

Invitation

150



Anniversary of Diplomatic Relations
between Switzerland and Japan

日本・スイス国交樹立記念



Thursday | 11 December 2014
IMD Lausanne

Thursday, 11 December 2014

Japan's world of innovation, technology and culture

Une amitié au-delà de la distance

A l'instar de notre pays, le canton de Vaud entretient des relations privilégiées avec le Japon. Ces liens sont allés se resserrant avec les années.

Aujourd'hui, un climat de confiance réciproque, doublé d'une authentique amitié, entoure l'ensemble de nos échanges, qu'ils soient culturels, touristiques ou économiques.

Au-delà des événements distincts qui ont forgé l'Histoire de nos deux pays et conditionné nos modes de vie respectifs, les Japonais et les Suisses partagent assurément nombre de points communs : un goût affiché pour la précision, le travail bien fait et le souci de la fiabilité. Malgré les dix mille kilomètres qui séparent Tokyo de Lausanne, ces affinités assurent notre proximité. Il nous tient à cœur qu'elles perdurent et s'intensifient.

Philippe Leuba
Conseiller d'Etat
Chef du Département de l'économie et du sport, Canton de Vaud

A friendship regardless of distance

As is the case with our country in general, the Canton of Vaud enjoys an exceptional relationship with Japan, and over the course of the years, this rapport has become even stronger. Today, the cooperation between us, whether cultural, touristic or economic, is based on mutual trust and genuine friendship.

Despite the difference in historical experiences that have shaped our two countries and our respective ways of life, the Japanese and the Swiss share a number of common principles: a penchant for precision, quality, and reliability. Even with a distance of ten thousand kilometres between Tokyo and Lausanne, these common values will ensure our continued affinity for one another. It is essential for us that this relationship endures and strengthens even more.

Philippe Leuba
State Minister
Department of Economy and Sport, Canton of Vaud

Programme

Part 1: Innovation & technology

- 12:30 Welcome aperitif (Swiss traditional cuisine)
- 13:30 Welcome speech
Mr. Ryuhei Maeda, Ambassador of Japan to Switzerland
Mr. Philippe Leuba, State Minister, Department of Economy and Sport, Canton of Vaud
- 14:00 Keynote speech by Mr. Makoto Katsura, Ambassador for Science and Technology Cooperation of Ministry of Foreign Affairs of Japan
- 14:15 Prof. Dominique Turpin, IMD President
« Japan : Global Opportunities & Challenges »
- 14:30 Prof. Philippe Gillet, Vice-President for Academic Affairs, EPFL « Academic Developments, Technology and Innovation »
- 14:45 Mr. Koichiro Nakamura, Director General, JETRO Geneva
« Trying to understand the structure of Swiss Economic Strengths in comparison with Japan »

15:00 Presentations of Japanese companies

Namiki Precision of Europe SA
picoDRILL SA
Nissan International SA
Sunstar Suisse SA (Exhibitor)

Part 2: Japanese culture and traditions. Workshops

16:00 Welcome

16:15 **Japanese tea ceremony**, Mrs. Hiromi Straub-Yamada, Professor of Urasenke School
Ikebana, Mrs. Yumiko Shimada, Professor of Ikenobo School
Calligraphy, Origami and more

17:00 Cocktail reception (Japanese traditional cuisine)

Registration Form

- I will attend with pleasure
- Part 1 : Innovation and Technology** starting at 12:30
 - Part 2 : Japanese Culture and Traditions** starting at 16:00

I will be accompanied by _____

I won't be able to attend

Name : _____

Company name : _____

Address : _____

Email : _____

Phone : _____

Please confirm your participation by **Monday, 8 December, 2014:**

By email : yuliya.blaser@dev.ch

By phone : (+41) 21 644 00 64

By fax : (+41) 21 644 00 79

Please note that the number of seats is limited.

Organised by:



Access Map

IMD – MAERSK MC-KINNEY MØLLER CENTER
CH. DE BELLERIVE 34
1007 LAUSANNE
AUDITORIUM M100

Directions

Public transportation : bus No. 2, stop «Pêcheurs»

Car : Parking lot on Avenue de Rhodanie (2 minutes) or covered parking lot « Port d'Ouchy » opposite the Mövenpick hotel

In collaboration with :

Embassy of Japan in Switzerland

Consulate of Japan in Geneva

Partners :

