

July 29, 2014

JETRO Bangkok

New JETRO Bangkok President Appointed for Thailand and Southeast Asia

The Japan External Trade Organization or JETRO, headquartered in Tokyo, Japan, today announced the appointment of Mr. Masayasu HOSUMI as the new president for its Bangkok office. Mr. HOSUMI succeeds Mr. Setsuo IUCHI, who will return to Japan.

Under Mr. HOSUMI's leadership, JETRO Bangkok continues to carry on bilateral trade and investment tie-ups between Thailand and Japan. He said "We would like to expand our bilateral trade and investment relations with Thailand, a country that has been the center of the region and has always been open to the rest of the world." In the meantime, regional cooperation will play more significant roles in the ASEAN Economic Community (AEC) 2015. Consequently, Thailand's geographical advantages including Japanese business community's keen interest in business expansion in this region will make the accession to AEC prosper.

Mr. HOSUMI earned a bachelor's degree in economics from Yokohama National University in Japan. He has been serving the Ministry of Economy, Trade and Industry (METI) and other governmental organizations in Japan for over 30 years. His vast responsibilities and experiences cover international trade and energy policy as well as the police affairs.



Mr. Masayasu HOSUMI
Newly appointed President, JETRO Bangkok and
Chief Representative for ASEAN

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