

Japan

JETRO

Japan External Trade Organization



Japan

JAPAN PAVILION CATALOG

Franchising & Licensing Asia

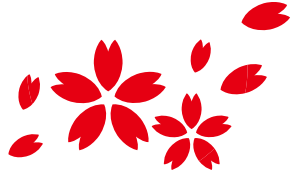
October 29-31 2015

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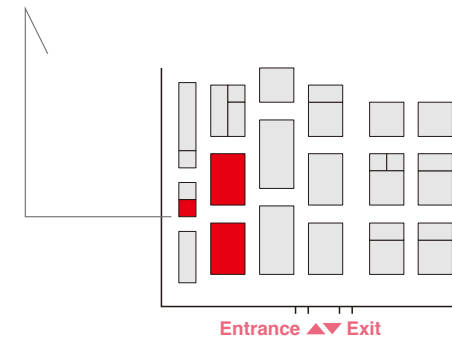
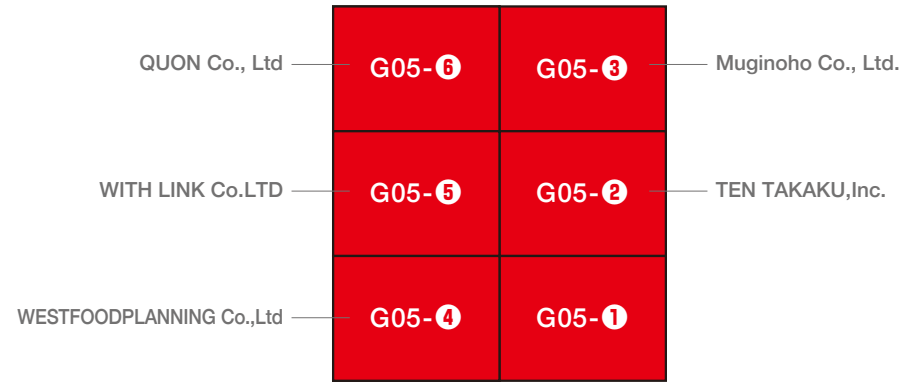
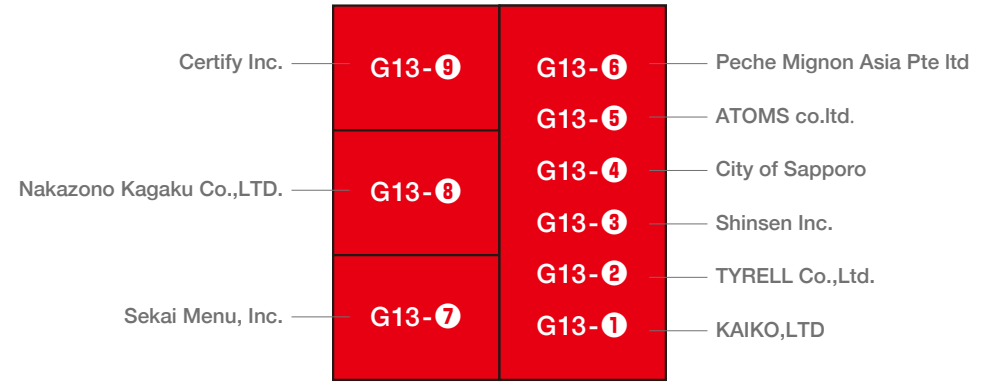


JETRO
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JAPAN PAVILION LIST



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G05-2



TEN TAKAKU, Inc.

RAMEN IROHA

<http://www.menya-iroha.com/>
info@menya-iroha.com

Overseas branches : China, Hong Kong, Philippines

In one of Japan's largest ramen festivals "Tokyo Ramen Show", we have been awarded as the best in Japan five times out of the last six sessions. There has been an increase in offers from overseas. Our ramen Toyama Black features all black soup. Ours is a one-of-a-kind ramen, even in Japan. The taste is surprisingly light but rich in flavor, as we use a rich fish-based sauce that is not overly salty.



G05-3



Muginoho Co., Ltd.

beard papa's

<http://www.muginoho.com/english.html>
smiura@muginoho.com

Overseas branches : Singapore, Indonesia, Philippines, Malaysia, Vietnam, Cambodia, China, Hong Kong, Taiwan, Korea, Russia, U.S., Canada, Saudi Arabia, UAE, Pakistan, NZ

We deliver "fresh and natural cream puffs" at our cream puff shop, "Beard Papa's". With "Beard Papa's" as our flagship brand, we have expanded to four chains of confectionary shops and four chains of restaurants. We have expanded "Beard Papa's" into 16 countries and our udon restaurant "Onya" into Taiwan, in both cases with the same method of production and service as that in Japan, to ensure the same quality and taste.



G05-4



WESTFOODPLANNING Co.,Ltd

KODAWARI MENYA

www.westfoodplanning.com
info@westfoodplanning.com

Overseas branches : Malaysia

We serve food that represents Japan, with a history of making genuine, as real as it gets, "sanuki udon" together with vibrant service. We serve safe and healthy udon and have the know-how in self-service udon restaurants. In Japan, we have 11 locations serving authentic udon in Kagawa Prefecture, and receive the largest number of customers of any shop of our type. We opened a branch in Malaysia in 2014.



