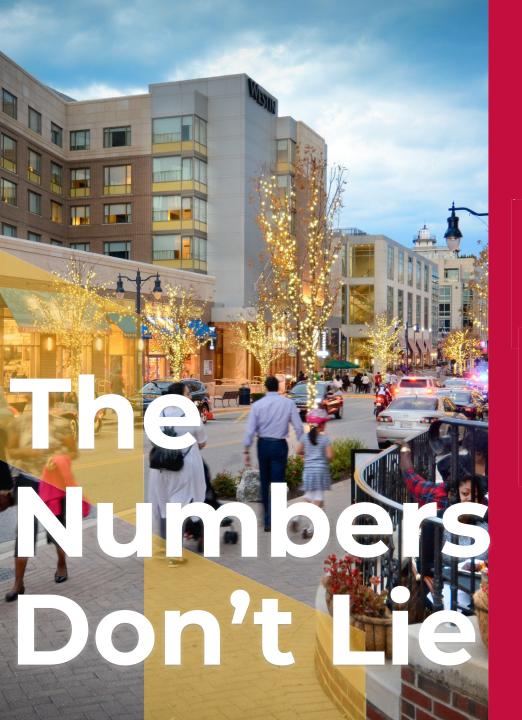




- Skilled workforce
- World-class education
- Innovative business leaders
- Top ranking R&D hub
- · Central, connected location
- Focus on infrastructure
- Top government credit rating
- Attainable high quality of life
- Incredible diversity



\$86,738

MEDIAN HOUSEHOLD

INCOME—the highest in the nation

6M POPULATION \$12.7B

in exports (2020)

TOP

A

bond rating from all

3 major rating agencies

\$16.9B

in federal R&D obligations highest in the nation, per capita

#3

% of Inc. 5,000 companies

**Top 10** 

Rising cities for startups (Baltimore)



# n Lives

### **Innovation Champion**

Ranked by Consumer Technology Association in 2020 with "A" Ratings in advanced degrees, tech workforce, self-driving vehicles, and drones.

### **Top Life Sciences Cluster**

Ranked 4th among U.S. life sciences clusters in the US.

### **Thriving Entrepreneur Ecosystem**

50+ incubators, research parks & co-working facilities.

### **Leading Tech Universities**

Johns Hopkins University, University of Maryland, UMBC

#### **Ideal Location for Tech**

Access to 4 global airports and federal research agencies such as NIH, NIST, NSA, NIST and FDA.

Skilled Workforce

**#1** Technology & science workforce

**#1** STEM concentration

#2 Professional & technical workers

**#5** Technology talent pipeline





#2 Concentration of doctoral scientists and engineers

#2 % of population with graduate degree or higher

#4 % of population with bachelor's degree or higher

#6 High school AP exam scores

**50+** Colleges and universities

#6 Best school system among the states

# Thriving Industries

### **IT & Cybersecurity**

US Cyber Command, NSA, 116,000 workers

### **Aerospace & Defense**

15 of top 20 aerospace companies, UAS, satellites

### **Logistics & Distribution**

Strategic mid-Atlantic location

#### **Life Sciences**

2,700 companies, NIH, FDA, Johns Hopkins

### **Advanced Manufacturing**

4,000 manufacturing companies

### **Financial & Professional Services**

T. Rowe Price, Morgan Stanley

### **Military & Federal**

20 military installations, 60+ federal agencies



# In Good Company







DRAGOS

T.RowePrice









TRANSAMERICA®







CISCO











amazon

# Connected To It All

4 International Airports

BWI, Reagan, Dulles, PHL

**Major Highways** 

Interstates include 95, 81, 83, 70 and 68

2 Class I Rail Lines

CSX, Norfolk Southern

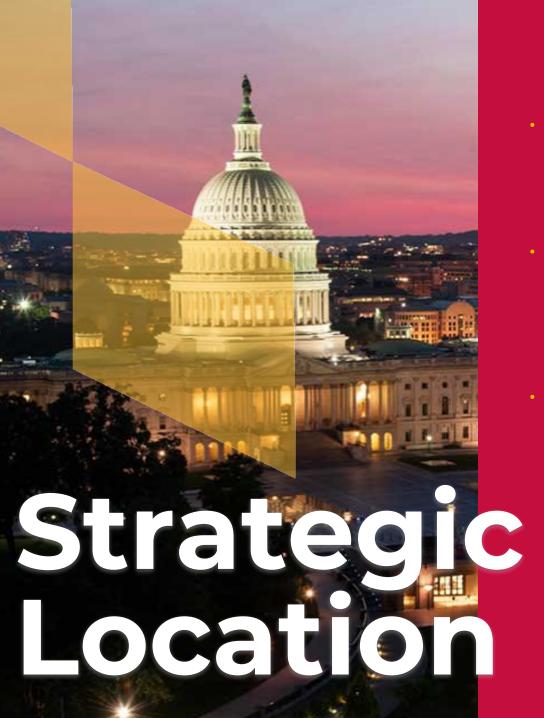
**ACELA Express** 

Baltimore to NYC in 2 hours

**Port of Baltimore** 

Super Neopanamax cranes; closest to Midwest





Next door to Washington, D.C.

 Baltimore named #2 city for Connectivity

 Within an overnight drive to 1/3 of the U.S. population and industrial base Developm Opportuni

- Tradepoint Atlantic
- Harbor Point
- Downtown Columbia
- Port Covington
- Principio Business Park
- Eastgate
- Vista Business Park
- Stadium Square





# **Cost of Living Index U.S.** Metropolitan Areas 2020 (avg. for all urban areas = 100.0)

Baltimore, MD	109.6
Philadelphia, PA	111.7
Chicago, IL	
123.9	
Bergen-Passaic, NJ	124.8
Alexandria, VA	139.2
San Diego, CA	142.9
Bethesda-Gaithersburg-	
Frederick MD	144.8
Boston, MA	
150.0	
Seattle, WA	
156.8	
Washington, DC	159.8

New York (Manhattan), NY 244.7

San Francisco, CA

Source: C2EA jost of Living Index, 2020 Annual Average Data

194.0

# Your Best Life Starts Here

# **Maryland Has it All**

Beaches, Mountains, Forests, Farms, Cities and Small Towns

# **Outdoor Exploration**

50 state parks and 18 National parks

# **World-class Sailing Hub**

Historic Annapolis capital

### **Best Places to Live**

#1 Safest city in U.S. (Columbia) #5 Best place to raise a family in U.S. (Columbia)

## **Pro Sports**

Orioles, Ravens, Washington Commanders, Preakness Stakes



All Are Welcome

### **Diversity Statewide**

Ranked #7 in diversity among states

## **Top Cities for Diversity**

4 Maryland cities in the top 10 for diversity nationally

## **Best City for Women in Tech**

Baltimore ranked 1st for women in technology based jobs

## **Global Ownership**

900+ foreign-owned companies.





- Customized market research
- Identify investment opportunities
- Introductions to potential partners
- Site visits and organization
- Information on Maryland's business, governance, and regulatory framework
- Funding programs
- Workforce training
- Soft landing program

