

# Japanese Agricultural and Fisheries Food Business Matching 2017

- DATE & TIME: March 10, 2017 (Friday) 3:00PM - 8:00PM
- Venue: Double Tree Suites by Hilton Hotel Anaheim Resort -  
Convention Center (Tuscany Room, Ground Floor)  
2085 South Harbor Blvd., Anaheim, CA, 92802, USA

❖ Free sushi and sake to be served.



# LIST OF EXHIBITORS

No.	Company / Organization name	Category	Organic※	Gluten-Free	Vegan	Non-GMO	Other Features
1	Hachiyosuisan Co., Ltd	Seafood (processed)					Flavored seaweed rich in minerals and vitamins
2	Uon Co.,Ltd.	Seafood (fresh)					Fresh Bluefin tuna from Japan
3	Maruto Suisan Co.,Ltd	Seafood (processed)					Frozen-steamed oysters
4	Asaichiban co.,Ltd.	Processed food					Natto (fermented beans) made from Japanese soybeans
5	Edoya Co., Ltd.	Processed food					Hokkaido Salmon
6	Habutae Tofu Co,Ltd	Processed food		●		●	
7	I.A.Foods Co., Ltd.	Processed food		●			
8	Kobayashi Noodle Co., Ltd.	Processed food		●			
9	Kowa Company Ltd	Processed food		●			
10	Sakurai Foods co.,Ltd	Processed food	●	●	●		
11	Shimadaya International Corporation	Processed food					Versatile and long shelf-life
12	Shirokawa Factory Co., Ltd.	Processed food	●				
13	Toa Foods Industrial Co., Ltd.	Processed food					Soba with Matcha
14	Tsubasa Global Limited	Processed food	●	●	●	●	
15	Yamadai Food Corporation	Processed food					No MSG
16	Maruyama Tea Products Corporation	Tea	●				USDA
17	Chasho Rokubei	Tea	●				USDA
18	Nihon Cehla, Co., Ltd.	Tea	●				
19	Lequios Japan Co., Ltd.	Tea and Noodles	●		●	●	USDA
20	The Kagoshima Tea Export Institute Inc.	Tea	●				USDA
21	Shibuya Rex Co.,Ltd.	Snacks					Fat-free
22	Eco Rice Niigata Ltd.	Snacks		●			
23	Miyano Foods Co., Ltd.	Snacks		●			No Added Sugar
24	Hikari Foods Co., Ltd.	Seasonings and Sauces	●			●	
25	TaDa Philosophy, Inc.	Seasonings and Sauces					100% Japan-derived ingredients, artisan
26	Kuki Sangyo Corporation	Seasonings and Sauces					Reduced Fat, High in Fiber, Proteins and Minerals
27	GRA Inc.	Fruits, Wine					Premium 'Migaki' strawberries
28	Ohyama Co., Ltd.	Rice					Fresh and microwaveable rice

※Includes JAS, NOP and USDA certified products

Hachiyosuisan Co., Ltd  
<http://hachiyousuisan.jp>

Parboiled Mekabu Seaweed, Wakame Seaweed Salad Flavored with Yuzu, Mozuku Seaweed Flavored with Apple Vinegar

Flavored seaweed rich in minerals and vitamins

Features

Mekabu – great source of minerals and vitamins, thinly sliced for flexible use.  
 Wakame seaweed salad is colorant-free, flavored with a touch of yuzu (Japanese citrus fruit).  
 Mozuku – unique seaweed naturally found in Japan’s Okinawa islands. Flavored with Apple vinegar. Helps control blood sugar levels.



Mekabu – as a topping on hot soba noodles and soup



Wakame seaweed salad with yuzu



Wakame seaweed salad with yuzu



Uon Co., Ltd.  
<http://www.uon.co.jp>

Fresh Bluefin Tuna

Fresh Bluefin Tuna from Japan

Features

Fresh Bluefin from Japan’s southern regions of Kagoshima, Nagasaki and Kochi. Uon ships directly from HACCP-certified factories.



