

# NEW JERSEY TRANSPORTATION & LOGISTICS



**NJ**EDA

**choose:**  
newjersey

# Why choose NJ for TRANSPORTATION & LOGISTICS?



## World-class location and infrastructure assets

- ▶ Reach a third of US consumers within a 1-day drive of New Jersey
- ▶ Be centrally located and connected to the Northeast Corridor with access to the globe through ~600 nonstop flight destinations<sup>1</sup>
- ▶ Take advantage of a robust rail and road network, the largest port on the East Coast and best-in-class digital infrastructure



## Best-in-class transportation ecosystem

- ▶ Join the leading transportation & logistics players who are doubling down in New Jersey
- ▶ Access emerging tech-enabled companies and Test and scale next-generation innovations in the ideal transportation-tech laboratory
- ▶ Accelerate your growth with Governor Murphy's pro-growth agenda and commitment to transportation



## Dynamic workforce at the ready

- ▶ Access a deep pool of 355,000+ transportation and logistics workers across the full value chain
- ▶ Spur tech-enabled innovations by hiring from 450,000+ tech workers, the 2<sup>nd</sup> largest tech talent pool in the US
- ▶ Get access to a talent pool that is highly diverse and truly global



## A place for every employee

- ▶ Offer employees access to the #1 ranked pre-K-12 education system in the nation
- ▶ Provide employees with a choice of commutable city, small town, country, and coastal living
- ▶ All this at a fraction of the cost of New York and Philadelphia – and just a short train ride away



My vision is for New Jersey to lead as the tech-enabled Transportation & Logistics Hub of the East Coast

- Phil Murphy  
Governor

<sup>1</sup> Includes Newark Liberty International Airport, Philadelphia International Airport, John F. Kennedy International Airport, and LaGuardia International Airport

# WORLD-CLASS LOCATION AND INFRASTRUCTURE ASSETS



**1/3<sup>RD</sup> OF THE US  
WITHIN A 1-DAY  
DRIVE**



**AT THE HEART OF  
THE NORTHEAST  
CORRIDOR WITH  
ACCESS TO THE #1  
AIRPORT SYSTEM<sup>1</sup>  
IN THE US**



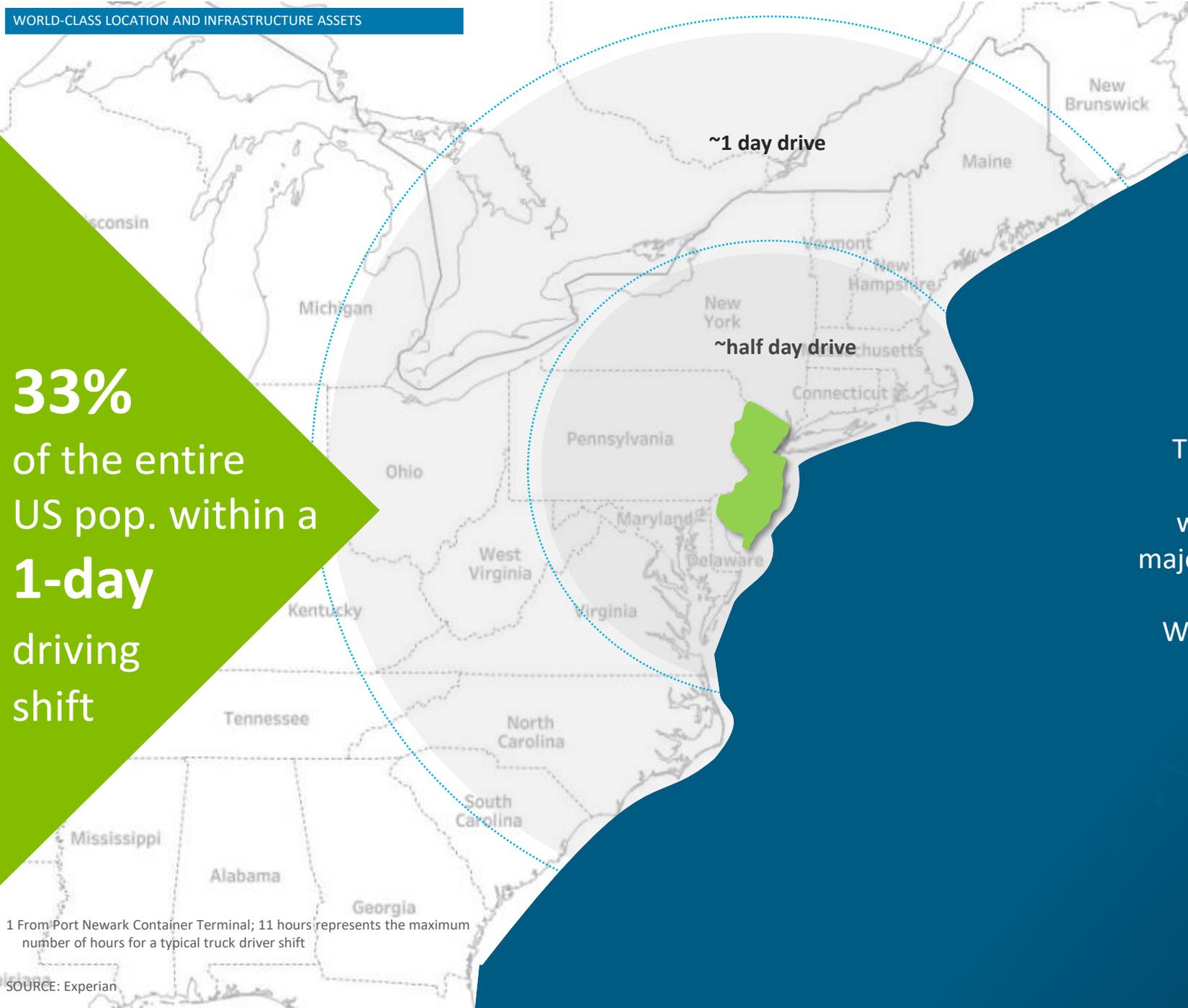
**RAIL AND ROAD  
NETWORKS  
CONNECTING THE #1  
PORT ON THE EAST  
COAST TO ALL OF  
NORTH AMERICA IN  
THE #1 DIGITALLY-  
CONNECTED STATE**

