



J-Startup

# **JAPAN Session**

## **Transforming the Super Aging Society into a Super Smart Society**

**Jan. 13 (Wed) 6:00-8:10 p.m. (EST) / 3:00-5:10 p.m. (PST)**

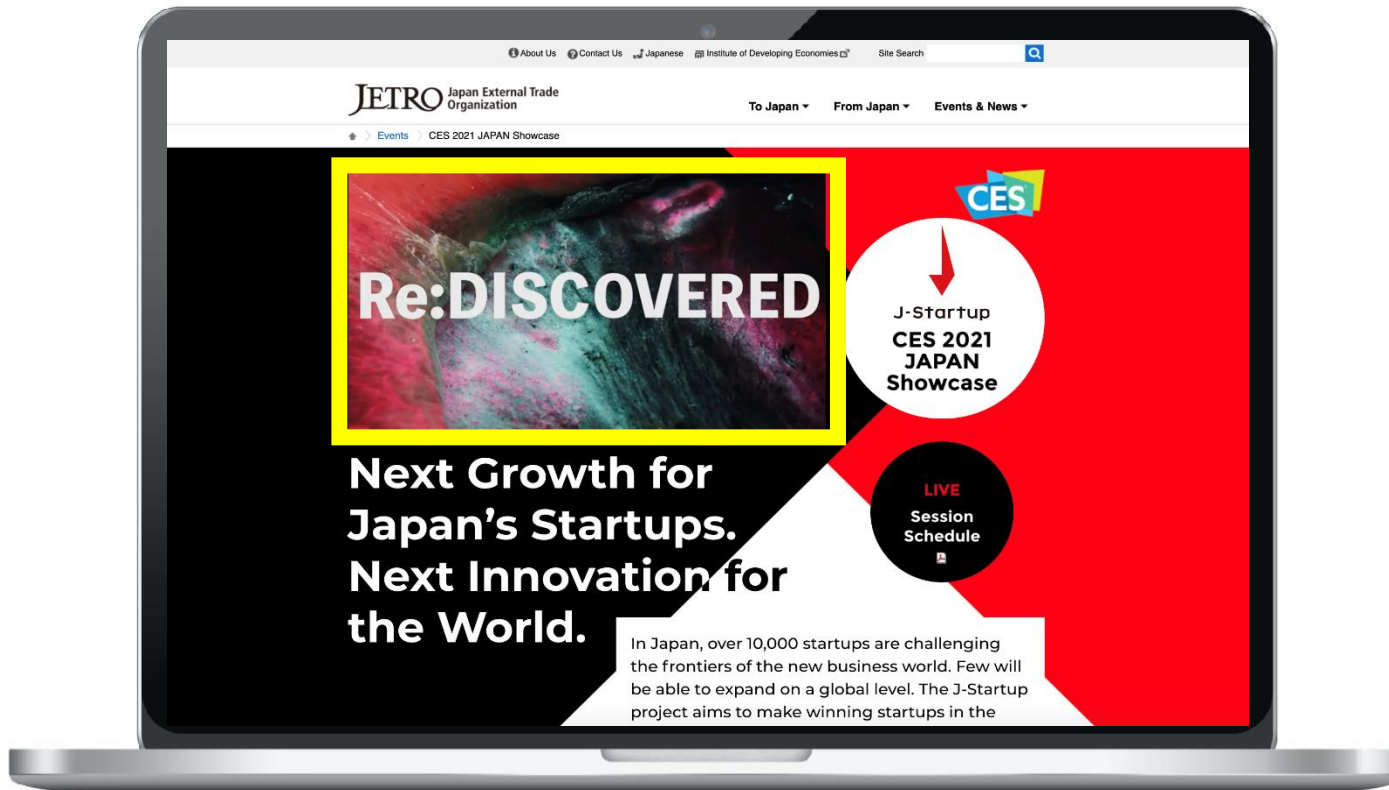
**Jan. 14 (Thu) 8:00-10:10 a.m. (JST)**

**JETRO**



***Viewable HERE!***

**<https://www.jetro.go.jp/en/events/ces2021/>**



the media kit is available.

