



## “Thailand-Japan Sustainable Business Seminar for Carbon Neutrality” (online)

Organized by:

Japan External Trade Organization (JETRO) Bangkok  
Eastern Economic Corridor Office of Thailand (EECO)

Monday 7<sup>th</sup> February 2022,  
09:30-12:00 (Thailand), 11:30-14:00 (Japan)  
in Zoom Webinar

### Introduction:

Thailand is promoting the "BCG economic model" as a national strategy, and Japan is formulating the "green growth strategy" and is proceeding with efforts to achieve carbon neutrality. It is becoming increasingly important to deepen knowledge, promote information exchange and create new businesses between Thailand and Japan.

In this webinar, the Japan External Trade Organization (JETRO) Bangkok and Eastern Economic Corridor Office of Thailand (EECO) will introduce concrete efforts for government-private partnerships in line with the policies of both countries to achieve carbon neutrality and support the creation of new businesses.

**Language:** Thai and Japanese (Simultaneous interpretation)

### Agenda

Time (TH)	Description
09.00 – 09.30	<b>Registration</b>
09.30 – 09.40 (10 min.)	<b>Opening Remarks</b> <ul style="list-style-type: none"><li>• Dr. Kanit Sangsubhan, Secretary General of EECO</li><li>• Mr. TAKETANI Atsushi, President of JETRO Bangkok</li></ul>

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Time (TH)	Description
09.40 – 09.50 (10 min.)	<p><b>Keynote speech</b></p> <p>Title: <b>Overview of BCG Economy Model – Thailand’s Sustainable Growth Engine.</b></p> <ul style="list-style-type: none"> <li>• Dr. Janekrishna Kanatharana, Executive Vice President, NSTDA</li> </ul>
09.50 – 10.00 (10 min.)	<p><b>Group Photo Session</b></p>
10.00 – 10.10 (10 min.)	<p><b>Lecture: Expectation for BCG Model</b></p> <p>– Mr. KATO Takeo Vice President, Chairman BCG Business Committee Japanese Chamber of Commerce, Bangkok</p>
10.10 – 10.15 (5 min.)	<p><b>Introduction of Business matching event</b></p> <p>– Ms. MIYAGUCHI Rio, Director of JETRO Bangkok</p>
10.15 – 11.30 (15 min each)	<p><b>Presentations from Thai and Japanese companies</b></p> <p>Title: <b>The Green Solution Approach for Smart Eco Industrial Estate</b></p> <ul style="list-style-type: none"> <li>• Mrs. Buppa Kawinvasin, Assistant Governor (Sustainable Development), Industrial Estate Authority of Thailand(IEAT)</li> </ul> <p>Title: <b>The Greenhouse Gas Emission Management and Carbon Credit Trading Platform in Thailand</b></p> <ul style="list-style-type: none"> <li>• Mr. Pathom Chaiyapruksaton, Manager of Carbon Market and Innovation Promotion Office, Thailand Greenhouse Gas Management Organization(TGO)</li> </ul> <p>Title: <b>Circular Economy Towards Global Sustainability</b></p> <ul style="list-style-type: none"> <li>• Dr. Pattaraporn Sridechprasat, Division Manager, Circular Economy II, PTT Global Chemical</li> </ul>

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Time (TH)	Description
	<p><b>Title: The Path to Achieving Carbon Neutrality</b></p> <ul style="list-style-type: none"> <li>Mr. TAKUBO Ryo, President &amp; Managing Director, Mitsubishi Heavy Industries (Thailand) Ltd.</li> </ul> <p><b>Title: A Sustainable Solution Utilizing Limestone as an Alternative to Paper and Plastic</b></p> <ul style="list-style-type: none"> <li>Mr. NAKAMURA Tomoya, Head of Global Alliance, TBM Co., Ltd.</li> </ul>
<p>11.40 – 11.55 (15 min.)</p>	<p><b>Q&amp;A</b></p>
<p>11.55 – 12.00 (5min.)</p>	<p><b>Conclusion and Closing Ceremony</b></p> <ul style="list-style-type: none"> <li>Mr. TAKETANI Atsushi, President of JETRO Bangkok</li> </ul>

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