

# MAMI™ GLOBAL GATEWAY FOR INTERNATIONAL BUSINESS





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# WHY MIAMI

# #1

- City for Start-Up Activity
- City: Business in Latin America
- Happiest Place to Work in US
- Small Business Growth
- City for Hispanic Entrepreneurship
- Cruise Port Globally
- Most Transit-Accessible Airport in the US
- US Airport: Intl. Freight
- Among Large US Metros for Foreign-Born Population
- County in Florida for Healthy Lifestyle Choices

# #1 City For Women Entrepreneurs



4<sup>th</sup>

Fastest-Growing US City

Top 10

Major American Cities of the Future

# MIAMI MSA: IN THE NUMBERS



**6.2**  
**MILLION**  
**RESIDENTS**

- Miami's population is larger than that of 32 US States.
- Over 900 people move to Miami each week.

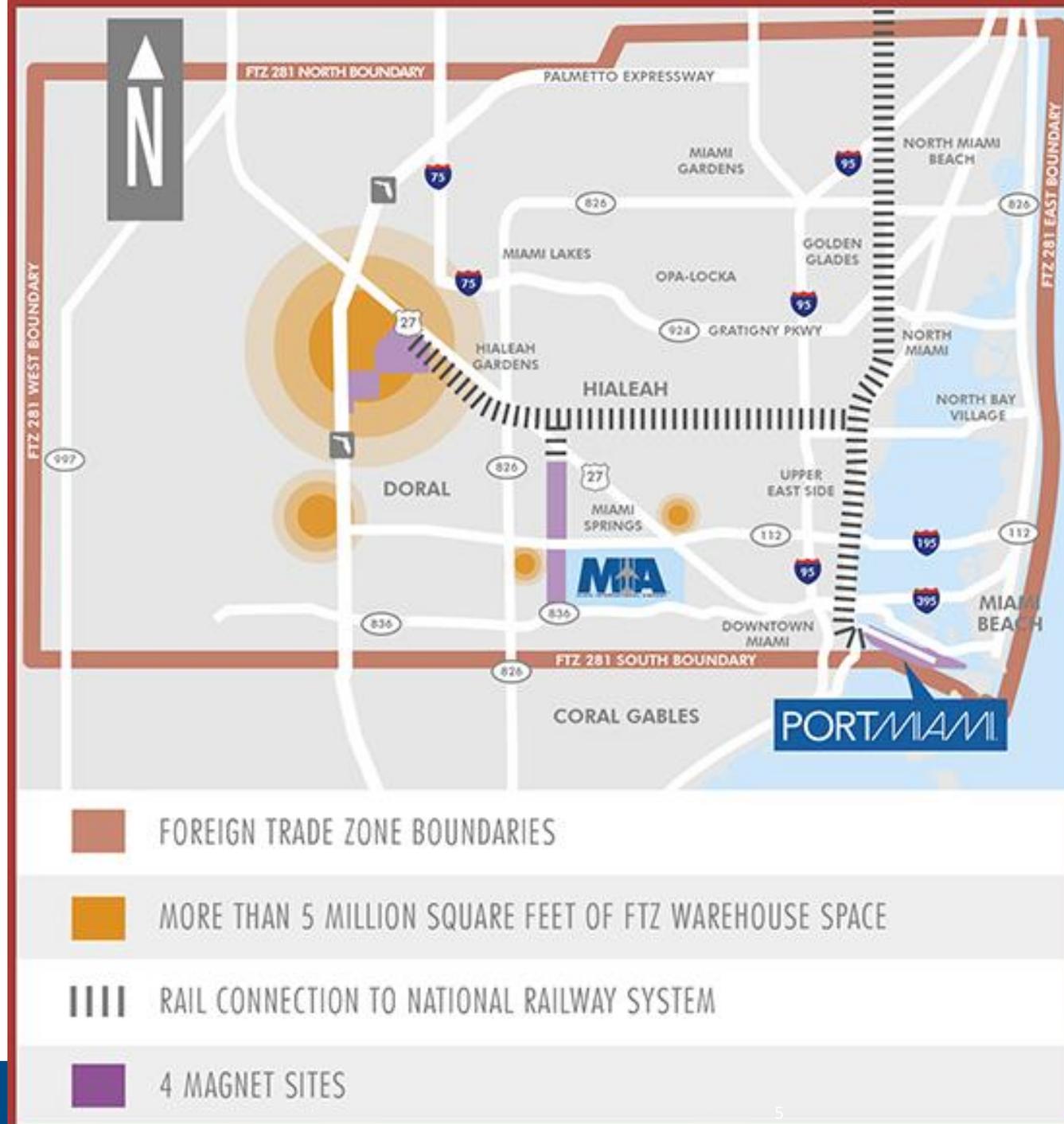


**\$344**  
**BILLION GRP**

- If Miami were a country, it would have the 39th largest economy in the world.

