

Tips for how to protect Trade Secret in joint research with universities or others

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Differences between university and industry

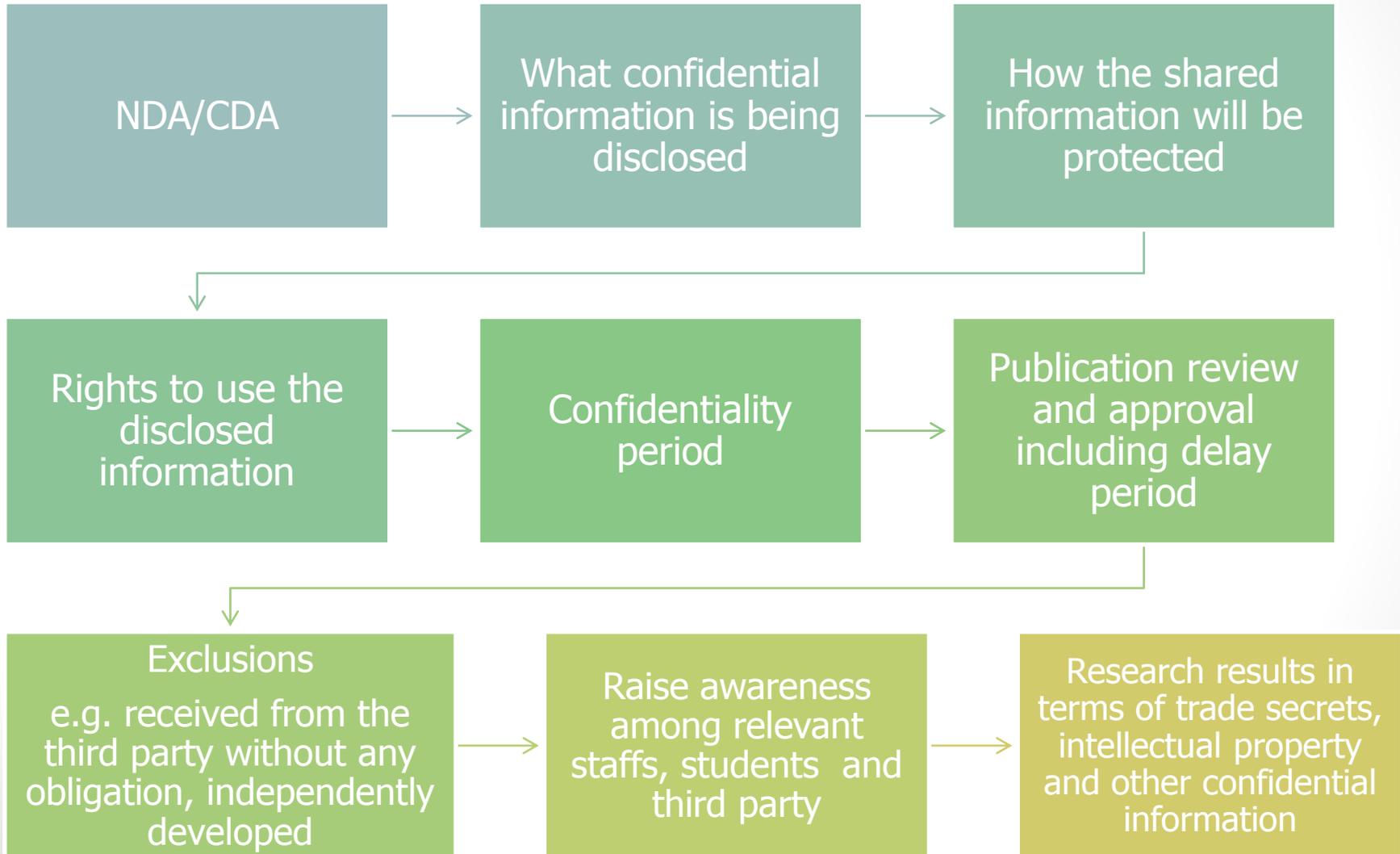
University

- **Culture:** Open environment
- **Mission:** to educate students and advance public interest
- **Policy:** Disseminate knowledge

Industry

- **Culture:** Closed environment
- **Mission:** to develop products and service to meet the needs of customers and to create value for shareholders
- **Policy:** Keep secret

Concerns



Thank you

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