

ARIZONA MARKET PERSPECTIVE

JETRO Digital Initiative

Presented by Ondre Seltzer, Vice President of International Business Development



ACA MISSION

The mission of the Arizona Commerce Authority is to grow and strengthen Arizona's economy and facilitate the creation of quality jobs for its citizens by attracting and supporting business in high-growth industries throughout the state. Why? Because a vibrant, diverse, state-wide economy means increased opportunities for our citizens.

It's about helping people.



ATTRACT

Recruit out-of-state and international companies to establish operations in Arizona



EXPAND

Work with existing Arizona companies to grow their businesses here and beyond



CREATE

Partner with entrepreneurs to create new Arizona businesses in targeted industries

PROJECT HIGHLIGHTS





WHY ARIZONA?



PRO-INNOVATION POLICIES



AUTONOMOUS VEHICLES

FIRST-IN-THE-NATION



HOME SHARING

FIRST-IN-THE-NATION



5G DEVELOPMENT

FIRST-IN-THE-NATION



ARIZONA
CYBERSECURITY TEAM



RIDESHARING

TOP TALENT



3.4 M

ARIZONA
LABOR
FORCE



38

MEDIAN
POPULATION
AGE

EDUCATING THE WORKFORCE

490K

STUDENTS ENROLLED

122

UNIVERSITIES
& COLLEGES

222

SCHOOLS THAT OFFER CAREER AND
TECHNICAL EDUCATIONS



STRATEGIC LOCATION



ACCESS TO **85 MILLION** CONSUMERS
AND
3 OF THE WORLD'S
LARGEST ECONOMIES
ALL WITHIN A DAY'S DRIVE

6

PORTS OF ENTRY
WITH MEXICO

1ST

INTERNATIONAL AIR CARGO HUB TO HOUSE BOTH
MEXICAN AND UNITED STATES CUSTOMS

2,000 MILE

FREIGHT SYSTEM
ACROSS THE STATE

FOUNDATION FOR SUCCESS

#1

ARIZONA RANKS
1ST IN THE NATION FOR
MOST COMPETITIVE STATE
IN THE WESTERN REGION

#1

MARICOPA COUNTY RANKS
1ST IN THE NATION FOR
ATTRACTING AND RETAINING
TOP TALENT

#3

ARIZONA RANKS 3RD
FOR **ECONOMIC**
MOMENTUM IN THE U.S.

#5

ARIZONA RANKS 5TH
BEST STATE FOR **GROWTH**
PROSPECTS IN 2019

1ST

IN THE NATION FOR
POPULATION GROWTH
MARICOPA COUNTY

1ST

CITY IN THE U.S. FOR
NET MIGRATION
PHOENIX

3RD

FASTEST GROWING
STATE IN THE NATION
ARIZONA

5TH

LARGEST CITY
IN THE U.S.
PHOENIX

6th

Lowest

CORPORATE INCOME
TAX IN THE NATION

TOP
10

TAX-FRIENDLY
STATES
Kiplinger, 2019

ARIZONA
COMMERCE AUTHORITY

ARIZONA – JAPAN TRADE



ARIZONA-JAPAN TRADE



5th
LARGEST
IMPORT &
EXPORT
MARKET



\$1.2B
IN GOODS
IMPORTED
IN 2020



59%
INCREASE
IN IMPORTS
2015-2020

ARIZONA - JAPAN IMPORTS



\$1.2B IN GOODS
IMPORTED IN 2020

TOP IMPORT SECTORS

\$606M

INDUSTRIAL
MACHINERY

\$165M

SEMICONDUCTORS &
OTHER ELECTRONIC
COMPONENTS

\$65M

BASIC CHEMICALS

ARIZONA - JAPAN EXPORTS



\$646M IN GOODS
EXPORTED IN 2020

TOP EXPORT SECTORS

\$96M

AEROSPACE PRODUCTS
& PARTS

\$12M

PHARMACEUTICALS &
MEDICINES

\$11M

NAVIGATIONAL, MEASURING,
ELECTROMEDICAL AND
CONTROL INSTRUMENTS

JAPANESE COMPANIES IN ARIZONA

FUJIFILM

indeed[®]



KOMATSU



MUTOH





INVESTING IN SUCCESS



ARIZONA PROGRAMS



QUALITY
JOBS



QUALIFIED
FACILITY



TPT EXEMPTION FOR
MACHINERY & EQUIPMENT



TPT EXEMPTION
FOR ELECTRICITY



RESEARCH &
DEVELOPMENT



MILITARY REUSE
ZONE (MRZ)



FOREIGN TRADE
ZONE



RENEWABLE
ENERGY
PRODUCTION



HEALTHY
FOREST



COMPUTER DATA
CENTER

The background features a network diagram of white nodes and lines overlaid on a night-time city skyline with mountains in the distance. The text is centered in the upper half of the image.

THANK YOU

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