DeepTech

DeepTech Course

GSAP
Global Startup
Acceleration Program
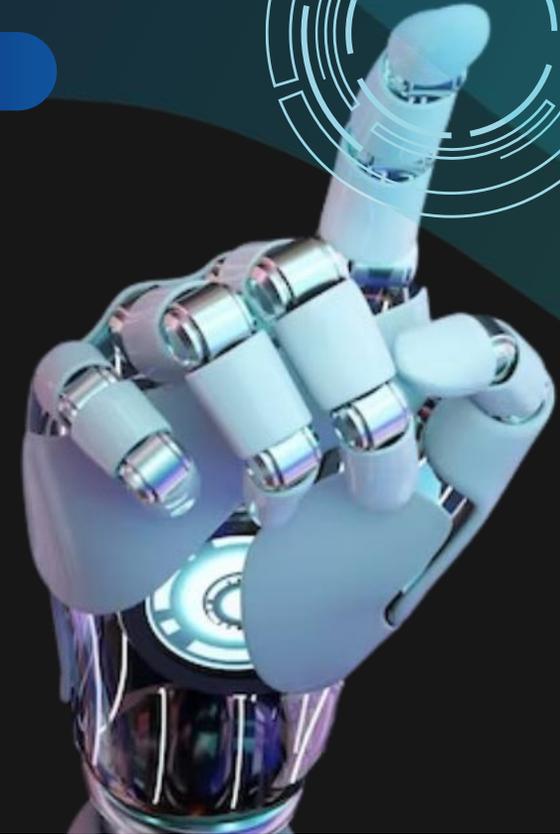
Application Guideline
Deadline：**2025**/**6**/**6** (Fri) **23:59**（JST）

Berkeley **SKYDECK**

JETRO
Japan External Trade Organization

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Objective

To support the overseas expansion and entry into the overseas market by providing mentoring, business matching opportunities, pitch events, etc. Startups as well as pre-seed academia (researchers, professors, graduate students) are supported in this course.

1	Acquiring knowledge on strategizing for overseas expansion
2	Acquiring overseas networks and uncovering potential needs
3	Expanding business and fundraising in overseas market

Location

Japan (Tokyo), US (Berkeley), and online

Target Applicants

Eligible Companies	Startups based in Japan
Stage	Pre-seed ~ Series A
Sector	DeepTech（Life Science, Big Data, Chip&Semiconductor, FinTech, etc）
Notes	Pre-seed academia/university professors/graduate students are eligible to apply

GSAP
Global Startup
Acceleration Program

1 Tokyo Bootcamp	2 Berkeley On-Site Program*	3 Online Program*

Location：Tokyo (JETRO HQ)
Duration：3 Days

Aimed to prepare participants for the program by conducting workshops/lectures/1on1 sessions which will introduce the DeepTech scenes and highlight the differences between Japan and the U.S..

Location：Berkeley or online
Duration：6 Weeks

The first 6 weeks will be held on-site/online hybrid style with Workshops, 1-on-1 Mentoring, Mentor Meet & Greet, Intern Fair, and more. Networking events are in-person only, so on-site participation in Berkeley is strongly encouraged.

Location：Online
Duration：6 Weeks

Drive forward participants' overseas expansion through providing business meeting opportunities with overseas companies in addition to workshops/mentoring. Pitch training will be provided to prepare startups for the DemoDay. (for selected startups only)

（*）Both programs will generally be held at 8:00~12:00 Tuesday through Friday (JST; 15:00~19:00 local time Monday through Thursday) Schedule will be shared with the participants through Google Calendar.
（*）Participants can join 3. Online Program in-person at Berkeley.

1 Tokyo Bootcamp

A 3-day Bootcamp held at JETRO Tokyo HQ. Workshops and 1on1 mentoring will be provided for the participants to grasp knowledge on founders' basics and strategies for entering the U.S. market.