***Media Kit for JAPAN Session***

**<https://www5.jetro.go.jp/newsletter/iib/2021/japansessionmediakit.zip>**

***Inquiry Form for  
Interview & Business Meeting***

**<https://forms.gle/jHj9j7c7MNz6xbab7>**

# Time Schedule of JAPAN Session ①

Time	Session Theme	Speakers
EST: 18:00-18:05 PST: 15:00-15:05 JST: 8:00-8:05	◆ <b>Opening Remarks</b> Overview of JAPAN Session	Ms. Yuka Tanimoto, Managing Editor, Forbes JAPAN Web Editorial Team
EST: 18:05-18:15 PST: 15:05-15:15 JST: 8:05-8:15	◆ <b>Welcome Speech</b> Japan's Innovation Policy for a Super-Smart Aging Society	Dr. Yoshiaki Ishii, Director for Open Innovation, Bureau of Science Technology and Innovation, Cabinet Office
EST: 18:15-18:35 PST: 15:15-15:35 JST: 8:15-8:35	◆ <b>Session-1</b> Emerging Visions and Potential Unicorns in Japan's Tech Industry	◆ Moderator: Mr. Masaru Ikeda, Co-founder & Senior Editor, BRIDGE ◆ Panelists: <ul style="list-style-type: none"><li>• Mr. Shinichi Takamiya, Managing Partner, Globis Capital Partners</li><li>• Mr. Satoshi Sugie, Co-founder &amp; CEO, WHILL</li></ul>

# Time Schedule of JAPAN Session ②

Time	Session Theme	Speakers
EST: 18:35-19:05 PST: 15:35-16:05 JST: 8:35-9:05	<p>◆ <b>Session-2</b> Wearables for a Super-Smart Aging Society: IoT for independence</p>	<p>◆ Moderator: Ms. Yuka Tanimoto, Managing Editor, Forbes JAPAN Web Editorial Team</p> <p>◆ Panelists:</p> <ul style="list-style-type: none"> <li>• Mr. Atsushi Nakanishi, CEO, Triple W</li> <li>• Dr. Ichiro Amimori, Co-Founder &amp; CEO, Xenoma</li> <li>• Mr. Akinori Takahagi, CEO &amp; Co-founder, Moff</li> </ul>
EST: 19:05-19:35 PST: 16:05-16:35 JST: 9:05-9:35	<p>◆ <b>Session-3</b> Robotics for a Super-Smart Aging Society: Life with bots that bring out the best of humanity</p>	<p>◆ Moderator: Ms. Sachino Taki, JETRO</p> <p>◆ Panelists:</p> <ul style="list-style-type: none"> <li>• Mr. Shunsuke Aoki, CEO, Yukai Engineering</li> <li>• Mr. Kaname Hayashi, Founder &amp; CEO, GROOVE X</li> <li>• Mr. Masahiko Yamanaka, President, Vanguard Industries</li> </ul>
EST: 19:35-20:05 PST: 16:35-17:05 JST: 9:35-10:05	<p>◆ <b>Session-4</b> Unlimited Water Supply, "Touchless-touch" Panels, and Telexistence: How Japan is Arming Itself Against Covid-19</p>	<p>◆ Moderator: Ms. Mariko Nishimura, Co-Founder &amp; CEO, HEART CATCH</p> <p>◆ Panelists:</p> <ul style="list-style-type: none"> <li>• Mr. Yosuke Maeda, CEO, WOTA</li> <li>• Dr. Ryoji Otsu, Founder &amp; CEO, Chinougijutsu</li> <li>• Mr. Jin Tomioka, Co-Founder &amp; CEO, Telexistence</li> </ul>
EST: 20:05-20:10 PST: 17:05-17:10 JST: 10:05-10:10	<p>◆ <b>Closing Remarks</b></p>	<p>Mr. Ichiro Soné, Executive Vice President, JETRO</p>

