

July 3, 2020

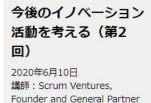




(1時間39分)







(1時間19分)

録画・資料を見る

宮田 拓弥氏 他







2020年6月4日 講師: Baker Donelson法律事務 所 中嶋隆則弁護士 他 (1時間2分)

録画・資料を見る



自宅待機令解除後の事 業再開へ向けたガイダ ンスー法的留意点と実 際の取り組み事例 –

JETRO increases Webinar Events During the COVID-19 Global Pandemic

ビジネス再開に向けて

The drastic changes since COVID-19 has brought upon the rise of webinar series all over the world. While webinars have been around for quite some time, we have never seen such a dramatic increase like in the past few months. Pre COVID-19, you could easily find articles on webinar usage can increase in 2020, can it survive, or despite the increase of usage, the quality needs to get better. At the same time, some research stated that webinars will be the best way to generate sales and increase presence in this digital era. Still, there were mixed feelings on the benefits of hosting a webinar compared with actual seminars or conferences.

Moving forward to now, we can all agree that webinar platforms are now a

"must have" tool for every organization sending a message or conducting busi-

ness. Globally, a lot of people are now seeing the benefits of using webinars as a

business tool that can be scalable, cost-effective, and accessible.

At JETRO, we have moved swiftly to create content via the internet by creating

a series of Webinar's as well. Since April, we have completed 14 webinars both

in English and Japanese and have seen nearly 10,000 people registered. Our dig-

ital presence has increased dramatically as well, with 126 articles published dur-

ing the same time with over 240,000 unique visitors reported. More than ever,

our digital content is seeing a large volume of readers and viewers. The timing

couldn't have been better.

Last year, JETRO was slowly shifting its gear towards a more digitally friendly

organization by encouraging the usage of digital tools. Today, we bring to our

clients, global affiliates, and the Japanese community, more content through our webinars. Although there are time constraints as a global organization for every-

one around the world to view, we hope to bring you the most useful and in-

formative content from our New York office.

Below are examples of webinars hosted by our New York Office. As we devel-

op more content in English in the coming months, please reach out to the near-

est JETRO office to obtain our latest events.

Date: May 4th, 2020

Title: Visa Issues During the COVID-19 Pandemic in the US

Summary: Reina Boaz, who is the Managing Attorney at RBL Partners PLLC, a multilingual law firm specializing in immigration law, explained the situation re-

garding the US stance on Visa regulations restrictions during COVID-19 on April

22nd.

Language: Japanese

Recorded Version: https://www.jetro.go.jp/world/covid-19/us/video/004.html

Date: May 27th, 2020

Title: Explaining the Guidance and Protocols for Reopening Businesses

Summary: Noriko Motegi, Attorney at Ballon Stoll Bader & Nadler, P.C spoke on the rules and regulations as well as protocols for companies to consider as States begin to reopen. Joining Noriko is Tim Rowe, CEO of Cambridge Innovation Center. As an experienced professional in the real estate industry as well as managing an innovative ecosystem of companies within a building, Tim also provided advice and guidance on how companies should prepare their guidelines and office setup post COVID-19.

Language: Japanese Recorded Version:

https://www.jetro.go.jp/world/covid-19/us/video/33aa2e5ed5d37206.html

Date: June 24th, 2020

Title: Explanation regarding the recent VISA Restriction to the US

Summary: On June 22nd, President Trump announced a proclamation suspending entry of foreign nationals to the US and restricting US Visa's. To provide a general understanding of the situation, Reina Boaz, Managing Attorney at RBL Partners PLLC, will be presenting in Japanese on the measures that need to be taken as well as the guidance for ex-patriots in the US.

Language: Japanese Recorded Version:

https://www.jetro.go.jp/world/covid-19/us/video/3aa6fdcdf6189a16.html

Date: July 2nd, 2020

Title: Understanding the US-Mexico-Canada Agreement (USMCA)

Summary: At JETRO New York, we hold a quarterly report on the US trade policies by the Trump Administration. For this round, we will be discussing the recently announced USMCA. Speakers from JETRO Mexico and JETRO Toronto will be present with the New York team articulating the discussion on the Automotive industry.

Language: Japanese Recorded Version:

https://register.gotowebinar.com/register/5792829095749989136