Fresh Seafood Box ( 鮮魚BOX ) ( for Restaurants )



Supply and distribution direct from Japanese fisheries.

Maruto Suisan Co., Ltd  
(<http://www.marutosuisan.jp>)

Frozen Steamed Oysters

Frozen steamed Oysters from Japan

Features

HACCP certified, "Tama Seiro" oysters – steamed (not boiled), shucked and frozen to preserve fresh oyster juice. Bold flavor. Easy preparation.



For Wholesale



Asaichiban Co., Ltd.  
(<http://www.asaichiban.com>)

Hokkaido Natto(mini 3), "Mamenoka" cup Natto, Organic "Mamenoka"(wholesale)

Natto (fermented beans) made from Japanese soybeans

Features

High in protein, low in fat. *Natto* (fermented beans) made 100% from Japanese soybeans. Developed to target foreign markets, *Mamenoka* ("aroma of beans") is less sticky compared to traditional *natto*. Rich, fermented flavor.



Can be used as a topping for canapés

Edoya Co., Ltd.

(<http://www.edoya-group.co.jp>)

Hokkaido Tokachi Cheese Pollacky, Salmon skin chip, Salmon Jerky

### Hokkaido Salmon snacks

Features

Healthy snacks using Hokkaido's finest ingredients. Creamy Hokkaido Tokachi cheese sandwiched with dried cod, roasted Hokkaido salmon skin packed with collagen, Salmon jerky made from high-quality Hokkaido Salmon.



Tokachi Cheese Pollacky



Salmon skin chips



Salmon jerky

Habutae Tofu Co., Ltd

(<http://www.habutae.co.jp>)

Veggie Tofu Nugget (lotus root), Veggie Tofu Nuggets (edamame)

### Gluten-free, Non-GMO

Features

Mashed tofu combined with sliced vegetables. Healthy alternative to meatballs. Made from carefully selected Non-GMO soybeans. Tofu is an excellent source of protein and is rich in vitamins and minerals.



Veggie Tofu Nuggets  
(Edamame)



Veggie Tofu Nuggets  
(Lotus root)

I.A. Foods Co., Ltd.  
 (<http://ia-foods.com/>)

Konnyaku Jelly Peach, Konnyaku Jelly Yuzu, Konnyaku noodle

Gluten-free

Features

Low calorie, Jello-like konjac desserts made with concentrated Japanese fruit juice . *Konnaku* noodle is gluten-free, low calorie and easy to prepare – wash and cook. Can be used as substitutes for pasta, or as cold-noodle salads.



Konnaku noodle can be used for salads and pasta dishes

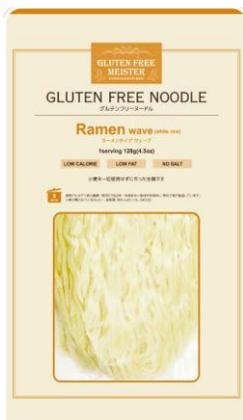
Kobayashi Noodle Co., Ltd.  
 (<http://kobayashiseimen.jp>)

Gluten-free noodles

Gluten-free

Features

Gluten-free rice noodles manufactured in ISO9001-authenticated factories. White-rice and brown rice based noodles available in forms of Ramen ,*Udon*, Spaghetti, and Fettuccine.



- Gluten-free, Vegan, Dairy-free Ramen Noodles.
- Available in white rice and brown rice.
- Cooks in 3 minutes.

# Kowa Company Ltd (<http://>)

Gluten-free pasta

Gluten-free

Features

Gluten-free pasta made with sprouted Japanese brown rice. Sprouted brown rice has higher nutritional value than regular brown rice as it contains natural enzymes. It is also rich in GABA, magnesium, calcium, fiber, and iron.



