

JETRO Animation Content Business Matching

In the field of animation content, there is " <u>Anime Japan</u> ", Japan's largest international animation content business market. In this market, both domestic and foreign produces, distributers, and sellers about animations participate as exhibitors. In addition, broadcasters, VOD platforms, publishers, and toy and software development companies also participate.
JETRO holds "JETRO Animation Content Business Matching Program" every year as a collaborative event with Anime

Japan.			

	Schedule:	Registration: Oct-Nov	Business Meetings: Jan-Feb
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■ Buyers Criteria:

We are looking for a wide range of buyers, including <u>animation related companies</u>, <u>distributers</u>, <u>broadcasters</u>, <u>film festival planning and management organization</u>, <u>VOD platformers and aggregators</u>, <u>anime event companies planning to invite anime related artists</u> (<u>singers</u>, <u>voice actors</u>, <u>etc.</u>) <u>as well as companies seeking animation content related characters</u>, <u>designs</u>, <u>drafts etc</u>

- ✓ Buyers who are highly motivated to purchase and procure Japanese animation content and collaborate with Japanese companies.
- ✓ Buyers who have decision making authority regarding contracts such as purchase and procurement.
- ✓ Leading VOD platformers or aggregators with a sales channel for animation distribution (both global and local players are fine)

*Examples of companies seeking animation content related characters, designs, drafts, etc.:

- ✓ Food and beverage companies that want to use anime content on their packaging.
- ✓ Toy retailers and comic stores that want to create goods using anime characters.
- ✓ Toy retailers, comic shops, apparel manufacturers, etc. that want to create goods
- ✓ using anime characters.





JETRO Animation Content Business Matching

WHY PARTICIPATE?

- 1
- Opportunities to meet a wide variety of Japanese anime content sellers.
- ☐ JETRO will arrange online meetings based upon both sellers' and buyers' requests during the matching period FREE OF CHARGE.
- 2

Access to Japan Street platform

- ☐ Japan Street is an exclusive catalog service for qualified buyers invited by JETRO. You can search your favourite Japanese anime contents title and send meeting request directly to the Japanese seller FREE OF CHARGE.
- ☐ As of July 2024, there are 197 Japanese anime titles available in Japan Street.







of Japan Street

- A wide range of content
- **Advanced filters**

It allows you to search by word and category. You can access information about certification, MOQ, retail prices in Japan, and more!

Personalized discovery

A recommendation function and newsletters issued by JAPAN STREET will inform you of new products and special offers. We'll help you find what you need.

With ongoing support from JETRO

Based on your request, JAPAN STREET will schedule an online business meeting with Japanese suppliers!

All services are Free!

All services, including membership registration, inquiries to suppliers, and arranging online meetings, are free. Membership registration is required.

How to register

Please contact your nearest JETRO office. It's free of charge!

IETRO Worldwide Offices



JapanStreet produced by JETRO

The exclusive online catalog service for qualified buyers



The Finest Japanese Content Catalog



ジャパンストリート

2023

Your "success journey" to discover [Let's go]

fantastic JAPANESE content & suppliers!

Ask about this product

Check out this 2-minutes introductory video!

https://www.youtube.com/watch?v=ReRx21wSu6o



Find your favorite products

START

You can search freely on our online catalog, which has advanced search functions, or you can ask JAPAN STREET to search for products and receive a list of proposals, including proposals from companies and products not yet registered with JAPAN STREET.



Title of the content

Retail Price in Japan Contact us Place of Production N/A Outline Category: Action/Adventure, Comedy, Fantasy can find a variety of Japanese content: Anime, Film, TV,

JETRO Sample CO., LTD 0 0 V

02

Request an online or face-to-face business meeting

You can request for business meetings as many times as you need for free! If you have a plan to visit Japan, you can request a face-to-face meeting with a supplier in Japan. 03

We arrange an online or face-to-face business meeting

Based on your request, we will contact a supplier, set a date for the business meeting. and let you know! We can also arrange an interpreter and attend a business meeting following your preferences.

04

Let's do an online or face-to-face business meeting

You and a supplier will have the business meeting. In the event of sudden schedule changes, JAPAN STREET will provide detailed supports, including rescheduling.



Request Option and receive an estimate

> You can get an estimate first, if you would like! Supplier will make an estimate, and email you directly. If necessary, JAPAN STREET will help the two of you to connect!