Opening Remarks

6:00-6:05 p.m. EST / 3:00-3:05 p.m. PST / 8:00-8:05 a.m. JST

# Overview of JAPAN Session

■ MC : Yuka Tanimoto, Managing Editor, Forbes JAPAN Web Editorial Team



**Forbes** JAPAN

J-Startup  
**JAPAN Session**  
Transforming the Super Aging Society  
into a Super Smart Society

**Welcome Speech**

6:05-6:15 p.m. EST / 3:05-3:15 p.m. PST / 8:05-8:15 a.m. JST

# Japan's Innovation Policy for a Super-Smart Aging Society

- **Speaker : Yoshiaki Ishii, Director for Open Innovation, Bureau of Science Technology and Innovation, Cabinet Office**



Session - 1

6:15-6:35 p.m. EST / 3:15-3:35 p.m. PST / 8:15-8:35 a.m. JST

# Emerging Visions and Potential Unicorns in Japan's Tech Industry

■ Moderator : Masaru Ikeda, Co-founder & Senior Editor, BRIDGE

■ Panelists :

- Shinichi Takamiya, Managing Partner, Globis Capital Partners
- Satoshi Sugie, Co-founder & CEO, WHILL



 **BRIDGE**



 **GLOBIS CAPITAL PARTNERS**



  
WHILL

  
J-Startup  
**JAPAN Session**  
Transforming the Super Aging Society  
into a Super Smart Society



Session - 2

6:35-7:05 p.m. EST / 3:35-4:05 p.m. PST / 8:35-9:05 a.m. JST

# Wearables for a Super-Smart Aging Society: IoT for independence

■ Moderator : Yuka Tanimoto, Managing Editor, Forbes JAPAN Web Editorial Team

■ Panelists :

- Atsushi Nakanishi, CEO, Triple W
- Ichiro Amimori, Co-Founder & CEO, Xenoma
- Akinori Takahagi, CEO & Cofounder, Moff



**Forbes** JAPAN



**D Free**



**Xenoma**



**Moff**



J-Startup

**JAPAN Session**  
Transforming the Super Aging Society  
into a Super Smart Society

Session - 3

7:05-7:35 p.m. EST / 4:05-4:35 p.m. PST / 9:05-9:35 a.m. JST

# Robotics for a Super-Smart Aging Society: Life with bots that bring out the best of humanity

■ Moderator : Sachino Taki, JETRO

■ Panelists :

- Shunsuke Aoki, CEO, Yukai Engineering
- Kaname Hayashi, Founder & CEO, GROOVE X
- Masahiko Yamanaka, President, Vanguard Industries



JETRO



·Y·U·K·A·I·  
·E·N·G·I·N·E·E·R·I·N·G·



GROOVE X



VANGUARD  
INDUSTRIES



J-Startup

**JAPAN Session**  
Transforming the Super Aging Society  
into a Super Smart Society

Session - 4

7:35-8:05 p.m. EST / 4:35-5:05 p.m. PST / 9:35-10:05 a.m. JST

# Unlimited Water Supply, "Touchless-touch" Panels, and Telexistence: How Japan is Arming Itself Against Covid-19

■ Moderator : Mariko Nishimura, Co-Founder & CEO, HEART CATCH

■ Panelists :

- Yosuke Maeda, CEO, WOTA
- Ryoji Otsu, Founder & CEO, Chinougijutsu
- Jin Tomioka, Co-Founder & CEO, Telexistence



HEART  
CATCH



WOTA



CHINOUGIJUTSU



TELEXISTENCE inc.



J-Startup

**JAPAN Session**  
Transforming the Super Aging Society  
into a Super Smart Society

8:05-8:10 p.m. EST / 5:05-5:10 p.m. PST / 10:05-10:10 a.m. JST

# Closing Remarks

■ **Speaker : Ichiro Soné, Executive Vice President, JETRO**



**JETRO**  
Japan External Trade Organization

  
J-Startup  
**JAPAN Session**  
Transforming the Super Aging Society  
into a Super Smart Society