# Scope of Activities For Memorandum of Intent On Collaboration Between Eastern Economic Corridor Office of Thailand and Japan External Trade Organization (Japan)

# 1.Purpose

The purpose of this Scope of Activities is for steady implementation of the Memorandum of Intent between Eastern Economic Corridor Office of Thailand (hereinafter referred to as "EECO") and Japan External Trade Organization (hereinafter referred to as "JETRO"), promoting further investment from Japanese companies into the Eastern Economic Corridor (hereinafter referred to as "EEC").

## 2. Activities

In order to achieve the purpose as set out above, EECO and JETRO are to carry out the following activities through collaboration and cooperation with each other, as well as other relevant organizations in Thailand.

### 1) Exchange information and opinion:

- Concrete Plan -
  - ✓ Have meetings to exchange information.
  - ✓ Have web-page specific to EEC Policy. \*Already done.

### 2) Information Provision through Seminars:

- Concrete Plan-
  - ✓ As pre-event for the Memorandum of Intent, "EEC Work Shop (10<sup>th</sup> August)" for Japanese companies in Thailand. \*Already done.
  - ✓ Hold Thai Business Seminar in Japan, introducing EEC Policy.

### 3) Organize Networking / Business Matching Events:

-Concrete Plan -

- ✓ JAPAN INTERNATIONAL AEROSPACE EXHIBITION TOKYO and ASIA AIRCRAFT SUPPLY CHAIN FORUM in November 2018 (e.g. invite Thai officials / businesses).
- ✓ Aircraft Parts Business Missions from Japan to Thailand.
- ✓ METALEX in Thailand in November 2018 (e.g. support Japanese companies (e.g. aircraft parts, robot) to exhibit).
- ✓ Feasibility Study (F/S) by Japanese leading companies in new industries (e.g. DENSO for system integrators in factory automation / robot, Fujifilm for regenerative medicine)
- ✓ Promote partnerships between medical clusters in Fukushima and Kobe in Japan and Thailand (e.g. business matching in Thailand)

- ✓ Business matching event in Osaka in February 2019 for medical device industry (e.g. invite Thai Distributers).
- ✓ MEDICAL FAIR THAILAND in September 2019 (e.g. support Japanese companies (e.g. medical device) to exhibit).

# 4) **Provide hands-on support**:

-Concrete Plan -

- ✓ Business consultations by specialists from EECO, JETRO, and relevant organizations.
- ✓ Identify Japanese potential investors and support their business expansion in Thailand by utilizing JETRO's network of 46 domestic branch offices in Japan.

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