

July 11, 2016

NEW JETRO Bangkok President Appointed for Thailand and Southeast Asia

Bangkok (July 2016) - JETRO Bangkok welcomes new President, Mr. Hiroki **MITSUMATA**, the successor of Mr. Masayasu HOSUMI, who will return to Japan.

Under Mr. Mitsumata's leadership, JETRO Bangkok continues to flourish bilateral economic relationship particularly trade and investment between Thailand and Japan. JETRO Bangkok assures our contribution to economic development in Thailand. Mr. Mitsumata views as connectivity with neighboring countries and region is crucial for expanding mutual trade and investment partnership, we, JETRO, are pleased to join hands with Thailand to play pivotal roles to boost prosperity and sustainable development.

Mr. Mitsumata joined the Ministry of International Trade and Industry (MITI, now METI), Japan in 1987. Throughout his extensive working experiences for almost 30 years at METI, he has served many key positions related to various policy areas such as economy, industry, information technology, energy and environment, SME promotion and intellectual property, including Special Assistant to Director-General, Economic and Industrial Policy Bureau in 2004-2006, Director of Nuclear Energy Policy Division, Agency for Natural Resources and Energy in 2009-2011, Director of Information Policy Division, Commerce and Information Policy Bureau in 2011-2013 and Director for Policy Coordination under SME Agency in 2013-2014.

Prior to coming to JETRO Bangkok, from July 2014, Mr. Mitsumata was Deputy Director-General for Technology and Environment, Industrial Science and Technology Policy and Environment Bureau, METI.

Apart from works at METI, from May 2006 to June 2009, Mr. Mitsumata has joined JETRO New York office, as the Director in charge of research on trade and energy policy issues.

Mr. Mitsumata earned bachelor's degree in laws from University of Tokyo in 1987 and his master's degree (Master of Public Administration) from the John F. Kennedy School of Government at Harvard University in 1995. He was invited, as a visiting scholar, to the Center of Advanced Study and Research on Intellectual Property at the Law School of the University of Washington from 1993 to 1994.



Mr. Hiroki MITSUMATA
Newly appointed President, JETRO Bangkok and
Chief Representative for ASEAN

For more information, please contact:

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