

An aerial night photograph of the Pittsburgh skyline. The city is densely packed with skyscrapers and buildings, many of which are brightly lit with warm yellow and orange lights. The Allegheny River is visible on the right side of the image, with several bridges crossing it. The overall scene is a vibrant display of urban architecture and lighting.

**PITTSBURGH
REGION®**

NEXT IS NOW.

Pittsburgh Region Overview



This is Pittsburgh.

Pittsburgh is an iconic city where **what's next** is happening now.

Top companies, startups, universities and more are all meeting the world's biggest challenges and building a **next-generation** economy.

The **Pittsburgh Regional Alliance** is here to help connect innovative companies and entrepreneurs to real estate, talent, regional incentives, and the broader economic development ecosystem.

Our Region.

Here is Pittsburgh.

10-County Metro Region

2.5M Population

490K Millennial (25-39) Population

\$165B Gross Regional Product

\$12B Urban Core Development

\$170K Median Home Price





There's something happening in Pittsburgh.

- R&D-driven innovation hub & iconic East Coast city
- Top 25 global emerging startup ecosystem and Top 20 global emerging ecosystem in funding (*Startup Genome & Global Entrepreneurship Network*)
- Top 10 U.S. city for STEM jobs (*WalletHub*)
- Growing diverse professional talent pool supported by 79 regional universities and post-secondary institutions

Innovation Ecosystem.

Thriving Industries in Pittsburgh

Fast-growing, deep-tech, research-driven companies are propelling our regional economy forward.



Energy
*Production,
Efficiency &
Storage*



**AV &
Robotics**



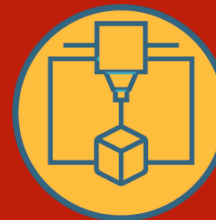
Tech
*AI, Machine
Learning, FinTech,
Cybersecurity*



**Business &
Financial Services**



Sustainability



Manufacturing
Additive & Advanced



Life Sciences



**Logistics &
Transportation**

- In the past decade:
 - \$7.2B invested in nearly 600 companies
 - \$12B in university research (*NSF*)
- Nearly \$1B invested in 171 unique Pittsburgh technology companies in 2020
- 113 company exits 2011-2020 with a total value of \$14.7B
- 300+ VC firms from around the world invested in Pittsburgh companies in the last five years
- Top 10 US VC investment growth (*Telstra Ventures*)

Innovation Investment



Ernst & Young LLP (EY US) and
Innovation Works' Tech Sector
Annual Review

The world's **most innovative tech companies** are investing in Pittsburgh - leveraging our unmatched **technical strength** to develop **creative solutions**.



INNOVATE PGH

The Atlantic

U.S.

What Millennials Love About Pittsburgh

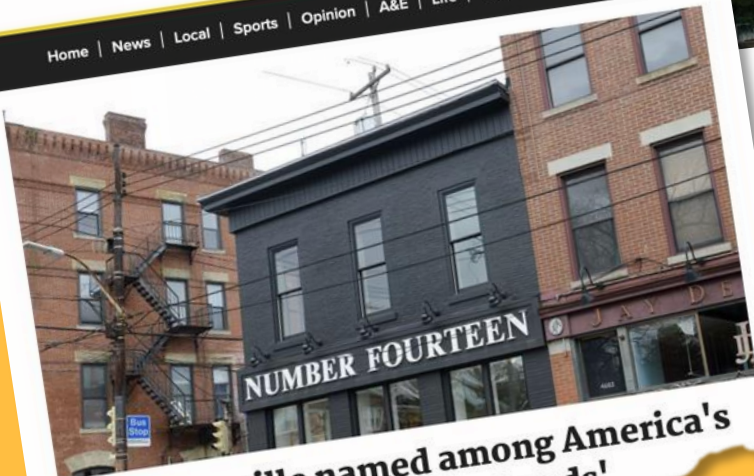
'Land of Opportunity' has real meaning here.

JOHN TIERNEY NOVEMBER 22, 2014



Pittsburgh Post-Gazette

Home | News | Local | Sports | Opinion | A&E | Life | Business | Contact Us



Lawrenceville named among America's 'coolest hipster neighborhoods'

SHARON EBERSON
Pittsburgh Post-Gazette

Inc.

