



## **An Invitation to the Japan Tourism Promotion Seminar**

The Embassy of Japan in Poland, together with the Japan National Tourism Organization Frankfurt Office, is organizing a Japan Tourism Promotion Seminar and is pleased to invite you to participate in the event.

The number of foreign tourists visiting Japan has been steadily growing each year, and the annual average number of overseas visitors exceeds 8 million. We have invited the head of the Frankfurt Office of the Japan National Tourism Organization (resume attached), who will give a presentation in an accessible fashion on the unique characteristics of tourism in Japan, which include shopping, cuisine, *onsen* (hot springs), historic buildings, and natural landscapes. We look forward to seeing you at the seminar.

Date: 11 May 2010 (Tue)

Registration of participants: 10:10 – 10:30

Seminar: 10:30 – 12:00

- Welcome address by H.E.Mr. Yuichi Kusumoto, Ambassador of Japan
- Address by a guest representative (Ministry of Sport and Tourism of the Republic of Poland, Polish Chamber of Tourism)
- Japan Tourism Promotion Seminar: head of the Japan National Tourism Organization Frankfurt Office, Mr. Hideaki Nakazawa  
Geographical characteristics of Japan, tourist features, introduction of typical tourist sites, three essential elements of traveling within Japan (food, transport and accommodation)
- Q&A

Place: Embassy of Japan in Poland, Multipurpose Hall  
ul. Szwoleżerów 8, 00-464 Warszawa

After the seminar, guests are invited to the Ambassador's residence for a reception. You are cordially invited to participate.

If you are interested in taking part in this seminar, please fill in the attached application form and return it by either fax (22-696-5001) or e-mail ([economy@emb-japan.pl](mailto:economy@emb-japan.pl)) by 7<sup>th</sup> May 2010. Please be advised that there are no parking spaces available within the premises of the Embassy.

Participation in the seminar is free of charge. In case the number of applicants exceeds the number of seats available in the Multipurpose Hall, registration will be conducted, and a maximum of two persons per corporation will be allowed to register.

Due to the fact that the seminar takes place on Embassy premises, only persons who register and confirm their participation will be allowed to enter.  
 You will be sent an invitation via e-mail, which we ask you to present (along with your ID card) at the Embassy entrance on the day of the seminar.  
 The conference will be held in English.

#### Access to the Embassy of Japan in Poland:

- From Mariott Hotel: take bus no. 118, at the third stop (Plac Trzech Krzyży) change to bus no. 108 and get off at the “Agrykola” bus-stop. The Embassy is on the other side of the bus-stop.
- From the Central Train Station (Dworzec Centralny): take bus no. 502, get off at the “Rozbrat” bus-stop, climb down the flyover and take bus no. 108 or 162 towards Łazienki Park, get off at the “Agrykola” bus-stop.
- From Novotel Centrum Hotel: (1) take bus no. 107 and get off at the “Szwolężerów” bus-stop; (2) take bus no. 171 and get off at the “Śniegockiej” bus-stop, then change to bus no. 162 or 108, get off at the “Agrykola” bus-stop.



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