**Sprouted brown rice - nutritional information**

<p>Helps to sharpen learning ability <b>GABA</b> (Gamma Aminobutyric Acid)</p> <p>GABA has many positive effects. It is used to lower blood pressure and to turn triglyceride (neutral fat) into energy.</p> <p>Many Japanese tend to lack this nutrient <b>Calcium</b></p> <p>Essential to build strong bones. Indispensable in the fight against osteoporosis.</p>	<p>10 times white rice</p>	<p>Absorbs excess blood sugar and triglyceride <b>Dietary fiber</b></p> <p>Feeds good bacteria and cleans the intestines, speeds up the digestive system, effective in preventing and improving symptoms of diabetes and hyperlipidemia (high levels of cholesterol or triglycerides in the blood).</p> <p>Regulates muscle contraction <b>Magnesium</b></p> <p>Prevents leg cramps. Essential nutrient in forming strong bones and teeth.</p>	<p>5 times white rice</p>	<p>Speeds up the metabolism of carbohydrates <b>Vitamin B1</b></p> <p>Speeds up the metabolism of sugars. Useful in recovery from fatigue and in providing nutrition to the brain.</p> <p>Carries out the role of creating blood <b>Iron</b></p> <p>Indispensable in making red blood cells. Prevents anemia, fatigue and sluggishness. Works against cold feet and hands.</p>	<p>4.3 times white rice</p>
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Sources: Pre-Germinated Brown Rice Association of Japan "Sprouted Brown Rice & Health Handbook" (published 1 Feb 2011); Kagawa Nutrition University Publishing Division (December 2006); Food composition table 2nd, (2007)



Made with sprouted Japanese brown rice, high in health benefits

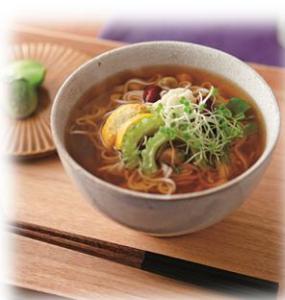
# Sakurai Foods Co., Ltd (<http://www.sakuraifoods.com>)

Organic Shoyu Ramen, Gluten-Free Rice Bread Mix, Organic Bran Cereal Chips

Organic, Gluten-free

Features

Non-fried ramen noodles made with JAS-certified, Japan-grown organic wheat. Vegan soup included. Rice Bread mix is gluten-free, and made with 100% Japan-grown rice flour. Organic Bran Cereal uses low-GI coconut sugar, and contains zero animal-derived ingredients.



Organic Shoyu Ramen



Gluten-free Rice Bread Mix



Organic Bran Cereal

## Shimadaya International Corporation (<http://www.shimadaya.co.jp/>)

"Mini Double" 250 Udon, Frozen Ramen noodles

Versatile, long-shelf life

Features

Exported to over 35 countries and regions, Shimadaya's frozen noodles and long-life noodles are glossy in appearance and chewy in texture. Frozen Ramen noodles are ready to serve after 30 seconds of boiling. Easy operation.



Bring water to boil and add frozen noodles. Ready to eat in 30 seconds.

## Shirokawa Factory Co., Ltd. (<http://www.shirokawa.jp>)

Organic citron juice, Yuzu pepper, Japanese chestnut (*waguri*) paste

Organic

Features

JAS-certified organic yuzu (citrus fruit) juice, also available in wholesale packaging (expiration date: +2years frozen). Yuzu pepper is a versatile, pasty Japanese seasoning made with chili pepper, yuzu peel. JAS-certified. *Waguri* paste is made with high-quality Japanese chestnuts locally harvested by Shirokawa. Nutty in flavor, works great with cakes and ice creams.



