

Press Release

November 5, 2020

**JETRO supports 7 Pilot Projects and Feasibility Studies in Thailand
for Strengthening Overseas Supply Chains between ASEAN and Japan
- Top number of the projects in ASEAN region -**

On November 5, 2020, JETRO announces successful applicants of the 2nd call for the "Program for Strengthening Overseas Supply Chains". In this program, JETRO provides financial support to Japanese companies' activities contributing to strengthening supply chains between ASEAN and Japan (please see the attached for the program details).

The 2nd call is for Pilot Projects (Proof of Concept (PoC)) and Feasibility Studies (F/S) which are conducted by Japanese companies' product development and value chain upgrading activities aiming at the contribution to diversifying production bases and strengthening supply chains between ASEAN and Japan.

Of the total 21 adopted projects, **7** projects (**3** for product development and **4** for value chain upgrading activities) are from Thailand. Thailand has the largest number of the projects in ASEAN region. Thailand's projects include the stable supply of industrial parts and medical materials, as well as upgrading supply chain and manufacturing industry by implementing advanced digital technologies (please see the attached for the details). These projects are also expected to contribute to Thailand's economic development and industrial upgrading.

JETRO Bangkok office has also supported successful Japanese companies' efforts through various programs/schemes and will continue to support their further activities, which contribute to Thailand's economic and industrial advancement, as well as promotion of closer economic cooperation between both countries.

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