

August 31, 2016

## Single window to boost mutual trade and investment between Thailand and Japan by strategic alliances between JETRO Bangkok, BTMU and BAY

Mr. Hiroki MITSUMATA, President of JETRO Bangkok congratulates the strategic alliance between JETRO Bangkok, the Bank of Tokyo-Mitsubishi UFJ Ltd (BTMU) and Bank of Ayudhya Public Company (BAY) under recently signed the Memorandum of Understanding on Collaboration and Cooperation of 3 parties to foster two-way Thai and Japanese trade and investment.

The MOU signing is a significant step to open a single window to support Thai investment in Japan and at the same time to strengthen business alliances in Thailand between Thai and Japanese partners through business-matching activities. Value-added service for Japanese investors who look for locations to conduct test marketing prior to full-scaled product launch in Thailand is also provided.

This collaboration agreement is in line with JETRO's three prioritized areas including upgrading industrial competitiveness, activation of local economy and globalization of Thai companies.

Meanwhile, President Mitsumata expects to see this collaborative efforts lead to exploring new and innovative business tie-ups and partnership networking between Thai and Japanese investors.

"Each party has its own strengths and its extensive networks; consequently, consolidation of our strengths and networks will help enlarge our platform to serve increasing customer base. I would like to cordially invite those who don't know how to start investing in Japan or to seek trading partners not only in Thailand but also in Japan can come to talk with us. We are ready to support, says President Mitsumata.

For more information, please contact

Mr. K. Watanabe (Japanese)

Tel. 02-253-6441-5 ext. 148, [kenji\\_watanabe@jetro.go.jp](mailto:kenji_watanabe@jetro.go.jp)

Ms. Chutima D. (English and Thai)

Tel. 02-253-6441-5 ext. 147, [chutima\\_d@jetro.go.jp](mailto:chutima_d@jetro.go.jp)