

July 3, 2020



カリフォルニア州事業再開に向けた解説ウェビナー

2020年6月16日
講師：Squire Patton Boggs LLP, Attorney at Law/Partner
降旗 美晴弁護士他

(1時間39分)

[録画・資料を見る](#)



今後のイノベーション活動を考える（第2回）

2020年6月10日
講師：Scrum Ventures, Founder and General Partner
宮田 拓弥氏 他

(1時間19分)

[録画・資料を見る](#)



新型コロナウイルス対策ウェビナー – 事業再開にまつわる法律問題の解説とテネシー州政府のガイドライン解説 –

2020年6月4日
講師：Baker Donelson法律事務所 中嶋隆則弁護士 他

(1時間2分)

[録画・資料を見る](#)



今後のイノベーション活動を考える（第1回）

2020年6月3日



カリフォルニア州ガイドライン解説ウェビナー – 飲食店Dine-inビジネス再開に向けて



自宅待機令解除後の事業再開へ向けたガイドランス – 法的留意点と実際の取り組み事例 –

JETRO increases Webinar Events During the COVID-19 Global Pandemic

The drastic changes since COVID-19 has brought upon the rise of webinar series all over the world. While webinars have been around for quite some time, we have never seen such a dramatic increase like in the past few months. Pre COVID-19, you could easily find articles on webinar usage can increase in 2020, can it survive, or despite the increase of usage, the quality needs to get better. At the same time, some research stated that webinars will be the best way to generate sales and increase presence in this digital era. Still, there were mixed feelings on the benefits of hosting a webinar compared with actual seminars or conferences.

Moving forward to now, we can all agree that webinar platforms are now a “must have” tool for every organization sending a message or conducting business. Globally, a lot of people are now seeing the benefits of using webinars as a business tool that can be scalable, cost-effective, and accessible.

At JETRO, we have moved swiftly to create content via the internet by creating a series of Webinar’s as well. Since April, we have completed 14 webinars both in English and Japanese and have seen nearly 10,000 people registered. Our digital presence has increased dramatically as well, with 126 articles published during the same time with over 240,000 unique visitors reported. More than ever, our digital content is seeing a large volume of readers and viewers. The timing couldn’t have been better.

Last year, JETRO was slowly shifting its gear towards a more digitally friendly organization by encouraging the usage of digital tools. Today, we bring to our clients, global affiliates, and the Japanese community, more content through our webinars. Although there are time constraints as a global organization for everyone around the world to view, we hope to bring you the most useful and informative content from our New York office.

Below are examples of webinars hosted by our New York Office. As we develop more content in English in the coming months, please reach out to the nearest JETRO office to obtain our latest events.

Date: May 4th, 2020

Title: **Visa Issues During the COVID-19 Pandemic in the US**

Summary: Reina Boaz, who is the Managing Attorney at RBL Partners PLLC, a multilingual law firm specializing in immigration law, explained the situation regarding the US stance on Visa regulations restrictions during COVID-19 on April 22nd.

Language: Japanese

Recorded Version: <https://www.jetro.go.jp/world/covid-19/us/video/004.html>

Date: May 27th, 2020

Title: **Explaining the Guidance and Protocols for Reopening Businesses**

Summary: Noriko Motegi, Attorney at Ballon Stoll Bader & Nadler, P.C spoke on the rules and regulations as well as protocols for companies to consider as States begin to reopen. Joining Noriko is Tim Rowe, CEO of Cambridge Innovation Center. As an experienced professional in the real estate industry as well as managing an innovative ecosystem of companies within a building, Tim also provided advice and guidance on how companies should prepare their guidelines and office setup post COVID-19.

Language: Japanese

Recorded Version:

<https://www.jetro.go.jp/world/covid-19/us/video/33aa2e5ed5d37206.html>

Date: June 24th, 2020

Title: **Explanation regarding the recent VISA Restriction to the US**

Summary: On June 22nd, President Trump announced a proclamation suspending entry of foreign nationals to the US and restricting US Visa's. To provide a general understanding of the situation, Reina Boaz, Managing Attorney at RBL Partners PLLC, will be presenting in Japanese on the measures that need to be taken as well as the guidance for ex-patriots in the US.

Language: Japanese

Recorded Version:

<https://www.jetro.go.jp/world/covid-19/us/video/3aa6fdcdf6189a16.html>

Date: July 2nd, 2020

Title: **Understanding the US-Mexico-Canada Agreement (USMCA)**

Summary: At JETRO New York, we hold a quarterly report on the US trade policies by the Trump Administration. For this round, we will be discussing the recently announced USMCA. Speakers from JETRO Mexico and JETRO Toronto will be present with the New York team articulating the discussion on the Automotive industry.

Language: Japanese

Recorded Version:

<https://register.gotowebinar.com/register/5792829095749989136>