Yuzu pepper



Japanese chestnut (*waguri*)

Organic citron juice

Toa Foods Industrial Co., Ltd.  
<http://toafoods.co.jp>

Green-tea infused buckwheat soba noodles, Japanese style *udon* noodles, Japanese-style buckwheat *soba* noodles with yam

Soba with Matcha

Features

Green-tea noodles infused with authentic green tea powder is perfect with traditional dipping sauce or in a salad or in soup broth. *Udon* noodles are made with all-Japanese ingredients, easy to prepare, ready in 5 minutes. *Soba* with Yam is rich in texture and nutrition and offers fresh taste.



How to cook Zaru Chasoba

- 1 Boil the chasoba noodles. Rinse well in cold water and drain. Cook for the time prescribed on your noodle package.
- 2 Transfer to woven basket or other receptacle.
- 3 Dilute the Men-tsuju (Noodle soup base) to an appropriate dilution (follow the direction in the bottle) and put it in individual cups as the dipping sauce.
- 4 Place some toppings, such as chopped green onions and wasabi on the side.



Green-tea infused buckwheat soba noodles

Tsubasa Global Limited  
<http://www.tsubisoup.com>

Tsubi Soup - Premium Instant Soup 4 Pack Box.

Gluten-Free, Vegan, Non-GMO

Features

Freeze Dried, Vegan, Gluten Free, Non GMO, Fully Traceable, No Artificial Colors, Flavors, Made in Japan, Low Calorie, Just add Hot Water.

EASY VEGAN

Vegan Doesn't Need to be Complicated



Step 1.

Choose Your Tsubi Soup  
 Available in 3 Delicious Flavors



Step 2.

Place Cube Into Cup  
 Tsubi Soup cubes are packed with veggies!



Step 3.

Add Hot Water  
 Stir for 10 seconds and watch the ingredients magically blossom to life!



Step 4.

Enjoy!  
 Nothing to add, simply relax and enjoy your Tsubi Soup moment.



**Yamadai Food Corporation**  
 (<http://www.yamadai.jp/>)

Candied Sweet Potato, Sauteed Vegetables with Japanese Yuzu-pepper sauce, Spinach and Tofu Salad

**No MSG**

**Features**

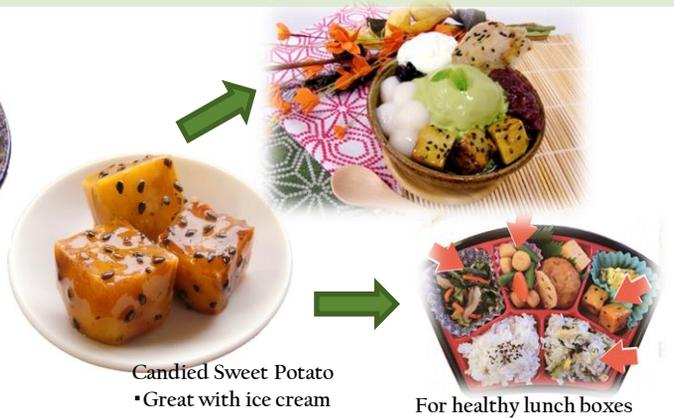
Healthy, deli-style , authentic Japanese vegetable dishes. Ready to eat immediately after defrosting. Great as appetizers, buffets, and bento boxes. MSG-free. No artificial coloring and preservatives.



Sauteed Vegetables with Yuzu Pepper  
 • Zesty flavor



Spinach and Tofu Salad  
 • Creamy and healthy



Candied Sweet Potato  
 • Great with ice cream

For healthy lunch boxes

**Maruyama Tea Products Corporation**  
 (<http://www.maruyamaseicha.co.jp>)

Organic Matcha, Green Tea

Various selection of teas (*Sencha*, *Kukicha*, Green Tea powder, *Genmaicha*, *Houjicha*)

**Organic, USDA Certified Kosher.**

**Features**

Established in 1993. Harvests own green tea from contracted farmers all over Japan. Traceability assured. Able to arrange packing size and lot size according to customers' orders.



Add hot milk to our Organic *Matcha* for a frosty green-tea latte or sprinkle on top of vanilla ice cream for a quick green-tea ice cream.

