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DATE	Mon Aug-05	Tue Aug-06	Wed Aug-07	Thu Aug-08
10:00 AM	Welcome (Gannon) / Team Intros	Review of Previous Day (Gannon)	Review of Previous Day (Gannon)	Review of Previous Day (Gannon)
10:30 AM	Startup Intros (3 minutes each)	Group Huddle - Value Thesis Feedback 4 Mentors - 5 startups per mentor 20 minutes per startup Break in the middle	Group Huddle - TPP Feedback 4 Mentors - 5 startups per mentor 20 minutes per startup Break in the middle	Group Huddle - 1-Minute Pitch Feedback 4 Mentors - 5 startups per mentor 20 minutes per startup Break in the middle
11:00 AM				
11:30 AM	Break			
12:00 PM	Design and Logic of the Program (Gannon)			
12:30 PM	Expectations / Getting the Most from the Program (Gannon)	Lunch	Lunch	Lunch
1:00 PM	Lunch			
1:30 PM			Communications Challenge (Burry)	Regulatory Hurdles (Gannon and Rao)
2:00 PM	Mindset of Successful Entrepreneurs (Burry)			
2:30 PM	Game of Risk & Fun	The Challenge fo Going Global (Burry)	Clinical Delivery Pathways (Gannon and Rao)	IP, Licencing, M&A (Panel)
3:00 PM		Self-Assessment during Break		
3:30 PM	Break	Discussion of Self-Assessment	Break	Break
4:00 PM	It's Not the Technology That Matters (Burry)	The US Healthcare Ecosystem, Payer & Reimbursement (Gannon)	Competitive Positioning (Panel)	Participants Do 1-minute Pitch
4:30 PM	Shifts Happen (Gannon)		Telling Your Company's Story in 1 Minute (Burry)	
5:00 PM	Break	The WHO's Target Product Profile (Gannon)	1-Minute Pitch & Office Hours	
5:30 PM	Value Creation Thesis (Burry)			
6:00 PM	Value Creation Homework / Wrap-Up	TPP Homework / Wrap-Up		What Comes Next (Gannon)

Key Code

Lecture	Group Huddle	Operations
Companies Presenting	Activity	Break / Lunch