Capacity — Around 20 startups

Date — Sept. 30th (Tues) ~ Oct. 2nd (Thurs), 2025

Contents

- **Lecture / Workshops**
  - Program Orientation
  - Lectures on product and market strategy specializing in DeepTech
  - Basics on pitch and fundraising

- **1on1 Mentoring**
  - 30min mentoring session per startup (schedule to be decided with the participants)
  - Provide feedback through interviewing business overview, services, business issues, needs, etc.
    ※Information collected through the mentoring sessions will be used for the selection of key mentors

1 Tokyo Bootcamp

Scheduled contents for the Bootcamp (to be updated)

Time	9/30 (Tues)	10/1 (Wed)	10/2 (Thurs)
10:00 -10:45	**Lecture** Overview & Preparing for the Program	**Lecture** Leading a DeepTech Startup: Top 10 Tips from a CEO	**Lecture** Business Growth & Expansion For Deeptech Startups
10:45 -11:30	**Lecture** The Lifecycle of a DeepTech Startup	**Lecture** Product Strategy for DeepTech Startups	**Lecture** Elevator Pitch Masterclass for DeepTech Startups
11:30 -12:15	**Lecture** Taking Your DeepTech Startup to Market	**Lecture** Top 10 Tips for Getting the Most Out of Silicon Valley	**Lecture** Fundraising 101 for DeepTech Startups
12:15 -13:00	Lunch	Lunch	Lunch
13:00 -15:00	**Mentoring** Program Sync (30min mentoring)	**Mentoring** Program Sync (30min mentoring)	**Mentoring** Program Sync (30min mentoring)
15:00- 15:45	TBD	TBD	TBD

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2 Berkeley On-Site Program

Various workshops, 1on1 advising/mentoring sessions, pitch training, networking, and more. 3 weeks of in-person attendance is standard, though most workshops can be accessed online.

Capacity	Around 20 startups
Date	Nov. 3rd (Mon), 2025 ～ Mid-December

Contents

- **Workshop**
  – Workshops on common topics to all participants as well as topics that fit the needs and stage of each startup (See P9 for more details)
- **Advisor Meet＆Greet**
  – Key mentor for each startup, selected through interviews with multiple advisors and mentors
- **Networking Event (On-Site participants only)**
  – Networking and discussions with mentors/entrepreneurs/investors/etc.
- **Legal Office Hour**
  – Legal advice on creating a startup/expanding business in the US
- **Intern Fair**
  – Coordinating online interviews with possible interns. Interns can be hired through this process.

3 Online Program

Through workshops and mentoring, participants will further promote their US business expansion. Selected participants will pitch at the Demo day, which will be held at the end of the program.

Capacity	Around 20 startups
Date	Mid-December ~ Feb. 13th(Fri), 2026

Contents

- **Workshops**
  - Workshops continued from the Berkeley On-Site program (See P9 for more details)
- **1on1 Mentoring by Key Advisor**
  - 1on1 mentoring with the key mentor on problem-solving, introduction to partners/investors, etc. (If time allows, participants may meet with advisors other than their key mentor)
  - DemoDay pitch training (story structuring, content, pitch delivery; selected startups only)
- **Legal Office Hour**
  - Legal advising continued from the Berkeley On-Site program
- **DemoDay**
  - A DemoDay with the opportunity to pitch to over 200 investors/international companies etc. (for selected startups only)
  - Opportunity for fundraising, business expansion and business partnerships
- **Closing Ceremony**
  - Lectures on how to take advantage and staying connected with the SkyDeck community

| 2 | Berkeley On-Site Program | 3 | Online Program |

Examples of workshops (for both programs)

Business Model Workshop	How to Scale an Engineering Team
B2B Sales and GTM Strategies for Early-Stage Startups	Cybersecurity for Startups
Design and Branding	Female Founders – Pitch Masterclass
Preparing Your Japanese Startup for Investment Success in the US	Customer Discovery Basics and Best Practices
Business Development Fundamentals & Strategy	Jump-Start Product Management
Demystifying Pricing Strategy	Design/Prototyping
Startup Marketing Fundamentals (B2B Slant)	How to Give a Great Pitch

