



English | Malay | Mandarin | | Español

ABOUT BERNAMA GENERAL POLITICS BUSINESS SPORTS FEATURES WORLD E-NEWSLETTER WEB TV ARCHIVED INFOGRAPHICS

Breaking News / Berita Tercepat

Microsite » Banking & Finance • Auto • Aviation • Maritime • Education • Property • Youth • eBiz

Search News Who's Who

BUSINESS NEWS



Malaysia's Halal Product Exports To Japan Rises To RM2.66 Billion In 2016

Last update: 29/08/2017

KUANTAN, Aug 29 (Bernama) -- Malaysia's exports of halal products to Japan rose to RM2.66 billion in 2016 from RM2.20 billion in 2015, Deputy International Trade and Industry Minister Datuk Ahmad Maslan said.

He said the export value is expected to grow as both countries are expected to sign a Memorandum of Cooperation (MoC) soon where Malaysia would be offering its halal expertise ecosystem to Japan.

"The MoC resulted from a bilateral meeting between Malaysia and Japan on Nov. 16 last year in conjunction with the Prime Minister's (Datuk Seri Najib Tun Razak) visit to Japan, where he proposed a halal cooperation between the two countries.

"MITI (the Ministry of Trade and Industry) has finalised the MoC and it is expected to be table to the Cabinet soon.

"The MoC is an initiative to promote cooperation and expertise in halal aspects between both countries, as Japan's prepares to host the Tokyo 2020 Olympics and Paralympics. He told a press conference after attending the one-day Pocket Talk Programme Business Opportunities on Halal in Japan For East Coast Region, here today.

Malaysia's total halal exports were worth RM42.17 billion last year.

Ahmad said the MoC would entail cooperation in the development of halal expertise, trade and investment promotion, certification, tourism, logistics and supply chain, and ecosystem in Japan.

Expressing confidence that Malaysia's halal industry players will get easier access and priority in penetrating Japan's market, as Jakim's halal certificate and logo are internationally recognised, he urged big companies and small and medium enterprises to seize the opportunities of becoming major halal product exporters to Japan.

"The Olympics is the milestone for us to enter the Japanese market. The MoC would detail the procedures that must be complied by exporters, and we would help them cope with the rules and regulations," he said.

Meanwhile, Japan External Trade Organisation (JETRO) Kuala Lumpur Managing Director Akira Kajita said JETRO had implements various programmes to encourage international companies and businesses enter Japan, including providing a free online business matching website, the Trade Tie-up Promotion Programme, and those interested could register at http://www.jetro.go.jp.

He said the Invest Japan Business Support Centre provides a free temporary office up to 50 days and access to specialist advisors to help foreign firms to set up business in Japan.

-- BERNAMA

Previous Top Stories

- Thailand Dash Malaysia's Hopes Of Winning 'Mother Of All Gold Medals' In SEA Games
- Malaysia Head For Landslide Victory In SEA Games
- Najib Hails The Young As Catalysts For Malaysia's Greater Success

Other News Headlines

- Sacked PKR Kelantan Youth Chief Cries Foul-politic
- Thai PM Expects 3.5-4 Per Cent Economic Growth This Year-business
- MEDAL TALLY AS AT 11PM, AUG 29-sports
- A Slice Of 1Malaysia Right In The City Centre-features
- Israeli Lawmakers Visit Al-Aqsa Mosque After Two-Year Ban-world

Most Read News

- Kit Siang Fears Najib's Visit To Washington, Says Salleh
- Thailand Dash Malaysia's Hopes Of Winning 'Mother Of All Gold Medals' In SEA Games
- Malaysia Head For Landslide Victory In SEA Games

advertisement

Go for e-Payment, the smarter choice

Persatuan Insurans Hayat Malaysia Life Insurance Association of Malaysia

SYMBIOSIS Program Pengamalan Usahawan Teknologi

26 Okt 2016

Anda Seorang Graduan? Berminat ceburi bidang Keusahawanan Berteknologi?

Daftar segera di: www.mtdc.com.my

IndahWater

We Clean The Unseen

Setting New Direction

>> Newslist

Get a grasp on local business happenings and economic development with MALYSIAeBiz Weekly

Home | Sitemap | Contact Us | General | Politics | Business | Sports | Features | World | Full News List | Archived News | RSS Feeds

© 2017 BERNAMA. All Rights Reserved. Disclaimer | Privacy Policy | Security Policy This material may not be published, broadcast, rewritten or redistributed in any form except with the prior written permission of BERNAMA. Best viewed in Firefox 35.0.1 & Internet Explorer 8.0 with 1024 x 768 resolution

Contact us 03-26939933 | E-mail helpdesk@bernama.com



Certificate No KLR 0403537