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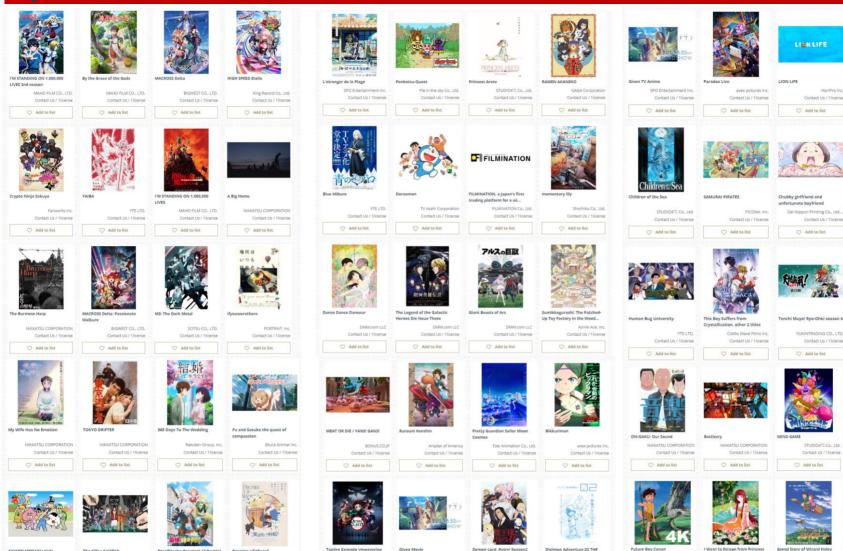
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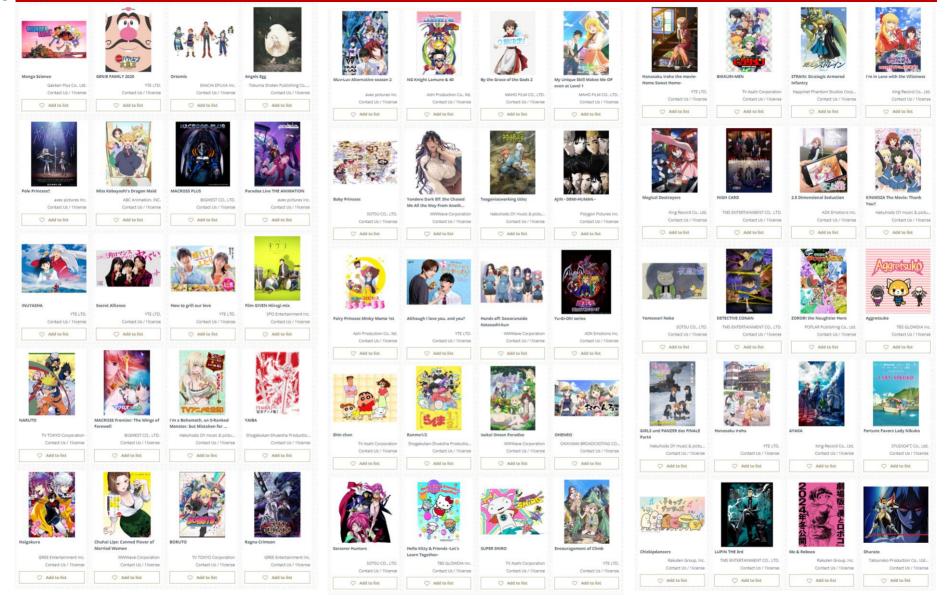
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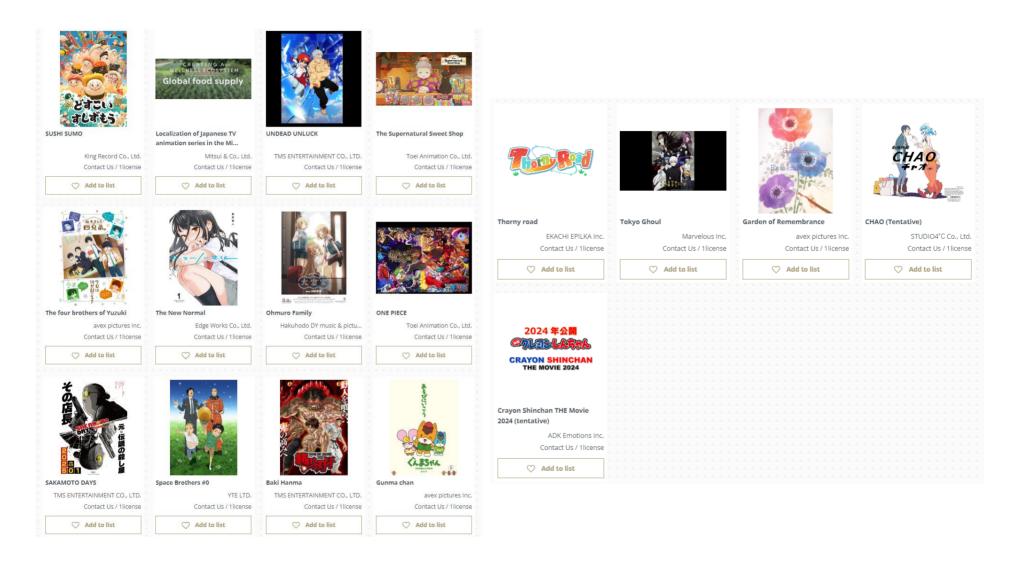
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Are you interested to meet Japanese anime content sellers?

Join "JETRO Animation Content Business Matching Program"

Register your interest.

Email us at: info_dubai@jetro.go.jp