G05-5



WITH LINK Co.LTD

BARIUMA RAMEN

<http://www.with-link.co.jp/index.html>
oio@with-link.co.jp

Overseas branches : Singapore, Indonesia, Malaysia, Hong Kong

Our company has 68 ramen shops in total in Japan and overseas. We have expanded overseas with our ramen brand "BARIUMA (Super Tasty)," in Singapore, Kuala Lumpur, Jakarta, and Hong Kong. Our goal is to push forward with overseas business expansion in the current fiscal year, to increase the existence value of With Link Co., Ltd. in Japan and abroad, and to strive for social contribution.



G05-6



QUON Co., Ltd

Quon Mineral Water

www.quon-mineral.com
narumi@quon-mineral.com

The world's most cost effective and safest mineral water, born from patented Japanese technology, has made its debut in Singapore and will soon make a foray into the world! With the Quon Mineral's exclusive filtration system (patent applied for), even undrinkable tap water or river water can be made drinkable for use at home or office! We are now bringing the world into a new era of water! Grow your business dramatically with us!

G13-1



KAIKO,LTD

HOKKAIDO RAMEN KAIKO

murata@kaiko.co

Overseas branches : Singapore

"Ramen Kaiko" is a popular Hokkaido ramen restaurant. Founded in 2001, we have succeeded by taking cue from our customers' particular taste, and we have five outlets in Japan and two in Singapore. We provide two types of miso: red and white. Our ramen is always freshly made. We want to spread Japanese food culture to people overseas, and as we already have a foothold in Singapore, we are considering more overseas expansion.



G13-2



TYRELL Co.,Ltd.

Soup Curry COCORO

<http://www.cocoro-soupcurry.com/>
cocoro@ap.ocn.ne.jp

Overseas branches : Taiwan

In the 70s, the food culture of "soup curry" was established in Sapporo. The dish was popularized by our restaurant, "Soup Curry COCORO." We introduced a new cooking technique Japanese soup, "dashi" and French soup, "fond de veau." In 2013, the first overseas outlet was established in Taiwan. In 2015, we are expecting 200 thousand customers at the four outlets including that in Taiwan.



G13-3



Shinsen Inc.

Ninjamen

<http://www.shinsen.co.jp>
shinsen@shinsen.co.jp

Overseas branches : Taiwan

"Shinsen Inc. from Asia to the world"

We have three Hokkaido Shinsen Nama Ramen shops in Taiwan. We are currently planning to open at two more locations. We also are thinking about opening a specialty outlet in Sapporo with the intention of foraying into all over the world. We currently also have franchise offers from United States, China, Vietnam and many countries.



G13-4



City of Sapporo

City of Sapporo

<http://www.city.sapporo.jp/city/english/index.html>
global@city.sapporo.jp

Sapporo, with a population of 1.9 million, is the capital city of Hokkaido Island in the north of Japan. Since Hokkaido is famous, not only in Japan but also in many of the Asian countries, for its natural beauty and finest food resources from land and sea, Sapporo has grown as the culinary capital of Hokkaido. We would like to take the opportunity of FLAsia to introduce five brands from Hokkaido.

G13-5

海味
はちきょう



ATOMS co.ltd.

Umi Hachikyou

<http://www.atomsgroup.jp/>
atoms-k-m@imgroup.co.jp

Overseas branches : Singapore

Japanese-style seafood bar "Hachikyou" is one of the most popular out of the large number of restaurants in Susukino, Hokkaido. We have strong ties with the local community. We purchase the finest seafood from Rausu, located in a natural heritage site, the Shiretoko Peninsula. We offer a thrilling lineup of cuisine including a "tsukko rice bowl" (a bowl of rice topped with salmon roe.)

G13-6



Peche Mignon Asia Pte ltd

SNAFFLE'S

<http://www.snaffles.jp>
s-watanabe@pechemignon.co.jp

Overseas branches : Singapore

Using safe and fresh ingredients from Hokkaido, we continue to provide simple and fresh food to the world. From special gatherings to everyday snacks, we sincerely hope that our treats will be part of your lives.

G13-7



Need to see a translated menu ?



Sekai Menu, Inc.

Sekai Menu

<http://sekaime.nu>
sales@sekaime.nu

Sekai Menu is seeking distributors both in Singapore and world-wide for "Sekai Menu", our QR code-based, multi-lingual self-order system. By using customers' phones, restaurants and facilities in the tourism industry can install the system with minimal costs while improving their SNS presence. "Sekai Menu" provides a fun, stress-free way for customers to place orders in their native language on their own phone!

G13-8



Nakazono Kagaku Co.,LTD.

White Express

<http://www.white-ex.co.jp/>
soumu@nakazono-wa.com

Overseas branches : Indonesia, China, Korea

"White Express has by far the largest share (12%) in Japan's laundry and dry cleaning market.

"White Express Cleaning" is the franchise headquarters. With a commanding brand awareness, and high factory productivity which incorporates original machinery, we have expanded to 280 factories and 8,800 stores in Japan."

G13-9



Certify Inc.

Certify

<http://sikaku.gr.jp>
info@certify.jp

Overseas branches : Vietnam

Certify Inc., founded in 1983, is running various examinations for private certification. We carry a variety of exams such as "C-Language Programming Skills Qualification Test", "EXCEL® Spreadsheet Processing Skills Qualification Test", "Hotel Administration Skills Qualification Test", "Sales Skills Proficiency Exam"... list goes on up to 23, while 2.65 million customers state our exams' names in their resume.

About JETRO

JETRO, or the Japan External Trade Organization, is a government related organization that works to promote mutual trade and investment between Japan and the rest of the world. Originally established in 1958 to promote Japanese exports abroad, JETRO's core focus in the 21st century has shifted toward promoting foreign direct investment into Japan and helping small to medium size Japanese firms maximize their global export potential.

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