# TIMM x JETRO Music Content Business Matching

- Tokyo International Music Market (TIMM) is the one and only music market in Japan that offers Japanese music a platform for overseas expansion and international exchange in the rapidly changing global music industry. In this market, record labels, distributions, artist managements, music publishers, and live, festival, event organizers participate as exhibitors.
- □ JETRO holds "TIMM x JETRO Music Content Business Matching Program" every year as a collaborative event with TIMM.
- □ Schedule: Registration: May-June Business Meetings: Aug-Sept

### Buyers Criteria:

- Buyers who are highly motivated to purchase and procure Japanese music related content and collaborate with Japanese companies.
- Buyers who have decision-making authority regarding contracts such as purchase and procurement.
- Leading platformers or aggregators with a sales channel for music distribution (both global and local players are fine).
- ✓ Live, festival, and event organizers including online live distributors.





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## WHY PARTICIPATE?

**Opportunities to meet a wide variety of Japanese music content sellers: Record Label, Artist Management, Music Publisher etc.** 

□ JETRO will arrange online meetings based upon both sellers' and buyers' requests during the matching period – FREE OF CHARGE.



#### Access to Japan Street platform

Japan Street is an exclusive catalog service for qualified buyers invited by JETRO. You can search your favourite Japanese music contents title and send meeting request directly to the Japanese seller – FREE OF CHARGE.

□ As of July 2024, there are 132 Japanese music titles available in Japan Street.







## **5** advantages!

### of Japan Street

#### A wide range of content

#### 2 Advanced filters

It allows you to search by word and category. You can access information about certification, MOQ, retail prices in Japan, and more!

#### 3 Personalized discovery

A recommendation function and newsletters issued by JAPAN STREET will inform you of new products and special offers. We'll help you find what you need.

#### With ongoing support from JETRO

Based on your request, JAPAN STREET will schedule an online business meeting with Japanese suppliers!

#### 5 All services are Free!

All services, including membership registration, inquiries to suppliers, and arranging online meetings, are free. Membership registration is required.

#### How to register

Please contact your nearest JETRO office. It's free of charge!

JETRO Worldwide Offices https://www.jetro.go.jp/en/jetro/worldwide

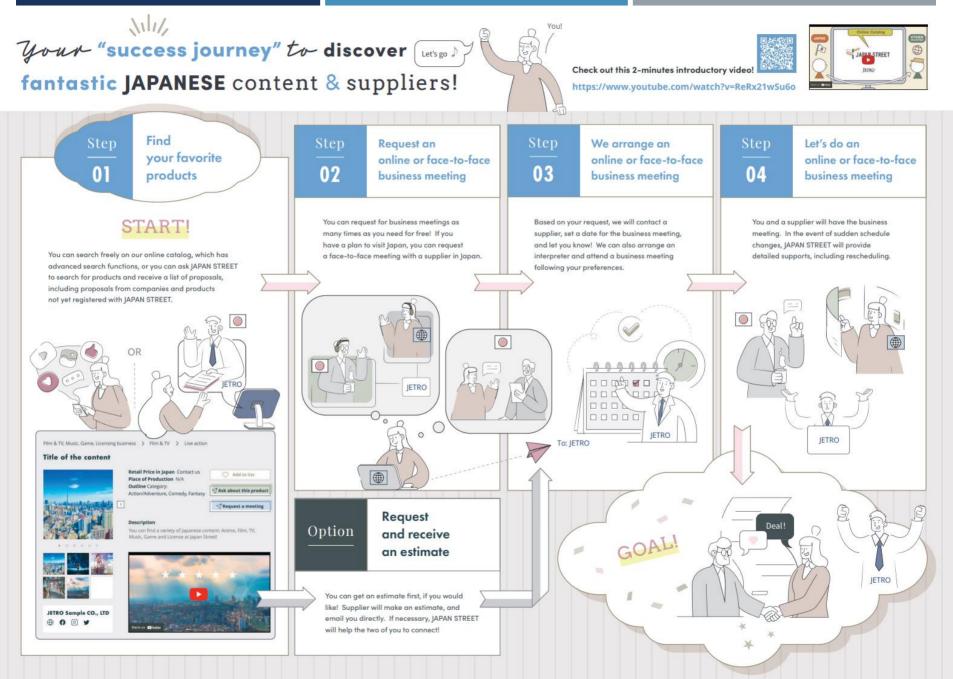


JapanStreet produced by JETRO

# The exclusive online catalog service for qualified buyers









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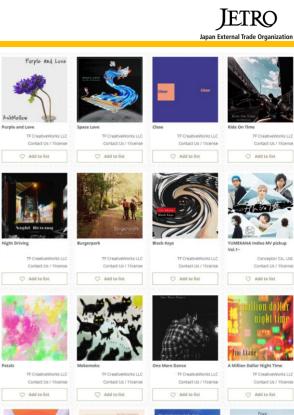
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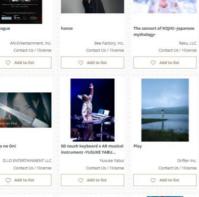




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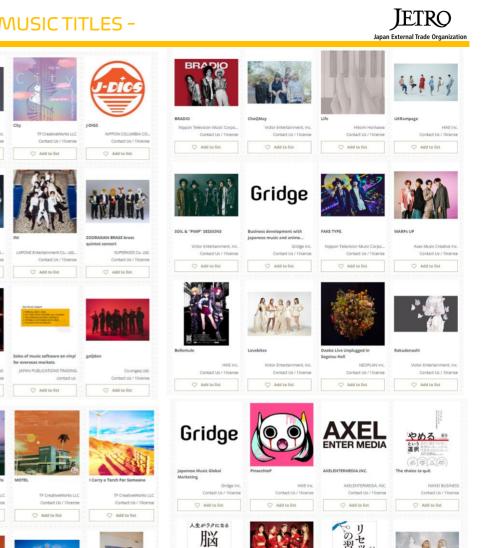
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#### - JAPANESE MUSIC TITLES -



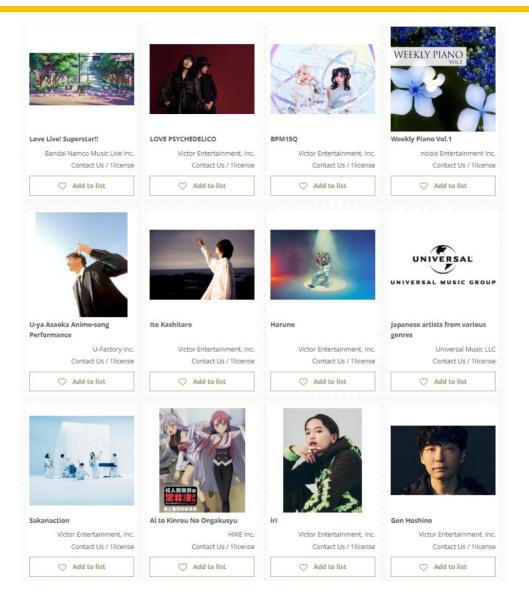
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## ✤ JAPAN STREET: Total # of available music titles – 132 titles (as of July 2024)



#### - JAPANESE MUSIC TITLES -

JETRO Japan External Trade Organization



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# Are you interested to meet Japanese music content sellers?

Join "TIMM x JETRO Music Content Business Matching Program"

**Register your interest.** 

# Email us at: info\_dubai@jetro.go.jp







**TIMM x JETRO Music Content Business Matching**