## **Evaluation** Criteria

- 1. Selection process of the partner
  - A) JETRO will evaluate proposals and calculate the scores based on the criteria of the attached annex.
  - B) The evaluation will be carried out by several evaluators. The scores given by each evaluator will be added together and divided by the number of evaluators. The average scores will be the final scores.
  - C) The organization which obtains the maximum score for its proposal will be selected as the partner for the project.
- 2. Allocation of scores
  - A) The scores are based on a two-point tier-system: core point and additional points. The sum of the core and additional points will generate the final score for each item evaluated.
  - B) "Core points" are either of "Fulfilling" (5 points) which means that the minimum required standard was fulfilled, or "Not Fulfilling" (0 points). If a proposal does not fulfill the minimum requirements, zero core points will be awarded and the proposal will not be selected (A proposal must score 5 core points on each evaluation item).
  - C) "Additional Points" are explained in the attached annex. A proposal will still be considered even if zero, or a low number of, additional points have been awarded.

## Annex: Evaluation Criteria

| Evaluation Items                               | Mandatory | Core       | Details for Evaluation                    | Scores |         |            |
|--|-----------|------------|---|--------|---------|------------|
|  | /Optional | points/    |   | Sum    | Maximum | Additional |
|  |           | Additional |   |        | Core    | points     |
|  |           | points     |   |        | points  |            |
| 1. Implementation of the Project               |           |            | 105                                       | 15     | 90      |            |
| 1.1 Appropriateness                            | Mandatory | Core       | • Understand the purpose                  | 35     | 5       |            |
| of Content                                     |           | points     | of the project.                           |        |         |            |
|  |           |            | • Fulfill the duties                      |        |         |            |
|  |           |            | described by the                          |        |         |            |
|  |           |            | guidelines.                               |        |         |            |
| 1.2  |           | Additional | • Propose detailed                        |        |         | 30         |
|  |           | points     | effective and efficient                   |        |         |            |
|  |           |            | ideas in order to carry                   |        |         |            |
|  |           |            | out duties described in                   |        |         |            |
|  |           |            | the guidelines.                           |        |         |            |
| 1.3 Appropriateness                            | Mandatory | Core       | • Indicate methods                        | 35     | 5       |            |
| of Methods                                     |           | points     | and/or systems clearly                    |        |         |            |
|  |           |            | which will be used to                     |        |         |            |
|  |           |            | carry out duties                          |        |         |            |
|  |           |            | described in the                          |        |         |            |
|  |           |            | guidelines.                               |        |         |            |
| 1.4  |           | Additional | • Propose detailed                        |        |         | 30         |
|  |           | points     | effective and efficient                   |        |         |            |
|  |           |            | methods and/or systems                    |        |         |            |
|  |           |            | which will be used to                     |        |         |            |
|  |           |            | maximize the project                      |        |         |            |
|  |           |            | outcomes.                                 |        |         |            |
| 1.5 Appropriateness                            | Mandatory | Core       | • Propose feasible plans                  | 35     | 5       |            |
| of   |           | points     | for fulfilling the                        |        |         |            |
| Implementation                                 |           | _          | purpose.                                  |        |         |            |
| 1.6 Plans                                      |           | Additional | <ul> <li>Propose effective and</li> </ul> |        |         | 30         |
|  |           | points     | efficient plans for                       |        |         |            |
|  |           | 1          | maximizing the project                    |        |         |            |
|  |           |            | outcomes.                                 |        |         |            |
| 2. Experience and Abilities as an Organization |           |            |   | 50     | 20      | 30         |

