

# Study of Thailand's Logistics Systems

## **Purpose of Study**

With the movement of globalization of economy, advancement of logistics systems for customer satisfaction and improvement of distribution network are the crucial factors for enhancing international competitiveness.

It is focused that logistics field is the source for international competitiveness of shipper in manufacturing field, in order to implement economic cooperation in distribution and logistics field for Thailand reasonably and efficiently, the purpose is to grasp the current situation and trend of sector policy for distribution.

## **Conducting Interview**

### **1. Subject for Interview**

Subjects for Interview are as follows.

Number described in brackets after the subject stands for expected subject number.

#### (1) Local Companies (17 firms)

(1-1) Manufacturers: large company (2), medium and small companies (5)

(1-2) Retailers: large company (2), medium and small companies (3)

(1-3) Distributors: large company (2), medium and small companies (3)

#### (2) Industry organization (3 organizations)

(2-1) Thailand Shippers' Association

(2-2) The Federation of Thai Industries

(2-3) Thailand Distributor Organization?

#### (3) Government Agencies (3)

(3-1) Ministry of Transport and Telecommunications

(3-2) Ministry of Commerce

(3-3) Ministry of Industry

### **2. Interview Items**

#### **For Local Companies and Industry Organization**

1. Overview of company and industry organization
2. Recognized issues and needs for business improvement in corporate logistics area
3. The needs on establishment of institution for human resource training in logistics, e.g. Certified Logistics Master for local companies and/or industry organization
4. Needs on provision of know-how on activities of enlightenment and diffusion for logistics systems in Thailand

### ***For Governmental Agencies***

1. Current status of legal systems on logistics
2. Data for policy / measure making
3. Administrative needs for formulating comprehensive master plan in distribution
4. Movement of enlightenment and diffusion for private companies and industry organization in logistics

### **Project Schedule**

#### **1. 1'st Dispatch (Nov.30, 2003~Dec 6)**

- 1.1. Meeting with concerned parties
- 1.2. Research instruction for local consultant
- 1.3. Interview research
- 1.4. Propose seminar contents and hearing opinion

#### **2. Field Research (Dec.8, 2003~Feb. 2004)**

- 2.1. Follow-up interview by local consultants
- 2.2. Periodical report to Japan consultant
- 2.3. Conducting additional study

#### **3. 2nd Dispatch (Feb, 2004)**

- 3.1. Final check of field research
- 3.2. Final field research and summary