

# JETRO BIZMATCH @CEATEC JAPAN 2008

**Date: September 30th(Tue.) - October 2nd(Thu.) , 2008**

(CEATEC JAPAN 2008 will take place Sep 30th-Oct 4th 2008)

**Venue: Makuhari Messe, Chiba, Japan**



## Services Offered to Participants

- One-on-one pre-arranged business meeting arrangement with dedicated booth and English-Japanese interpreting service.
- Short seminar on the Japanese ICT market
- Invitation to Networking Reception
- Free admission to CEATEC JAPAN 2008
- Publication and promotion (include listing in directory and website)

## Previous Event Report

- ▶ Non-Japanese companies **35 companies**
- ▶ Japanese companies **121 companies/organizations**
- ▶ Business Meetings Arranged **285 meetings**

## Success Stories from Past Events

■ Major information service company A has strike up a sales agent contract with company V who develops Linux management tool.

■ Company B developing systems for knowledge management and marketing has concluded a business alliance with US company Y with technology of creating slideshow with Flash.

## Scheduling

Mid July	Application deadline
Early August	Results of screening
Mid September	Provide participants with details on business meetings
Sep 30th - Oct 2nd	JETRO BIZMATCH@CEATEC JAPAN 2008

**FREE!\***

Participation in JETRO BIZMATCH @ CEATEC JAPAN 2008 and the services offered are free of charge.

\*Participants must cover other costs such as transportation, accommodation, etc.

## Top 15 categories which Japanese firms are interested in

1. Web2.0 (Including SNS)
2. Encryption Technology/ Authentication System
3. Next Generation Mobile Device
4. Linux/Open source
5. RFID/Traceability
6. SOA etc developing technology
7. Online Security
8. Image/Speech Recognition
9. Virtualization
10. Wireless LAN/ Wide area WAN
11. WiMAX
12. BI
13. Thin-Client System
14. Biometrics Identification System
15. Japanese edition of SOX

The services provided are subject to change without notice.

For more information, please contact your nearest JETRO Office: <http://www.jetro.go.jp/>