| 2.1  | Experience of        | Mandatory  | Core       | • | Have experience of      | 5  | 5 |    |
|------|----------------------|------------|------------|---|-------------------------|----|---|----|
|      | Similar Projects     |            | points     |   | carrying out similar    |    |   |    |
|      |                      |            |            |   | projects in the past.   |    |   |    |
| 2.2  | Organization's       | Mandatory  | Core       | • | Allocate appropriate    | 40 | 5 |    |
|      | Abilities            |            | points     |   | resources for carrying  |    |   |    |
|      |                      |            |            |   | out the project.        |    |   |    |
| 2.3  |                      |            | Core       | • | Have appropriate        |    | 5 |    |
|      |                      |            | points     |   | protocol concerning     |    |   |    |
|      |                      |            |            |   | confidentiality of      |    |   |    |
|      |                      |            |            |   | personal and classified |    |   |    |
|      |                      |            |            |   | information.            |    |   |    |
| 2.4  |                      |            | Additional | • | Able to respond to      |    |   | 10 |
|      |                      |            | points     |   | JETRO's requests        |    |   |    |
|      |                      |            |            |   | promptly in a flexible  |    |   |    |
|      |                      |            |            |   | manner.                 |    |   |    |
| 2.5  |                      |            | Additional | • | Have knowledge,         |    |   | 20 |
|      |                      |            | points     |   | networks (outside       |    |   |    |
|      |                      |            |            |   | human resources),       |    |   |    |
|      |                      |            |            |   | ability to collect      |    |   |    |
|      |                      |            |            |   | information in order to |    |   |    |
|      |                      |            |            |   | carry out duties        |    |   |    |
|      |                      |            |            |   | effectively and         |    |   |    |
|      |                      |            |            |   | efficiently.            |    |   |    |
| 2.6  | Management           | Mandatory  | Core       | • | Have management and     | 5  | 5 |    |
|      | and Backups          |            | points     |   | backup systems of       |    |   |    |
|      |                      |            |            |   | human resources to      |    |   |    |
|      |                      |            |            |   | carry out duties        |    |   |    |
|      |                      |            |            |   | smoothly.               |    |   |    |
| 3. 5 | Staff Members for th | ne Project |            |   |                         | 45 | 5 | 40 |
| 3.1  | Staff Members'       | Mandatory  | Additional | • | Allocate staff members  | 10 |   | 10 |
|      | Similar              |            | points     |   | who have similar        |    |   |    |
|      | Experience           |            |            |   | experience of carrying  |    |   |    |
|      |                      |            |            |   | out similar projects in |    |   |    |
|      |                      |            |            |   | the past.               |    |   |    |
| 3.2  | Staff Members'       | Mandatory  | Core       | • | Allocate staff members  | 25 | 5 |    |
|      | Knowledge and        |            | points     |   | who have adequate       |    |   |    |
|      | Know-How             |            |            |   | knowledge, experience   |    |   |    |

|     |                |          |            |     | and skills to carry out |     |  |    |
|-----|----------------|----------|------------|-----|-------------------------|-----|--|----|
|     |                |          |            |     | the project.            |     |  |    |
| 3.3 |                |          | Additional | •   | Allocate staff members  |     |  | 20 |
|     |                |          | points     |     | who have networks       |     |  |    |
|     |                |          |            |     | (outside human          |     |  |    |
|     |                |          |            |     | resources) to carry out |     |  |    |
|     |                |          |            |     | duties effectively and  |     |  |    |
|     |                |          |            |     | efficiently.            |     |  |    |
| 3.4 | Working        | Optional | Additional | •   | Allocate staff members  | 10  |  | 10 |
|     | Experience and |          | points     |     | who have proficient     |     |  |    |
|     | Qualifications |          |            |     | working experience,     |     |  |    |
|     |                |          |            |     | qualifications,         |     |  |    |
|     |                |          |            |     | certifications, awards  |     |  |    |
|     |                |          |            |     | etc.                    |     |  |    |
| Sum | Sum            |          |            | 200 | 40                      | 160 |  |    |

## <Criteria for the Score Allocation>

| Criteria  | Scores    |           |           |  |
|---|-----------|-----------|-----------|--|
|   | 30 Points | 20 Points | 10 Points |  |
|   | Maximum   | Maximum   | Maximum   |  |
| The proposal far above and beyond standard        | 30        | 20        | 10        |  |
| expectations.                                     |           |           |           |  |
| The proposal is optimal, considering standard     | 20        | 13        | 6         |  |
| expectations.                                     |           |           |           |  |
| The proposal is mostly in line with standard      | 10        | 6         | 3         |  |
| expectations.                                     |           |           |           |  |
| The proposal lacks some content or has no related | 0         | 0         | 0         |  |
| statements.                                       |           |           |           |  |