

**Swiss Open Innovation Webinar (October 07, 2020) –
Exploring Possibilities in the Swiss Blockchain Field**

Over the past years, Switzerland has become a global hub for blockchain technologies thanks to its strong culture of innovation, its privacy and data protection, its decentralized administrative system, as well as its fast adapting regulatory framework.

This is why JETRO Geneva and its partner the GGBa/Invest Western Switzerland organizes a webinar to present the specificities that make Switzerland a competitive cluster in blockchain. Through this webinar you will have the chance to hear from the best blockchain specialists and entrepreneurs in Switzerland thanks to presentations from Taurus group, WeCan Group and Uncrypted. This webinar focuses on the blockchain in finance and trading industries.

Date/Time: October 07, 2020 (Wednesday)
16:00 - 17:00 (JST)
09:00 – 10:00 (CEST)
Please join 5 minutes earlier for explanations on the use of ZOOM

Organizers: The Japan External Trade Organization (JETRO)
The Greater Geneva Bern Area GGBa

Target audience: Japanese companies looking to collaborate with Swiss start-ups and Swiss Institutes
(Other companies can also join.)

Participation: Free of charge/limited to 100 persons

Language: Japanese/English (simultaneous translation)

Location: Zoom webinar (online); the URL will be sent to the registered email address after completed application

Registration: <https://www.jetro.go.jp/form5/pub/swg/blockchain>
(Registration deadline October 06, 2020)

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Disclaimer/Terms of use: https://www.jetro.go.jp/ext_images/switzerland/pdf/menseki.pdf (Japanese only)

Program:

Time (JST)	Time (CEST)	Speaker	Title
16:00-16:05	09:00-09:05	Ms. Fumi Jokura Director, JETRO Geneva	Explanation of Zoom Functions
16:05-16:10	9:05-09:10	Mr. Takashi Wada Director General, JETRO Geneva	Overview of Switzerland
16:10-16:25	9:10-09:25	Mr. Nathan Douet Project Coordinator WeCan Group	Switzerland, an innovative blockchain hub & WeCan Group Overview
16:25-16:35	9:25- 9:35	Mr. Sébastien Dessimoz Managing Partner Co-Founder, Taurus Group	Introduction to the digital asset opportunity for banks and to Taurus Group
16:35-16:45	9:35 - 9:45	Mr. Julian La Picque Managing Partner Uncrypted	Blockchain in the commodity trading industry & Uncrypted Overview
16:45-16:50	9:45 - 9:50	Ms. Iris Gaudras, Director Key Accounts, GGBa	Introduction of GGBa (Greater Geneva Bern Area)
16:50-17:00	9:50 - 10: 00	Ms. Iris Gaudras Director Key Accounts, GGBa	Q&A Session (Please use the chat function for questions)

Company and organization profiles:

[WeCan Group:](#)

Wecan Group is a blockchain venture builder, founded in 2015 and based in Geneva, Switzerland. We build trust networks in the field of fintech, regtech and legal tech. We create business value by improving data quality, data management and data ownership through decentralized technologies.

[Taurus Group:](#)

Taurus is a Swiss start-up/ company created in 2018 and leader in digital asset infrastructure. Taurus technologies and solutions have been entrusted by the full spectrum of financial institutions: systemic banks, universal banks, retail/digital banks, private banks, cryptobanks and financial market infrastructure providers. Taurus provides financial institutions with the digital infrastructure, technology and solutions to manage crypto-assets, digitalize and tokenize any type of private asset as well as digital currencies. All with the same holistic platform.

[Uncrypted:](#)

Uncrypted is a Swiss boutique consulting firm specialized in blockchain and digital transformation. Uncrypted was founded in 2018 and focuses mainly on the banking and commodity trading sectors. Uncrypted advises large corporations on how blockchain could enable them to optimize their business processes. Over the past 18 months Uncrypted has successfully managed from ideation to go-live a consortium of Agri trading companies (ADM, Bunge, Cargill, Cofco, LDC, Glencore) to set-up a private blockchain platform in Geneva to modernize commodity trade execution– the Covantis initiative: <http://www.covantis.io/>.

[GGBa:](#)

The Greater Geneva Bern area (GGBa) is the investment promotion agency for Western Switzerland, bringing together the cantons of Bern, Fribourg, Vaud, Neuchâtel, Geneva and Valais. Its mission is to provide support to foreign companies allowing them to get established quickly and develop their activities in Western Switzerland. Since its creation in 2010, the GGBa, in cooperation with the cantonal economic promotion agencies, has guided hundreds of companies from around the world in launching their activities in the region.