HOT SPOTS

Why Google, Uber, and Facebook Are Flocking to This Quiet Rust Belt City

This city hosts a Google outpost, language-learning app Duolingo, and serious rivalries in autonomous-car tech

The New York Times

FRUGAL TRAVELER

Built on Steel, Pittsburgh Now Thrives on Culture



GeekWire

Pittsburgh forges a new future, remaking iconic steel town into a modern innovation factory

BY TAYLOR SOPER on January 25, 2018 at 7:33 am

Sponsored by

K&L GATES

GeekWire is putting its own HQ2 in Pittsburgh for the month of February 2018 — reporting on the people, technologies and ideas transforming the city's innovation powerhouse.

Pittsburgh Post-Gazette

Home | News | Local | Sports | Opinion | A&E | Life | Business | Contact Us



Pittsburgh's cool, says National Geographic Traveller

Talent to Thrive.

World Class Talent.

1.3 million people strong, our regional labor force is educated and built to thrive.

- 79 universities and post-secondary institutions in the 10-county region
- 137K enrollment, and 42K annual degree completions
- Pittsburgh has the 6th largest share of educated millennials among the top 40 metros by population



Tech Talent.

The region is home to unmatched tech talent.

- 43,080 in the tech talent pool, an increase of 10.7% over the past 5 years
- 4,945 post-secondary technology completions (2019-20)
- Pittsburgh is among the top 10 in North America for quality and cost of tech talent pool, with 59% of tech talent educated at a top 25 University
- National tech training providers, Year Up and Per Scholas, and local trainers – AcademyPGH, Women In Tech PGH, and others – are building a robust tech talent pipeline
- **Tech Workforce Action Group:** A coalition of public-private partners working to increase and diversify the tech talent pipeline in the region



A Culture of Collaboration around Talent.

Pittsburgh's employers, educators, and policymakers are working together to grow our workforce.

- **Talent Council:** Talent and HR experts from 50+ companies in the southwestern PA region, overseen by our Talent Team, meets and collaborates regularly to ensure the region has access to the talent pipeline it needs.
- **Pittsburgh Passport:** Nationally recognized college retention program, led by our Talent Team, that connects students and graduates to employers and opportunities in the region; close collaboration with employers and regional universities.
- **PRA & Workforce Development:** The Talent Team works closely with regional WIBs, community colleges, training providers, and high school CTE directors to ensure a balance of supply and demand, particularly in industrial and manufacturing.
- **Talent Toolkit:** As part of a unified brand to market the Pittsburgh, the PRA created the Talent Toolkit as a resource for regional employers, stakeholders, and recruiters to attract talent.



R&D Powerhouse.

Few cities have one Tier 1 research university. We have two – and they're located within one square mile of each other.

Carnegie Mellon University

- #1 Computer Science and #1 Artificial Intelligence graduate programs in the U.S.
- #2 computer and information science R&D expenditures among US universities – totaling \$171M
- \$250M new science facilities announced 2021

University of Pittsburgh

- #7 nationally in NIH funding in 2021; \$424M from 1,012 awards
- #7 life sciences R&D expenditures among US universities – totaling \$936M
- 200-250,000 SF biomanufacturing and research hub announced 2021

Live More.

Building a life in Pittsburgh.

One of the most affordable housing markets in the U.S.

- Median Home Sale Price: \$170,000 (Q3 2021)
 - 1/4 the cost of San Francisco
 - 1/2 the cost of Boston
- Pittsburgh MSA – 3,369 active 2+ BR Single Family Home listings \$500k & Under
- Median Apartment Rent: \$1,021/month (Sept 2021)
- #1 City for First-Time Homebuyers (Bankrate, 2019)
- 2019 Average Commute Time: 27 Minutes

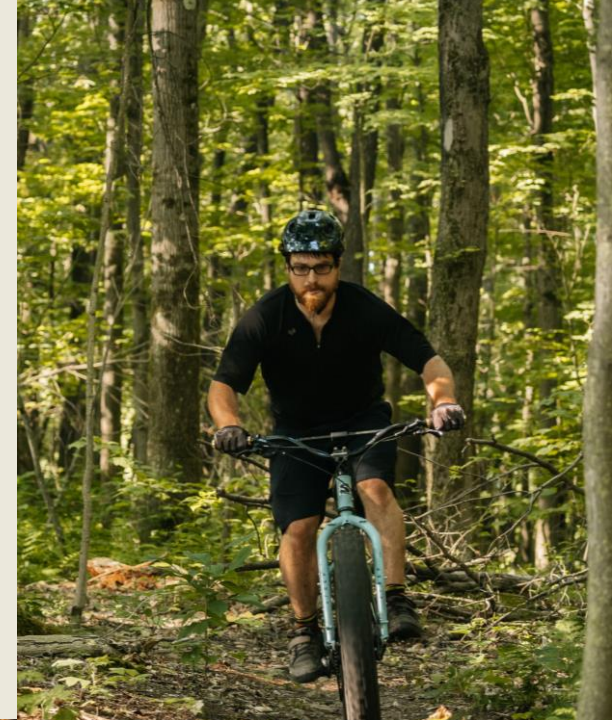


Distinctive Built and Natural Beauty

90 distinctive urban neighborhoods full of character and culture, picturesque suburbs and rolling country vistas



92% of Pittsburghers are a 10-minute walk from a park or green space



15,000 acres of public parks



400 miles of biking, hiking, walking trails

Booming Culinary Scene and Nightlife



National recognition
for culinary
accomplishments by...