Why you should join this program

1	**Access to UC Berkeley Network (Advisors/mentors)** *Can be accessed after the program as well
2	Opportunity to present at SkyDeck's IPP Virtual Pitch Showcase (DemoDay) with 200+ attendees
3	Access to data analytics platforms, cloud computing, SaaS, legal, and financial/accounting services
4	Opportunity to reach out and meet with advisors, including UC Berkeley professors
5	Support from key mentors on overseas expansion strategies/pitch training
6	Possibility to hire interns from Berkeley's Entrepreneurship program (during program period)
7	Access to SkyDeck's digital networking and resource platform

2025

| Apr. | Mar. | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Jan. | Feb. |

2026

Application Period — Early Apr.～June 6th (Fri)

Selection/ Announcement — Early July

Tokyo Bootcamp — Sept. 30th (Tues)～Oct. 2nd (Thurs)

Berkeley On-Site Program — Nov. 3rd (Mon.)～Mid-Dec.

Online Program — Mid-Dec.～Feb.13th (Fri.)

DemoDay
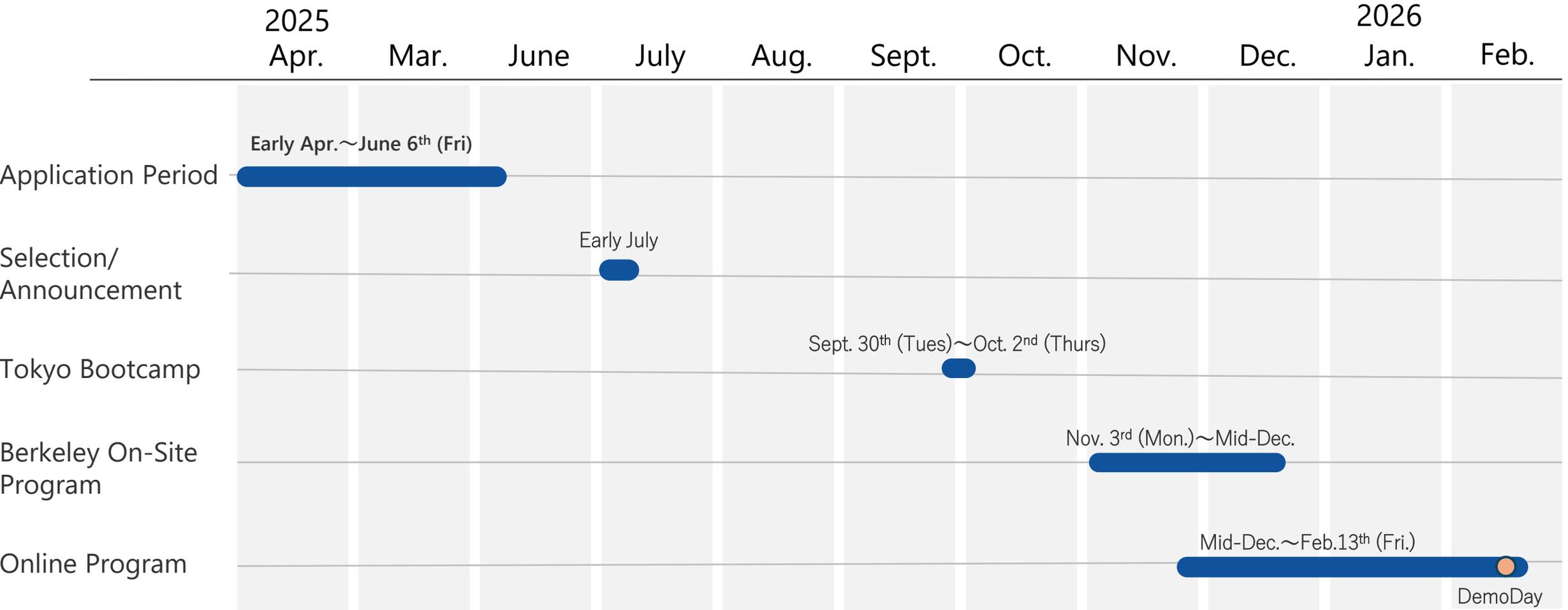
Berkeley SkyDeck

HP : Berkeley SKYDECK

Berkeley SkyDeck is a University of California, Berkeley accelerator. SkyDeck's mission is to develop and foster an entrepreneurial ecosystem locally and globally. As University of California's global startup accelerator and incubator, SkyDeck supports startups with disruptive technology and ideas who are looking to break into new markets.