## Chasho Rokubei (<http://>)

Japanese Organic *Matcha* (Ceremonial Grade), Japanese Organic *Matcha* (Culinary Grade), Organic *Matcha* (individual packets)

Organic, USDA certified

### Features

Organic JAS, USDA and EU certified. High-quality Japanese *Matcha*. Ceremonial grade suitable for enjoying pure taste of *Matcha*; culinary grade perfect for smoothies for a natural energy boost. Individual packets also available.



## Nihon Cehla, Co., Ltd. (<http://overseas.cehla-family.com/index.php>)

Green tea powder, Enzyme drink, Enzyme paste

Organic

### Features

Green tea powder – JAS-certified, organic *Matcha*. Contains lactic acid bacteria for various health benefits.  
Enzyme drink and Enzyme Paste - made using 106 kinds of natural ingredients. Fermented for over 1000 days. Nutrient-rich. No water added.



JAS-certified Green-tea powder



Enzyme drink



Enzyme paste can be used in various beverages

Lequios Japan Co., Ltd.  
[www.lequios-j.com](http://www.lequios-j.com)

Organic instant ramen noodle (ZEN), Sweetened *Matcha*

Organic, Vegan, Non-GMO, No-MSG, USDA, Kosher

Features

ZEN Ramen is approved Kosher by the Orthodox Union. Vegan, MSG-free, non-GMO and USDA certified. Sea Salt Flavor.  
 Sweetened *Matcha* is made with organic Kosher Japanese green tea, sealed in individually-sealed single serving size sticks. A great addition for pastries and beverages.

ZEN Ramen- Vegan, Non-GMO, No MSG

USDA certified, ceremonial grade Matcha powder

**Step 1 :** Empty the Ramen Noodles into a bowl.

**Step 2 :** Add hot water (almost boiling) to the noodles.

**Step 3 :** Cover the bowl and wait for 5 minutes.

**Step 4 :** Add the Soup Powder to the noodles. Stir thoroughly.

**Step 5 :** Enjoy your Zen Ramen! Be careful not to burn yourself!

The Kagoshima Tea Export Institute Inc.  
<http://kagoteam.co.jp>

Organic *Sencha*, Organic *Matcha*, Organic *Genmaicha*

Organic, USDA

Features

Organic *Sencha* (green tea), *Matcha* and *Genmaicha* from Kagoshima, Japan's premier tea production region, located at the southernmost tip of Japan. HACCP-certified and quality assured, environmentally safe tea. Shipped direct from farmers and stocked in LA. Next day shipping policy from warehouse in LA. USDA, JAS-Certified.



Sweet Matcha



*Genmaicha* – aroma of roasted organic brown rice, clean finish

Shibuya Rex Co.,Ltd.  
(<http://www.shibuyarex.com> )

Mung bean chips, Red bean chips, Green pea chips

Fat-free

Features

Fat-free. Healthy baked crisps. Beans are carefully pressed and baked for a light and crunchy texture. Comes in three flavors - Mung bean, Adzuki bean and green pea. Great with dips or as canapés.



Eco Rice Niigata Ltd.  
(<http://www.eco-rice.jp/> / <http://rice-cookie.com/> )

Gluten-free cookie, Gluten-free cookie (strawberry flavor), Rice ("Shirafuji")

Gluten-free

Features

Gluten-free cookies made with Niigata-grown rice flour. Made without 27 major allergens. Tender-crisp texture suitable for all ages. *Shirafuji* is a legendary brand of rice grown only by Eco Rice Niigata. Great as sushi rice.



 Strawberry



Gluten-free cookies made with Japanese rice flour

Miyano Foods Co., Ltd.  
 (<http://www.miyano-mame.jp>)

Sugar-free green bean mochi, Sugar-free bean mochi, Sugar-free matcha mochi

Gluten-free, Sugar-free

Features

Soft, chewy, sugar-free Japanese rice cakes (*Mochi*). Only 80 calories per serving. Green bean Mochi contains 1.3g of dietary fiber. Can be stored frozen.