<sup>1</sup> Includes Newark Liberty International Airport, Philadelphia International Airport, John F. Kennedy International Airport, and LaGuardia International Airport

**33%**  
of the entire  
US pop. within a  
**1-day**  
driving  
shift

<sup>1</sup> From Port Newark Container Terminal; 11 hours represents the maximum number of hours for a typical truck driver shift

SOURCE: Experian



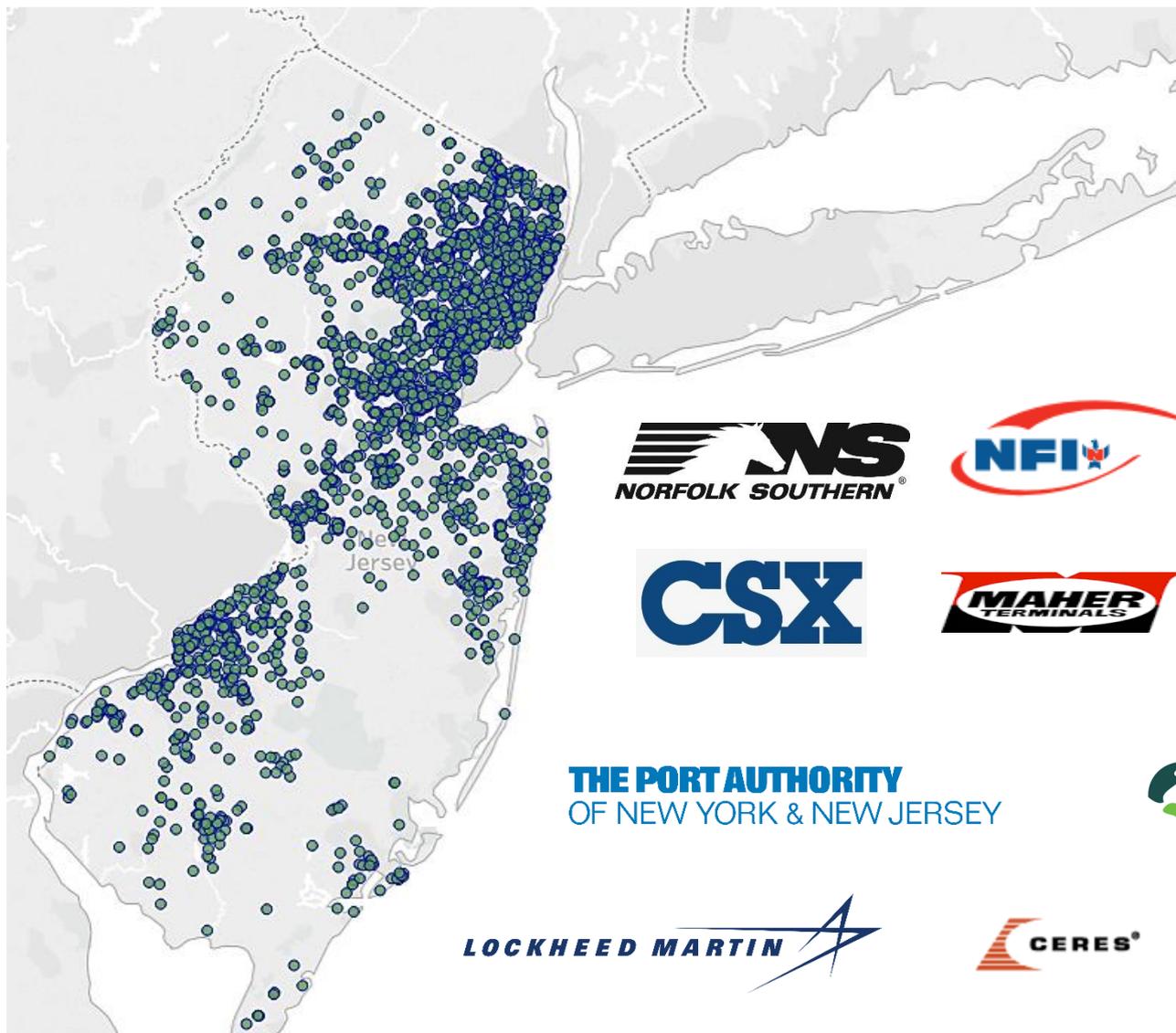
**~107 million**

People – and thousands of  
retailers and suppliers – within an  
11-hour drive<sup>1</sup>

There are many benefits of operating in New Jersey. We bring in paper from all over the world, so it's important for us to be near the major ports. We also ship internationally, so we must be close to proficient transportation. We're located less than an hour from airports and New York City.

- Lisa Hirsh  
President and CEO  
Accurate Box Company

# Host to the leading transportation & logistics companies



**13,000+**  
companies<sup>1</sup>, including established players and leading innovators

Note: Companies on map reflect a sample of companies HQ in New Jersey from Capital IQ | 1 Based on number of firms - defined as an organization consisting of one or more domestic establishments in the same state and industry that were specified under common ownership or control