The New York Times

ZAGAT



80+
breweries
in the 10-
county region



Bon Appetit's
"Best New
Restaurants in
America" list

Exciting Arts + Culture



\$151M regional
arts and cultural
revenue

50 museum
venues



6.8M audiences
& visitors to
regional cultural
institutions



Thriving Cultural
District in
downtown
Pittsburgh

Winning Sports Culture

"Big Three" Teams
Penguins, Steelers, Pirates

Professional Soccer Team
Riverhounds

Major NCAA D1 Athletics



Named as One of
America's best sports
cities by...

SportingNews

B-R BLEACHER
REPORT

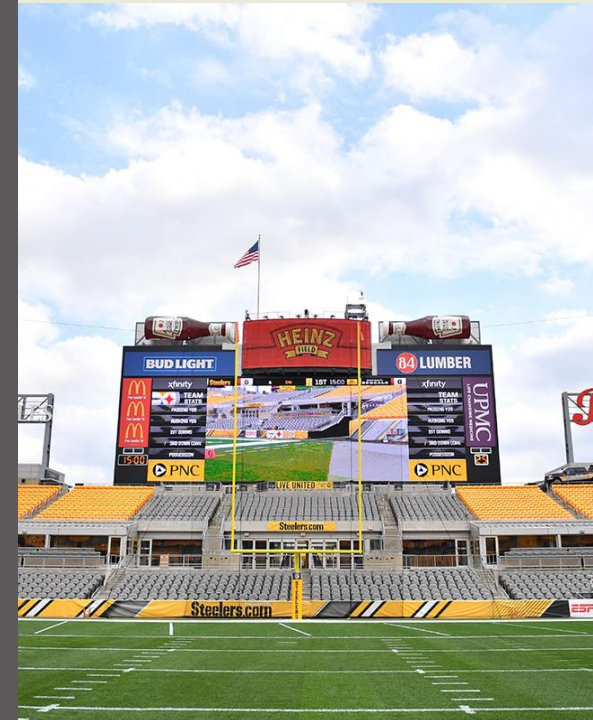
The New York Times

lonely planet

Forbes



Home to 16
championship
titles, and
counting



The Pittsburgh
Sports League
provides 20,000
adults the chance
to play 16 sports
year round



CULTURAL AMENITIES MAP

North Side

1. City of Asylum
2. Heinz Field
3. PNC Park
4. Mattress Factory
5. Federal Galley

Downtown/Hill District

6. PPG Paints Arena
7. Point State Park
8. New Granada Theater

Strip District/Lawrenceville

9. Robotics Row
10. Penn Avenue/Butler Street's Restaurant Scene
11. The Terminal at the Strip District

South Side

12. South Side Works

East End

13. Kelly Strayhorn Theater
14. Quantum Theatre
15. Ace Hotel
16. Penn Ave Arts District

Oakland/Shadyside

17. Walnut Street
18. Carnegie Museums
19. Ellsworth St - LGBT Historic Area

Supporting Your Growth.

Supporting Your Growth

PRA Support

- Facilitate Site Search & Visits
- Connect to University & Talent Partners
- Source Economic Research & Data
- Provide Media Support & Amplification

Our Partnership Network

- Real Estate Developers, Owners, & Brokers
- Regional & State Funding & Incentives
- Partner Talent Agencies & Programs
- Local Business Network
- State & Local Economic Development Organizations



Business Incentives.

As we continue to understand and qualify your distinct needs, the team is prepared to further connect you to the appropriate potential support.

State Level:

- Grant & loan programs to support capital investment and job creation
- Tax incentives and saleable credits to support investment in innovation and business operations

Regional Level:

- Gap financing programs from local economic development agencies and the Strategic Investment Fund
- Local grant programs to support capital investment and hiring
- Real estate tax abatement programs through local units of government

Contact Us

Let's Work Together

Michael Harding

Senior Director, Business Investment

Pittsburgh Regional Alliance

mharding@pittsburghregion.org