.6 Median Age
youngest major metro

235,000+
employed in tech sector

700,000+
corporate professionals



TOP UNIVERSITIES & COLLEGES

40+ Universities & Colleges
(two-year and four-year)

444,600+
students enrolled (fall '19)

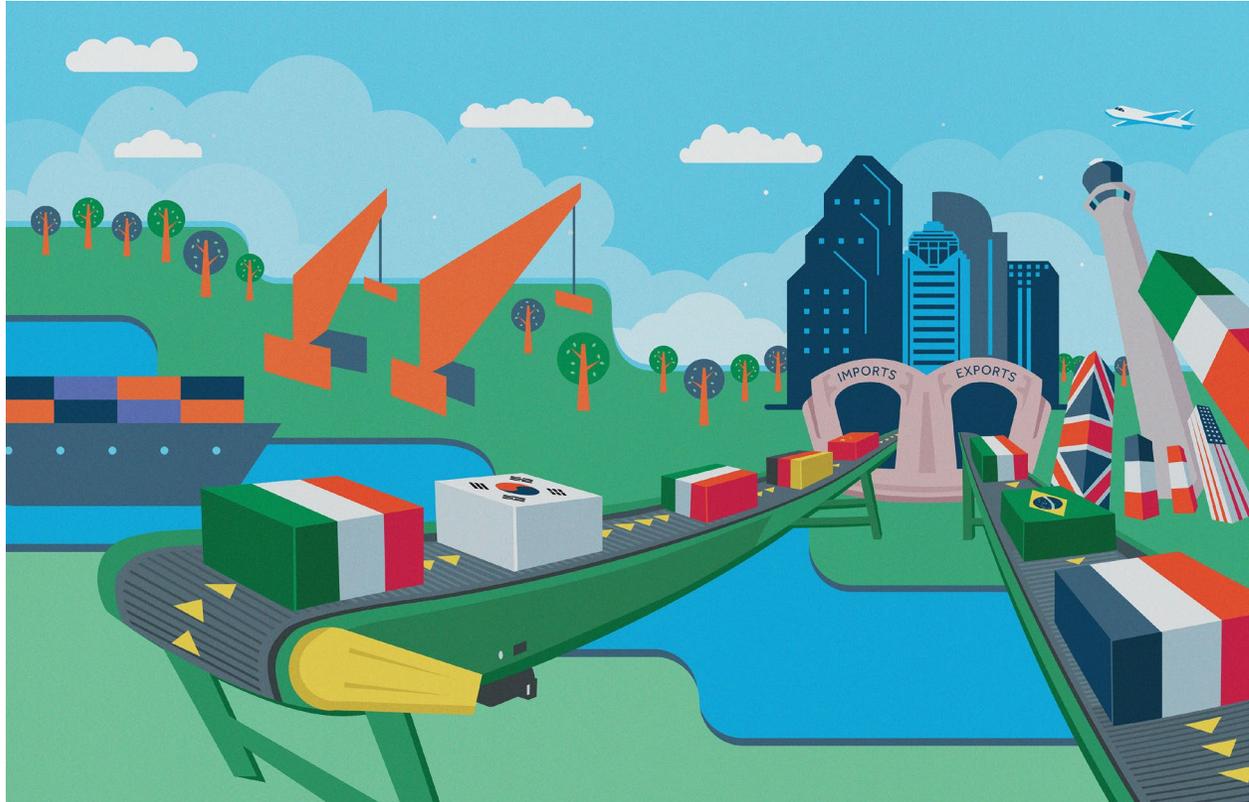
3 TIER 1
universities



AMONG THE
LARGEST
Community College
systems in the U.S.



INTERNATIONAL BUSINESS HUB



5,000+ Houston entities involved in **international business**

150+ Houston-based companies operate in **113 foreign nations**

90 **foreign consulates**
3rd largest U.S. concentration

18 **sister-city relationships**
across 5 continents

DIVERSE INDUSTRY SECTORS



Energy 2.0



Life Sciences



Advanced Manufacturing



Logistics & Distribution



Headquarters



Aerospace



Digital Tech

23 **Fortune 500**
Corporate headquarters

47 **Fortune 1000**
Corporate headquarters

6 **Fortune Global 500**
Corporate headquarters

118 **INC 5000**
Corporate headquarters

21 **Forbes Global 2000**
Corporate headquarters

ENERGY CAPITAL OF THE WORLD



18 Fortune 500
energy corporate headquarters

4,650+ Energy Firms
located in Houston

250,000 Energy Workers
in the Houston region

1/3 Regional GDP
comes from the Energy sector

50+ Start Up Organizations
(SDOs)
supporting energy innovation

LEADING GLOBAL ENERGY TRANSITION

100+ Solar Related companies



30+ Wind Related companies



80+ Digital Tech in energy

Data Analytics | Remote Sensing | Cloud Processing | AI & ML

DIGITAL TECH IN HOUSTON

700+ VC-BACKED STARTUPS

8,800 TECH-RELATED FIRMS

\$28 B ECONOMIC IMPACT (5.8% GDP)



