

Africa/Japan Startups Pitch Outline

Date	August 30, 2019 09:30 – 14:30
Venue	PACIFICO Yokohama Exhibition Hall B Seminar Room B01
Organized by	Japan External Trade Organization (JETRO), Japan International Cooperation Agency (JICA), United Nations Development Programme (UNDP)
Co-organized by	Ministry of Foreign Affairs of Japan, Nikkei Inc.
Cooperation by	EDGEof, Inc.
Official Sponsors	Marubeni Corporation, Asia Africa Investment & Consulting (AAIC), PwC Japan Group
Audience	Approximately 300 people
Program	<p><u>Morning Session: “Africa Startups Pitch”</u></p> <p>Opening Remarks : Mr. Achim Steiner, Administrator, UNDP</p> <p>Session I Innovation for the SDGs</p> <p>- A pitching session by the African startups selected out of about 500 applications -</p> <ul style="list-style-type: none"> • LifeBank Technology and Logistics Services Limited (Nigeria) • Khenz Ltd. (Rwanda) • Health Direct Global (Ghana) • Ecodudu Ltd (Kenya) • Chefaa (Egypt) • Maibeta Inc. (Cameroon) • SPIKE-X (Tunisia) <p>Session II New Partnership with Japanese companies</p> <p>- Pitches by selected startups touring Asia with Co-Creation Hub, partner of JETRO -</p> <ul style="list-style-type: none"> • Access Afya (Kenya) • Gricd (Nigeria) • Casky (Morocco) • Taeillo (Nigeria) • AC Group (Rwanda) • CHIL AI (Uganda) • RelianceHMO (Nigeria) • Enova ROBOTICS (Tunisia) • LIFI-LED (Cote d'Ivoire) • Flare (Kenya) <p><u>Afternoon Session: “Japan Startups Pitch”</u></p> <p>Innovation for the SDGs</p> <p>-A pitching session by the selected Japanese startups challenging African market-</p> <ul style="list-style-type: none"> • CourieMate

- DIVE INTO CODE
- Instalimb Inc.
- Lequio Power Technology Corp.
- Medmain Inc.
- Team AIBOD
- UMITRON