1 YEAR SHELF LIFE  
KEEP FROZEN

- \* Please defrost and enjoy.
- \* After defrosted, must be consumed within 3 days.
- \* Not recommended for children under 5 years old unless supervised by adult.

Hikari Foods Co., Ltd.  
 ([http://www.hikarishokuhin.co.jp/hikari\\_index\\_eng.html](http://www.hikarishokuhin.co.jp/hikari_index_eng.html))

Organic Yuzu Juice (100% Natural Fruit Juice), Organic Ponzu Soy-Sauce Seasoning, Organic Ginger Ale

Organic, JAS Certified, Non-GMO

Features

100% natural organic *yuzu* (East Asian citrus fruit) juice with NO artificial flavorings, colorings, preservatives or antioxidants. Organic citrus-infused *ponzu* soy sauce made with authentically-brewed soy sauce using organic, non-GMO soy beans and wheat.



Organic *Yuzu* is highly versatile - its aroma and acidity makes for a great condiment and can be used in juices and various seasonings for all cuisines.

TaDa Philosophy, Inc.  
<http://www.e-moshio.com> )

Premium salt ("moshio") of Awaji Island, Bonito stock (fish broth), Handmade noodles infused with premium salt ("moshio")

Japanese ingredients only; artisan products

<p>Features</p>	<p><i>Moshio salt</i> – Premium salt from Hyogo’s Awaji Island. Rich aroma of seaweed. Favored by 3-star Michelin chefs in Japan.  <i>Bonito stock</i> – mild saltiness of <i>moshio</i> combined with fish flakes kelp. Teabag form.  <i>Noodles</i> – Handmade, artisan noodles made with 100% Japanese wheat. Infused with <i>moshio</i> for mild flavoring.</p>
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Premium salt ("moshio")



Golden-colored Bonito Stock



Handmade noodles infused with premium salt

Kuki Sangyo Corporation  
<http://www.kuki-info.co.jp/> )

Kuki healthy sesame powder

Reduced Fat, High in Fiber, Proteins and Minerals

<p>Features</p>	<p>Only 20% fat content*. Extra-fine sesame powder. Versatile. Great in granola bars or for mixing in smoothies or for baking. Reduced fat allows for easier processing. Contains double the dietary fiber, protein and mineral per weight compared to conventional sesame seeds.</p>
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Extra fine, powdered sesame. Low-fat. Versatile. Easy operation.



Handmade Nutrition Bars using black sesame powder

\*Conventional sesame seeds usually contain 50% fat per serving.

GRA Inc.

(<http://www.gra-inc.jp>)

Fresh premium strawberries ("Migaki Ichigo Silver"), Sparkling wine made 100% from strawberries, Canned strawberry sparkling wine

### Premium strawberries.

Features

Marketed as “edible jewels”, GRA’s premium strawberries are cultivated with cutting-edge technology. Sparkling wine is colorant and preservative-free – color and fragrance comes 100% from strawberries.



Ohyama Co., Ltd.

(<http://www.irisohyama.co.jp>)

Japanese rice, IRIS cold-milled rice 5kg, Cooked Rice

### Easy to cook and eat

Features

“Cold Process Milling” keeps rice as fresh as those just harvested and cleaned in a laminated bag with an oxygen absorber pack. Shelf-life is as long as 12 months.



Japanese rice (“Yume Pirika”)



IRIS cold-milled rice (5kg)



Cooked rice. Open and heat in microwave. Ready to eat in 2 minutes.

■ Please contact us to attend our event or to request additional information:

JETRO Los Angeles

Attn: Ms. Yasuda, Mr. Murata

TEL: 213-624-8855 / [lag-food@jetro.go.jp](mailto:lag-food@jetro.go.jp)

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