Around 800 Top-Tier advisors and mentors will support your startup

SkyDeck Team

Caroline Winnett — Executive Director
Sibyl Chen — General Manager
George Panagiotakopoulos — Head of Europe
Taylor Marcus — Senior Manager, Business Development
Gordon Peng — Operations & Platforms Manager
Kelly Lindberg — Senior Manager, Global Innovation Program
Jamie Thomas — Program Coordinator
Ekin Günaysu — Senior Manager, Program

SkyDeck Advisors・Mentor

A.K. Pradeep — Founder/CEO — MachineVantage
Aaron Anderson — Principal — Impact VC
Abby Kearns — Executive Director — Adnan
Abhishek Gupta — Director of Product — KeepTruckin
Abhishek Tripathi — Director of Missions Operations, Space Sciences Lab — University of California, Berkeley
Adam Rich — Senior Consultant — Chameleon Collective
Adnan Asar — Founder, CEO — EngineTech.io
Adrian Whitford — Founder — BioMed Strategy Partners
Alan Chambless — Advisor/Consultant
Alec Randall — Advisor — Function Ventures
Alberto Acito — Managing Director — INNOVIT - Italian Innovation Hub
Alberto Sangiovanni-Vincentelli. — Chair, Faculty Advisor Group — EECS Professor. Co-founder, Cadence and Synopsys.
Alen Malaki — Startup Advisor
Alessandra Balduini — Professor of Medicine — Universita di Pavia
Aleksander Kuczek — Lecturer — AGH University of Sciences and Technology

Full list of mentors is available here

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Requirements

Must meet all requirements 1-5 and agree to the terms and conditions.

1. Japan-based startup

2. Actively planning global expansion or fundraising

3. Business-level English proficiency

4. Founder's participation

5. Agreement to program terms, online program conditions and post-program surveys.

Notes

- Past participants of Startup City Acceleration Program or Global Startup Acceleration Program may apply.
- Data may be shared with Cabinet Office, METI, and partner accelerators.

Selection Criteria

Applications reviewed by Berkeley SkyDeck and JETRO based on submitted materials. Finalists may be invited for interviews. No status inquiries accepted.

1. Team expertise, network, and language skills.

2. Product/service growth potential and market fit.

3. Alignment between course content and business goals.

4. Bonus points for Ecosystem Hub City-based startups.

Costs

◆ Covered by JETRO
- Program fee

◆ Covered by participating startup:
- US program travel and accommodation
- Domestic travel/lodging for Bootcamp
- U.S. entry costs (ESTA/VISA/insurance etc.
- Program-related communication fees
- All other non-JETRO-covered expenses

GSAP
Global Startup
Acceleration Program

Please submit both ①Application Form ②English Pitch Deck to apply

①

Application Form

Click HERE to apply

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②

English Pitch Deck

Click HERE to Submit

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【Deadline】

June 6th(Fri.)
23:59（JST）

※Completing Steps ① and ② are necessary for application

◆ English Pitch Deck (10 slides max, PDF/PPT) including:

✓ Product/Service (Problem + solution)

✓ Business model, market size, competitive advantage

✓ Past achievements and future plans

✓ Team background (include founders' LinkedIn profiles)

＊ Data may be shared with Cabinet Office, METI, and partner accelerators for selection and program operation

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【Consultation with JETRO】

30 Min MTG request form

For applicants uncertain about course selection or needing assistance with the application process, JETRO offers 30-minute advisory sessions. However, use of this service does not affect selection decisions and application deadlines may be adjusted based on submission volume.

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CONTACT

Company	JETRO Startup Support div.
Contact	Sakoda, Ibaraki
E-mail	su-support@jetro.go.jp
Location	〒107-6006 Tokyo, Minato, Akasaka, 1-12-32 Ark Mori Building 7th floor