# ADVANTAGES AS A GLOBAL CITY

- Free Trade Zone #281
- 100+ international consulates, trade offices, and binational chambers of commerce
- Convenient, direct air service from MIA to all major destinations in Latin America and the Caribbean
- Ability to ship goods efficiently anywhere in the world through PortMiami
- Excellent business climate for international trade, including availability of a skilled workforce as well as job growth incentives.



# TAX COMPARISON FOR MAJOR US METROS

City	Personal		Corporate		Sales Tax (%)	
	Income Tax (%)		Income Tax (%)			
Metro Areas	State	Local	State	Local	State	Local
Miami-Dade	0.0	0.0	5.5	0.0	6.0	1.0
New York	4.0-8.9	2.9-3.6	7.1	8.85	4.0	4.875
Chicago	4.95	0.0	7.0	0.0	6.25	4.0
San Francisco	1.0-13.3	0.0	8.85	0.0	6.0	2.5
Washington D.C.	4.0-8.95	0.0	9.2	0.0	5.75	0.0
Boston	5.15	0.0	8.0	0.0	6.25	2.0

Source: Miami-Dade Beacon Council, Research Department, 2018

# MULTINATIONALS IN SOUTH FLORIDA



1,400 Multinationals in South Florida – 72% of those are in Miami-Dade



Beyond gateway to LATAM & Caribbean, Miami now serves as a global gateway across the Americas



Spain = largest number of multinationals in South Florida (80), followed by UK (58) & France (49)

# GLOBAL BUSINESS HUB: MIAMI HQs



# MIAMI IS CONNECTED LOCALLY & GLOBALLY



## Multimodal Connectivity

- Among most well-connected regions in the U.S.: Metrorail, Metromover, Trains, Trolleys, Freebee, Shuttles
- Investing in New, Award-Winning Tech-Driven Strategies to Connect Growing Region



## PortMiami

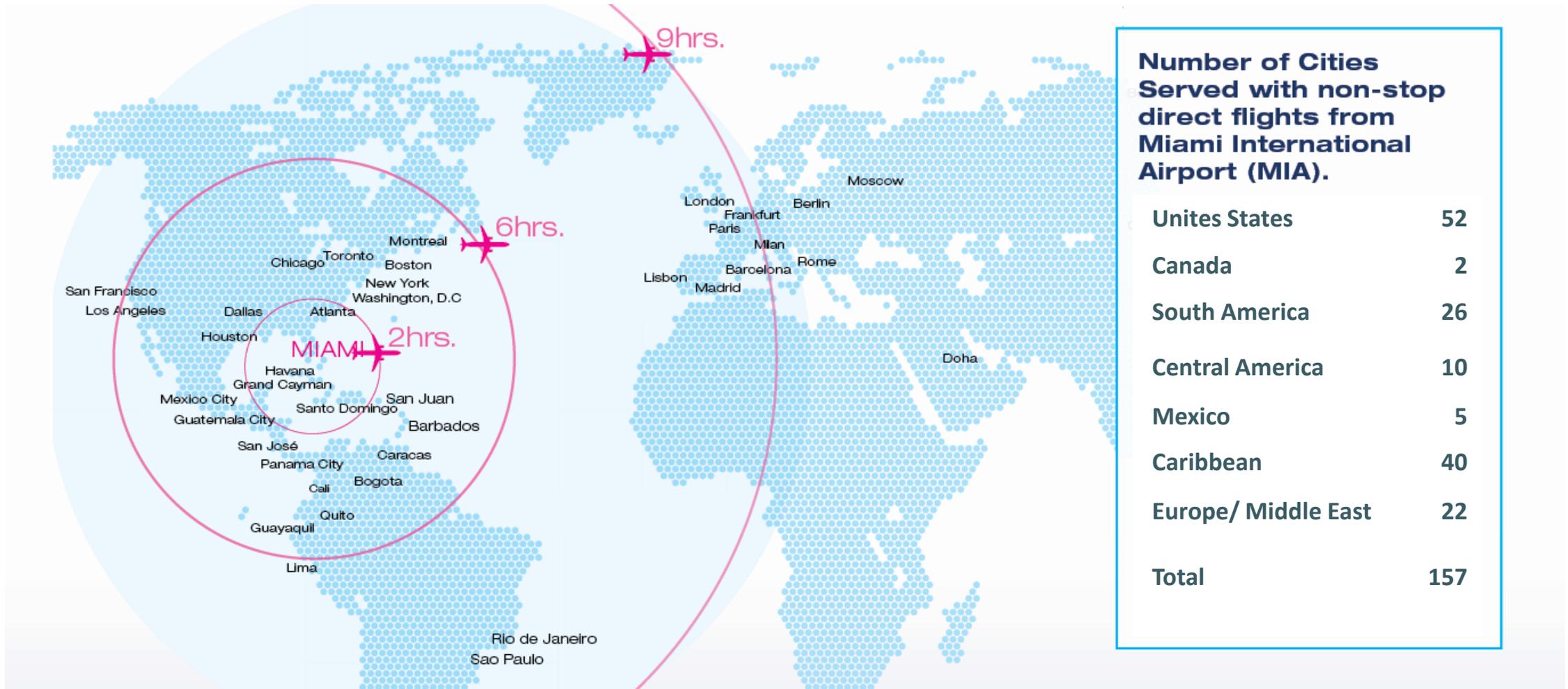
- #1 Cruise Port in the World
- #1 Container Port in Florida; #11 in U.S.
- 100 Countries & 250 Ports served by 36 Shipping Lines
- New Panamax Ship Capacity



