

An aerial photograph of a city skyline, likely Miami, Florida, during sunset. The image shows a dense cluster of skyscrapers and buildings in the foreground, with a large body of water and a bridge extending into the distance. The sky is a mix of orange, yellow, and blue, indicating the time is either dawn or dusk. The overall scene is vibrant and modern.

SOUTH FLORIDA TECH ECOSYSTEM

Overview Deck | October 2020

Agenda

1. Introduction
2. S. FL: A History of Leading Innovation
3. About eMerge Americas
4. 2019 Highlights
5. Components of eMerge Americas
6. Partners
7. Growth & Impact



South FL: A History of Driving Tech Innovation



- 1973 - First mobile telephone call made from Plantation, FL
- 1981 - First PC designed by IBM in Boca Raton, FL
- 1984 - Launch of first cell phone (Motorola's DynaTAC)
- 1996 - Yupi.com launches (acquired by Microsoft & Telmex)
- 1999 - Terra launches (acquired by Telefonica)
- 2000 - Patagon (acquired by Banco Santander)
- 2001 - NAP of the Americas is built in Downtown Miami, FL
- 2011 - Terremark sells to Verizon (\$2B enterprise value)
- 2014 - First annual eMerge Americas conference launches
- 2016 - Miami becomes #1 for startup activity in the U.S.
- 2017 - Cyxtera Technologies launches
- 2019 - Rise of the Rest (Steve Case) comes to Florida
- 2020 - AppGate launches



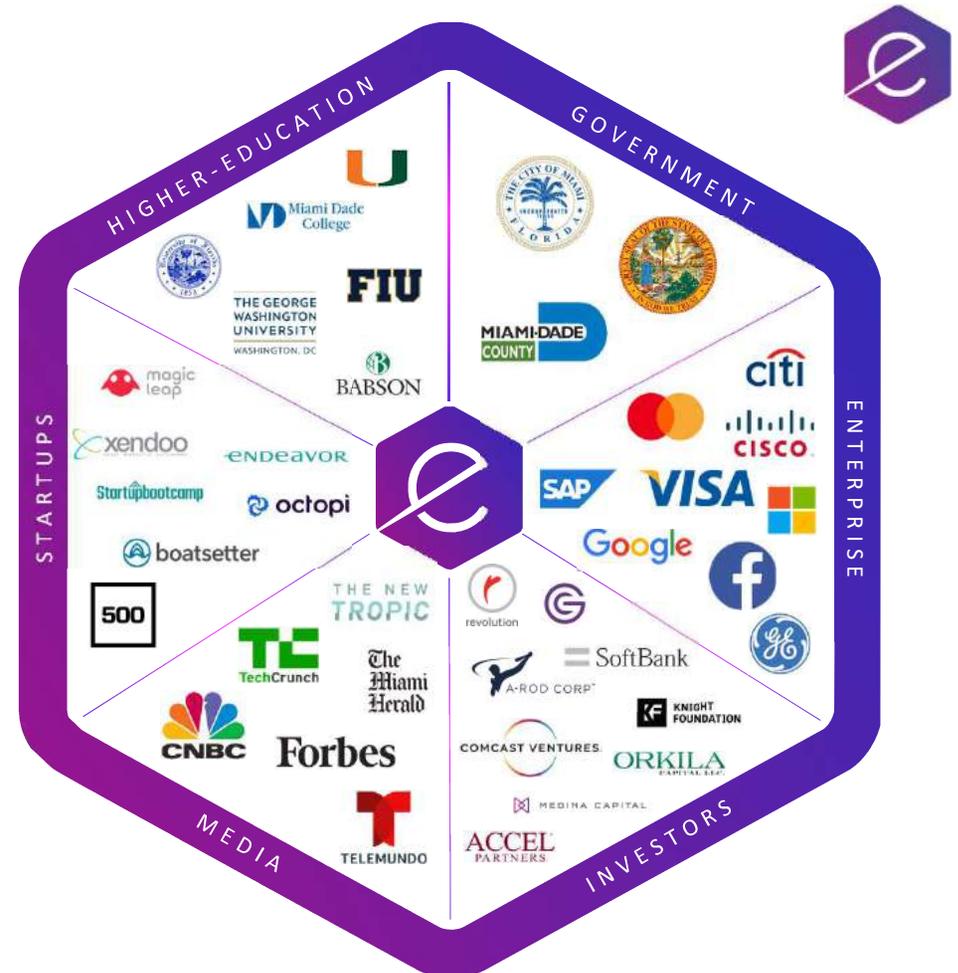
About eMerge Americas

eMerge Americas is a global platform connecting the Americas and organizing one of the largest tech events in the western hemisphere.

More than just an event—it's an ecosystem that is transforming Miami into the tech hub of the Americas.

