

Trilateral IP Roundtable Agenda (Revised)

November 27th-28th, 2007

Tokyo, Japan

November 27th

Location: Hotel New Otani, "Sirius" room, the new Garden Court building,
4-1 Kioi-cho, Chiyoda-ku, Tokyo

- 3:00-3:10pm Introduction and welcome remarks
IIPPF chairman: Yoshihide Munekuni
- 3:10-3:40pm Identification of Goals for 2007 IP Forum and Introduction of
Delegates
Japan Speaker: IIPPF: Kenichi Osonoe
U.S. Speaker: US Chamber of Commerce: Myron Brilliant
EU Speaker: BUSINESSEUROPE: Jerome Chauvin
- 3:40-4:20pm Assessment of IP environment in China (IP protection and
enforcement) - future prospects
Japan Attache to PRC: Toshio Taniyama
U.S. Attache to PRC: Mark Cohen
Open Discussion
- 4:20-5:30pm Challenges of IPR protection in China; Review of major activities
and next steps
Japan Speaker: Ryoji Hirai
Japan Business Machine and Information Systems
Industries Association (JBMIA)
: Takero Goto
Contents Overseas Distribution Association (CODA)
U.S. Speaker: Jennifer Osika (USCC)
EU Speaker:
Open Discussion

Location: Hotel New Otani, "Aries" room

- 6:30-8:30pm Welcome Reception/Dinner
Honorary Guest: Mr Nagao Masahiko
Director-General, General Affairs Dept. JPO
- Main Guest: Dr Tamotsu Nomakuchi
Chairman, Mitsubishi Electric Corp.
Chairman, Committee on Intellectual Property
Nippon Keidanren (Japan Business Federation)

Chairman, Japan Intellectual Property Association (JIPA)

November 28th

Location: Hotel New Otani, the Main, Arcade Floor “Orizuru Rei”

- 9:00-9:30am China Session (cont)
Review & Recommendations form US, EU and Japan
- 9:30-10:00am Session 1 Presentations:
Global IPR enforcement challenges / Internet IP challenges –
assessment of situation and next steps;
Japan Speaker: Yutaka Kubota
Association of Copyright for Computer Software (ACCS)
U.S. Speaker: Hugh Stephens (Time Warner)
EU Speaker: Giulia di Tommaso (Unilever)
- 10:00-10:30am Exchange of Recommendations:
- 10:30-11:15am Session 2 Presentations:
Innovation, IP Protection and Economic Competitiveness; Antitrust,
Compulsory Licensing of Patents, and Standards
Japan Speaker: Norimichi Saito
Japan Electronics & Information Technology
Industries Association (JEITA),
: Hiroshi Akimoto,
Japan Pharmaceutical Manufacturers Association
(JPMA)
U.S. Speaker: Ira Wolf (PhRMA)
: Kittima Sriwatanakul (MSD Ltd.)
EU Speaker: Doug Clark (Co-Chair of the EUCCC IPR Working
Group)
- 11:15-12:00am Exchange of Recommendations:
- Location: Hotel New Otani, Arcade Floor “Orizuru Sho” room
- 12:00- 1:20pm Luncheon
Honorary Guest: Mr. Shunichi Uchiyama
Director-General for Manufacturing Industries Policy,
METI
(Theme; Strategy to Combat Counterfeiting and Piracy)
- 1:20-1:30pm Break

- 1:30-2:00pm Session 3 Presentations:
Proposal for an Anti-Counterfeiting Trade Agreement (ACTA):
assessment of the initiative and decision on next steps in the context
of the G8;
 Japan Speaker: Kenji Esaki
 Japan Automobile Manufacturers Association (JAMA)
 EU Speaker: Giulia di Tommaso (Unilever)
- 2:00-3:00pm Exchange of Recommendations:
- 3:00-4:45pm Session 4 Presentations & Discussion:
Goals for 2008 and Joint Work Plan—What Can We Accomplish
Together?
 Japan Speaker: Kenichi Osonoe, Toshiro Fukura (IIPPF)
 U.S. Speaker: Myron Brilliant (US Chamber of Commerce)
 EU Speaker: Jerome Chauvin (BUSINESSEUROPE)
Open Discussion:
- 4:45-5:00pm Summary and Review: Kenichi Osonoe, Toshiro Fukura (IIPPF)
Adoption of the declaration