## Miami International Airport

- 100+ airlines/  
170+ non-stop flights
- 3<sup>rd</sup> US Airport for Intl. Passengers & #1 Intl. Freight
- 1 of only 2 airports designated as PharmaHubs globally

# MIA OFFERS EASY ACCESS TO THE WORLD



# THE MIAMI-DADE BEACON COUNCIL HELPS GROW BUSINESS IN MIAMI-DADE

Providing Free, Confidential Services  
As The County's Official Economic Development Org.

Customized  
Research for Your  
Business

Business Incentives

Permitting &  
Regulatory  
Assistance

Financing Programs

Labor Recruitment  
& Training

Real Estate Site  
Selection

Business Costs  
Information

Opinion Leaders &  
Decision Makers



# MIAMI™ POWERS INNOVATION

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Opportunities & Advantages  
Unique to this Global  
Community



# GROWING TECH ECOSYSTEM

**#1 in Start-Up Activity**

*Kauffman Foundation Index*

**#2 in the Nation for  
Tech Job Creation**

*Florida, EMSI and Dice*

## QUICK POINTS OF INTEREST

**Companies:** 1,654

**Jobs:** 13,229 (+58%, 2012-2019)

**Average Salary:** \$95,000



# COLLEGE TOWN & GLOBAL TALENT MAGNET

- Four R1 and R2-ranked Research Universities.
- 375,000 College Students in the region.
- 2,500+ International Finance & Accounting Graduates Annually.
- Population of Tech Professionals growing at 47%, with more than 15 coding schools now open in Miami.
- Highly-Educated Urban Core: 60% of Downtown Miami's workforce has college degree.
- #1 large US Metro for Foreign-Born population (2.5 million residents).
- 41% of Miami's Foreign-Born population holds an Advanced Degree (2<sup>nd</sup> only to San Jose).



**3.1M+**  
**Bright Minds**

# THRIVING TECH & INNOVATION ECOSYSTEM

## Higher ED & Tech Commercialization

Our College and Universities are not only producing world-class talent but commercializing research at an increased pace.



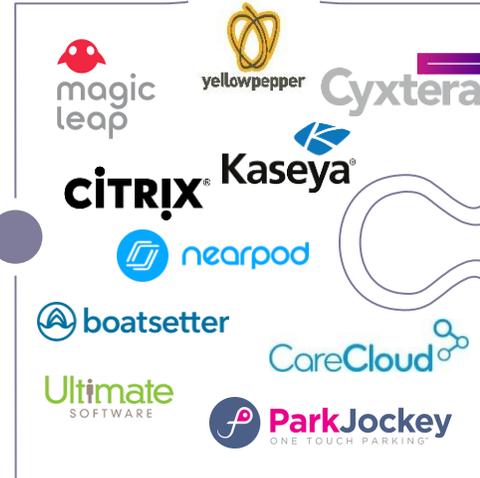
## Incubators, Accelerators & Co-Working Spaces

Local and global accelerators are the basis of our innovation ecosystem.



## Tech Start-Ups & Leaders

Tech business is booming with tech leaders expanding and innovative start-ups being created across key industry verticals.



## Investors

Investors from VC to Angel to PE are increasingly making serious moves in Miami. #7 in the nation.





# Thank You!

*For Additional Information, Please Contact:*

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