BUILDING OUT THE ECOSYSTEM

- Convening all major stakeholders
- Connecting the dots
- Telling the story



NOTE: THIS IS A SMALL SUBSET OF OUR PARTNERS WITHIN EACH SECTOR

From 305 to Worldwide

2019 Highlights



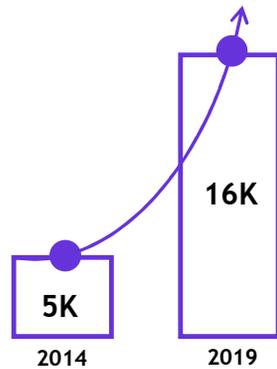
eMerge Americas Growth & Reach

ATTENDANCE
16,000+

3900+ UNIQUE ORGANIZATIONS

106 COMPETING STARTUPS

ACCELERATED GROWTH YoY



ATTENDANCE



CYBERSECURITY



TELECOM/MOBILE



GOVERNMENT



EDUCATION



HEALTH



FINANCE

South Florida Venture Activity

\$2.39 BILLION
INVESTED ¹

130
DEALS

7th IN THE NATION

VC INVESTMENTS BY DOLLAR VOLUME ¹

66% ANGEL OR SEED STAGE DEALS ¹

1st IN STARTUP ACTIVITY

BY KAUFFMAN INDEX ²

eMerge Americas Content Programming



Providing thought-leadership and integrating relevant content throughout conference programming



MAIN STAGE

The eMerge Main Stage is the premier thought-leadership venue where attendees will hear from renowned innovators, CEOs, investors and technology experts in 30 minute keynote, panel, and TED-like sessions



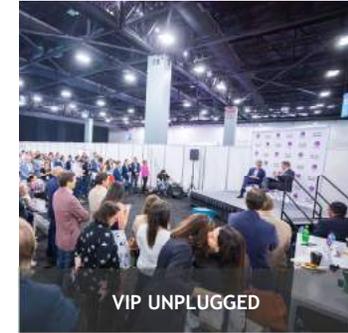
LAUNCHPAD

Launchpad sets the stage for innovators who are pushing for a new frontier and changing the way we live. At this stage attendees can engage with entrepreneurs as they share their revolutionary ideas and inventions, listen to investors with foresight on the future of technology and more.



TEXPERT

The Texpert Stage allows attendees to engage with industry experts on best practices and acquire practical data on the latest technologies. The Texpert Stage setting allows for highly interactive presentations.



VIP UNPLUGGED

The VIP Unplugged Stage creates an intimate setting for VIP attendees to have an “off-the-record” Q&A with eMerge Keynote speakers and industry thought-leaders

eMerge Summits & Curated Experiences

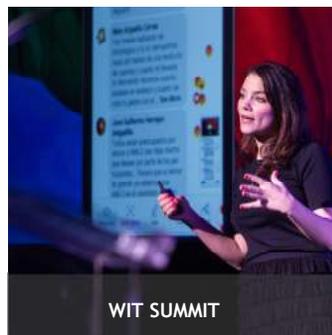


Our summits and curated experiences hone a specific audience's interests and deliver high impact opportunities through lively discussions, panels, and networking events



eGOV SUMMIT

The eGOV Summit convenes high-level government officials and business leaders from throughout the Americas to explore how public-private partnerships leverage disruptive technologies for building smart cities and transforming communities



WIT SUMMIT

The Women, Innovation & Technology (WIT) Summit aims to motivate, inspire and empower its attendees by showcasing women who are transforming the business landscape and a diverse set of thought leaders who are bridging the gap between creative and tech industries.



INVESTOR SUMMIT

The highly-curated Investor summit convenes a select group of investors from across the Americas to connect and discuss relevant investment themes and trends with distinguished guest speakers



VIP EXPERIENCE

The VIP Experience convenes the highest level executives from across the Americas who are seeking to expand their professional network and build new partnerships.



CYXTERACON

CyxteraCon features new innovations and capabilities being brought to market, discussing how to leverage solutions to meet the challenges of digital transformation, and providing unique networking opportunities with technology leaders.

eMerge Americas Innovation Challenges



Bringing to the forefront, elite talent and ideas from around the world, the eMerge Startup Showcase and Hackathon competitions provide unique opportunities to engage with high impact entrepreneurs and elite software developers



More than 150 coders tackle complex challenges presented by industry-leading API sponsors in just 12 hours to win cash and prizes—and the thrill of building something amazing from the ground up.



The Startup Showcase provides a unique platform for over 100 innovative startups from around the world to connect with hundreds of strategic investors and potential partners vying for thousands in prizes.

Startup Showcase



The Startup Showcase provides a unique platform for over 100 innovative startups from around the world to connect with strategic investors and potential partners vying for thousands in prizes

Overview:

- Date: April 25 - 27, 2021
- Venue: Miami Beach Convention Center
- More than 100 companies in 3 tracks
 - Later Stage
 - Early Stage
 - University Stage
- Through an application process companies will be selected as finalists and invited to pitch at eMerge Americas for an opportunity to win thousands in prizes
- Access to Virtual Bootcamps and a full day Startup Bootcamp on Sunday, April 25
- Seven-week virtual sessions for participating startups
- With hundreds of angel investors and venture capitalists on the expo floor, the exposure alone is powerful



Sponsors, Partners & Exhibitors



*Partial list of 2019 participating companies.