# Large, accessible, and talented workforce

## Large and accessible talent pool...

**~4.5M** Total workforce

**40%** with bachelor's degree+ (#4 in the US)

## ...across a range of talent needs

**~2.5M** high-skilled population<sup>1</sup>

**~1.7M** middle-skilled population<sup>2</sup>



“

Amazon is proud to call New Jersey home. There are a variety of factors Amazon considers when looking to invest in and build a fulfillment center. Some of those factors include a dedicated workforce who will raise the bar on being customer obsessed as well as great local support -- and we've found both in New Jersey

- Rachael Lighty, Spokeswoman, Amazon

<sup>1</sup> Bachelor's degree or higher

<sup>2</sup> High school diploma holders without a post-secondary degree



# Diverse talent needed to compete in a globally diverse world

## #7

OVERALL RACIAL AND ETHNIC DIVERSITY

### WHERE DIVERSITY THRIVES...



## 40%<sup>1</sup>

FOREIGN-BORN RESIDENTS HAVE A BACHELOR'S DEGREE OR HIGHER

## #1

MOST ETHNICALLY DIVERSE CITY IN THE US (JERSEY CITY)

## #1

IN K-12 STUDENTS ENROLLED IN FOREIGN LANGUAGE CLASSES

## 31%

SPEAK A LANGUAGE OTHER THAN ENGLISH AT HOME

## 4<sup>th</sup>

IN THE NATION FOR LINGUISTIC DIVERSITY

...AND INTERNATIONAL RESIDENTS ARE WELCOME (~2 MILLION OF THEM!)

<sup>1</sup> United States average is 32%

We'd love to connect with you!



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