

(Lead Generation Project)

## Proposal (Sample)

Organization Name	
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### 1. Project Implementation

(1) Implementation Structure (arrangement of personnel in charge / each responsibilities)

(2) Execution Plan and Outline of Schedule

(3) Operating Procedure, Method, Proposal on how to complete all the tasks of the project in an effective manner and enhance project outcome

## 2. Experience and Capabilities of the Organization

(1) Experience with Similar Projects

(2) System to Manage Personal/Confidential Information

(3) Networking and information gathering skills to enhance project outcome

## 3. Project Implementation Skills of Assigned Personnel

(Profiles of each project personnel)

- Experiences from other similar projects and valid knowledge/experience/skills/networks to enhance project outcome

#### 4. Original Proposal to Enhance Project Outcome