TMC

TEXAS
MEDICAL
CENTER

Texas Medical Center, the world's largest, is at the forefront of advancing life sciences through cross-institutional collaboration, creativity and innovation.



AEROSPACE AND AVIATION

350+ Aerospace and aviation related firms

Houston Spaceport
One of 12 licensed commercial spaceports in the U.S.



A MANUFACTURING POWERHOUSE

6,500+ manufacturing establishments
in the Houston region

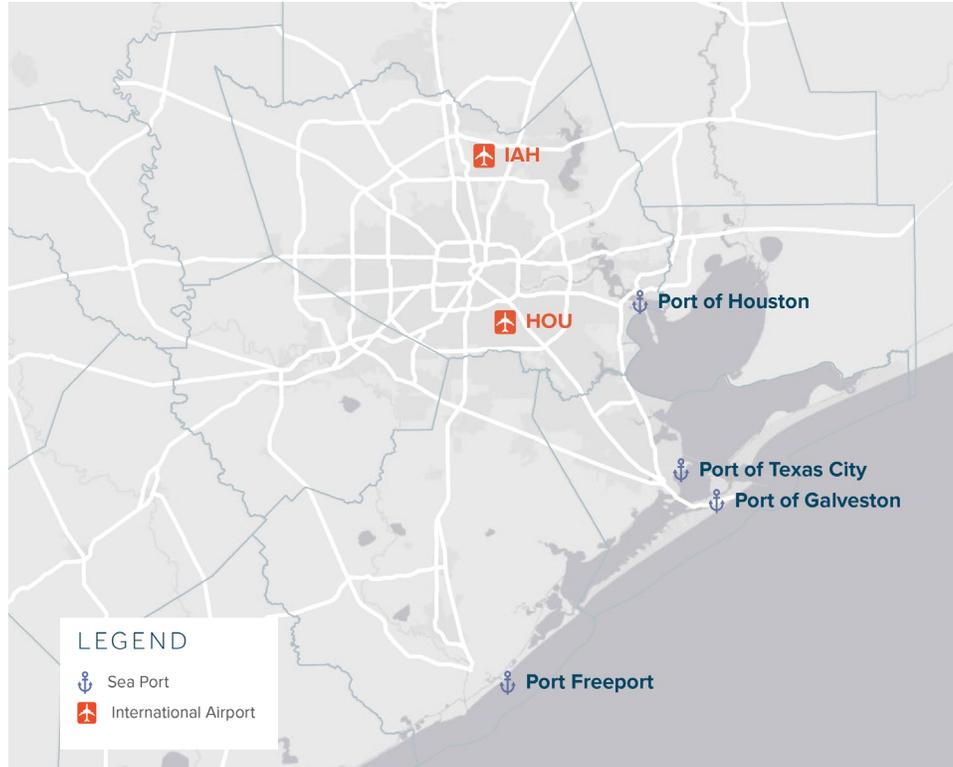
234,000+ employed in manufacturing
(one of the largest in the U.S.)

\$84.8 BILLION
in goods produced annually

DIVERSE MARKETS

aerospace | automotive | biotechnology | energy
equipment controls | instrumentation

TRADE AND LOGISTICS HUB



#1 U.S. PORT
Port of Houston

319 M Metric tons of trade
Houston region seaports (2019)

2 INTERNATIONAL AIRPORTS
only Texas city | 1 of 8 cities nationwide

207,075+ Metric tons of airborne trade
Houston-area airports (2019)



GREATER HOUSTON **PARTNERSHIP**

Making Houston Greater.

Real Estate

Initiate property searches

Site Tours

Coordinate site selection visits, regional briefings

Research

Provide data on key business and site factors

Access

Direct access to top business and civic leaders

Permits

Advocacy for projects and regulatory issues

Incentives

Assist in evaluating and applying for benefits

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