

FACILITATED BY MAYO CLINIC PLATFORM_ACCELERATE

J-StarX Health Tech Gateway Education Base Program

FREQUENTLY ASKED QUESTIONS

What is the J-StarX Health Tech Gateway Program?

This program is offered by JETRO to Japanese companies building digital health products with a focus on artificial intelligence and considering entering the United States market in the future.

The program is offered in two phases:

- **Phase 1:** J-StarX Health Tech Gateway Education Base Program
- **Phase 2:** J-StarX Health Tech Gateway Data Discovery Program

Do I need to apply to both phases of the program to participate?

You are welcome to apply for both programs, or Phase 1 and Phase 2 individually.

[APPLY NOW](#)

What is the J-StarX Health Tech Gateway Education Base Program?

This program is the first stage of a collaboration between JETRO and Mayo Clinic Platform_Accelerate to assist digital health companies in Japan with access to an overview of the US healthcare system, regulatory, and business practices.

What is the structure of the 10-week Education Base program?

The program is 10 weeks in length, with 9 weeks of virtual content delivered twice per week with content in Japanese and English. Companies will travel to Rochester, Minnesota in the United States for one week for a full immersion program delivered in English and an opportunity to showcase your company to Mayo Clinic representatives and the Minnesota health ecosystem.

Please note that travel is NOT covered by either JETRO or Mayo Clinic.

Who is eligible to participate in the Education Base Program?

The program is designed for Japanese digital health startups considering entry into the US market.

What support does the Education Base Program offer?

The program offers personalized mentoring, training sessions, and a foundational understanding of the US healthcare system, along with actionable tasks for developing a US market entry strategy.

What is the purpose of in-person events in the US?

The in-person events include visits to the Mayo Clinic in Rochester, Minnesota and Minneapolis, Minnesota. Participants will have the chance to learn more about the US healthcare system, business fundamentals, networking opportunities, and opportunities to pitch to members of the healthcare ecosystem made up of investors, healthcare providers and others.

What kind of topics are covered in the seminar sessions?

Topics include US healthcare overview, regulators and reimbursement, business culture, visa process, operations, fundraising, and preparing for the US visit.

Who are the key partners and mentors involved in the program?

The virtual sessions will introduce topics mentioned above and opportunities to interact with US mentors from various fields such as regulatory, legal, business development, and venture capital. The onsite week provides connections to representatives of Mayo Clinic and the healthcare ecosystem of Minnesota.

How does the program support startups in developing their US market entry strategy?

The program provides personalized mentoring, group seminars, and actionable tasks to help startups craft and refine their US market entry strategies. Companies will also be asked to provide a final report at the end of the Phase 1 program on their individual US market entry strategy.

What are the logistics for the US visit?

Companies will travel to Rochester, Minnesota, for four days of education, networking, and tours at Mayo Clinic, then one day in Minneapolis for healthcare organization tours, networking, and a company showcase.

Participating companies will be asked to pay for their airfare during the US visit. JETRO will cover the hotel fees. All meals will be covered by the program during the visit.

