

The CCIG and the Japan External Trade Organization (JETRO) organize an informative morning seminar in order to strengthen business relations between Switzerland and Japan

Japan: Business Environment and Growth Opportunities

For Swiss Companies

November 1st, 2016 ■ 08:00-10:00 am

Venue: CCIG, Boulevard du Théâtre 4, Genève

The Japan External Trade Organization (JETRO) is a government-related organization promoting mutual trade and investment between Japan and the rest of the world. JETRO, in collaboration with the CCIG, cordially invites you to its Invest Japan Seminar. Japan as an investment destination is a huge, very attractive and sophisticated market, and its business ties with Switzerland have always been very strong. Japan offers great growth opportunities for Swiss companies with a desire to expand their business in Asia. This event will serve as an introduction to the Japanese market and provide you with up to date information on governmental efforts to attract Swiss companies. In addition it will give a unique chance to talk with real experts of Japan able to give you the right keys to enter and grow on the Japanese market. Don't miss out this great opportunity that will end with a networking session with Japanese sweet specialties.

08:00	Opening remarks Mr. Vincent Subilia, Deputy Director, Head of International Affairs, CCIG
08:05	Why Japan? Mr. Masashi Nakazono, Director General, JETRO Geneva
08:20	SIKA's experience in Japan Dr. Koichi Oba, Head of Corporate Target Market Roofing, SIKA Services AG
08:45	A few key points on establishing and running an operation in Japan Mr. Charles Ochsner, Attorney at law, CHPM, Tokyo
09:15	Export in Japan: key sectors Mr. Benedikt Schwartz, Senior Consultant, S-GE Lausanne
09:35	JETRO Services Ms. Momoko Sugiyama, Director, JETRO Geneva
09:45	Networking with Japanese specialties

Please note that this seminar will be in English and French

Participation is free but registration is compulsory

To register:

<http://www.ccig.ch/agenda/2016/11/Japon-climat-economique-et-opportunités-de-croissance-pour-les-entreprises-suissees>

Registration deadline: October 24, 2016