



Japan External Trade Organization

WE ARE BACK

Talk to JETRO first.



If you are interested in the Japanese market,
want to understand what the different regions of Japan has to offer,
or learn more about what Japanese startups are up to,
we would like to welcome you to the Japan Zone at SWITCH 2025!

Come visit us at the Japan Zone where you can:

- Find out more about the startup landscape in Japan and how your startup fits
- Learn more about innovative startups from various regions of Japan
- Understand the unique strengths and business advantages that different regions of Japan has to offer

Participating Local Government Bodies from Japan include:

- Tokyo Metropolitan Government
- Fukuoka City
- Central Japan (Nagoya City, Hamamatsu City, Shizuoka City)
- Kyoto City
- Okinawa (Ryukyu Lab)
- Sendai City
- City of Yokohama



Other Related Events Include:

Japan Market Access Seminar

October 29, 2025, 1:00 PM @ Global Stage

Japan-Singapore Co-Creation Platform (JSCCP) Seminar 2025

October 30, 2025 10:00 AM-1:30 PM @ Cassia Jr Ballroom

Visit Us For More



Scan to book a 1-on-1
consultation with us @ SWITCH!
For further inquiries, please email
spr_investjp@jetro.go.jp



J-BR!DGE

TALK
TO
JETRO
FIRST.