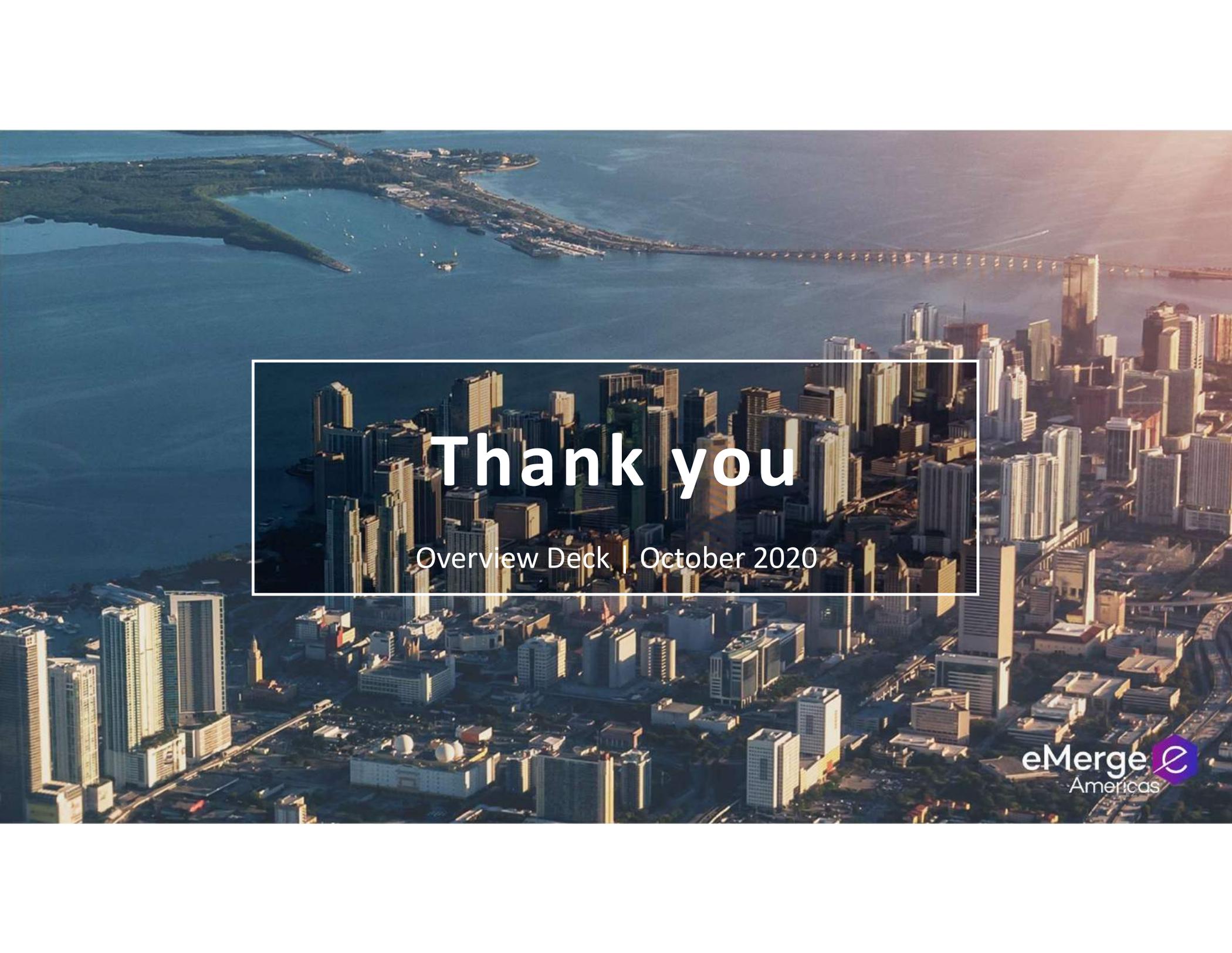
Our Impact

Independent Report issued in 2019 by the Washington Economics Group



Since 2014, eMerge Americas has had a \$1.36 Billion cumulative economic impact on the State of Florida and supported the creation of 7,171 jobs

| Impact On: | Direct | Indirect & Induced | Total Impact |
|---|--------|--------------------|--------------|
| Employment (Jobs) | 2,705 | 4,466 | 7,171 |
| Household Income (\$ Millions) | \$269 | \$218 | \$488 |
| GDP (Value Added \$ Millions) | \$467 | \$384 | \$851 |
| Federal, State, & Local Fiscal Revenues (\$ Millions) | - | - | \$174 |
| Total Economic Impact (\$ Millions) | \$708 | \$660 | \$1,368 |



Thank you

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