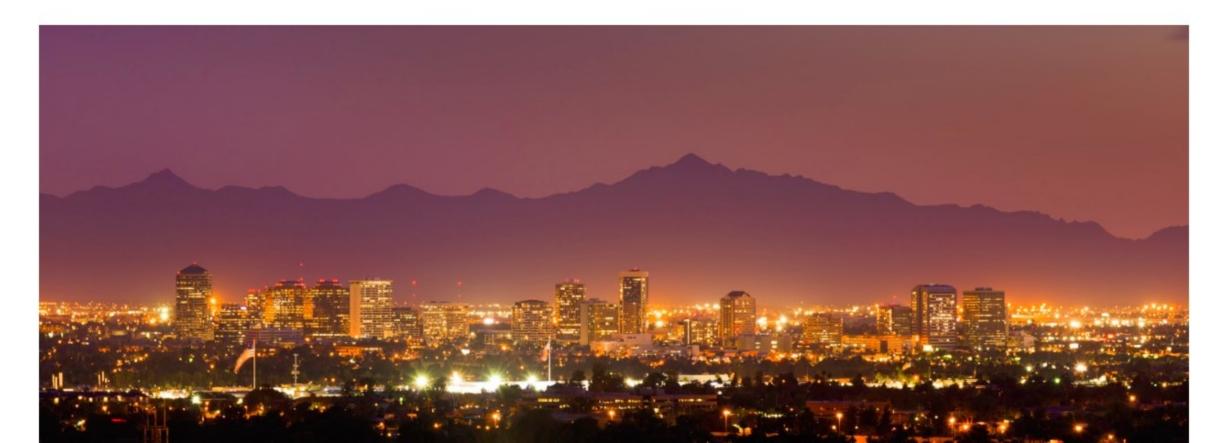


#### ARIZONA MARKET PERSPECTIVE

#### **JETRO Digital Initiative**

Presented by Ondre Seltzer, Vice President of International Business Development





## **ACA MISSION**

The mission of the Arizona Commerce Authority is to grow and strengthen Arizona's economy and facilitate the creation of quality jobs for its citizens by attracting and supporting business in high-growth industries throughout the state. Why? Because a vibrant, diverse, state-wide economy means increased opportunities for our citizens.

It's about helping people.



#### **ATTRACT**

Recruit out-of-state and international companies to establish operations in Arizona



#### **EXPAND**

Work with existing Arizona companies to grow their businesses here and beyond



#### **CREATE**

Partner with entrepreneurs to create new Arizona businesses in targeted industries





# PROJECT HIGHLIGHTS





zoom

















# PRO-INNOVATION POLICIES









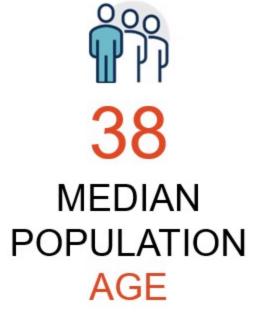






# TOP TALENT

3.4 M
ARIZONA
LABOR
FORCE







## **EDUCATING THE WORKFORCE**

490K STUDENTS ENROLLED 122
UNIVERSITIES & COLLEGES

222

SCHOOLS THAT OFFER CAREER AND TECHNICAL EDUCATIONS





















#### STRATEGIC LOCATION



ACCESS TO 85 MILLION CONSUMERS

AND

3 OF THE WORLD'S
LARGEST ECONOMIES
ALL WITHIN A DAY'S DRIVE

PORTS OF ENTRY
WITH MEXICO

1ST

INTERNATIONAL AIR CARGO HUB TO HOUSE BOTH MEXICAN AND UNITED STATES CUSTOMS

2,000 MILE

FREIGHT SYSTEM ACROSS THE STATE





## FOUNDATION FOR SUCCESS

#1

ARIZONA RANKS

1ST IN THE NATION FOR

MOST COMPETITIVE STATE
IN THE WESTERN REGION

#1

MARICOPA COUNTY RANKS

1<sup>ST</sup> IN THE NATION FOR

ATTRACTING AND RETAINING

TOP TALENT

#3

ARIZONA RANKS 3<sup>RD</sup> FOR **ECONOMIC MOMENTUM** IN THE U.S. #5

ARIZONA RANKS 5<sup>TH</sup>
BEST STATE FOR GROWTH
PROSPECTS IN 2019

1<sub>ST</sub>

IN THE NATION FOR POPULATION GROWTH MARICOPA COUNTY

 $1_{ST}$ 

CITY IN THE U.S. FOR NET MIGRATION PHOENIX

3<sub>RD</sub>

FASTEST GROWING STATE IN THE NATION ARIZONA **5**тн

IN THE U.S.

PHOENIX

CORPORATE INCOME TAX IN THE NATION

TAX-FRIENDLY STATES Kiplinger, 2019











#### ARIZONA-JAPAN TRADE



5th LARGEST

IMPORT & EXPORT MARKET



\$1.2B IN GOODS IMPORTED IN 2020



59%
INCREASE
IN IMPORTS
2015-2020





## ARIZONA - JAPAN IMPORTS



\$1.2B IN GOODS IMPORTED IN 2020

#### TOP IMPORT SECTORS

\$606M

INDUSTRIAL MACHINERY

\$165M

SEMICONDUCTORS & OTHER ELECTRONIC COMPONENTS

\$65M

BASIC CHEMICALS





#### ARIZONA - JAPAN EXPORTS



\$646M IN GOODS EXPORTED IN 2020

#### TOP EXPORT SECTORS

\$96M

AEROSPACE PRODUCTS & PARTS

\$12M

PHARMACEUTICALS & MEDICINES

\$11M

NAVIGATIONAL, MEASURING, ELECTROMEDICAL AND CONTROL INSTUMENTS





# JAPANESE COMPANIES IN ARIZONA























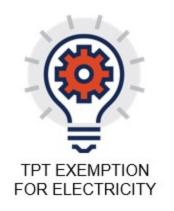


## **ARIZONA PROGRAMS**



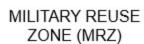














FOREIGN TRADE ZONE



RENEWABLE ENERGY PRODUCTION



HEALTHY FOREST



COMPUTER DATA CENTER





